









# 1967 CENSUS OF BUSINESS



BC67-MLS-51

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## Retail Trade MERCHANDISE LINE SALES

WISCONSIN

The following comprise the Retail Trade series of publications:

#### RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

#### RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

#### MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

#### RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

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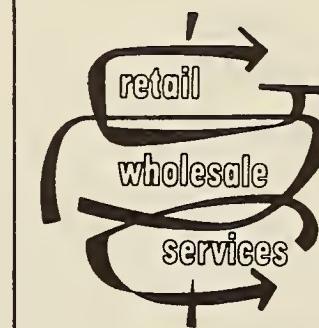
Systems and procedures were developed in the Systems Division, Sol Dolleck, Chief, by Eugene Wendt, Assistant Division Chief for Periodic Censuses, assisted by Samuel Schweid, Economic Census Program Manager. William Lorenz Chief, Business Statistics Branch, assisted by Barbara Barton, developed and supervised the electronic computer editing.

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Special acknowledgment is due to the many businesses whose cooperation has contributed to the publication of the data.

# **1967 CENSUS OF BUSINESS**



BC67-MLS-51

## **Retail Trade MERCHANDISE LINE SALES**

### **WISCONSIN**

Issued July 1970



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**Rocco C. Siciliano, Under Secretary**  
**Harold C. Passer, Assistant Secretary for Economic Affairs**  
**BUREAU OF THE CENSUS George Hay Brown, Director**

**RETAIL TRADE  
MERCANDISE  
LINE SALES**

# **Wisconsin**

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# Introduction

**AUTHORITY AND SCOPE**—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

**KINDS OF BUSINESS COVERED**—Retail trade as defined in the Standard Industrial Classification (SIC) Manual<sup>1</sup> includes all establishments primarily engaged in selling merchandise to

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

**CENSUS DISCLOSURE RULES**—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

**CORRECTIONS TO DATA**—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

<sup>1</sup>Executive Office of the President, Bureau of the Budget, **Standard Industrial Classification Manual, 1967**.

# Merchandise Line Sales

**Introduction**—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

**Limitations in Reporting Sales by Merchandise Lines**—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

**Merchandise Line Inquiries**—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

**Report Collection System**—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

**Coverage**—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

- A=90 percent or more reporting.
- B=80 to 89 percent reporting.
- C=70 to 79 percent reporting.
- D=60 to 69 percent reporting.
- E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

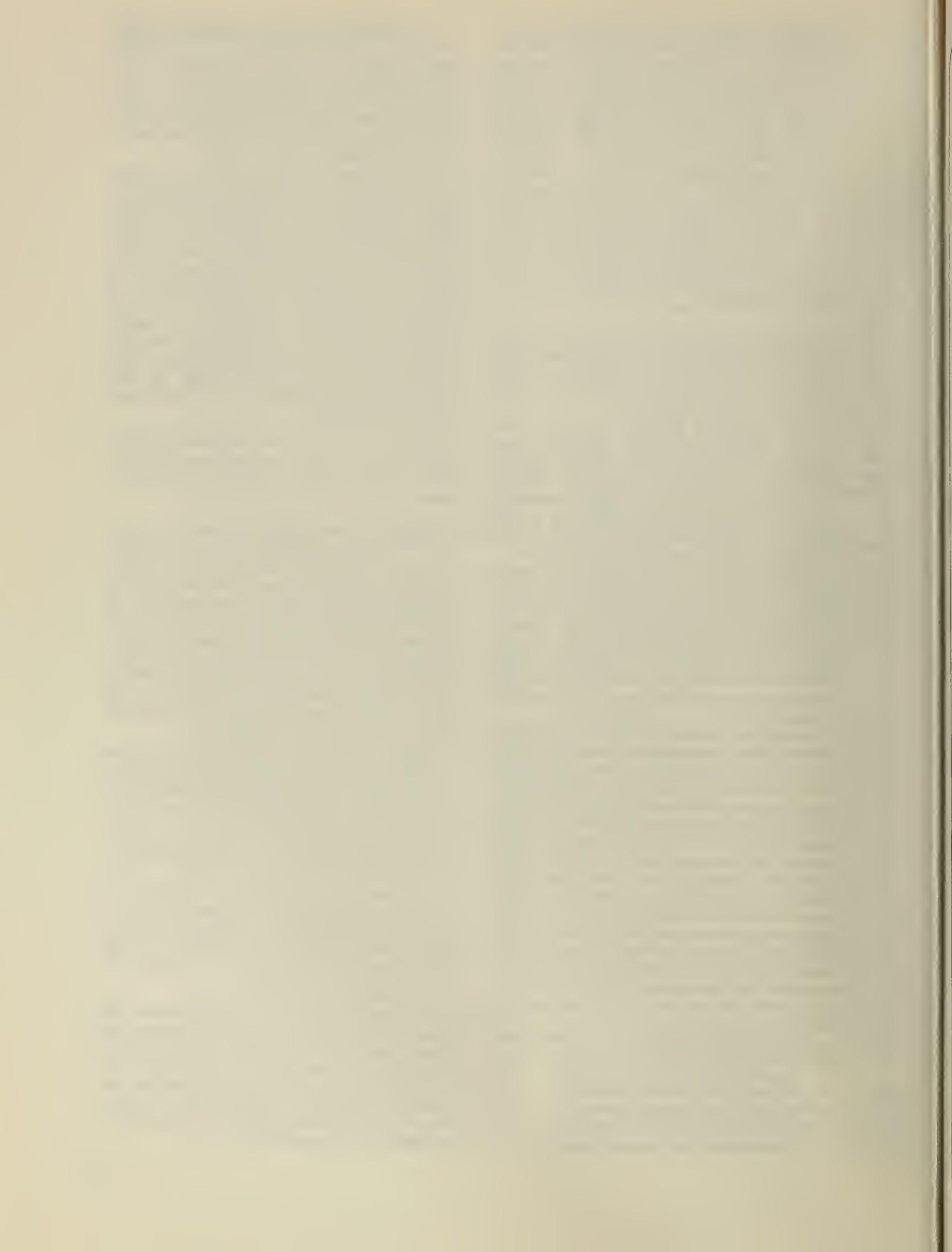
There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

**Description of the Tables**—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.





**WISCONSIN**  
**Merchandise Line**  
**Sales of Retail**  
**Establishments**

1967

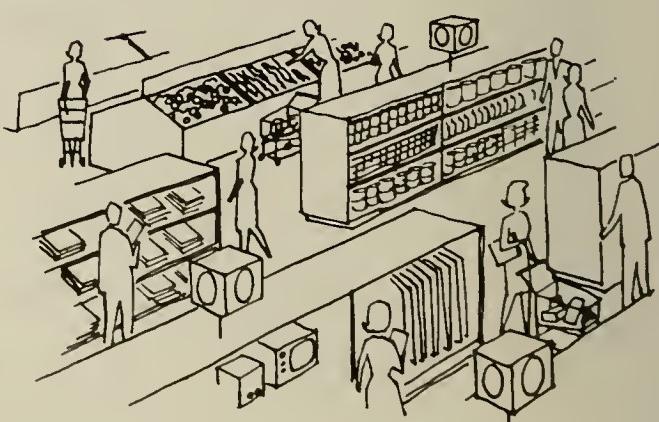
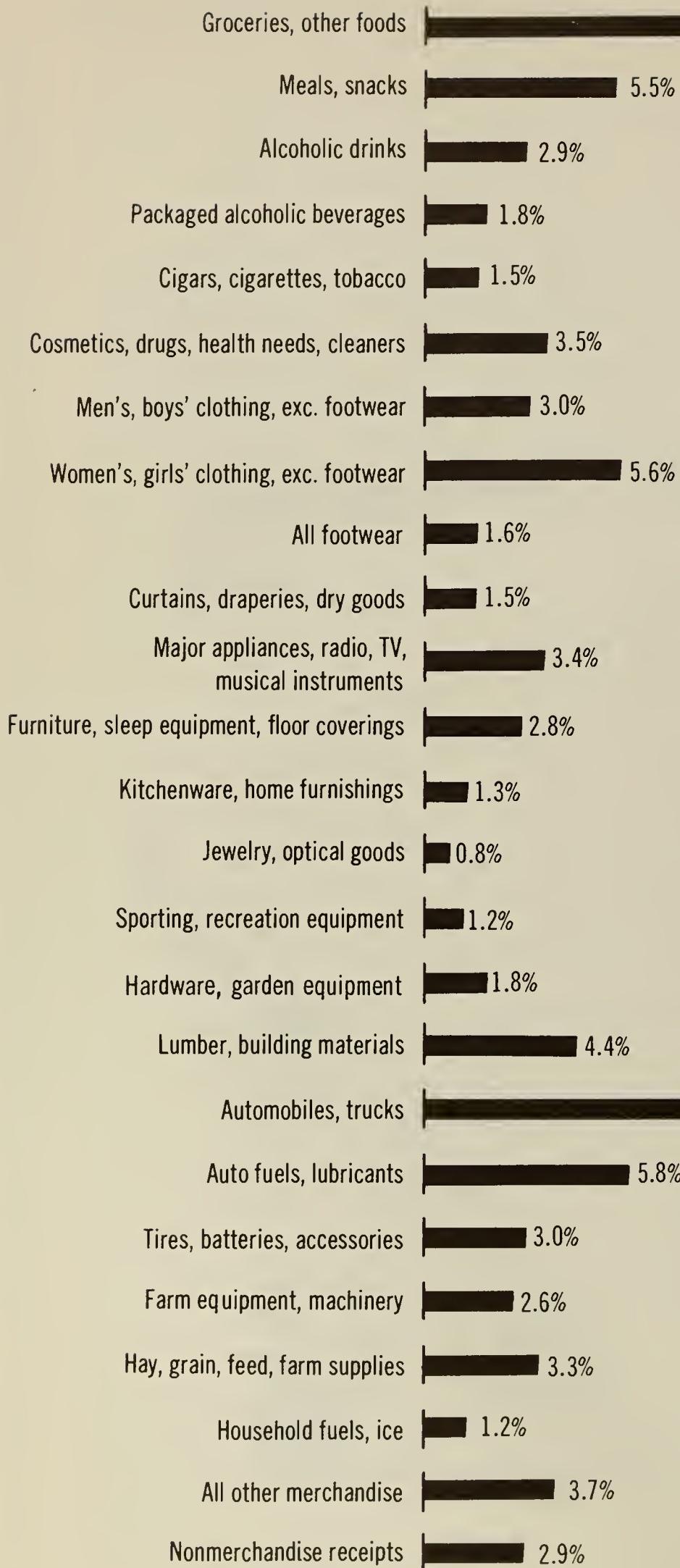


TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				Amount <sup>1</sup> (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establish-ments <sup>1</sup>				Establishments handling the line	All establish-ments <sup>1</sup>		
<b>RETAIL TRADE</b>												
	TOTAL . . . . .	29 985	6 235 163	(X)	100.0							
020	GROCERIES-OTHER FOODS . . . . .	6 243	1 307 479	57.3	21.0							
040	MEALS-SNACKS . . . . .	7 416	341 337	37.6	5.5							
060	ALCOHOLIC DRINKS . . . . .	5 521	183 027	56.8	2.9							
080	PACKAGED ALCOHOLIC BEVERAGES . . .	3 392	112 112	21.9	1.8							
100	CIGARS-CIGARETTES-TOBACCO . . . . .	6 776	95 999	5.3	1.5							
120	COSMETICS-DRUGS-CLEANERS . . . . .	4 062	219 539	10.7	3.5							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . .	1 976	187 060	18.0	3.0							
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR . . .	2 527	350 616	29.9	5.6							
180	ALL FOOTWEAR . . . . .	1 903	97 678	10.5	1.6							
200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	1 644	94 267	9.6	1.5							
220	MAJOR APPL-RADIO-TV-MUSICAL INST . . .	2 471	212 757	19.7	3.4							
240	FURNITURE-SLEEP EQUIP-FLOOR COV . . .	1 694	176 969	17.9	2.8							
260	KITCHENWARE-HOME FURNISHINGS . . . . .	2 691	78 576	6.8	1.3							
280	JEWELRY-OPTICAL GOODS . . . . .	1 921	49 371	5.2	.8							
300	SPORTING-RECREATION EQUIPMENT . . . . .	1 995	74 853	7.7	1.2							
320	HARDWARE-GARDENING EQUIPMENT . . . . .	2 862	110 630	10.2	1.8							
340	LUMBER-BUILDING MATERIALS . . . . .	2 425	271 539	28.9	4.4							
380	AUTOMOBILES-TRUCKS . . . . .	1 695	870 178	65.4	14.0							
400	AUTO FUELS-LUBRICANTS . . . . .	5 556	364 643	22.1	5.8							
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	5 470	185 572	9.1	3.0							
440	FARM EQUIPMENT MACHINERY . . . . .	868	161 085	39.3	2.6							
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	1 190	203 712	55.9	3.3							
480	HOUSEHOLD FUELS-ICE . . . . .	1 045	77 870	30.7	1.2							
500	ALL OTHER MERCHANTISE . . . . .	4 769	230 587	11.6	3.7							
520	NONMERCHANTISE RECEIPTS . . . . .	8 788	177 707	6.1	2.9							
<b>BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)</b>												
	TOTAL . . . . .	2 335	512 338	(X)	100.0							
120	COSMETICS-DRUGS-CLEANERS . . . . .	38	316	7.1	.1							
200	CURTAINS-DRAPERIES-DRY GOODS . . . .	108	678	2.9	.1							
220	MAJOR APPL-RADIO-TV-MUSICAL INST . . .	421	9 715	10.7	1.9							
240	FURNITURE-SLEEP EQUIP-FLOOR COV . . .	230	3 503	8.8	.7							
260	KITCHENWARE-HOME FURNISHINGS . . . . .	599	10 256	12.9	2.0							
280	JEWELRY-OPTICAL GOODS . . . . .	171	535	1.9	.1							
300	SPORTING-RECREATION EQUIPMENT . . . . .	500	5 977	8.5	1.2							
320	HARDWARE-GARDENING EQUIPMENT . . . . .	1 218	57 190	23.5	11.2							
340	LUMBER-BUILDING MATERIALS . . . . .	1 686	237 721	73.4	46.4							
380	AUTOMOBILES-TRUCKS . . . . .	94	5 243	13.1	1.0							
400	AUTO FUELS-LUBRICANTS . . . . .	168	1 113	1.9	.2							
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	359	7 332	7.5	1.4							
440	FARM EQUIPMENT MACHINERY . . . . .	641	149 214	74.4	29.1							
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	198	6 218	14.1	1.2							
480	HOUSEHOLD FUELS-ICE . . . . .	276	3 843	6.6	.8							
500	ALL OTHER MERCHANTISE . . . . .	310	4 041	8.6	.8							
520	NONMERCHANTISE RECEIPTS . . . . .	628	8 961	5.9	1.7							
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	482	(X)	.1							
<b>LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)</b>												
	TOTAL . . . . .	748	215 808	(X)	100.0							
220	MAJOR APPL-RADIO-TV-MUSICAL INST . . .	34	847	4.5	.4							
240	FURNITURE-SLEEP EQUIP-FLOOR COV . . .	89	876	3.8	.4							
260	KITCHENWARE-HOME FURNISHINGS . . . . .	28	376	13.3	.2							
320	HARDWARE-GARDENING EQUIPMENT . . . . .	352	7 419	7.1	3.4							
340	LUMBER-BUILDING MATERIALS . . . . .	748	196 528	91.1	91.1							
341	LUMBER . . . . .	660	76 596	38.9	35.5							
342	PLYWOOD . . . . .	614	24 141	13.1	11.2							
343	WINDOWS-DOORS, AND FRAMES-METAL	420	8 172	7.2	3.8							
344	KITCHEN CABINETS . . . . .	318	4 802	4.0	2.2							
345	ALL OTHER MILLWORK . . . . .	598	16 342	8.9	7.6							
346	WALLBOARD . . . . .	599	11 798	6.6	5.5							
347	ASPHALT AND ASBESTOS PRODUCTS . . . . .	575	9 444	5.6	4.4							
348	PAINT-GLASS-WALLPAPER . . . . .	508	4 333	3.0	2.0							
349	HEATING AND PLUMBING EQUIP . . . . .	115	1 837	4.6	.9							
351	METAL ROOFING AND SIDING . . . . .	319	4 377	4.7	2.0							
352	MASONRY SUPPLIES . . . . .	482	6 576	6.2	3.0							
353	INSULATION . . . . .	500	4 570	2.8	2.1							
354	PREFABRICATED BLDGS AND PARTS . . . . .	111	3 462	6.4	1.6							
355	ALL OTHER BUILDING MATERIALS . . . . .	419	19 930	15.5	9.2							
440	FARM EQUIPMENT MACHINERY . . . . .	16	183	4.7	.1							
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	39	3 237	39.4	1.5							
480	HOUSEHOLD FUELS-ICE . . . . .	214	3 098	6.2	1.4							
500	ALL OTHER MERCHANTISE . . . . .	15	449	15.3	.2							
520	NONMERCHANTISE RECEIPTS . . . . .	133	2 572	6.3	1.2							
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	223	(X)	.1							
<b>PLUMBING AND HEATING EQUIP DLRS. (SIC 522)</b>												
	TOTAL <sup>2</sup> . . . . .	93	10 370	(X)	100.0							
200	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)											
	TOTAL . . . . .	199	18 997	(X)	100.0							
200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	200	23	282	9.8	1.5						
220	MAJOR APPL-RADIO-TV-MUSICAL INST . . .	220	6	11	3.2	.1						
240	FURNITURE-SLEEP EQUIP-FLOOR COV . . .	240	13	354	22.0	1.9						
260	KITCHENWARE-HOME FURNISHINGS . . . . .	260	25	328	10.9	1.7						
280	SPORTING-RECREATION EQUIPMENT . . . . .	280	8	13	2.6	.1						
300	HARDWARE-GARDENING EQUIPMENT . . . . .	320	29	592	19.0	3.1						
320	ELECTRICAL SUPPLY STORES (SIC 524)											
	TOTAL <sup>2</sup> . . . . .	12	2 743	(X)	100.0							
200	HARDWARE STORES (SIC 5251)											
	TOTAL . . . . .	688	90 665	(X)	100.0							
200	COSMETICS-DRUGS-CLEANERS . . . . .	200	35	307	3.7	.3						
220	MEN'S-BOYS' CLOTHING EXC FOOTWR . . .	220	18	64	2.7	.1						
240	ALL FOOTWEAR . . . . .	240	40	98	1.4	.1						
260	CURTAINS-DRAPERIES-DRY GOODS . . . . .	260	78	363	2.6	.4						
280	MAJOR APPL-RADIO-TV-MUSICAL INST . . .	280	324	6 671	13.7	7.4						
300	FURNITURE-SLEEP EQUIP-FLOOR COV . . .	300	127	2 246	12.5	2.5						
320	KITCHENWARE-HOME FURNISHINGS . . . . .	320	533	9 403	12.4	10.4						
340	JEWELRY-OPTICAL GOODS . . . . .	340	166	525	1.9	.6						
360	SPORTING-RECREATION EQUIPMENT . . . . .	360	466	5 654	8.0	6.2						
380	HARDWARE-GARDENING EQUIPMENT . . . . .	380	688	44 230	48.8	48.8						
400	GARDENING EQUIPMENT-SUPPLIES . . . . .	400	625	8 020	9.1	8.8						
420	PLUMBING-ELECTRICAL SUPPLIES . . . . .	420	636	10 198	11.8	11.2						
440	OTHER HARWARE-TOOLS . . . . .	440	688	26 010	28.7	28.7						
340	LUMBER-BUILDING MATERIALS . . . . .	340	606	14 200	16.8	15.7						
356	ALL OTHER LUMBER-MILLWORK . . . . .	356	223	3 916	11.4	4.3						
364	PAINT-SUNDRIES-GLASS-WALLPAPER	364	603	10 284	12.1	11.3						
200	AUTO FUELS-LUBRICANTS . . . . .	200	65	208	1.6	.2						
220	AUTO TIRES-BATTERIES-ACCESS . . . . .	220	198	1 778	5.6	2.0						
240	FARM EQUIPMENT MACHINERY . . . . .	240	27	735	14.2	.8						
260	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	260	71	406	3.3	.4						
280	HOUSEHOLD FUELS-ICE . . . . .	280	47	349	4.7	.4						
300	ALL OTHER MERCHANTISE . . . . .	300	236	2 370	6.7	2.6						
320	NONMERCHANTISE RECEIPTS . . . . .</td											

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Estab-lishments handling the line	All estab-lishments <sup>1</sup>					Establishments handling the line	All estab-lishments <sup>1</sup>			
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)					500	ALL OTHER MERCHANDISE . . . . .	138	34 497	5.8	5.7			
	TOTAL . . . . .	1 119	828 844	(X)	100.0	501	TOYS-GAMES-WHEEL GOOOS . . . . .	134	14 478	2.5	2.4			
020	GROCERIES-OTHER FOODS . . . . .	598	26 978	4.6	3.3	502	BOOKS-STATIONERY-PHOTO. EQUIP.	118	14 857	2.8	2.5			
040	MEALS-SNACKS . . . . .	207	12 040	2.9	1.5	503	MOSE. EXC TOY-GAMES-BOOKS-STA	81	5 160	1.4	.9			
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	45	1 277	1.8	.2		MISCELLANEOUS MERCHANDISE . . . . .	(X)	294	(X)	(Z)			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	171	2 344	1.1	.3		VARIETY STORES (SIC 533)							
120	COSMETICS-DRUGS-CLEANERS . . . . .	761	30 412	4.1	3.7		TOTAL . . . . .	441	101 587	(X)	100.0			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	864	92 862	11.6	11.2	020	GROCERIES-OTHER FOODS . . . . .	309	4 397	5.0	4.3			
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	885	200 527	25.1	24.2	040	MEALS-SNACKS . . . . .	138	5 907	10.4	5.8			
180	ALL FOOTWEAR . . . . .	736	34 242	4.6	4.1	100	CIGARS-CIGARETTES-TOBACCO . . . . .	21	143	3.7	.1			
200	CURTAINS-DRAPIERIES-DRY GOODS . . . . .	938	77 285	9.5	9.3	120	COSMETICS-DRUGS-CLEANERS . . . . .	431	7 710	7.6	7.6			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	457	59 675	8.7	7.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	415	4 707	4.7	4.6			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	519	40 724	5.7	4.9	160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	417	18 646	18.6	18.4			
260	KITCHENWARE-HOME FURNISHINGS . . . . .	780	42 779	5.5	5.2	180	ALL FOOTWEAR . . . . .	347	2 905	3.3	2.9			
280	JEWELRY-OPTICAL GOODS . . . . .	661	13 274	1.8	1.6	200	CURTAINS-DRAPIERIES-DRY GOODS . . . . .	425	10 963	10.9	10.8			
300	SPORTING-RECREATION EQUIPMENT . . . . .	501	19 820	2.9	2.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	201	1 798	3.1	1.8			
320	HARDWARE-GARDENING EQUIPMENT . . . . .	642	26 080	4.6	3.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	207	1 134	1.7	1.1			
340	LUMBER-BUILDING MATERIALS . . . . .	254	20 493	3.9	2.5	260	KITCHENWARE-HOME FURNISHINGS . . . . .	408	6 923	7.0	6.8			
400	AUTO FUELS-LUBRICANTS . . . . .	132	2 843	1.1	.3	280	JEWELRY-OPTICAL GOODS . . . . .	377	1 846	1.9	1.8			
420	AUTO TIRES-BATTERIES-ACCESS.	140	19 298	4.7	2.3	300	SPORTING-RECREATION EQUIPMENT . . . . .	210	1 119	2.3	1.1			
440	FARM EQUIPMENT MACHINERY . . . . .	50	1 448	1.1	.2	320	HARDWARE-GARDENING EQUIPMENT . . . . .	389	4 310	4.4	4.2			
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	59	3 112	4.1	.4	340	LUMBER-BUILDING MATERIALS . . . . .	64	273	2.9	.3			
480	HOUSEHOLD FUELS-ICE . . . . .	19	465	8.3	.1	500	ALL OTHER MERCHANDISE . . . . .	418	26 933	26.9	26.5			
500	ALL OTHER MERCHANDISE . . . . .	777	66 503	8.5	8.0	520	NONMERCHANDISE RECEIPTS . . . . .	202	1 644	2.2	1.6			
520	NONMERCHANDISE RECEIPTS . . . . .	470	33 841	5.9	4.1		MISCELLANEOUS MERCHANDISE . . . . .	(X)	229	(X)	.2			
-	MISCELLANEOUS MERCHANDISE . . . . .		520	(X)	.1									
	DEPARTMENT STORES (SIC 531)													
	TOTAL . . . . .	148	602 776	(X)	100.0									
020	GROCERIES-OTHER FOODS . . . . .	83	10 778	2.4	1.8		GENERAL MERCHANDISE STORES (SIC 539 PART)							
040	MEALS-SNACKS . . . . .	52	5 998	1.6	1.0		TOTAL . . . . .	443	117 066	(X)	100.0			
080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	7	1 010	1.4	.2	020	GROCERIES-OTHER FOODS . . . . .	205	11 804	25.7	10.1			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	22	1 444	.6	.2	040	MEALS-SNACKS . . . . .	17	135	20.0	.1			
120	COSMETICS-DRUGS-CLEANERS . . . . .	130	20 477	3.5	3.4	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	34	252	3.7	.2			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	148	75 815	12.6	12.6	100	CIGARS-CIGARETTES-TOBACCO . . . . .	128	756	3.5	.6			
141	MEN'S CLOTHING . . . . .	148	57 189	9.5	9.5	120	COSMETICS-DRUGS-CLEANERS . . . . .	197	2 209	3.4	1.9			
142	BOYS' CLOTHING . . . . .	141	18 626	3.2	3.1									
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	148	161 199	26.7	26.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	299	12 313	12.9	10.5			
161	CHILDREN'S-INFANTS' WEAR . . . . .	145	15 595	2.6	2.6	160	MEN'S CLOTHING . . . . .	267	7 878	8.8	6.7			
162	HANDBAGS-ACCESSORIES . . . . .	139	10 491	1.7	1.7	141	BOYS' CLOTHING . . . . .	255	3 442	3.9	2.9			
163	MILLINERY . . . . .	132	3 833	.6	.6	142								
164	HOSIERY . . . . .	143	10 213	1.7	1.7	160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	317	20 633	22.5	17.6			
165	LINGERIE . . . . .	141	27 015	4.6	4.5	161	CHILDREN'S-INFANTS' WEAR . . . . .	251	1 990	2.4	1.7			
166	WOMENS COATS-SUITS-FURS-RAINWR	137	14 645	2.5	2.4	162	HANDBAGS-ACCESSORIES . . . . .	191	1 098	1.5	.9			
167	WOMEN'S DRESSES . . . . .	144	32 047	5.3	5.3	163	MILLINERY . . . . .	119	318	.8	.3			
168	WOMEN'S BLouses-SPTSWR . . . . .	142	32 113	5.4	5.3	164	HOSIERY . . . . .	264	1 487	1.8	1.3			
169	GIRLS'-SUBTEEN-TEEN WEAR . . . . .	135	13 397	2.3	2.2	165	LINGERIE . . . . .	232	3 168	3.9	2.7			
171	OTHER WOMENS-GIRLS-CLOTHES ACC	19	1 805	2.2	.3	166	WOMENS COATS-SUITS-FURS-RAINWR	175	1 545	2.0	1.3			
180	ALL FOOTWEAR . . . . .	135	27 317	4.8	4.5	167	WOMEN'S DRESSES . . . . .	204	3 384	4.5	2.9			
200	CURTAINS-DRAPIERIES-DRY GOODS . . . . .	148	48 249	8.0	8.0	168	GIRLS'-SUBTEEN-TEEN WEAR . . . . .	168	1 404	1.9	1.2			
201	PIECE GOODS-NOTIONS . . . . .	141	14 900	2.5	2.5	169	OTHER WOMENS-GIRLS-CLOTHES ACC	38	370	7.8	.3			
202	CURTAINS-DRAPIERIES . . . . .	142	32 864	5.6	5.5									
203	ALL OTHER DOMESTICS . . . . .	6	456	1.9	.1	200	ALL FOOTWEAR . . . . .	243	3 996	4.6	3.4			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	126	47 917	8.5	7.9	201	CURTAINS-DRAPIERIES-DRY GOODS . . . . .	277	10 865	11.5	9.3			
221	MAJOR HOUSEHOLD APPLIANCES . . . . .	100	26 965	5.5	4.5	202	PIECE GOODS-NOTIONS . . . . .	231	4 309	5.0	3.7			
222	RADIOS-TV'S MUSICAL INSTR. . . . .	123	20 838	3.8	3.5	203	CURTAINS-DRAPIERIES . . . . .	232	6 087	7.1	5.2			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	131	34 269	6.0	5.7	220	ALL OTHER DOMESTICS . . . . .	58	456	4.8	.4			
241	FLOOR COVERINGS . . . . .	122	12 344	2.2	2.0	221	MAJOR APPL-RADIO-TV-MUSICAL INST	131	9 959	15.6	8.5			
242	FURNITURE-SLEEP EQUIPMENT . . . . .	120	21 924	4.0	3.6	222	MAJOR HOUSEHOLD APPLIANCES . . . . .	91	6 743	12.8	5.8			
260	KITCHENWARE-HOME FURNISHINGS . . . . .	143	30 992	5.1	5.1	223	RADIO-TV'S MUSICAL INSTR. . . . .	112	3 052	5.0	2.6			
261	CHINA-GLASSWARE . . . . .	121	10 809	1.9	1.8	240	MISCELLANEOUS MERCHANDISE . . . . .	(X)	59	(X)	.1			
262	KITCHENWARE-HOUSEWARES . . . . .	135	19 334	3.3	3.2	241	FURNITURE-SLEEP EQUIP-FLOOR COV.	181	5 318	6.3	4.5			
263	OTHER KITCHENWARE-HOME FURNISH	12	835	.8	.1	242	FLOOR COVERINGS . . . . .	157	1 847	2.4	1.6			
280	JEWELRY-OPTICAL GOODS . . . . .	119	9 896	1.7	1.6	243	FURNITURE-SLEEP EQUIPMENT . . . . .	104	3 006	4.4	2.6			
300	SPORTING-RECREATION EQUIPMENT . . . . .	125	15 083	2.7	1.5	260	KITCHENWARE-HOME FURNISHINGS . . . . .	228	4 860	6.1	4.2			
320	HARDWARE-GARDENING EQUIPMENT . . . . .	93	15 451	4.1	2.6	280	JEWELRY-OPTICAL GOODS . . . . .	165	1 531	2.1	1.3			
321	HARDWARE-TOOLS . . . . .	81	8 989	2.5	1.5	300	SPORTING-RECREATION EQUIPMENT . . . . .	166	3 618	5.0	3.1			
322	GARDENING EQUIPMENT-SUPPLIES . . . . .	79	6 462	2.0	1.1	320	HARDWARE-GARDENING EQUIPMENT . . . . .	160	6 317	9.5	5.4			
340	LUMBER-BUILDING MATERIALS . . . . .	89	15 745	3.3	2.6	321	HARDWARE-TOOLS . . . . .	143	4 249	6.9	3.6			
348	PAINT-GLASS-WALLPAPER . . . . .	84	6 092	1.4	1.0	322	GARDENING EQUIPMENT-SUPPLIES . . . . .	114	1 976	3.6	1.7			
356	ALL OTHER LUMBER-MILLWORK . . . . .	56	9 646	3.8	1.6	340	LUMBER-BUILDING MATERIALS . . . . .	102	4 474	8.7	3.8			
37	AUTO FUELS-LUBRICANTS . . . . .	37	1 533	.9	.3	348	PAINT-GLASS-WALLPAPER . . . . .	91	1 652	3.4	1.4			
38	AUTO TIRES-BATTERIES-ACCESS . . . . .	76	16 123	4.4	2.7	356	ALL OTHER LUMBER-MILLWORK . . . . .	42	2 709	8.1	2.3			
40	FARM EQUIPMENT MACHINERY . . . . .	21	978	.9	.2									

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

\*Detail may not add to total due to rounding.

\*Merchandise line detail withheld due

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Estab- lishments handling the line	All estab- lishments <sup>1</sup>					Estab- lishments handling the line	All estab- lishments <sup>1</sup>			
380	AUTOMOBILES-TRUCKS . . . . .	22	88	.4	.1	080	PACKAGED ALCOHOLIC BEVERAGES . . .	6	29	1.2	.1			
400	AUTO FUELS-LUBRICANTS . . . . .	89	1 255	3.2	1.1	100	CIGARS-CIGARETTES-TOBACCO . . .	18	35	.8	.1			
420	AUTO TIRES-BATTERIES-ACCESS . . .	59	3 164	8.2	2.7	520	NONMERCANDISE RECEIPTS . . .	5	34	3.2	.1			
440	FARM EQUIPMENT MACHINERY . . .	29	469	1.6	.4		MISCELLANEOUS MERCANDISE . . .	(X)	73	(X)	.3			
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	49	2 962	14.6	2.5									
480	HOUSEHOLD FUELS-ICE . . . . .	16	406	5.7	.3									
500	ALL OTHER MERCANDISE . . . . .	220	5 059	6.0	4.3									
520	NONMERCANDISE RECEIPTS . . . . .	144	4 427	6.9	3.8									
-	MISCELLANEOUS MERCANDISE . . . . .	(X)	196	(X)	.2									
	DRY GOODS STORES (SIC 539 PART)					020								
	TOTAL . . . . .	49	4 338	(X)	100.0	021	GROCERIES-OTHER FOODS . . . . .	22	2 132	98.8	98.8			
200	CURTAINS-DRAPERIES-DRY GOODS . . .	49	4 198	96.8	96.8	023	MEATS-FISH-POULTRY . . . . .	22	1 667	77.3	77.3			
520	NONMERCANDISE RECEIPTS . . . . .	9	34	4.4	.8		FROZEN FOODS . . . . .	5	437	38.5	20.3			
-	MISCELLANEOUS MERCANDISE . . . . .	(X)	106	(X)	2.4		MISCELLANEOUS MERCANDISE . . .	(X)	15	(X)	.7			
	SEWING AND NEEDLEWORK STORES (SIC 539 PART)													
	TOTAL . . . . .	38	3 077	(X)	100.0	020	GROCERIES-OTHER FOODS . . . . .	42	9 281	98.8	98.8			
200	CURTAINS-DRAPERIES-DRY GOODS . . .	38	3 010	97.8	97.8	021	MEATS-FISH-POULTRY . . . . .	10	734	13.5	7.8			
520	NONMERCANDISE RECEIPTS . . . . .	5	29	5.3	.9	022	PRODUCE (FRESH FRUITS-VEGTLBS)	42	7 015	74.6	74.6			
-	MISCELLANEOUS MERCANDISE . . . . .	(X)	38	(X)	1.2	023	FROZEN FOODS . . . . .	8	291	8.6	3.1			
						024	ALL OTHER FOODS . . . . .	18	1 241	25.8	13.2			
	FOOD STORES (SIC 54)					100	CIGARS-CIGARETTES-TOBACCO . . .	4	17	8.0	.2			
	TOTAL . . . . .	3 884	1 365 525	(X)	100.0	500	ALL OTHER MERCANDISE . . . . .	4	27	15.0	.3			
							MISCELLANEOUS MERCANDISE . . .	(X)	73	(X)	.8			
020	GROCERIES-OTHER FOODS . . . . .	3 884	1 217 830	89.2	89.2									
040	MEALS-SNACKS . . . . .	144	3 724	23.0	.3									
080	PACKAGED ALCOHOLIC BEVERAGES . . .	578	9 131	5.9	.7									
100	CIGARS-CIGARETTES-TOBACCO . . . . .	2 197	46 998	4.6	3.4	020	GROCERIES-OTHER FOODS . . . . .	163	7 410	(X)	100.0			
120	COSMETICS-DRUGS-CLEANERS . . . . .	2 023	46 199	4.7	3.4	021	MEATS-FISH-POULTRY . . . . .	163	6 959	93.9	93.9			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	129	1 152	4.5	.1	023	FROZEN FOODS . . . . .	19	99	3.9	1.3			
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	195	975	1.5	.1	024	ALL OTHER FOODS . . . . .	163	5 565	75.1	75.1			
260	KITCHENWARE-HOME FURNISHINGS . . .	239	958	1.5	.1		MISCELLANEOUS MERCANDISE . . .	(X)	1 295	(X)	17.5			
320	HARDWARE-GARDENING EQUIPMENT . . .	200	1 388	1.5	.1									
400	AUTO FUELS-LUBRICANTS . . . . .	106	787	25.0	.1	100	CIGARS-CIGARETTES-TOBACCO . . .	14	104	23.3	1.4			
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	86	2 234	15.3	.2	500	ALL OTHER MERCANDISE . . . . .	22	108	4.4	1.5			
500	ALL OTHER MERCANDISE . . . . .	1 233	28 656	4.0	2.1		MISCELLANEOUS MERCANDISE . . .	(X)	239	(X)	3.2			
520	NONMERCANDISE RECEIPTS . . . . .	443	2 582	1.0	.2									
-	MISCELLANEOUS MERCANDISE . . . . .	(X)	2 910	(X)	.2									
	GROCERY STORES (SIC 541)													
	TOTAL . . . . .	2 818	1 268 643	(X)	100.0	020	Retail Bakeries (SIC 546)	496	33 986	(X)	100.0			
						040	TOTAL . . . . .	496	33 293	98.0	98.0			
020	GROCERIES-OTHER FOODS . . . . .	2 818	1 125 497	88.7	88.7	040	GROCERIES-OTHER FOODS . . . . .	496	33 293	98.0	98.0			
021	MEATS-FISH-POULTRY . . . . .	2 655	312 204	25.0	24.6	040	MEALS-_SNACKS . . . . .	49	583	24.6	1.7			
022	PRODUCE (FRESH FRUITS-VEGTLBS)	2 520	94 472	7.5	7.4	040	CIGARS-CIGARETTES-TOBACCO . . .	9	23	3.3	.1			
023	FROZEN FOODS . . . . .	2 251	56 207	5.3	4.4	040	MISCELLANEOUS MERCANDISE . . .	(X)	87	(X)	.3			
024	ALL OTHER FOODS . . . . .	2 788	662 310	52.5	52.2									
080	PACKAGED ALCOHOLIC BEVERAGES . . .	559	8 879	5.7	.7	020	Retail Bakeries-BAKING; SELLING (SIC 5462)	430	29 097	(X)	100.0			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	2 122	46 734	4.8	3.7	020	TOTAL . . . . .	430	28 423	97.7	97.7			
120	COSMETICS-DRUGS-CLEANERS . . . . .	1 993	45 977	4.7	3.6	020	GROCERIES-OTHER FOODS . . . . .	430	27 300	93.8	93.8			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	129	1 152	4.1	.1	025	BAKERY PRODUCTS-EXCEPT FROZEN . .	8	88	15.0	.3			
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	194	972	1.4	.1	026	BAKERY PRODUCTS-FROZEN . . . . .	8	985	15.5	3.4			
260	KITCHENWARE-HOME FURNISHINGS . . .	233	910	1.4	.1	027	ALL OTHER FOODS . . . . .	52						
320	HARDWARE-GARDENING EQUIPMENT . . .	199	1 365	1.4	.1	040	MEALS-_SNACKS . . . . .	49	572	24.0	2.0			
400	AUTO FUELS-LUBRICANTS . . . . .	104	735	25.0	.1	100	CIGARS-CIGARETTES-TOBACCO . . .	8	20	3.5	.1			
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	86	2 220	14.2	.2		MISCELLANEOUS MERCANDISE . . .	(X)	82	(X)	.3			
500	ALL OTHER MERCANDISE . . . . .	1 180	28 413	4.0	2.2									
516	ALL OTHER MERCANDISE . . . . .	470	7 263	2.0	.6									
517	PAPER-PAPER PRODUCTS . . . . .	1 106	21 149	3.1	1.7									
520	NONMERCANDISE RECEIPTS . . . . .	401	2 439	.9	.2									
-	MISCELLANEOUS MERCANDISE . . . . .	(X)	3 350	(X)	.3									
	MEAT MARKETS (SIC 542 PT.)					020	Retail Bakeries--SELLING ONLY (SIC 5463)	66	4 889	(X)	100.0			
	TOTAL . . . . .	184	27 926	(X)	100.0	025	TOTAL . . . . .	66	4 870	99.6	99.6			
020	GROCERIES-OTHER FOODS . . . . .	184	27 755	99.4	99.4	-	GROCERIES-OTHER FOODS . . . . .	66	4 605	95.6	94.2			
021	MEATS-FISH-POULTRY . . . . .	184	25 941	92.9	92.9		BAKERY PRODUCTS-EXCEPT FROZEN . .	65	223	(X)	4.6			
022	PRODUCE (FRESH FRUITS-VEGTLBS)	21	149	3.2	.5		MISCELLANEOUS MERCANDISE . . .	(X)	19	(X)	.4			
023	FROZEN FOODS . . . . .	72	403	2.9	1.4									
024	ALL OTHER FOODS . . . . .	80	1 259	8.8	4.5									
							Dairy Products Stores (SIC 545)							
							TOTAL . . . . .	128	14 324	(X)	100.0			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable. Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.

<sup>a</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establish-ments <sup>1</sup>					Establishments handling the line	All establish-ments <sup>1</sup>			
020	GROCERIES-OTHER FOODS . . . . .	128	11 432	79.8	79.8	S20	NONMERCHANNOISE RECEIPTS. . . . .	920	\$4 239	6.9	6.7			
021	MEATS-FISH-POULTRY . . . . .	27	336	8.6	2.3	S27	SERVICE LABOR. . . . .	908	47 910	6.1	5.9			
023	FROZEN FOODS . . . . .	45	463	11.0	3.2	S28	OTHER NONMERCHANNOISE RECEIPTS.	332	6 326	2.0	.8			
024	ALL OTHER FOODS . . . . .	128	10 627	74.2	74.2	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	662	(X)	.1			
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	6	(X)	(Z)									
040	MEALS-SNACKS . . . . .	37	2 401	23.5	16.8									
080	PACKAGE ALCOHOLIC BEVERAGES . . .	8	175	14.4	1.2									
100	CIGARS-CIGARETTES-TOBACCO. . . . .	29	83	2.8	.6									
500	ALL OTHER MERCHANNOISE. . . . .	17	S3	2.0	.4									
520	NONMERCHANNOISE RECEIPTS. . . . .	13	22	5.8	.2									
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	158	(X)	1.1									
	EGG AND POULTRY DEALERS (SIC 549 PT.)					380	AUTOMOBILES-TRUCKS . . . . .	32	17 312	74.8	74.8			
	TOTAL <sup>2</sup> . . . . .	8	222	(X)	100.0	381	NEW PASSENGER CARS-RETAIL. . .	32	11 812	51.0	51.0			
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)					385	USED PASSENGER CARS-RETAIL . . .	32	4 986	21.5	21.5			
	TOTAL <sup>2</sup> . . . . .	23	1 459	(X)	100.0	386	USED PASSENGER CARS-WHSL. . .	14	392	2.8	1.7			
	AUTOMOTIVE DEALERS (SIC S5 EX. SS4)					389	MOTORCYCLES-MOTORSCOOTERS. . .	4	90	3.5	.4			
	TOTAL . . . . .	1 815	1 115 058	(X)	100.0		MISCELLANEOUS MERCHANNOISE. . .	(X)	32	(X)	.1			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	91	2 399	12.5	.2									
300	SPORTING-RECREATION EQUIPMENT. . .	229	18 730	40.4	1.7	400	AUTO FUELS-LUBRICANTS. . . . .	27	286	1.3	1.2			
320	HARDWARE-GARDENING EQUIPMENT . . .	124	1 518	S.2	.1	401	GASOLINE . . . . .	4	110	2.5	.5			
380	AUTOMOBILES-TRUCKS . . . . .	1 378	861 839	82.9	77.3	403	MOTOR OILS-GREASES-OTHER OILS. .	25	174	.9	.8			
400	AUTO FUELS-LUBRICANTS. . . . .	1 040	14 353	1.7	1.3		MISCELLANEOUS MERCHANNOISE. . .	(X)	1	(X)	(Z)			
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	1 421	104 562	10.0	9.4	420	AUTO TIRES-BATTERIES-ACCESS. . .	31	2 458	10.6	10.6			
440	FARM EQUIPMENT MACHINERY . . . . .	67	6 615	18.1	.6	421	PARTS INSTALLED IN REPAIR WORK	31	1 684	7.3	7.3			
500	ALL OTHER MERCHANNOISE. . . . .	189	28 611	37.6	2.6	422	PARTS-WHOLESALE. . . . .	22	211	1.1	.9			
520	NONMERCHANNOISE RECEIPTS. . . . .	1 395	74 437	7.1	6.7	423	PARTS-RETAIL . . . . .	24	196	.9	.8			
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	1 993	(X)	.2	424	AUTOMOBILE TIRES-BATTERIES-ACC	21	350	2.0	1.5			
	MOTOR VEHICLE DEALERS (SIC 551, 552)					380	AUTOMOBILES-TRUCKS . . . . .	72	121 931	85.3	85.3			
	TOTAL . . . . .	1 306	1 015 743	(X)	100.0	381	NEW PASSENGER CARS-RETAIL. . .	72	77 481	54.2	54.2			
						382	NEW PASSENGER CARS-WHOLESALE .	7	1 144	10.9	.8			
300	SPORTING-RECREATION EQUIPMENT. . .	22	797	7.6	.1	383	NEW COMMERCIAL VEHICLES-RETAIL	22	7 344	12.5	5.1			
380	AUTOMOBILES-TRUCKS . . . . .	1 306	855 690	84.2	84.2	385	USED PASSENGER CARS-RETAIL . . .	71	30 327	21.2	21.2			
400	AUTO FUELS-LUBRICANTS. . . . .	913	11 789	1.5	1.2	386	USED COMMERCIAL VEHICLES . . .	19	4 920	3.9	3.4			
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	1 131	70 703	7.2	7.0	387	MISCELLANEOUS MERCHANNOISE. . .	(X)	22	(X)	(Z)			
440	FARM EQUIPMENT MACHINERY . . . . .	63	6 558	17.1	.6									
500	ALL OTHER MERCHANNOISE. . . . .	40	917	2.7	.1	420	AUTO TIRES-BATTERIES-ACCESS. . .	72	10 637	7.4	7.4			
520	NONMERCHANNOISE RECEIPTS. . . . .	1 096	68 145	7.0	6.7	421	PARTS INSTALLED IN REPAIR WORK	72	5 764	4.0	4.0			
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	1 144	(X)	.1	422	PARTS-WHOLESALE. . . . .	68	3 432	2.4	2.4			
						423	PARTS-RETAIL . . . . .	66	316	.2	.2			
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC S51 PT.)					424	AUTOMOBILE TIRES-BATTERIES-ACC	58	1 125	.8	.8			
	TOTAL . . . . .	974	806 069	(X)	100.0									
300	SPORTING-RECREATION EQUIPMENT. . .	19	571	6.6	.1	520	NONMERCHANNOISE RECEIPTS. . . . .	67	9 665	7.0	6.8			
380	AUTOMOBILES-TRUCKS . . . . .	974	677 001	84.0	84.0	527	SERVICE LABOR. . . . .	66	7 949	6.0	5.6			
381	NEW PASSENGER CARS-RETAIL. . .	974	419 400	52.0	52.0	528	OTHER NONMERCHANNOISE RECEIPTS.	28	1 715	2.4	1.2			
382	NEW PASSENGER CARS-WHOLESALE .	61	3 573	4.3	.4									
383	NEW COMMERCIAL VEHICLES-RETAIL	590	51 784	10.7	6.4									
384	NEW COMMERCIAL VEHICLES-WHSL.	42	3 364	6.4	.4									
385	USED PASSENGER CARS-RETAIL . . .	954	164 546	20.7	20.4									
386	USED PASSENGER CARS-WHSL. . .	411	19 097	3.7	2.4									
387	USED COMMERCIAL VEHICLES . . .	546	11 528	2.4	1.4									
389	MOTORCYCLES-MOTORSCOOTERS. . .	21	1 347	9.0	.2									
392	ALL OTHER AUTOS-TRUCKS . . . . .	103	2 362	4.0	.3	300	SPORTING-RECREATION EQUIPMENT. . .	3	226	13.8	.5			
400	AUTO FUELS-LUBRICANTS. . . . .	791	10 501	1.5	1.3	380	AUTOMOBILES-TRUCKS . . . . .	228	39 446	90.4	90.4			
401	GASOLINE . . . . .	437	7 051	2.7	.9	381	NEW PASSENGER CARS-RETAIL. . .	9	1 255	36.7	2.9			
402	OTHER AUTOMOTIVE FUELS . . . . .	57	758	2.5	.1	385	USED PASSENGER CARS-RETAIL . . .	228	35 237	80.8	80.8			
403	MOTOR OILS-GREASES-OTHER OILS.	568	2 692	.4	.3	386	USED PASSENGER CARS-WHSL. . .	86	2 272	15.9	5.2			
420	AUTO TIRES-BATTERIES-ACCESS. . .	964	56 465	7.0	7.0	387	USED COMMERCIAL VEHICLES . . .	15	304	11.2	.7			
421	PARTS INSTALLED IN REPAIR WORK	959	33 608	4.2	4.2		MISCELLANEOUS MERCHANNOISE. . .	(X)	327	(X)	.7			
422	PARTS-WHOLESALE. . . . .	779	11 996	1.6	1.5									
423	PARTS-RETAIL . . . . .	741	4 158	.5	.5	400	AUTO FUELS-LUBRICANTS. . . . .	37	495	7.0	1.1			
424	AUTOMOBILE TIRES-BATTERIES-ACC	745	6 698	.9	.8	420	AUTO TIRES-BATTERIES-ACCESS. . .	64	1 142	8.2	2.6			
440	FARM EQUIPMENT MACHINERY . . . . .	57	5 956	17.5	.7	500	FARM EQUIPMENT MACHINERY . . . . .	6	459	16.9	1.1			
500	ALL OTHER MERCHANNOISE. . . . .	32	674	2.4	.1	520	ALL OTHER MERCHANNOISE. . . . .	7	236	8.0	.5			
							NONMERCHANNOISE RECEIPTS. . . . .	79	1 147	5.6	2.6			
							MISCELLANEOUS MERCHANNOISE. . . . .	(X)	476	(X)	1.1			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

**TABLE 1. The State: 1967—Continued**

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Establishments handling the line	All estab-lishments <sup>1</sup>	Amount <sup>1</sup> (\$1,000)			
				Estab-lishments handling the line	All estab-lishments <sup>1</sup>									
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)						HOUSEHOLD TRAILER DEALERS (SIC 5592)							
	TOTAL . . . . .	277	45 886	(X)	100.0		TOTAL . . . . .	69	26 259	(X)	100.0			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	30	3.5	.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	54	1.3	.2			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	82	2 140	11.6	4.7	500	ALL OTHER MERCHANDISE. . . . .	69	25 705	97.9	97.9			
260	KITCHENWARE-HOME FURNISHINGS . .	67	224	1.5	.5	504	MOBILE HOMES-HOUSEHOLD TRRLRS .	62	22 091	89.8	84.1			
300	SPORTING-RECREATION EQUIPMENT . .	95	1 119	5.4	2.4	505	CAMP TRAILERS-TRAVEL TRAILERS.	22	3 293	33.2	12.5			
320	HARDWARE-GAROENING EQUIPMENT . .	90	820	4.3	1.8	507	ALL OTHER MERCHANDISE. . . . .	10	295	7.2	1.1			
340	LUMBER-BUILDING MATERIALS . . . .	14	235	15.1	.5		MISCELLANEOUS MERCHANDISE. . . . .	(X)	15	(X)	.1			
380	AUTOMOBILES-TRUCKS . . . . .	10	321	41.1	.7									
400	AUTO FUELS-LUBRICANTS. . . . .	96	2 194	12.6	4.8									
420	AUTO TIRES-BATTERIES-ACCESS. . . .	277	33 598	73.2	73.2	520	NONMERCHANNOISE RECEIPTS. . . . .	37	424	2.8	1.6			
500	ALL OTHER MERCHANNOISE. . . . .	69	855	5.1	1.9	527	SERVICE LABOR. . . . .	19	160	1.7	.6			
520	NONMERCHANNOISE RECEIPTS. . . . .	158	4 003	12.0	8.7	532	OTHER NONMERCHANNOISE RECEIPTS.	27	260	3.1	1.0			
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	346	(X)	.8		MISCELLANEOUS MERCHANDISE. . . . .	(X)	76	(X)	.3			
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)						AIRCRAFT: MOTORCYCLE DEALERS (SIC 5599 PT.)							
	TOTAL <sup>2</sup> . . . . .	25	2 660	(X)	100.0		TOTAL . . . . .	53	7 631	(X)	100.0			
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)					300	SPORTING-RECREATION EQUIPMENT. . .	4	187	20.1	2.5			
	TOTAL . . . . .	252	43 226	(X)	100.0	380	AUTOMOBILES-TRUCKS . . . . .	51	5 595	87.1	73.3			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	57	1 604	9.6	3.7	389	MOTORCYCLES-MOTORSOOTERS. . . . .	51	4 863	75.7	63.7			
221	MAJOR HOUSEHOLD APPLIANCES . .	51	705	4.2	1.6	391	OTHER POWERED ROAD VEHICLES. . .	22	732	24.3	9.6			
222	RADIOS-TV'S MUSICAL INSTR. . . .	53	882	5.2	2.0	400	AUTO FUELS-LUBRICANTS. . . . .	9	54	2.6	.7			
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	5	(X)	(Z)	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	10	219	20.8	2.9			
260	KITCHENWARE-HOME FURNISHINGS . .	45	113	.9	.3	520	NONMERCHANNOISE RECEIPTS. . . . .	34	467	8.4	6.1			
300	SPORTING-RECREATION EQUIPMENT. .	73	923	5.0	2.1	527	SERVICE LABOR. . . . .	33	383	6.8	5.0			
317	ALL OTHER SPTG GOOS EXC BOATS	70	887	5.3	2.1	532	OTHER NONMERCHANNOISE RECEIPTS.	10	74	4.2	1.0			
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	36	(X)	.1		MISCELLANEOUS MERCHANNOISE. . . . .	(X)	1 109	(X)	14.5			
320	HARWARE-GAROENING EQUIPMENT . .	67	529	3.1	1.2		AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)							
340	LUMBER-BUILDOIING MATERIALS. . . .	4	26	5.5	.1		TOTAL <sup>2</sup> . . . . .	4	92	(X)	100.0			
380	AUTOMOBILES-TRUCKS . . . . .	9	318	41.1	.7									
400	AUTO FUELS-LUBRICANTS. . . . .	88	2 128	13.2	4.9									
420	AUTO TIRES-BATTERIES-ACCESS. . . .	252	32 886	76.1	76.1									
416	NEW TIRES-TUBES(TO FLEET OPRTRS	88	1 579	6.7	3.7									
417	NEW TIRES-TUBES(TO OTHER USERS)	196	10 008	25.1	23.2									
418	RETREAOS(TO FLEET OPERATORS) . .	53	258	1.6	.6									
419	RETREAOS(TO OTHER USERS) . . . .	122	1 838	6.1	4.3	020	GROCERIES-OTHER FOODS. . . . .	340	1 550	4.0	.4			
426	AUTOMOBILE ACCESSORIES . . . . .	197	7 319	23.2	16.9	040	MEALS-SNACKS . . . . .	115	1 244	11.5	.3			
428	NEW AUTO TIRES SOLD TO OEARLERS	121	4 227	14.0	9.8	040	CIGARS-CIGARETTES-TOBACCO. . . . .	704	3 587	3.7	.9			
429	NEW TRUCK-BUS TIRES (TO USERS)	118	4 117	13.4	9.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	45	488	2.5	.1			
431	NEW TRK-BUS TIRES(TO OEARLERS)	72	734	3.7	1.7	260	KITCHENWARE-HOME FURNISHINGS . . .	51	557	2.1	.1			
433	RETREAOS SOLO TO DEALERS . . . .	B3	491	2.1	1.1	280	JEWELRY-OPTICAL GOODS. . . . .	35	301	2.7	.1			
434	RETREADS-TRUCK-BUS (TO USERS)	94	1 215	4.9	2.8	300	SPORTING-RECREATION EQUIPMENT. . .	108	1 345	4.4	.3			
435	RETREAOS-TRUCK-BUS(TO OEARLERS)	49	193	1.1	.4	320	HARWARE-GAROENING EQUIPMENT . . .	83	1 035	3.2	.2			
436	STORAGE BATTERIES. . . . .	146	902	3.0	2.1									
500	ALL OTHER MERCHANNOISE. . . . .	51	697	4.6	1.6	380	AUTOMOBILES-TRUCKS . . . . .	136	1 724	12.5	.4			
520	NONMERCHANNOISE RECEIPTS. . . . .	140	3 769	12.1	8.7	391	OTHER POWERED ROAD VEHICLES. . .	126	1 614	13.7	.4			
524	BRAKE AND WHEEL SERVICES . . . .	95	1 972	8.0	4.6									
525	TIRE SERVICES OTHER THAN RETRO	83	576	2.5	1.3	400	AUTO FUELS-LUBRICANTS. . . . .	3 861	337 570	80.3	80.3			
526	OTHER NONMERCHANNOISE RECEIPTS.	114	1 218	4.9	2.8	401	GASOLINE . . . . .	3 857	315 237	75.0	75.0			
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	233	(X)	.5	402	OTHER AUTOMOTIVE FUELS . . . . .	377	7 097	11.8	1.7			
	BOAT OEARLERS (SIC 5591)					403	MOTOR OILS-GREASES-OTHER OILS.	3 439	15 236	4.0	3.6			
	TOTAL . . . . .	106	19 447	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	3 205	47 158	14.0	11.2			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	3	155	16.0	.8	421	PARTS INSTALLEO IN REPAIR WORK	2 037	17 804	7.6	4.2			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	128	10.4	.7	423	PARTS-RETAIL . . . . .	445	1 806	3.3	.4			
300	SPORTING-RECREATION EQUIPMENT . .	106	16 617	B5.4	85.4	424	AUTOMOBILE TIRES-BATTERIES-ACC	2 975	27 548	8.7	6.6			
320	HARWARE-GAROENING EQUIPMENT . .	16	331	17.8	1.7	460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	17	317	10.0	.1			
380	AUTOMOBILES-TRUCKS . . . . .	9	191	12.6	1.0	480	HOUSEHOLD FUELS-ICE. . . . .	171	2 999	10.4	.7			
400	AUTO FUELS-LUBRICANTS. . . . .	21	311	4.8	1.6	500	ALL OTHER MERCHANNOISE. . . . .	141	859	2.8	.2			
420	AUTO TIRES-BATTERIES-ACCESS. . . .	3	37	5.5	.2									
520	NONMERCHANNOISE RECEIPTS. . . . .	68	1 393	9.4	7.2									
527	SERVICE LABOR. . . . .	65	804	5.6	4.1									
531	STORAGE AND DOCKING SERVICES .	34	354	3.3	1.8									
532	OTHER NONMERCHANNOISE RECEIPTS.	24	208	3.6	1.1									
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	284	(X)	1.5									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.

<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

Not applicable.

Z Less than 0.05 percent.

**TABLE 1. The State: 1967—Continued**

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

NA Not available

X Not applicable

7.1 less than 0.05 percent

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>			
500	ALL OTHER MERCHANOISE. . . . .	32	210	5.8	.4		FURNITURE: HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)							
520	NONMERCHANOISE RECEIPTS. . . . .	71	240	2.3	.4		TOTAL . . . . .	1 590	295 368	(X)	100.0			
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	69	(X)	.1		200 CURTAINS-ORAPERIES-ORY GOOOS . .	277	7 389	11.8	2.5			
	MEN'S SHOE STORES (SIC 566 PT.)						220 MAJOR APPL-RADIO-TV-MUSICAL INST	978	127 501	71.1	43.2			
	TOTAL . . . . .	33	2 681	(X)	100.0		240 FURNITURE-SLEEP EQUIP-FLOOR COV.	721	128 634	73.5	43.6			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	449	29.7	16.7		260 KITCHENWARE-HOME FURNISHINGS . .	448	11 538	11.3	3.9			
180	ALL FOOTWEAR . . . . .	33	2 162	80.6	80.6		280 JEWELRY-OPTICAL GOOOS. . . . .	29	691	6.6	.2			
181	MEN'S AND BOYS' FOOTWEAR . . . . .	33	2 101	78.4	78.4		300 SPORTING-RECREATION EQUIPMENT. . .	44	874	7.6	.3			
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	61	(X)	2.3		320 HARWARE-GARDENING EQUIPMENT . .	70	1 870	12.2	.6			
	MISCELLANEOUS MERCHANOISE. . . . .	(X)	70	(X)	2.6		340 LUMBER-BUILDING MATERIALS. . . .	101	1 613	10.8	.5			
	WOMEN'S SHOE STORES (SIC 566 PT.)						480 HOUSEHOLD FUELS-ICE. . . . .	32	664	9.5	.2			
	TOTAL . . . . .	59	9 717	(X)	100.0		500 ALL OTHER MERCHANOISE. . . . .	90	1 694	9.3	.6			
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	34	964	12.5	9.9		520 NONMERCHANOISE RECEIPTS. . . . .	709	11 580	7.5	3.9			
180	ALL FOOTWEAR . . . . .	59	8 665	89.2	89.2		MISCELLANEOUS MERCHANOISE. . . . .	(X)	1 320	(X)	.4			
181	MEN'S AND BOYS' FOOTWEAR . . . . .	9	241	16.0	2.5									
182	WOMEN'S AND GIRLS' FOOTWEAR. . . . .	59	8 303	85.4	85.4									
183	CHILDREN'S AND INFANTS' FOOTWR	8	120	10.0	1.2									
520	NONMERCHANOISE RECEIPTS. . . . .	12	62	2.1	.6									
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	26	(X)	.3									
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)													
	TOTAL <sup>2</sup> . . . . .	8	520	(X)	100.0									
	FAMILY SHOE STORES (SIC 566 PT.)													
	TOTAL . . . . .	379	41 975	(X)	100.0									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	41	709	15.7	1.7									
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	102	1 165	8.2	2.8									
180	ALL FOOTWEAR . . . . .	379	39 671	94.5	94.5									
181	MEN'S AND BOYS' FOOTWEAR . . . . .	379	12 344	29.4	29.4									
182	WOMEN'S AND GIRLS' FOOTWEAR. . . . .	379	19 534	46.5	46.5									
183	CHILDREN'S AND INFANTS' FOOTWR	346	7 791	19.7	18.6									
500	ALL OTHER MERCHANOISE. . . . .	24	194	6.9	.5									
520	NONMERCHANOISE RECEIPTS. . . . .	54	186	2.5	.4									
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	50	(X)	.1									
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)													
	TOTAL . . . . .	59	3 890	(X)	100.0									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	141	22.6	3.6									
142	BOYS' CLOTHING . . . . .	8	137	22.0	3.5									
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	1	(X)	(Z)									
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	59	3 706	95.3	95.3									
161	CHILDREN'S-INFANTS' WEAR . . . . .	59	3 569	91.7	91.7									
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	130	(X)	3.3									
180	ALL FOOTWEAR . . . . .	4	19	6.3	.5									
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	24	(X)	.6									
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)													
	TOTAL . . . . .	5	494	(X)	100.0									
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	5	216	43.7	43.7									
168	WOMEN'S BLOUSES-SPTSWR . . . . .	4	192	38.9	38.9									
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	8	(X)	1.6									
180	ALL FOOTWEAR . . . . .	4	68	13.8	13.8									
300	SPORTING-RECREATION EQUIPMENT. . . . .	4	133	26.9	26.9									
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	77	(X)	15.6									
	CHINA; GLASSWARE; AND METALWARE STORES (SIC 5715)													
	TOTAL . . . . .	16	2 152	(X)	100.0									
	260 KITCHENWARE-HOME FURNISHINGS . .													

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>2</sup>Detail may not add to total due to rounding.<sup>3</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establish-ments handling the line	All estab-lishments <sup>1</sup>					Establish-ments handling the line	All estab-lishments <sup>1</sup>			
280 -	JEWELRY-OPTICAL GOODS. . . . . MISCELLANEOUS MERCHANDISE. . . . .	5 (X)	338 166	23.4 (X)	15.6 7.7	020 040 060 080 100 300 400 500 520 -	GROCERIES-OTHER FOODS. . . . . MEALS-SNACKS . . . . . ALCOHOLIC DRINKS . . . . . PACKAGEGEO ALCOHOLIC BEVERAGES . . . . . CIGARS-CIGARETTES-TOBACCO. . . . . SPORTING-RECREATION EQUIPMENT. . . . . AUTO FUELS-LUBRICANTS. . . . . ALL OTHER MERCHANDISE. . . . . NONMERCHANDISE RECEIPTS. . . . . MISCELLANEOUS MERCHANDISE. . . . .	671 6 615 399 1 978 2 564 36 77 135 1 150 (X)	6 055 304 647 179 753 12 130 287 441 1 342 7 012 243 (X) (Z)	13.7 70.3 58.8 34.7 2.3 1.2 14.2 .1 14.2 .1 10.0 .3 7.0 1.4 (X) (Z)				
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC S719)													
	TOTAL <sup>2</sup> . . . . .	33	2 903	(X)	100.0									
	HOUSEHOLD APPLIANCE STORES (SIC S72)													
	TOTAL . . . . .	423	72 327	(X)	100.0									
020	GROCERIES-OTHER FOODS. . . . .	3	39	25.0	.1									
200	CURTAINS-DRAPERIES-DRY GOODS . . .	S3	1 349	18.0	1.9									
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	417	\$6 662	78.4	78.3	020 040 060 080 100 300 400 500 520 -	GROCERIES-OTHER FOODS. . . . . MEALS-SNACKS . . . . . ALCOHOLIC DRINKS . . . . . PACKAGEGEO ALCOHOLIC BEVERAGES . . . . . CIGARS-CIGARETTES-TOBACCO. . . . . SPORTING-RECREATION EQUIPMENT. . . . . ALL OTHER MERCHANDISE. . . . . NONMERCHANDISE RECEIPTS. . . . . MISCELLANEOUS MERCHANDISE. . . . .	334 4 423 1 118 1 323 2 322 894 1 187 641 (X)	4 889 289 134 45 942 1 323 2 322 4 277 484 (X) .1	17.0 82.7 29.3 13.1 6.3 .7 3.5 5.5 1.2 (X) .1				
224	NEW MAJOR APPLIANCES . . . . .	415	43 779	60.9	60.5									
225	NEW RAOIOS-TV'S ETC. . . . .	226	11 057	22.3	15.3									
226	USEO MAJOR APPL-RAOIOS-TV'S . . .	175	1 459	3.5	2.0									
227	RECOROS-TAPES-MUSICAL INSTR. . .	27	350	3.0	.5									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	31	3 485	23.0	4.8									
260	KITCHENWARE-HOME FURNISHINGS . . .	184	4 010	9.6	.5									
280	JEWELRY-OPTICAL GOODS. . . . .	11	208	3.7	.3									
300	SPORTING-RECREATION EQUIPMENT . . .	17	582	7.3	.8									
320	HARWARE-GAROENING EQUIPMENT . . .	30	1 226	12.7	1.7									
340	LUMBER-BUILDOING MATERIALS. . . . .	20	596	8.4	.8									
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	6	79	6.6	.1									
480	HOUSEHOLD FUELS-ICE. . . . .	18	401	8.6	.6									
500	ALL OTHER MERCHANDISE. . . . .	18	352	7.1	.5									
520	NONMERCHANDISE RECEIPTS. . . . .	231	3 192	7.4	4.4	020 040 060 080 100 300 400 500 520 -	GROCERIES-OTHER FOODS. . . . . MEALS-SNACKS . . . . . ALCOHOLIC DRINKS . . . . . PACKAGEGEO ALCOHOLIC BEVERAGES . . . . . CIGARS-CIGARETTES-TOBACCO. . . . . SPORTING-RECREATION EQUIPMENT. . . . . ALL OTHER MERCHANDISE. . . . . NONMERCHANDISE RECEIPTS. . . . . MISCELLANEOUS MERCHANDISE. . . . .	232 3 103 1 082 197 663 1 740 19 67 464 (X)	3 784 208 708 45 092 1 265 6.3 .5 3.1 147 1 019 8.3 .4 251 (X) .1	15.9 78.6 29.8 17.0 6.3 .5 3.1 8.3 1.3 (X) .1				
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	145	(X)	.2									
	RAOIO AND TELEVISION STORES (SIC S732)													
	TOTAL . . . . .	265	47 511	(X)	100.0									
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	265	41 206	86.7	86.7									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	12	951	25.3	2.0									
260	KITCHENWARE-HOME FURNISHINGS . . .	38	557	7.7	1.2									
264	SMALL ELECTRICAL APPLIANCES. . . . .	28	331	5.3	.7									
265	ALL OTHER KITCHENWR-HOUSEWR. . . . .	15	221	10.6	.5									
300	SPORTING-RECREATION EQUIPMENT. . . . .	5	97	11.7	.2	040	MEALS-SNACKS . . . . . ALCOHOLIC DRINKS . . . . . CIGARS-CIGARETTES-TOBACCO. . . . . NONMERCHANDISE RECEIPTS. . . . . MISCELLANEOUS MERCHANDISE. . . . .	155 16 882 9 184 15 77 24 97 (X)	17 349 (X) 100.0	97.3 97.3 52.3 1.1 3.7 .4 2.2 .6 1.3 (X) .6				
320	HARWARE-GAROENING EQUIPMENT . . . . .	12	237	16.6	.5									
500	ALL OTHER MERCHANDISE. . . . .	26	858	15.9	1.8									
520	NONMERCHANDISE RECEIPTS. . . . .	167	3 377	12.1	7.1	020 040 060 080 100 300 400 500 520 -	GROCERIES-OTHER FOODS. . . . . MEALS-SNACKS . . . . . ALCOHOLIC DRINKS . . . . . CIGARS-CIGARETTES-TOBACCO. . . . . NONMERCHANDISE RECEIPTS. . . . . MISCELLANEOUS MERCHANDISE. . . . .	232 3 103 1 082 197 663 1 740 19 67 464 (X)	3 784 208 708 45 092 1 265 6.3 .5 3.1 147 1 019 8.3 .4 251 (X) .1	15.9 78.6 29.8 17.0 6.3 .5 3.1 8.3 1.3 (X) .1				
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	228	(X)	.5									
	RECORD SHOPS (SIC S733 PT.)													
	TOTAL . . . . .	22	2 964	(X)	100.0									
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	22	2 873	96.9	96.9	020 040 060 080 100 300 400 500 520 -	GROCERIES-OTHER FOODS. . . . . MEALS-SNACKS . . . . . ALCOHOLIC DRINKS . . . . . CIGARS-CIGARETTES-TOBACCO. . . . . NONMERCHANDISE RECEIPTS. . . . . MISCELLANEOUS MERCHANDISE. . . . .	97 1 165 1 165 26 216 505 141 152 (X)	1 055 66 729 16 882 9 184 15 77 24 97 111 (X) 100.0	21.0 95.2 29.4 1.0 5.6 .8 20.0 .2 1.1 (X) .2				
232	RAOIOS PHONO-TAPE RCORS-TV'S . . .	8	318	16.2	10.7									
233	RECOROS-TAPES-RELATED ACCESS . . . . .	22	2 461	83.0	83.0									
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	94	(X)	3.2									
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	91	(X)	3.1									
	MUSICAL INSTRUMENT STORES (SIC S733 PT.)													
	TOTAL . . . . .	118	19 009	(X)	100.0									
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	118	17 964	94.5	94.5	020	GROCERIES-OTHER FOODS. . . . . MEALS-SNACKS . . . . . ALCOHOLIC DRINKS . . . . . CIGARS-CIGARETTES-TOBACCO. . . . . NONMERCHANDISE RECEIPTS. . . . . MISCELLANEOUS MERCHANDISE. . . . .	336 2 192 15 513 133 811 10 808 3 673 46 (X)	1 166 15 513 17.5 9.2 79.5 79.5 14.0 5.2 300 11.7 .2 155 8.3 .1 2 734 9.7 1.6 56 (X) 1.7	7.2 17.5 9.2 79.5 79.5 14.0 5.2 300 11.7 .2 8.3 .1 9.7 1.6 (X) 1.7				
228	PIANOS . . . . .	79	3 540	24.9	18.6	040								
229	ORGANS . . . . .	78	3 896	28.0	20.5	060								
231	MUSICAL INSTR-ACCESSORIES. . . . .	96	7 569	48.8	39.8	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	1 772 1 670 3 673 14 (X)	12 130 11 66 5 6 8.3 131 68 300 11.7 .2 141 131 8.3 .1 155 8.3 .1 111 (X) 1.7	11.6 22.4 5.2 2.2 5.6 .8 20.0 .2 11.7 .2 1.1 8.3 .1 1.1 8.3 .1 1.1 (X) 1.7				
232	RAOIOS PHONO-TAPE RCORS-TV'S . . .	26	1 198	17.4	6.3	100	CIGARS-CIGARETTES-TOBACCO. . . . .	216 3 673 5 6 8.3 131 68 300 11.7 .2 141 131 8.3 .1 155 8.3 .1 111 (X) 1.7	10 808 3 673 5 6 8.3 131 68 300 11.7 .2 141 131 8.3 .1 155 8.3 .1 111 (X) 1.7	14.0 20.0 5.2 2.2 5.6 .8 20.0 .2 11.7 .2 1.1 8.3 .1 1.1 8.3 .1 1.1 (X) 1.7				
233	RECOROS-TAPES-RELATED ACCESS . . . . .	30	341	8.4	1.8	300	SPORTING-RECREATION EQUIPMENT. . . . .	1 670 3 673 5 6 8.3 131 68 300 11.7 .2 141 131 8.3 .1 155 8.3 .1 111 (X) 1.7	14 131 8.3 .1 68 300 11.7 .2 141 131 8.3 .1 155 8.3 .1 111 (X) 1.7	14.0 20.0 5.2 2.2 5.6 .8 20.0 .2 11.7 .2 1.1 8.3 .1 1.1 8.3 .1 1.1 (X) 1.7				
234	SHEET MUSIC-RELATED ITEMS. . . . .	83	1 277	10.0	6.7	400	AUTO FUELS-LUBRICANTS. . . . .	68 300 11.7 .2 141 131 8.3 .1 155 8.3 .1 111 (X) 1.7	68 300 11.7 .2 141 131 8.3 .1 155 8.3 .1 111 (X) 1.7	11.7 .2 141 131 8.3 .1 155 8.3 .1 111 (X) 1.7				
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	17	(X)	.1	500	ALL OTHER MERCHANDISE. . . . .	46 300 11.7 .2 141 131 8.3 .1 155 8.3 .1 111 (X) 1.7	46 300 11.7 .2 141 131 8.3 .1 155 8.3 .1 111 (X) 1.7	11.7 .2 141 131 8.3 .1 155 8.3 .1 111 (X) 1.7				
520	NONMERCHANDISE RECEIPTS. . . . .	S9	1 012	8.5	5.3	520	NONMERCHANDISE RECEIPTS. . . . .	509 2 734 9.7 1.6 56 (X) 1.7	509 2 734 9.7 1.6 56 (X) 1.7	9.7 1.6 56 (X) 1.7				
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	33	(X)	.2									
	EATING AND DRINKING PLACES (SIC S8)													
	TOTAL . . . . .	8 704	S17 905	(X)	100.0	020	DRUG STORES AND PROPRIETARY STRS. (SIC S91)	981 189 894 (X) 100.0	981 189 894 (X) 100.0	5.3 1.7				
							GROCERIES-OTHER FOODS. . . . .	250 3 190 5.3 1.7	250 3 190 5.3 1.7					

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text.)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establish-ments handling the line	All estab-lishments <sup>1</sup>					Establish-ments handling the line	All estab-lishments <sup>1</sup>			
040	MEALS-SNACKS . . . . .	208	6 442	13.7	3.4	440	FARM EQUIPMENT MACHINERY . . . . .	53	3 489	13.9	.6			
080	PACKAGE ALCOHOLIC BEVERAGES . . .	223	3 444	7.0	1.8	460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	808	189 798	82.1	34.6			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	688	15 270	10.4	8.0	480	HOUSEHOLD FUELS-ICE . . . . .	511	69 339	46.4	12.6			
120	COSMETICS-DRUGS-CLEANERS . . . . .	981	139 733	73.6	73.6	500	ALL OTHER MERCHANDISE . . . . .	1 117	67 381	73.6	12.3			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	49	357	1.6	.2	520	NONMERCHANDISE RECEIPTS . . . . .	1 058	10 455	5.4	1.9			
160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	70	662	2.0	.3	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	83	(X)	(2)			
200	CURTAINS-DRAPERIES-DRY GOODS . . .	17	249	2.0	.1									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	97	1 122	2.8	.6									
260	KITCHENWARE-HOME FURNISHINGS . . .	123	2 549	5.3	1.3									
280	JEWELRY-OPTICAL GOODS . . . . .	307	1 732	2.3	.9									
300	SPORTING-RECREATION EQUIPMENT . . .	59	619	1.6	.3									
320	HARDWARE-GARDENING EQUIPMENT . . .	75	1 211	2.9	.6									
340	LUMBER-BUILDING MATERIALS . . . . .	37	242	.8	.1									
420	AUTO TIRES-BATTERIES-ACCESS . . . .	36	239	.9	.1	020	GROCERIES-OTHER FOODS . . . . .	253	5 428	12.1	5.6			
500	ALL OTHER MERCHANDISE . . . . .	499	11 486	10.4	6.0	040	MEALS-SNACKS . . . . .	53	679	10.2	.7			
520	NONMERCHANDISE RECEIPTS . . . . .	216	1 244	1.9	.7	060	ALCOHOLIC DRINKS . . . . .	52	1 950	23.2	2.0			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	103	(X)	.1	080	PACKAGE ALCOHOLIC BEVERAGES . . . . .	528	84 976	88.0	88.0			
						100	CIGARS-CIGARETTES-TOBACCO . . . . .	258	2 269	4.7	2.3			
						300	SPORTING-RECREATION EQUIPMENT . . .	4	79	20.0	.1			
						400	AUTO FUELS-LUBRICANTS . . . . .	13	213	11.1	.2			
						500	ALL OTHER MERCHANDISE . . . . .	15	146	5.5	.2			
						520	NONMERCHANDISE RECEIPTS . . . . .	103	586	3.0	.6			
						-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	267	(X)	.3			
	DRUG STORES (SIC 591 PT.)													
	TOTAL . . . . .	935	185 001	(X)	100.0									
020	GROCERIES-OTHER FOODS . . . . .	233	3 144	5.2	1.7									
040	MEALS-SNACKS . . . . .	198	6 376	13.5	3.4									
080	PACKAGED ALCOHOLIC BEVERAGES . . .	208	3 335	6.9	1.8									
100	CIGARS-CIGARETTES-TOBACCO . . . . .	658	15 098	10.5	8.2									
120	COSMETICS-DRUGS-CLEANERS . . . . .	935	135 842	73.4	73.4									
121	MEDICINES EXC. PRESCRIPTION . . . .	867	46 320	26.5	25.0									
122	PRESCRIPTION MEDICINES . . . . .	935	56 698	30.6	30.6									
123	ALL OTHER DRUGS-PROPRIETARIES . .	786	32 821	21.4	17.7									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	48	353	1.6	.2									
160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	68	655	2.7	.4									
200	CURTAINS-DRAPERIES-DRY GOODS . . .	16	243	2.0	.1									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	86	1 107	2.8	.6									
260	KITCHENWARE-HOME FURNISHINGS . . .	116	2 466	5.3	1.3									
280	JEWELRY-OPTICAL GOODS . . . . .	286	1 698	2.3	.9									
300	SPORTING-RECREATION EQUIPMENT . . .	56	603	1.6	.3									
320	HARDWARE-GARDENING EQUIPMENT . . .	71	1 069	2.9	.6									
340	LUMBER-BUILDING MATERIALS . . . . .	35	229	.8	.1	040	MEALS-SNACKS . . . . .	7	71	18.7	.3			
420	AUTO TIRES-BATTERIES-ACCESS . . . .	34	220	.9	.1	100	CIGARS-CIGARETTES-TOBACCO . . . . .	7	19	3.8	.1			
500	ALL OTHER MERCHANDISE . . . . .	470	11 248	10.7	6.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	49	814	8.3	3.2			
520	NONMERCHANDISE RECEIPTS . . . . .	208	1 216	1.8	.7	160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	42	902	12.0	3.5			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	99	(X)	.1	180	ALL FOOTWEAR . . . . .	56	467	4.4	1.8			
	PROPRIETARY STORES (SIC 591 PT.)					280	JEWELRY-OPTICAL GOODS . . . . .	7	90	11.5	.3			
	TOTAL . . . . .	46	4 893	(X)	100.0									
040	MEALS-SNACKS . . . . .	10	66	11.3	1.3									
100	CIGARS-CIGARETTES-TOBACCO . . . . .	30	172	11.0	3.5									
120	COSMETICS-DRUGS-CLEANERS . . . . .	46	3 892	79.5	79.5									
121	MEDICINES EXC. PRESCRIPTION . . . .	46	3 464	70.8	70.8									
123	ALL OTHER DRUGS-PROPRIETARIES . .	28	401	36.6	8.2									
260	KITCHENWARE-HOME FURNISHINGS . . .	7	83	8.4	1.7									
280	JEWELRY-OPTICAL GOODS . . . . .	22	35	2.6	.7									
500	ALL OTHER MERCHANDISE . . . . .	29	237	6.4	4.8									
520	NONMERCHANDISE RECEIPTS . . . . .	9	28	2.7	.6									
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	380	(X)	7.8									
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)													
	TOTAL . . . . .	3 457	548 189	-(X)	100.0									
020	GROCERIES-OTHER FOODS . . . . .	324	8 292	12.0	1.5	300	SPORTING-RECREATION EQUIPMENT . .	27	2 010	87.7	87.7			
040	MEALS-SNACKS . . . . .	83	1 027	12.5	.2	520	NONMERCHANDISE RECEIPTS . . . . .	13	144	11.8	6.3			
060	ALCOHOLIC DRINKS . . . . .	55	1 970	22.2	.4	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	137	(X)	6.0			
080	PACKAGED ALCOHOLIC BEVERAGES . . .	553	85 656	73.2	15.6									
100	CIGARS-CIGARETTES-TOBACCO . . . . .	353	5 569	8.3	1.0									
120	COSMETICS-DRUGS-CLEANERS . . . . .	43	395	11.1	.1									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	96	1 254	6.6	.2									
160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	115	2 210	17.3	.4									
180	ALL FOOTWEAR . . . . .	96	639	4.1	.1									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	168	3 670	11.6	.7	160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	5	125	28.5	.4			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	42	1 195	33.3	.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	23	603	16.9	2.2			
260	KITCHENWARE-HOME FURNISHINGS . . .	222	2 695	12.5	.5									
280	JEWELRY-OPTICAL GOODS . . . . .	459	30 276	83.3	5.5	260	KITCHENWARE-HOME FURNISHINGS . .	110	1 340	13.0	4.8			
300	SPORTING-RECREATION EQUIPMENT . . .	296	24 884	69.2	4.5	266	ALL OTHER HOME FURN EXC. CHINA	46	436	7.9	1.6			
320	HARDWARE-GARDENING EQUIPMENT . . .	340	17 118	17.9	3.1	267	CHINA-GLASSWARE . . . . .	26	896	11.5	3.2			
340	LUMBER-BUILDING MATERIALS . . . . .	169	6 970	13.2	1.3									
380	AUTOMOBILES-TRUCKS . . . . .	32	1 037	20.0	.2									
400	AUTO FUELS-LUBRICANTS . . . . .	162	7 391	11.5	1.3									
420	AUTO TIRES-BATTERIES-ACCESS . . . .	187	5 396	8.0	1.0									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of—					Amount <sup>1</sup> (\$1,000)	As percent of total sales of—				
				Establishments handling the line	All establish-ments <sup>1</sup>					Establishments handling the line	All establish-ments <sup>1</sup>			
280	JEWELRY-OPTICAL G0005. . . . .	299	22 538	80.4	80.4	500	ALL OTHER MERCHAN05E. . . . .	52	9 073	95.5	95.5			
281	WATCHES-CLOCKS . . . . .	279	4 459	16.3	15.9	512	SOCIAL STATIONERY-GRTNG CAROS.	13	217	9.5	2.3			
282	SILVERWARE . . . . .	243	2 415	9.9	8.6	513	BOOKS-PERIO0ICALS. . . . .	52	7 294	76.8	76.8			
285	ALL OTHER JEWELRY ITEMS. . . . .	275	4 462	16.8	15.9	514	ART-DRAFTING ENG. SUPPLIES . . .	6	67	3.6	.7			
286	OPTICAL GOODS. . . . .	12	109	10.8	.4	515	ALL OTHER MERCHAN05E. . . . .	16	1 309	19.0	13.8			
287	OIAMON05: EXC. OIAMONO WATCHES	288	8 543	31.2	30.5		MISCELLANEOUS MERCHAN05E. . . . .	(X)	184	(X)	1.9			
288	RINGS, EXC. OIAMONOS . . . . .	270	2 549	10.0	9.1									
300	SPORTING-RECREATION EQUIPMENT. . .	11	119	4.7	.4	520	NONMERCHAN05E RECEIPTS. . . . .	7	73	1.4	.8			
500	ALL OTHER MERCHAN05E. . . . .	21	557	14.8	2.0		MISCELLANEOUS MERCHAN05E. . . . .	(X)	352	(X)	3.7			
520	NONMERCANDISE RECEIPTS. . . . .	280	2 718	10.2	9.7									
529	WATCH-CLOCK-JEWELRY REPAIRS. . .	277	2 518	9.6	9.0									
533	ALL NONMOSE RCPT5 FROM CUSTMR5	36	179	4.2	.6									
-	MISCELLANEOUS MERCHAN05E. . . . .	(X)	35	(X)	.1		TOTAL <sup>2</sup> . . . . .	58	6 014	(X)	100.0			
	FUEL OIL DEALERS (SIC 5983)						HAY, GRAIN, AND FEE0 STORES (SIC 5962)							
	TOTAL . . . . .	142	35 336	(X)	100.0		TOTAL . . . . .	604	162 282	(X)	100.0			
340	LUMBER-BUILDOIING MATERIALS. . . . .	51	1 593	14.0	4.5	020	GROCERIES-OTHER FOODS. . . . .	17	1 473	16.0	.9			
400	AUTO FUELS-LUBRICANTS. . . . .	40	2 808	26.5	7.9	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	6	128	3.3	.1			
420	AUTO TIRES-BATTERIES-ACCE55. . . . .	24	447	8.1	1.3	320	HAROWARE-GAROENING EQUIPMENT . . .	141	4 205	10.1	2.6			
460	HAY-GRAIN-FEE0-FARM SUPPLIES . . .	5	362	29.4	1.0	340	LUMBER-BUILDOIING MATERIALS. . . .	47	2 991	15.7	1.8			
480	HOUSEHOLD FUELS-ICE. . . . .	142	28 972	82.0	82.0	400	AUTO FUELS-LU8RICANTS. . . . .	50	1 659	8.9	1.0			
483	OTHER FUELS. . . . .	142	28 907	81.8	81.8	420	AUTO TIRES-BATTERIES-ACCESS. . . .	54	771	3.2	.5			
-	MISCELLANEOUS MERCHAN05E. . . . .	(X)	65	(X)	.2	440	FARM EQUIPMENT MACHINERY . . . .	30	1 661	15.1	1.0			
500	ALL OTHER MERCHAN05E. . . . .	8	573	6.6	1.6	460	HAY-GRAIN-FEE0-FARM SUPPLIES . . .	604	142 029	87.5	87.5			
520	NONMERCHAN05E RECEIPTS. . . . .	34	271	5.5	.8	480	HOUSEHOLD FUELS-ICE. . . . .	99	3 951	9.7	2.4			
-	MISCELLANEOUS MERCHAN05E. . . . .	(X)	310	(X)	.9	500	ALL OTHER MERCHAN05E. . . . .	27	368	5.5	.2			
	LIQUEFIED PETRL. GAS (BTTLO. GAS) DEALERS (SIC 5984)					520	NONMERCHAN05E RECEIPTS. . . . .	203	2 871	4.5	1.8			
	TOTAL . . . . .	153	26 905	(X)	100.0		MISCELLANEOUS MERCHAN05E. . . . .	(X)	175	(X)	.1			
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)						TOTAL . . . . .	173	60 547	(X)	100.0			
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	49	1 120	10.6	4.2	020	GROCERIES-OTHER FOODS. . . . .	7	829	21.8	1.4			
260	KITCHENWARE-HOME FURNISHINGS . . .	3	53	7.1	.2	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	12	116	2.1	.2			
300	SPORTING-RECREATION EQUIPMENT. . .	3	46	5.2	.2	260	KITCHENWARE-HOME FURNISHINGS . . .	4	78	2.4	.1			
320	HAROWARE-GAROENING EQUIPMENT . . .	6	133	17.8	.5	320	HAROWARE-GAROENING EQUIPMENT . . .	67	3 194	9.0	5.3			
340	LUMBER-BUILDING MATERIALS. . . . .	27	965	18.7	3.6	340	LUMBER-BUILDOIING MATERIALS. . . .	20	490	4.2	.8			
460	HAY-GRAIN-FEE0-FARM SUPPLIES . . .	5	155	21.4	.6	400	AUTO FUELS-LU8RICANTS. . . . .	43	1 965	6.8	3.2			
480	HOUSEHOLD FUELS-ICE. . . . .	153	23 688	88.0	88.0	420	AUTO TIRES-BATTERIES-ACCESS. . . .	54	1 528	4.8	2.5			
481	LP GAS-WHOLESALE . . . . .	12	166	6.6	.6	440	FARM EQUIPMENT MACHINERY . . . .	17	1 362	11.3	2.2			
482	OTHER LP GAS SALES . . . . .	153	23 338	86.7	86.7	460	HAY-GRAIN-FEE0-FARM SUPPLIES . . .	173	46 179	76.3	76.3			
483	OTHER FUELS. . . . .	4	182	29.1	.7	480	HOUSEHOLD FUELS-ICE. . . . .	48	2 859	9.3	4.7			
500	ALL OTHER MERCHAN05E. . . . .	8	57	4.2	.2	500	ALL OTHER MERCHAN05E. . . . .	9	173	4.5	.3			
520	NONMERCHAN05E RECEIPTS. . . . .	40	385	4.6	1.4	520	NONMERCHAN05E RECEIPTS. . . . .	84	1 368	4.0	2.3			
-	MISCELLANEOUS MERCHAN05E. . . . .	(X)	303	(X)	1.1		MISCELLANEOUS MERCHAN05E. . . . .	(X)	406	(X)	.7			
	GAROEN SUPPLY STORES (SIC 5969 PT.)													
	TOTAL . . . . .	84	11 381	(X)	100.0									
	FUEL AND ICE DEALERS: N.E.C. (SIC 5982)													
	TOTAL <sup>2</sup> . . . . .	62	11 795	(X)	100.0									
	FLORISTS (SIC 5992)													
	TOTAL <sup>2</sup> . . . . .	244	15 460	(X)	100.0									
	CIGAR STORES AND STANOS (SIC 5993)													
	TOTAL . . . . .	49	3 580	(X)	100.0									
020	GROCERIES-OTHER FOODS. . . . .	9	112	17.9	3.1	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	3	263	23.0	2.3			
040	MEALS-SNACKS . . . . .	8	111	28.1	3.1	260	KITCHENWARE-HOME FURNISHINGS . . .	4	90	8.6	.8			
080	PACKAGE ALCOHOLIC BEVERAGES . . .	4	44	19.3	1.2	300	SPORTING-RECREATION EQUIPMENT. . .	5	128	8.0	1.1			
100	CIGARS-CIGARETTES-T08ACCO. . . . .	49	2 807	78.4	78.4	320	HAROWARE-GAROENING EQUIPMENT . . .	84	8 798	77.3	77.3			
120	COSMETICS-ORUGS-CLEANERS . . . . .	10	22	6.7	.6	340	LUMBER-BUILDOIING MATERIALS. . . .	4	118	9.7	1.0			
280	JEWELRY-OPTICAL GOODS. . . . .	4	10	5.0	.3	380	AUTOMOBILES-TRUCKS. . . . .	4	171	24.1	1.5			
500	ALL OTHER MERCHAN05E. . . . .	25	365	31.4	10.2	420	AUTO TIRES-BATTERIES-ACCE55. . . .	4	53	9.6	.5			
520	NONMERCANDISE RECEIPTS. . . . .	7	39	5.0	1.1	460	HAY-GRAIN-FEE0-FARM SUPPLIES . . .	14	861	21.4	7.6			
-	MISCELLANEOUS MERCHAN05E. . . . .	(X)	69	(X)	1.9	500	ALL OTHER MERCHAN05E. . . . .	15	493	12.3	4.3			
	BOOK STORES (SIC 5942)					520	NONMERCHAN05E RECEIPTS. . . . .	35	238	4.1	2.1			
	TOTAL . . . . .	52	9 498	(X)	100.0		MISCELLANEOUS MERCHAN05E. . . . .	(X)	168	(X)	1.5			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines	
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				Establishments handling the line	As percent of total sales of--
				All establish-ments					All establish-ments <sup>1</sup>
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)					MAIL ORDER HOUSES (SIC 532)			
	TOTAL . . . . .	73	B 686	(X) 100.0	020	GROCERIES-OTHER FOODS . . . . .	135	62 650	(X) 100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	22	323	9.3 3.7	120	COSMETICS-DRUGS-CLEANERS . . . . .	B	10 896	100.0 17.4
500	ALL OTHER MERCHANTISE . . . . .	73	8 273	95.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	85	1 144	2.4 1.8
520	NONMERCHANTISE RECEIPTS . . . . .	21	73	2.7 .8	160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR.	104	2 466	6.6 3.9
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	17	(X) .2	180	ALL FOOTWEAR . . . . .	107	6 851	13.0 10.9
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)				200	CURTAINS-DRAPERY-DRY GOODS . . . . .	100	1 059	2.9 1.7
	TOTAL . . . . .	185	8 431	(X) 100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	106	3 244	6.2 5.2
020	GROCERIES-OTHER FOODS . . . . .	12	52	17.1 .6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	102	3 660	10.0 5.8
040	MEALS-SNACKS . . . . .	8	103	34.2 1.2	260	KITCHENWARE-HOME FURNISHINGS . . .	103	2 103	4.1 3.4
120	COSMETICS-DRUGS-CLEANERS . . . . .	10	204	28.2 2.4	280	JEWELRY-OPTICAL GOODS . . . . .	104	5 755	10.3 9.2
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR.	12	81	9.3 1.0	300	SPORTING-RECREATION EQUIPMENT . . .	105	814	1.5 1.3
180	ALL FOOTWEAR . . . . .	8	65	8.0 .8	320	HARDWARE-GARDENING EQUIPMENT . . .	105	1 444	2.7 2.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	153	24.0 1.8	340	LUMBER-BUILDING MATERIALS . . . . .	86	3 150	5.8 5.0
260	KITCHENWARE-HOME FURNISHINGS . . .	35	425	34.0 5.0	420	AUTO TIRES-BATTERIES-ACCESS . . . . .	100	1 471	4.6 2.3
280	JEWELRY-OPTICAL GOODS . . . . .	49	282	15.0 3.3	440	FARM EQUIPMENT MACHINERY . . . . .	49	209	1.0 .3
500	ALL OTHER MERCHANTISE . . . . .	185	6 752	80.1 80.1	500	ALL OTHER MERCHANTISE . . . . .	122	10 407	18.5 16.6
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	314	(X) 3.7	520	NONMERCHANTISE RECEIPTS . . . . .	97	4 454	11.9 7.1
	OPTICAL GOODS STORES (SIC 5999 PT.)				-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	2 182	(X) 3.5
	TOTAL <sup>2</sup> . . . . .	65	7 146	(X) 100.0					
	RETAIL STORES, N.E.C. (SIC 5999 PT.)								
	TOTAL <sup>2</sup> . . . . .	226	14 820	(X) 100.0					
	NONSTORE RETAILERS (SIC 53 PART*)								
	TOTAL . . . . .	456	141 913	(X) 100.0					
020	GROCERIES-OTHER FOODS . . . . .	143	42 434	76.8 29.9	020	GROCERIES-OTHER FOODS . . . . .	82	12 297	89.4 39.1
040	MEALS-SNACKS . . . . .	39	12 036	68.5 8.5	120	COSMETICS-DRUGS-CLEANERS . . . . .	7	459	38.4 1.5
100	CIGARS-CIGARETTES-TOBACCO . . . . .	72	16 168	36.0 11.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	50	5.1 .2
120	COSMETICS-DRUGS-CLEANERS . . . . .	92	1 617	3.6 1.1	200	CURTAINS-DRAPERY-DRY GOODS . . . . .	7	211	17.5 .7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	109	2 516	7.3 1.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	152	11.3 .5
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR.	113	7 063	14.5 5.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	58	4 200	73.2 13.4
180	ALL FOOTWEAR . . . . .	100	1 078	3.4 .8	260	KITCHENWARE-HOME FURNISHINGS . . .	30	958	24.3 3.0
200	CURTAINS-DRAPERY-DRY GOODS . . . . .	111	3 396	7.0 2.4	280	JEWELRY-OPTICAL GOODS . . . . .	7	771	38.4 2.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	161	7 865	19.7 5.5	340	LUMBER-BUILDING MATERIALS . . . . .	22	2 419	88.5 7.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	108	2 228	4.6 1.6	460	HAY-GRAIN-FEED-FARM SUPPLIES . . . .	7	1 235	39.7 3.9
260	KITCHENWARE-HOME FURNISHINGS . . .	134	6 713	12.1 4.7	500	ALL OTHER MERCHANTISE . . . . .	58	7 468	79.8 23.8
280	JEWELRY-OPTICAL GOODS . . . . .	110	1 586	3.1 1.1	520	NONMERCHANTISE RECEIPTS . . . . .	22	270	7.3 .9
300	SPORTING-RECREATION EQUIPMENT . . .	105	1 479	3.0 1.0	-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	824	(X) 2.6
320	HARDWARE-GARDENING EQUIPMENT . . .	105	3 183	6.4 2.2					
340	LUMBER-BUILDING MATERIALS . . . . .	107	3 890	12.2 2.7					
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	100	1 358	2.7 .9					
440	FARM EQUIPMENT MACHINERY . . . . .	49	223	1.7 .2					
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	9	1 579	30.5 1.1					
500	ALL OTHER MERCHANTISE . . . . .	188	19 189	30.4 13.5					
520	NONMERCHANTISE RECEIPTS . . . . .	141	5 671	13.3 4.0					
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	661	(X) .5					

Standard Notes: \* Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

<sup>1</sup>Nonstore retailers, part of SIC major group 53, are shown separately in this table.<sup>2</sup>Detail may not add to total due to rounding.<sup>3</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

## Green Bay SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establish-ments <sup>1</sup>					Establishments handling the line	All establish-ments <sup>1</sup>			
<b>RETAIL TRADE</b>														
	<b>TOTAL . . . . .</b>	<b>921</b>	<b>235 714</b>	<b>(X)</b>	<b>100.0</b>		<b>GENERAL MERCHANTISE GROUP STORES (SIC 53 PART*)</b>							
020	GROCERIES-OTHER FOODS . . . . .	194	44 571	47.9	18.9	020	GROCERIES-OTHER FOODS . . . . .	19	856	2.4	1.7			
040	MEALS-SNACKS . . . . .	218	10 341	22.1	4.4	040	MEALS-SNACKS . . . . .	10	643	1.9	1.3			
060	ALCOHOLIC DRINKS . . . . .	209	6 571	56.0	2.8		COSMETICS-DRUGS-CLEANERS . . . . .	26	1 820	3.9	3.7			
080	PACKAGED ALCOHOLIC BEVERAGES . . .	124	5 425	30.6	2.3		MEN'S-BOYS' CLOTHING EXC FOOTWR.	28	5 246	11.1	10.5			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	204	3 759	6.7	1.6		WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	28	11 714	25.4	23.6			
120	COSMETICS-DRUGS-CLEANERS . . . . .	112	7 576	8.5	3.2		ALL FOOTWEAR . . . . .	180	2 242	4.8	4.5			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	64	8 832	16.0	3.7		CURTAINS-DRAPERIES-DRY GOODS . . .	200	4 032	8.4	8.1			
160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	82	19 104	32.6	8.1		MAJOR APPL-RAOIO-TV-MUSICAL INST	17	3 679	8.5	7.4			
180	ALL FOOTWEAR . . . . .	66	4 705	8.5	2.0		FURNITURE-SLEEP EQUIP-FLOOR COV.	18	3 147	7.5	6.3			
200	CURTAINS-DRAPERIES-DRY GOODS . . .	56	4 588	8.6	1.9		KITCHENWARE-HOME FURNISHINGS . . .	28	2 746	5.8	5.5			
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	76	9 766	17.5	4.1		JEWELRY-OPTICAL GOODS . . . . .	23	712	1.7	1.4			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	53	9 060	17.9	3.8		SPORTING-RECREATION EQUIPMENT . . .	21	1 745	4.0	3.5			
260	KITCHENWARE-HOME FURNISHINGS . . .	79	3 571	6.1	1.5		HARDWARE-GARDENING EQUIPMENT . . .	25	1 930	4.2	3.9			
280	JEWELRY-OPTICAL GOODS . . . . .	57	2 074	4.4	.9		LUMBER-BUILDOIING MATERIALS . . .	14	1 223	3.0	2.5			
300	SPORTING-RECREATION EQUIPMENT . . .	61	4 317	8.0	1.8		AUTO FUELS-LUBRICANTS . . . . .	6	372	2.7	.7			
320	HAROWARE-GARDENING EQUIPMENT . . .	65	3 617	6.0	1.5		AUTO TIRES-BATTERIES-ACCESS . . .	6	1 027	8.1	2.1			
340	LUMBER-BUILDOIING MATERIALS . . .	64	10 297	19.6	4.4		HAY-GRAIN-FEEO-FARM SUPPLIES . . .	4	585	30.0	1.2			
380	AUTOMOBILES-TRUCKS . . . . .	39	32 649	65.8	13.9		ALL OTHER MERCHANIOSE . . . . .	25	3 312	7.4	6.7			
400	AUTO FUELS-LUBRICANTS . . . . .	167	13 418	21.8	5.7		NONMERCHANIOSE RECEIPTS . . . . .	21	2 444	5.7	4.9			
420	AUTO TIRES-BATTERIES-ACCESS . . .	152	6 302	9.7	2.7		MISCELLANEOUS MERCHANIOSE . . . . .	(X)	264	(X)	.5			
440	FARM EQUIPMENT MACHINERY . . . . .	14	2 274	19.6	1.0									
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	24	3 389	56.0	1.4									
480	HOUSEHOLD FUELS-ICE . . . . .	16	1 528	31.5	.6									
500	ALL OTHER MERCHANIOSE . . . . .	135	9 597	11.0	4.1									
520	NONMERCHANIOSE RECEIPTS . . . . .	269	8 383	7.0	3.6									
<b>BUILDING MATERIALS, HAROWARE, AND FARM EQUIP DEALERS (SIC 52)</b>														
	<b>TOTAL . . . . .</b>	<b>55</b>	<b>13 166</b>	<b>(X)</b>	<b>100.0</b>		<b>DEPARTMENT STORES (SIC 531)</b>							
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	8	374	16.8	2.8	020	GROCERIES-OTHER FOODS . . . . .	5	317	1.1	.8			
260	KITCHENWARE-HOME FURNISHINGS . . .	12	174	10.7	1.3	040	MEALS-SNACKS . . . . .	5	448	1.4	1.1			
300	SPORTING-RECREATION EQUIPMENT . . .	10	106	6.6	.8	120	COSMETICS-DRUGS-CLEANERS . . . . .	10	1 439	3.6	3.5			
320	HAROWARE-GARDENING EQUIPMENT . . .	22	1 161	20.0	8.8		MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	4 807	11.8	11.8			
340	LUMBER-BUILDOIING MATERIALS . . .	44	8 748	79.4	66.4		MEN'S CLOTHING . . . . .	11	3 580	8.8	8.8			
420	AUTO TIRES-BATTERIES-ACCESS . . .	5	158	7.2	1.2		BOYS' CLOTHING . . . . .	11	1 227	3.0	3.0			
440	FARM EQUIPMENT MACHINERY . . . . .	10	1 800	56.3	13.7									
520	NONMERCHANIOSE RECEIPTS . . . . .	21	460	20.1	3.5		WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	11	10 576	25.9	25.9			
-	MISCELLANEOUS MERCHANIOSE . . . . .	(X)	184	(X)	1.4		CHILDREN'S-INFANTS' WEAR . . .	11	1 111	2.7	2.7			
<b>BUILDOIING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)</b>														
	<b>TOTAL . . . . .</b>	<b>31</b>	<b>8 793</b>	<b>(X)</b>	<b>100.0</b>									
320	HAROWARE-GARDENING EQUIPMENT . . .	8	202	6.3	2.3	180	ALL FOOTWEAR . . . . .	11	2 078	5.1	5.1			
340	LUMBER-BUILDOIING MATERIALS . . .	31	8 455	96.2	96.2									
-	MISCELLANEOUS MERCHANIOSE . . . . .	(X)	136	(X)	1.5	200	CURTAINS-ORAPERIES-DRY GOODS . . .	11	2 818	6.4	6.9			
<b>HAROWARE STORES (SIC 5251)</b>														
	<b>TOTAL . . . . .</b>	<b>14</b>	<b>1 850</b>	<b>(X)</b>	<b>100.0</b>									
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	6	271	22.2	14.6	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	9	3 348	8.7	8.2			
260	KITCHENWARE-HOME FURNISHINGS . . .	11	167	9.3	9.0	221	MAJOR HOUSEHOLD APPLIANCES . .	6	1 871	5.9	4.6			
300	SPORTING-RECREATION EQUIPMENT . . .	10	104	5.7	5.6	222	RAOIOS-TV'S MUSICAL INSTR . . .	8	1 474	3.8	3.6			
320	HAROWARE-GARDENING EQUIPMENT . . .	14	949	51.3	51.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	2 904	7.9	7.1			
322	GARDENING EQUIPMENT-SUPPLIES . . .	12	217	11.7	11.7	241	FLOOR COVERINGS . . . . .	8	1 108	3.0	2.7			
323	PLUMBING-ELECTRICAL SUPPLIES . . .	11	157	9.5	8.5	242	FURNITURE-SLEEP EQUIPMENT . . .	7	1 796	5.1	4.4			
324	OTHER HAROWARE-TOOLS . . . . .	14	575	31.1	31.1	260	KITCHENWARE-HOME FURNISHINGS . . .	10	2 229	5.7	5.5			
340	LUMBER-BUILDOIING MATERIALS . . .	12	239	13.3	12.9	261	CHINA-GLASSWARE . . . . .	8	583	1.6	1.4			
364	PAINT-SUNORIES-GLASS-WALLPAPER . . .	12	166	9.3	9.0	262	KITCHENWARE-HOUSEWARES . . . . .	10	1 498	3.8	3.7			
-	MISCELLANEOUS MERCHANIOSE . . . . .	(X)	72	(X)	3.9		MISCELLANEOUS MERCHANIOSE . . . . .	(X)	148	(X)	.4			
420	AUTO TIRES-BATTERIES-ACCESS . . . .	5	34	2.7	1.8	280	JEWELRY-OPTICAL GOOOS . . . . .	8	523	1.5	1.3			
520	NONMERCHANIOSE RECEIPTS . . . . .	5	20	1.8	1.1	300	SPORTING-RECREATION EQUIPMENT . .	9	1 448	3.7	3.5			
-	MISCELLANEOUS MERCHANIOSE . . . . .	(X)	66	(X)	3.6									
<b>FARM EQUIPMENT DEALERS (SIC 5252)</b>														
	<b>TOTAL . . . . .</b>	<b>10</b>	<b>2 523</b>	<b>(X)</b>	<b>100.0</b>									
440	FARM EQUIPMENT MACHINERY . . . . .	10	1 796	71.2	71.2	500	ALL OTHER MERCHANIOSE . . . . .	9	2 145	5.5	5.2			
-	MISCELLANEOUS MERCHANIOSE . . . . .	(X)	727	(X)	28.8	501	TOYS-GAMES-WHEEL GOOOS . . . . .	9	901	2.3	2.2			
						502	BOOKS-STATIONERY-PHOTO. EQUIP.	8	1 112	2.8	2.7			
							MISCELLANEOUS MERCHANIOSE . . . . .	(X)	132	(X)	.3			
						520	NONMERCHANIOSE RECEIPTS . . . . .	8	2 232	6.3	5.5			
						535	ALL OTHER SERVICE RECEIPTS . . .	8	2 142	5.9	5.2			
							MISCELLANEOUS . . . . .	(X)	90	(X)	.2			
							MISCELLANEOUS MERCHANIOSE . . . . .	(X)	1 110	(X)	2.7			

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

"Detail may not add to total due to rounding.

"Merchandise line detail withheld due to insufficient reporting.

Note: GREEN BAY SMSA—Coextensive with Brown County, Wis.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Green Bay SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				Establishments handling the line	All estab-lishments <sup>1</sup>		
				Estab-lishments handling the line	All estab-lishments <sup>1</sup>						
	VARIETY STORES (SIC 533)					- MISCELLANEOUS MERCHANTOISE . . . . .	(X)	62	(X) 3.3		
	TOTAL . . . . .	11	(0)	(X) 100.0		OTHER FOOD STORES (OTHER 54)					
020	GROCERIES-OTHER FOODS . . . . .	8		4.9 4.3		TOTAL <sup>2</sup> . . . . .	7	610	(X) 100.0		
040	MEALS-SNACKS . . . . .	4		9.5 6.0							
120	COSMETICS-DRUGS-CLEANERS . . . . .	11		8.9 8.9							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11		4.4 4.4		AUTOMOTIVE DEALERS (SIC 55 EX. 554)					
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	11		19.5 19.5		TOTAL . . . . .	49	42 359	(X) 100.0		
180	ALL FOOTWEAR . . . . .	8		1.9 1.7							
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	11		13.0 13.0							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7		1.7 1.5		300 SPORTING-RECREATION EQUIPMENT . . .	8	542	25.0 1.3		
260	KITCHENWARE-HOME FURNISHINGS . . .	11		6.4 6.4		380 AUTOMOBILES-TRUCKS . . . . .	33	32 552	83.3 76.8		
280	JEWELRY-OPTICAL GOOOS . . . . .	10		1.8 1.8		400 AUTO FUELS-LUBRICANTS . . . . .	20	316	.9 .7		
300	SPORTING-RECREATION EQUIPMENT . . .	6		1.5 .4		420 AUTO TIRES-BATTERIES-ACCESS . . . .	30	3 592	9.5 8.5		
320	HAROWARE-GAROENING EQUIPMENT . . .	11		4.4 4.4		500 ALL OTHER MERCHANTOISE . . . . .	7	1 756	63.0 4.1		
500	ALL OTHER MERCHANTOISE . . . . .	11		24.9 24.9		520 NONMERCHANTOISE RECEIPTS . . . . .	30	3 345	8.7 7.9		
520	NONMERCHANTOISE RECEIPTS . . . . .	6		1.5 1.2		- MISCELLANEOUS MERCHANTOISE . . . . .	(X)	256	(X) .6		
-	MISCELLANEOUS MERCHANTOISE . . . . .	(X)		(X) 1.6							
	MISC. GENERAL MERCHANTOISE STORES (SIC 539)					MOTOR VEHICLE DEALERS (SIC 551, 552)					
	TOTAL . . . . .	14	(0)	(X) 100.0		TOTAL . . . . .	30	38 362	(X) 100.0		
	FOOD STORES (SIC 54)										
	TOTAL . . . . .	119	47 317	(X) 100.0		380 AUTOMOBILES-TRUCKS . . . . .	30	32 221	84.0 84.0		
020	GROCERIES-OTHER FOODS . . . . .	119	41 815	88.4 88.4		400 AUTO FUELS-LUBRICANTS . . . . .	16	252	.8 .7		
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	33	263	3.0 .6		420 AUTO TIRES-BATTERIES-ACCESS . . . .	21	2 542	6.9 6.6		
100	CIGARS-CIGARETTES-TOBACCO . . . . .	63	1 790	5.2 3.8		520 NONMERCHANTOISE RECEIPTS . . . . .	19	3 138	8.8 8.2		
120	COSMETICS-DRUGS-CLEANERS . . . . .	51	1 877	5.4 4.0		- MISCELLANEOUS MERCHANTOISE . . . . .	(X)	208	(X) .5		
500	ALL OTHER MERCHANTOISE . . . . .	42	1 219	4.1 2.6							
520	NONMERCHANTOISE RECEIPTS . . . . .	13	113	1.5 .2							
-	MISCELLANEOUS MERCHANTOISE . . . . .	(X)	240	(X) .5							
	GROCERY STORES (SIC 541)										
	TOTAL . . . . .	79	43 021	(X) 100.0							
020	GROCERIES-OTHER FOODS . . . . .	79	37 660	87.5 87.5		MOTOR VEHICLE DEALERS--USEO CARS ONLY (SIC 552)					
021	MEATS-FISH-POULTRY . . . . .	67	11 607	27.3 27.0		TOTAL . . . . .	10	1 963	(X) 100.0		
022	PROUCE (FRESH FRUITS-VEGTBLS)	75	3 407	7.9 7.9							
023	FROZEN FOODS . . . . .	66	1 829	5.1 4.3		380 AUTOMOBILES-TRUCKS . . . . .	10	1 726	87.9 87.9		
024	ALL OTHER FOODS . . . . .	78	20 817	49.1 48.4		385 USEO PASSENGER CARS-RETAIL . . .	10	1 731	88.2 88.2		
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	32	254	2.8 .6		MISCELLANEOUS MERCHANTOISE . . . . .	(X)	5	(X) .3		
100	CIGARS-CIGARETTES-TOBACCO . . . . .	60	1 781	5.3 4.1		- MISCELLANEOUS MERCHANTOISE . . . . .	(X)	237	(X) 12.1		
120	COSMETICS-DRUGS-CLEANERS . . . . .	50	1 830	5.4 4.3							
500	ALL OTHER MERCHANTOISE . . . . .	40	1 216	4.1 2.8							
516	ALL OTHER MERCHANDISE . . . . .	14	362	2.7 .8							
517	PAPER-PAPER PROUCTS . . . . .	39	854	3.0 2.0		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)					
520	NONMERCHANTOISE RECEIPTS . . . . .	12	110	2.1 .3		TOTAL . . . . .	9	1 401	(X) 100.0		
-	MISCELLANEOUS MERCHANTOISE . . . . .	(X)	170	(X) .4							
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)										
	TOTAL . . . . .	9	1 531	(X) 100.0							
020	GROCERIES-OTHER FOODS . . . . .	9	1 490	97.3 97.3		MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)					
-	MISCELLANEOUS MERCHANTOISE . . . . .	(X)	41	(X) 2.7		TOTAL . . . . .	10	2 596	(X) 100.0		
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)										
	TOTAL . . . . .	1	(0)	(X) 100.0		380 AUTOMOBILES-TRUCKS . . . . .	3	330	86.3 12.7		
	CANOE, NUT, AND CONFECTIONERY STORES (SIC 544)					400 AUTO FUELS-LUBRICANTS . . . . .	4	60	5.7 4.3		
	TOTAL . . . . .	4	(0)	(X) 100.0		420 AUTO TIRES-BATTERIES-ACCESS . . . .	9	1 049	74.9 74.9		
	RETAIL BAKERIES (SIC 546)					520 NONMERCHANTOISE RECEIPTS . . . . .	6	159	13.0 11.3		
	TOTAL . . . . .	19	1 857	(X) 100.0		- MISCELLANEOUS MERCHANTOISE . . . . .	(X)	118	(X) 8.4		
020	GROCERIES-OTHER FOODS . . . . .	19	1 795	96.7 96.7							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

## TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Green Bay SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>2</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establish-ments <sup>1</sup>					Establishments handling the line	All establish-ments <sup>1</sup>			
400	AUTO FUELS-LUBRICANTS . . . . .	136	12 682	84.4	84.4		FAMILY CLOTHING STORES (SIC 565)							
401	GASOLINE . . . . .	136	11 981	79.7	79.7		TOTAL . . . . .	4	2 627	(X)	100.0			
402	OTHER AUTOMOTIVE FUELS . . . . .	16	194	8.2	1.3									
403	MOTOR OILS-GREASES-OTHER OILS.	113	507	3.9	3.4									
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	107	1 467	13.3	9.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	1 117	42.5	42.5			
421	PARTS INSTALLED IN REPAIR WORK	54	549	9.3	3.7	160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	4	1 095	41.7	41.7			
423	PARTS-RETAIL . . . . .	15	44	3.1	.3		MISCELLANEOUS MERCHANNOISE. . . . .	(X)	415	(X)	15.8			
424	AUTOMOBILE TIRES-BATTERIES-ACC	102	874	8.0	5.8									
520	NONMERCHANNOISE RECEIPTS. . . . .	76	683	7.7	4.5		SHOE STORES (SIC 566)							
527	SERVICE LABOR. . . . .	69	540	6.7	3.6									
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	100	(X)	.7		TOTAL . . . . .	20	1 972	(X)	100.0			
	APPAREL AND ACCESSORY STORES (SIC 56)					160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	6	52	5.7	2.6			
	TOTAL . . . . .	67	13 360	(X)	100.0	180	ALL FOOTWEAR . . . . .	20	1 747	88.6	88.6			
							MISCELLANEOUS MERCHANNOISE. . . . .	(X)	173	(X)	8.8			
120	COSMETICS-DRUGS-CLEANERS . . . . .	5	41	1.8	.3									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	29	3 393	48.3	25.4		APPAREL AND ACCESS. STORES-N.E.C. (SIC 564: 7+ 9)							
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	43	7 103	68.7	53.2									
180	ALL FOOTWEAR . . . . .	34	2 365	30.9	17.7		TOTAL . . . . .	4	(0)	(X)	100.0			
280	JEWELRY-OPTICAL GOOOS. . . . .	5	55	1.8	.4									
520	NONMERCHANNOISE RECEIPTS. . . . .	12	151	2.9	1.1									
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	252	(X)	1.9		FURNITURE; HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)							
	WOMEN'S READY-TO-WEAR STORES (SIC 562)													
	TOTAL . . . . .	19	(0)	(X)	100.0		TOTAL . . . . .	56	12 668	(X)	100.0			
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	19		80.6	80.6	200	CURTAINS-ORAPERIES-ORY GOOOS . .	19	263	9.0	2.1			
163	MILLINERY. . . . .	7		2.2	1.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	40	5 450	64.5	43.0			
164	HOSIERY. . . . .	9		1.7	1.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	28	5 831	85.6	46.0			
165	LINGERIE . . . . .	11		9.9	5.7	260	KITCHENWARE-HOME FURNISHINGS . .	20	306	6.0	2.4			
168	WOMEN'S BLOUSES-SPTSWR . . . . .	15		14.2	13.0	520	LUMBER-BUILDOING MATERIALS. . . .	3	121	8.8	1.0			
172	DRESSES. . . . .	19		32.7	32.7		NONMERCHANNOISE RECEIPTS. . . . .	25	508	8.2	4.0			
173	COATS-SUITS. . . . .	16		21.9	21.5		MISCELLANEOUS MERCHANNOISE. . . . .	(X)	188	(X)	1.5			
174	HANDBAGS . . . . .	7		2.2	.8									
176	OTHER WOMENS-GIRLS' CLOTHES ACC	5		4.0	1.4		FURNITURE STORES (SIC 5712)							
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)		(X)	3.3									
							TOTAL . . . . .	23	6 071	(X)	100.0			
180	ALL FOOTWEAR . . . . .	4		17.2	8.5	200	CURTAINS-ORAPERIES-ORY GOOOS . .	5	143	8.3	2.4			
520	NONMERCHANNOISE RECEIPTS. . . . .	4		4.5	1.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	247	9.3	4.1			
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)		(X)	9.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	23	5 177	85.3	85.3			
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)					243	SLEEP EQUIPMENT. . . . .	22	799	13.5	13.2			
	TOTAL . . . . .	10	2 518	(X)	100.0	244	OTHER HOUSEHOLD FURNITURE. . . .	23	3 287	54.1	54.1			
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	10	2 408	95.6	95.6	245	FLOOR COVERINGS-SOFT SURFACE . .	22	1 034	17.0	17.0			
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	110	(X)	4.4	-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	56	(X)	.9			
	FURRIERS AND FUR SHOPS (SIC 568)						HOME FURNISHINGS STORES (OTHER 571)							
	TOTAL . . . . .	1	(0)	(X)	100.0									
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	663	82.4	75.9			
	TOTAL . . . . .	37	6 617	(X)	100.0		MISCELLANEOUS MERCHANNOISE. . . . .	(X)	210	(X)	24.1			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	25	3 013	61.2	45.5		HOUSEHOLD APPLIANCE STORES (SIC 572)							
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	13	1 269	35.8	19.2									
180	ALL FOOTWEAR . . . . .	30	2 014	36.8	30.4	220	TOTAL . . . . .	15	3 192	(X)	100.0			
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	321	(X)	4.9	224	MAJOR APPL-RADIO-TV-MUSICAL INST	15	2 863	89.7	89.7			
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					225	NEW MAJOR APPLIANCES . . . . .	15	2 273	71.2	71.2			
	TOTAL . . . . .	9	(0)	(X)	100.0	226	NEW RAOIOS-TV'S ETC. . . . .	3	463	28.1	14.5			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9		89.7	89.7		USEO MAJOR APPL-RAOIOS-TV'S. .	14	127	6.1	4.0			
143	MEN'S TAILORED OUTERWEAR . . . . .	7		50.6	46.0									
144	OTHER MEN'S OUTERWEAR. . . . .	6		37.3	9.7	520	NONMERCHANNOISE RECEIPTS. . . . .	14	231	10.6	7.2			
145	MEN'S HATS . . . . .	6		1.8	1.7		MISCELLANEOUS MERCHANNOISE. . . . .	(X)	98	(X)	3.1			
146	OTHER MEN'S CLOTHING . . . . .	8		34.8	31.7									
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)		(X)	.6		RADIO-TV AND MUSIC STORES (SIC 573)							
180	ALL FOOTWEAR . . . . .	6		9.5	8.8									
-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)		(X)	1.6		TOTAL . . . . .	11	2 532	(X)	100.0			

Standard Notes: - Represents zero. D-Withheld to avoid disclosure.

NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

## TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Green Bay SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				Amount <sup>1</sup> (\$1,000)	As percent of total sales of--			
				Establish-ments handling the line	All estab-lish-ments <sup>1</sup>				Establish-ments handling the line	All estab-lish-ments <sup>1</sup>		
	EATING AND DRINKING PLACES (SIC 58)					MISCELLANEOUS RETAIL STORES (SIC 59 EX. S91)						
	TOTAL . . . . .	266	16 821	(X)	100.0	TOTAL . . . . .	103	15 810	(X)	100.0		
020	GROCERIES-OTHER FOODS . . . . .	29	312	18.2	1.9	020 GROCERIES-OTHER FOODS . . . . .	12	180	4.6	1.1		
040	MEALS-SNACKS . . . . .	185	9 403	66.7	55.9	080 PACKAGE ALCOHOLIC BEVERAGES . . .	24	4 894	85.6	31.0		
060	ALCOHOLIC DRINKS . . . . .	197	6 434	53.2	38.2	100 CIGARS-CIGARETTES-TOBACCO . . .	15	226	4.1	1.4		
080	PACKAGED ALCOHOLIC BEVERAGES . . .	63	202	8.8	1.2	120 COSMETICS-DRUGS-CLEANERS . . .	4	10	14.2	.1		
100	CIGARS-CIGARETTES-TOBACCO . . . . .	79	208	4.5	1.2	140 MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	149	8.9	.9		
500	ALL OTHER MERCHANTIALE . . . . .	4	19	1.6	*1	160 WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	4	169	10.8	1.1		
S20	NONMERCHANTIALE RECEIPTS . . . . .	40	237	5.2	1.4	180 ALL FOOTWEAR . . . . .	5	75	3.8	.5		
-	MISCELLANEOUS MERCHANTIALE . . . . .	(X)	6	(X)	(Z)	260 KITCHENWARE-HOME FURNISHINGS . .	6	47	7.5	.3		
	EATING PLACES (SIC 5812)					280 JEWELRY-OPTICAL GOODS . . . . .	16	1 195	100.0	7.6		
	TOTAL . . . . .	123	10 986	(X)	100.0	300 SPORTING-RECREATION EQUIPMENT . .	11	1 763	81.1	11.2		
040	MEALS-SNACKS . . . . .	123	8 829	80.4	80.4	460 HAY-GRAIN-FEED-FARM SUPPLIES . .	17	2 766	64.5	17.5		
060	ALCOHOLIC DRINKS . . . . .	54	1 725	26.5	15.7	480 HOUSEHOLD FUELS-ICE . . . . .	9	1 374	36.0	8.7		
100	CIGARS-CIGARETTES-TOBACCO . . . . .	24	69	3.2	500 ALL OTHER MERCHANTIALE . . . . .	30	1 783	100.0	11.3			
S20	NONMERCHANTIALE RECEIPTS . . . . .	23	85	2.7	*8	520 NONMERCHANTIALE RECEIPTS . . . . .	24	340	8.0	2.2		
-	MISCELLANEOUS MERCHANTIALE . . . . .	(X)	278	(X)	2.5	MISCELLANEOUS MERCHANTIALE . . . . .	(X)	839	(X)	5.3		
	DRAINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					TOTAL . . . . .	24	5 429	(X)	100.0		
	TOTAL . . . . .	143	5 835	(X)	100.0	020 GROCERIES-OTHER FOODS . . . . .	12	177	5.0	3.3		
020	GROCERIES-OTHER FOODS . . . . .	25	56	5.3	080 PACKAGED ALCOHOLIC BEVERAGES . .	24	4 893	90.1	90.1			
040	MEALS-SNACKS . . . . .	62	574	20.8	9.8	100 CIGARS-CIGARETTES-TOBACCO . . .	12	105	2.1	1.9		
060	ALCOHOLIC DRINKS . . . . .	143	4 709	80.7	80.7	- MISCELLANEOUS MERCHANTIALE . . . . .	(X)	254	(X)	4.7		
080	PACKAGED ALCOHOLIC BEVERAGES . . .	61	195	8.1	ANTIQUE AND SECONDHAND STORES (SIC 593)							
100	CIGARS-CIGARETTES-TOBACCO . . . . .	54	140	5.4	TOTAL . . . . .	4	(D)	(X)	100.0			
S20	NONMERCHANTIALE RECEIPTS . . . . .	17	152	11.7	260 KITCHENWARE-HOME FURNISHINGS . .							
-	MISCELLANEOUS MERCHANTIALE . . . . .	(X)	9	(X)	280 JEWELRY-OPTICAL GOODS . . . . .							
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)				300 SPORTING-RECREATION EQUIPMENT . .							
	TOTAL . . . . .	24	5 963	(X)	100.0	420 ALL FOOTWEAR . . . . .	4	146	9.0	6.6		
020	GROCERIES-OTHER FOODS . . . . .	6	245	7.4	4.1	160 WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	3	162	9.9	7.3		
040	MEALS-SNACKS . . . . .	7	192	18.6	3.2	180 ALL OTHER JEWELRY ITEMS . . . . .	5	73	3.4	3.3		
100	CIGARS-CIGARETTES-TOBACCO . . . . .	19	526	9.3	300 SPORTING-RECREATION EQUIPMENT . .	10	1 751	78.7	78.7			
120	COSMETICS-DRUGS-CLEANERS . . . . .	24	3 815	64.0	320 HARDWARE-GARDENING EQUIPMENT . .							
260	KITCHENWARE-HOME FURNISHINGS . . .	5	231	7.6	340 ALL OTHER MERCHANTIALE . . . . .							
280	JEWELRY-OPTICAL GOODS . . . . .	9	71	1.7	360 NONMERCHANTIALE RECEIPTS . . . . .							
300	SPORTING-RECREATION EQUIPMENT . .	4	73	2.3	380 WATCH-CLOCK-JEWELRY REPAIRS . .							
320	HARDWARE-GARDENING EQUIPMENT . .	5	120	3.1	400 MISCELLANEOUS MERCHANTIALE . . . . .							
500	ALL OTHER MERCHANTIALE . . . . .	15	546	10.2	420 MISCELLANEOUS MERCHANTIALE . . . . .							
S20	NONMERCHANTIALE RECEIPTS . . . . .	7	33	.9	440 FUEL AND ICE DEALERS (SIC 598)							
-	MISCELLANEOUS MERCHANTIALE . . . . .	(X)	110	(X)	460 TOTAL . . . . .	7	1 248	(X)	100.0			
	DRUG STORES (SIC 591 PT.)				480 HOUSEHOLD FUELS-ICE . . . . .	7	1 205	96.6	96.6			
	TOTAL . . . . .	24	5 963	(X)	100.0	MISCELLANEOUS MERCHANTIALE . . . . .	(X)	43	(X)	3.4		
020	GROCERIES-OTHER FOODS . . . . .	6	245	7.4	500 FLORISTS (SIC 5992)							
040	MEALS-SNACKS . . . . .	7	192	18.6	TOTAL . . . . .	3	(D)	(X)	100.0			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	19	526	9.3	520 CIGAR STORES AND STANOS (SIC 5993)							
120	COSMETICS-DRUGS-CLEANERS . . . . .	24	3 815	64.0	TOTAL . . . . .	2	(D)	(X)	100.0			
121	MEOICINES EXC. PRESCRIPTION . . .	22	1 488	26.0								
122	PRESCRIPTION MEOICINES . . . . .	24	1 415	23.7								
123	ALL OTHER DRUGS-PROPRIETARIES . .	19	912	19.1								
260	KITCHENWARE-HOME FURNISHINGS . . .	5	231	7.6								
280	JEWELRY-OPTICAL GOODS . . . . .	9	71	1.7								
300	SPORTING-RECREATION EQUIPMENT . .	4	73	2.3								
320	HAROWARE-GARDENING EQUIPMENT . .	5	120	3.1								
500	ALL OTHER MERCHANTIALE . . . . .	15	546	10.2								
S20	NONMERCHANTIALE RECEIPTS . . . . .	7	33	.9								
-	MISCELLANEOUS MERCHANTIALE . . . . .	(X)	110	(X)								
	PROPRIETARY STORES (SIC 591 PT.)											
	TOTAL . . . . .	-	-	(X)	-							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Green Bay SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	Establishments (number)	As percent of total sales of--			
				Estab-lishments handling the line	All estab-lishments <sup>1</sup>									
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)													
	TOTAL . . . . .	42	5 183	(X)	100.0		MAIL ORDER HOUSES (SIC 532)							
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	17	2 764	63.1	53.3		TOTAL . . . . .	2	(0)	(X) 100.0				
500	ALL OTHER MERCHANDISE. . . . .	23	1 381	100.0	26.6		MERCHANISING MACHINE OPERATORS (SIC 534)							
520	NONMERCHANDISE RECEIPTS. . . . .	6	78	3.4	1.5		TOTAL . . . . .	3	(0)	(X) 100.0				
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	960	(X)	18.5		DIRECT SELLING ESTABLISHMENTS (SIC 535)							
	NONSTORE RETAILERS (SIC 53 PART*)						TOTAL <sup>2</sup> . . . . .	5	654	(X) 100.0				
	TOTAL . . . . .	10	3 482	(X)	100.0									
500	ALL OTHER MERCHANDISE. . . . .	5	818	61.5	23.5									
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	2 664	(X)	76.5									

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

<sup>1</sup>Nonstore retailers, part of SIC major group 53, are shown separately in this table.<sup>2</sup>Detail may not add to total due to rounding.<sup>3</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Kenosha SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establish-ments <sup>2</sup>					Establishments handling the line	All establish-ments <sup>2</sup>			
	RETAIL TRADE						FARM EQUIPMENT DEALERS (SIC 5252)							
	TOTAL . . . . .	693	145 072	(X)	100.0		TOTAL . . . . .	5	(0)	(X)	100.0			
020	GROCERIES-OTHER FOODS . . . . .	163	35 191	50.8	24.3		GENERAL MERCANNOISE GROUP STORES (SIC 53 PART*)							
040	MEALS-SNACKS . . . . .	177	8 949	29.2	6.2		TOTAL . . . . .	18	21 769	(X)	100.0			
060	ALCOHOLIC DRINKS . . . . .	154	5 537	48.1	3.8	020	GROCERIES-OTHER FOODS . . . . .	10	262	1.5	1.2			
080	PACKAGED ALCOHOLIC BEVERAGES . . .	87	2 466	18.8	1.7	040	MEALS-SNACKS . . . . .	6	278	1.7	1.3			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	155	3 423	7.8	2.4	120	COSMETICS-DRUGS-CLEANERS . . . . .	12	643	3.3	3.0			
120	COSMETICS-DRUGS-CLEANERS . . . . .	97	5 494	8.8	3.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14	2 347	11.0	10.8			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	29	4 263	15.1	2.9	160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	15	4 768	22.1	21.9			
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	51	8 393	25.4	5.8	180	ALL FOOTWEAR . . . . .	13	895	4.2	4.1			
180	ALL FOOTWEAR . . . . .	47	2 440	8.2	1.7	200	CURTAINS-DRAPERIES-ORY GOOOS . . .	17	1 897	8.7	8.7			
200	CURTAINS-DRAPERIES-ORY GOOOS . . .	29	2 326	8.0	1.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	1 621	7.9	7.4			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	48	5 501	18.0	3.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	12	1 208	5.7	5.5			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	33	4 196	14.7	2.9	260	KITCHENWARE-HOME FURNISHINGS . . .	14	789	4.0	3.6			
260	KITCHENWARE-HOME FURNISHINGS . . .	56	1 824	5.3	1.3	280	JEWELRY-OPTICAL GOOOS . . . . .	10	226	1.1	1.0			
280	JEWELRY-OPTICAL GOOOS . . . . .	39	1 279	4.8	.9	300	SPORTING-RECREATION EQUIPMENT . . .	8	776	3.9	3.6			
300	SPORTING-RECREATION EQUIPMENT . . .	33	2 861	10.2	2.0	320	HAROWARE-GAROENING EQUIPMENT . . .	10	893	5.3	4.1			
320	HAROWARE-GAROENING EQUIPMENT . . .	48	2 326	7.5	1.6	420	AUTO TIRES-BATTERIES-ACCESS . . . . .	3	1 205	9.2	5.5			
340	LUMBER-BUILDOIING MATERIALS . . . . .	38	6 085	22.1	4.2	500	ALL OTHER MERCANNOISE . . . . .	12	1 601	7.9	7.4			
360	AUTOMOBILES-TRUCKS . . . . .	31	14 943	58.8	10.3	520	NONMERCANNOISE RECEIPTS . . . . .	11	1 417	7.4	6.5			
400	AUTO FUELS-LUBRICANTS . . . . .	124	9 458	29.0	6.5	-	MISCELLANEOUS MERCANNOISE . . . . .	(X)	943	(X)	4.3			
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	119	4 473	11.2	3.1									
440	FARM EQUIPMENT MACHINERY . . . . .	8	1 113	14.5	.8									
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . .	8	1 388	100.0	1.0									
480	HOUSEHOLD FUELS-ICE . . . . .	13	1 675	100.0	1.2									
500	ALL OTHER MERCHANDISE . . . . .	113	5 437	9.0	3.7									
520	NONMERCANNOISE RECEIPTS . . . . .	204	4 031	5.6	2.8									
	BUILDING MATERIALS, HARDWARE AND FARM EQUIP DEALERS (SIC 52)						DEPARTMENT STORES (SIC 531)							
	TOTAL . . . . .	35	8 849	(X)	100.0		TOTAL . . . . .	6	18 522	(X)	100.0			
260	KITCHENWARE-HOME FURNISHINGS . . .	10	578	20.8	6.5	020	GROCERIES-OTHER FOODS . . . . .	4	169	1.1	.9			
300	SPORTING-RECREATION EQUIPMENT . . .	7	123	5.0	1.4	040	MEALS-SNACKS . . . . .	3	122	.9	.7			
320	HAROWARE-GAROENING EQUIPMENT . . .	19	1 111	17.4	12.6	120	COSMETICS-DRUGS-CLEANERS . . . . .	5	458	2.7	2.5			
340	LUMBER-BUILDOIING MATERIALS . . . . .	29	5 216	67.0	58.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	2 141	11.6	11.6			
520	NONMERCHANDISE RECEIPTS . . . . .	10	63	2.3	.7	141	MEN'S CLOTHING . . . . .	6	1 508	8.1	8.1			
-	MISCELLANEOUS MERCANNOISE . . . . .	(X)	1 758	(X)	19.9	142	BOYS' CLOTHING . . . . .	6	633	3.4	3.4			
	BUILDOIING MATERIALS AND SUPPLY STORES (SIC 52 EX. 5251)					160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	6	4 021	21.7	21.7			
	TOTAL . . . . .	19	5 008	(X)	100.0	161	CHILDREN'S-INFANTS' WEAR . . .	6	496	2.7	2.7			
320	HAROWARE-GAROENING EQUIPMENT . . .	6	131	4.3	2.6	162	HANDBAGS-ACCESSORIES . . . . .	6	211	1.1	1.1			
340	LUMBER-BUILDOIING MATERIALS . . . . .	19	4 777	95.4	95.4	163	MILLINERY . . . . .	4	46	.2	.2			
341	LUMBER . . . . .	11	1 649	36.1	32.9	164	HOIERY . . . . .	5	208	1.2	1.1			
342	PLYWOOD . . . . .	11	695	15.2	13.9	165	LINGERIE . . . . .	6	709	3.8	3.8			
343	WINDOWS-DOORS-AND FRAMES-METAL	7	146	10.2	2.9	166	WOMEN'S COATS-SUITS-FURS-RAINWR	6	364	2.0	2.0			
344	KITCHEN CABINETS . . . . .	7	330	9.1	6.6	167	WOMEN'S DRESSES . . . . .	6	646	3.5	3.5			
345	ALL OTHER MILLWORK . . . . .	11	448	9.7	8.9	168	WOMEN'S BLOUSES-SPTSWR . . . . .	6	950	5.1	5.1			
346	WALLBOARD . . . . .	11	298	6.5	6.0	169	GIRLS'-SUBTEEN-TEEN WEAR . . .	5	389	2.3	2.1			
347	ASPHALT AND ASBESTOS PROOUCTS . . .	10	237	5.1	4.7	180	ALL FOOTWEAR . . . . .	6	823	4.4	4.4			
348	PAINT-GLASS-WALLPAPER . . . . .	9	64	1.8	1.3	200	CURTAINS-DRAPERIES-ORY GOOOS . . .	6	1 283	6.9	6.9			
352	MASONRY SUPPLIES . . . . .	6	42	3.4	.8	201	PIECE GOOOS-NOTIONS . . . . .	5	311	1.8	1.7			
353	INSULATION . . . . .	10	121	2.6	2.4	202	CURTAINS-DRAPERIES . . . . .	6	972	5.2	5.2			
355	ALL OTHER BUILDING MATERIALS . . .	5	82	6.9	1.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	1 122	6.3	6.1			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	72	(X)	1.4	241	FLOOR COVERINGS . . . . .	5	438	2.5	2.4			
520	NONMERCHANDISE RECEIPTS . . . . .	7	49	1.8	1.0	242	FURNITURE-SLEEP EQUIPMENT . . . . .	5	684	3.8	3.7			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	51	(X)	1.0	260	KITCHENWARE-HOME FURNISHINGS . . .	5	609	3.7	3.3			
	HAROWARE STORES (SIC 5251)					261	CHINA-GLASSWARE . . . . .	4	139	1.1	.8			
	TOTAL . . . . .	11	(0)	(X)	100.0	262	KITCHENWARE-HOUSEWARES . . . . .	3	374	2.6	2.0			
260	KITCHENWARE-HOME FURNISHINGS . . .	9		22.0	22.0	280	MISCELLANEOUS MERCHANDISE . . . . .	(X)	96	(X)	.5			
300	SPORTING-RECREATION EQUIPMENT . . .	6		5.2	4.7	300	JEWELRY-OPTICAL GOODS . . . . .	4	178	1.1	1.0			
320	HAROWARE-GARDENING EQUIPMENT . . .	11		36.5	36.5	320	SPORTING-RECREATION EQUIPMENT . . .	5	748	4.1	4.0			
322	GARDENING EQUIPMENT-SUPPLIES . . .	10		10.6	10.6	321	HAROWARE-GARDENING EQUIPMENT . . .	3	760	5.4	4.1			
323	PLUMBING-ELECTRICAL SUPPLIES . . .	11		8.0	8.0	321	HARDWARE-TOOLS . . . . .	3	367	2.6	2.0			
324	OTHER HAROWARE-TOOLS . . . . .	11		17.9	17.9	322	GARDENING EQUIPMENT-SUPPLIES . . .	3	393	2.7	2.1			
340	LUMBER-BUILDOIING MATERIALS . . . . .	10		16.8	16.8	500	ALL OTHER MERCHANDISE . . . . .	5	1 154	6.4	6.2			
356	ALL OTHER LUMBER-MILLWORK . . . . .	4		9.2	1.2	501	TOYS-GAMES-WHEEL GOOOS . . . . .	5	366	2.0	1.7			
364	PAINT-SUNORIES-GLASS-WALLPAPER	10		15.6	15.6	502	BOOKS-STATIONERY-PHOTO. EQUIP.	4	320	2.0	1.7			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)				520	MISCELLANEOUS MERCHANDISE . . . . .	(X)	468	(X)	2.5			
						535	NONMERCHANDISE RECEIPTS . . . . .	5	1 315	8.0	7.1			
							ALL OTHER SERVICE RECEIPTS . . . . .	5	1 195	7.3	6.5			
							MISCELLANEOUS . . . . .	(X)	120	(X)	.6			
							MISCELLANEOUS MERCHANDISE . . . . .	(X)	2 415	(X)	13.0			

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

Note: KENOSHA SMSA—Coextensive with Kenosha County, Wis.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Kenosha SMSA—Continue

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>			
	VARIETY STORES (SIC 533)						AUTOMOTIVE DEALERS (SIC 55 EX- 554)							
	TOTAL <sup>2</sup> • • • • •	7	2 628	(X)	100.0		TOTAL • • • • •	35	18 499	(X)	100.0			
	MISC. GENERAL MERCHANDISE STORES (SIC 539)					300	SPORTING-RECREATION EQUIPMENT	5	494	39.7	2.7			
	TOTAL • • • • •	5	619	(X)	100.0	320	HARWARE-GARDENING EQUIPMENT	4	13	1.7	.1			
	FOOD STORES (SIC 54)					380	AUTOMOBILES-TRUCKS	26	14 738	88.1	79.7			
	TOTAL • • • • •	107	37 493	(X)	100.0	400	AUTO FUELS-LUBRICANTS	13	87	.7	.5			
020	GROCERIES-OTHER FOODS	107	32 597	86.9	86.9	420	AUTO TIRES-BATTERIES-ACCESS.	22	1 856	11.0	10.0			
080	PACKAGE ALCOHOLIC BEVERAGES	18	458	7.5	1.2	520	NONMERCHANDISE RECEIPTS	21	1 171	6.8	6.3			
100	CIGARS-CIGARETTES-TOBACCO	60	1 409	4.8	3.8	-	MISCELLANEOUS MERCHANDISE	(X)	139	(X)	.8			
120	COSMETICS-DRUGS-CLEANERS	57	1 884	5.9	5.0									
500	ALL OTHER MERCHANDISE	43	787	3.4	2.1									
S20	NONMERCHANDISE RECEIPTS	28	222	1.3	.6									
-	MISCELLANEOUS MERCHANDISE	(X)	135	(X)	.4									
	GROCERY STORES (SIC 541)						MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)							
	TOTAL • • • • •	78	34 550	(X)	100.0	380	TOTAL • • • • •	22	16 230	(X)	100.0			
020	GROCERIES-OTHER FOODS	78	29 733	86.1	86.1	400	AUTOMOBILES-TRUCKS	22	14 303	88.1	88.1			
021	MEATS-FISH-POULTRY	75	9 606	27.8	27.8	420	AUTO FUELS-LUBRICANTS	8	33	.3	.2			
022	PRODUCE (FRESH FRUITS-VEGELS)	73	2 546	7.4	7.4	520	AUTO TIRES-BATTERIES-ACCESS.	14	946	6.1	5.8			
023	FROZEN FOODS	70	1 728	5.0	5.0	-	NONMERCHANDISE RECEIPTS	14	943	6.2	S.8			
024	ALL OTHER FOODS	77	15 853	45.9	45.9		MISCELLANEOUS MERCHANDISE	(X)	5	(X)	(Z)			
080	PACKAGE ALCOHOLIC BEVERAGES	14	450	8.0	1.3									
100	CIGARS-CIGARETTES-TOBACCO	57	1 403	4.8	4.1									
120	COSMETICS-DRUGS-CLEANERS	56	1 881	6.0	5.4									
S00	ALL OTHER MERCHANDISE	42	781	3.4	2.3	380	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)							
S16	ALL OTHER MERCHANDISE	16	161	1.2	.5	385	TOTAL • • • • •	10	1 156	(X)	100.0			
517	PAPER-PAPER PRODUCTS	40	620	2.7	1.8	420	AUTOMOBILES-TRUCKS	10	1 073	92.8	92.8			
520	NONMERCHANDISE RECEIPTS	27	220	1.2	.6	520	USEO PASSENGER CARS-RETAIL	10	954	82.5	82.5			
-	MISCELLANEOUS MERCHANDISE	(X)	81	(X)	.2	-	USEO PASSENGER CARS-WHSL	4	115	16.3	9.9			
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)						MISCELLANEOUS MERCHANDISE	(X)	3	(X)	.3			
	TOTAL • • • • •	5	(0)	(X)	100.0									
020	GROCERIES-OTHER FOODS	S	{99.5}	{99.5}		320	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)							
-	MISCELLANEOUS MERCHANDISE	(X)	{(X)}	{.5}		420	TOTAL • • • • •	7	1 187	(X)	100.0			
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					-	HARWARE-GARDENING EQUIPMENT	4	13	1.1	1.1			
	TOTAL • • • • •	3	(0)	(X)	100.0		AUTO TIRES-BATTERIES-ACCESS.	7	900	75.8	75.8			
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)						MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)							
	TOTAL • • • • •	7	355	(X)	100.0									
020	GROCERIES-OTHER FOODS	7	351	98.9	98.9		TOTAL <sup>2</sup> • • • • •	105	12 087	(X)	100.0			
024	ALL OTHER FOODS	7	350	98.6	98.6									
-	MISCELLANEOUS MERCHANDISE	(X)	1	(X)	.3	140	APPAREL AND ACCESSORY STORES (SIC 56)							
-	MISCELLANEOUS MERCHANDISE	(X)	4	(X)	1.1	160	TOTAL • • • • •	41	6 876	(X)	100.0			
	RETAIL BAKERIES (SIC 546)					180	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9	1 846	82.9	26.8			
	TOTAL • • • • •	10	1 315	(X)	100.0	520	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	25	3 434	78.2	49.9			
020	GROCERIES-OTHER FOODS	10	1 310	99.6	99.6	-	ALL FOOTWEAR	21	1 474	37.7	21.4			
-	MISCELLANEOUS MERCHANDISE	(X)	5	(X)	.4		NONMERCHANDISE RECEIPTS	5	28	2.3	.4			
	OTHER FOOD STORES (OTHER S4)						MISCELLANEOUS MERCHANDISE	(X)	94	(X)	1.4			
	TOTAL <sup>2</sup> • • • • •	4	299	(X)	100.0									

<sup>1</sup>Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

<sup>2</sup>Detail may not add to total due to rounding.<sup>3</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Kenosha SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text.)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of—				Amount <sup>1</sup> (\$1,000)	As percent of total sales of—			
				Establishments handling the line	All establishments <sup>1</sup>				Establishments handling the line	All establishments <sup>1</sup>		
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.	15	94.9	94.9		FURNITURE STORES (SIC 5712)						
163	MILLINERY . . . . .	6	2.0	1.2		TOTAL . . . . .	10	1 975	(X)	100.0		
164	HOSIERY . . . . .	6	4.2	1.8								
165	LINGERIE . . . . .	10	6.5	5.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	1 913	96.9	96.9		
168	WOMEN'S BLOUSES-SPTSWR . . . . .	13	22.1	20.5	243	SLEEP EQUIPMENT . . . . .	10	318	16.1	16.1		
172	DRESSES . . . . .	15	32.5	32.5	244	OTHER HOUSEHOLD FURNITURE . . .	10	1 390	70.4	70.4		
173	COATS-SUITS . . . . .	14	22.4	22.4	245	FLOOR COVERINGS-SOFT SURFACE . . .	9	203	10.3	10.3		
176	OTHER WOMENS-GIRLS' CLOTHES ACC.	5	17.1	4.2								
-	MISCELLANEOUS MERCHANOISE . . .	(X)	(X)	7.5								
520	NONMERCHANOISE RECEIPTS . . . . .	5	2.3	.9	-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	62	(X)	3.1		
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	(X)	4.2								
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)					HOME FURNISHINGS STORES (OTHER 571)						
	TOTAL . . . . .	4	284	(X)	100.0							
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.	4	282	99.3	99.3	200	CURTAINS-ORAPERIES-DRY GOODS . . .	3				
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	2	(X)	.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	(X)			
	FURRIERS AND FUR SHOPS (SIC 568)					MISCELLANEOUS MERCHANOISE . . . . .	(X)					
	TOTAL . . . . .	-	-	(X)	-							
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)					HOUSEHOLD APPLIANCE STORES (SIC 572)						
	TOTAL . . . . .	22	(0)	(X)	100.0							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	92.3	49.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8					
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.	6	26.4	10.5	224	NEW MAJOR APPLIANCES . . . . .	8					
180	ALL FOOTWEAR . . . . .	19	45.8	37.6	-	MISCELLANEOUS MERCHANOISE . . . . .	(X)					
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	(X)	2.1								
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					MISCELLANEOUS MERCHANOISE . . . . .	(X)					
	TOTAL . . . . .	8	2 072	(X)	100.0							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	1 828	88.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	2 050	(X)	100.0		
143	MEN'S TAILORED OUTERWEAR . . . . .	7	655	45.6	224	RAOIO, TV, AND MUSIC STORES (SIC 573)						
144	OTHER MEN'S OUTERWEAR . . . . .	8	703	33.9	-							
145	MEN'S HATS . . . . .	5	20	2.0		TOTAL . . . . .	11					
146	OTHER MEN'S CLOTHING . . . . .	7	436	30.3	020	EATING AND DRINKING PLACES (SIC 58)	214	13 256	(X)	100.0		
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	14	(X)	040	TOTAL . . . . .						
180	ALL FOOTWEAR . . . . .	6	143	9.9	040	GROCERIES-OTHER FOODS . . . . .	8					
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	101	(X)	060	MEALS-SNACKS . . . . .	152	75	28.5	.6		
	FAMILY CLOTHING STORES (SIC 565)				080	ALCOHOLIC DRINKS . . . . .	146	450	72.3	56.2		
	TOTAL . . . . .	-	-	(X)	080	PACKAGE ALCOHOLIC BEVERAGES . . .	47	5280	52.4	39.8		
	SHOE STORES (SIC 566)				100	CIGARS-CIGARETTES-TOBACCO . . . . .	44	279	12.4	2.1		
	TOTAL . . . . .	12	1 264	(X)	100.0	520	NONMERCHANOISE RECEIPTS . . . . .	30	62	4.1	.5	
160	WOMEN'S-GIRLS' CLOTHING, EX-FOOTWR.	3	51	10.7	(Z)	MISCELLANEOUS MERCHANOISE . . . . .	(X)	67	4.7	.5		
180	ALL FOOTWEAR . . . . .	12	1 215	96.1				43	(X)	.3		
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	-2	(X)								
	APPAREL AND ACCESS. STORES+N.E.C. (SIC 564, 7, 9)					EATING PLACES (SIC 5812)						
	TOTAL . . . . .	2	(0)	(X)	100.0							
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					TOTAL . . . . .	99	8 523	(X)	100.0		
	TOTAL . . . . .	35	7 285	(X)	100.0	040	MEALS-SNACKS . . . . .	99				
200	CURTAINS-ORAPERIES-DRY GOODS . .	6	205	29.1	060	ALCOHOLIC DRINKS . . . . .	31	7 122	83.6	83.6		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	22	3 685	74.7	080	PACKAGE ALCOHOLIC BEVERAGES . . .	15	1 236	24.4	14.5		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16	2 931	62.0	100	CIGARS-CIGARETTES-TOBACCO . . . . .	(X)	50	5.6	.6		
260	KITCHENWARE-HOME FURNISHINGS . .	10	237	7.6	520	NONMERCHANOISE RECEIPTS . . . . .	115	(X)		1.3		
520	NONMERCHANOISE RECEIPTS . . . . .	11	142	13.9	-	MISCELLANEOUS MERCHANOISE . . . . .						
-	MISCELLANEOUS MERCHANOISE . . . . .	(X)	84	(X)								
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)											
	TOTAL . . . . .	23	(D)	(X)	100.0							
	NA Not available.		X Not applicable.		Z Less than 0.05 percent.							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Kenosha SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				Establishments handling the line	All establishments <sup>1</sup>		
				Establishments handling the line	All establishments <sup>1</sup>						
280	JEWELRY-OPTICAL GOODS.	9	1.9	1.1		SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)					
500	ALL OTHER MERCHANDISE.	12	10.3	6.7		TOTAL . . . . .	4	(D)	(X) 100.0		
-	MISCELLANEOUS MERCHANDISE.	(X)	(X)	5.7		JEWELRY STORES (SIC 597)					
	DRUG STORES (SIC 591 PT.)					TOTAL . . . . .	8	(D)	(X) 100.0		
	TOTAL . . . . .	23	(D)	(X) 100.0		FUEL AND ICE DEALERS (SIC 598)					
020	GROCERIES-OTHER FOODS.	7	6.8	2.9		TOTAL . . . . .	6	(D)	(X) 100.0		
080	PACKAGE ALCOHOLIC BEVERAGES	6	7.8	2.1		FLORISTS (SIC 5992)					
100	CIGARS-CIGARETTES-TOBACCO.	16	9.0	7.1		TOTAL . . . . .	8	573	(X) 100.0		
120	COSMETICS-DRUGS-CLEANERS	23	72.5	72.5		ALL OTHER MERCHANDISE.	8	565	(X) 98.6		
121	MEDECINES EXC. PRESCRIPTION.	21	26.1	24.1		MISCELLANEOUS MERCHANDISE.	(X)	8	98.6		
122	PREScription MEDICINES	23	30.9	30.9					1.4		
123	ALL OTHER DRUGS-PROPRIETARIES.	17	22.3	17.5		CIGAR STORES AND STANDS (SIC 5993)					
260	KITCHENWARE-HOME FURNISHINGS	5	4.2	1.9		TOTAL . . . . .	4	(D)	(X) 100.0		
280	JEWELRY-OPTICAL GOODS.	9	1.9	1.1		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)					
500	ALL OTHER MERCHANDISE.	12	10.3	6.7		TOTAL <sup>2</sup> . . . . .	25	3 309	(X) 100.0		
-	MISCELLANEOUS MERCHANDISE.	(X)	(X)	5.7		NONSTORE RETAILERS (SIC 53 PART*)					
	PROPRIETARY STORES (SIC 591 PT.)					TOTAL . . . . .	5	(D)	(X) 100.0		
	TOTAL . . . . .	-	-	(X)		MAIL ORDER HOUSES (SIC 532)					
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					TOTAL . . . . .	1	(D)	(X) 100.0		
	TOTAL <sup>2</sup> . . . . .	75	10 688	(X) 100.0		MERCHANDISING MACHINE OPERATORS (SIC 534)					
	LIQUOR STORES (SIC 592)					TOTAL <sup>2</sup> . . . . .	4	4 192	(X) 100.0		
	TOTAL . . . . .	13	2 022	(X) 100.0							
020	GROCERIES-OTHER FOODS.	6	94	5.4							
040	MEALS-SNACKS	4	59	11.5							
060	ALCOHOLIC DRINKS	5	193	30.6							
080	PACKAGE ALCOHOLIC BEVERAGES	13	1 583	78.3							
100	CIGARS-CIGARETTES-TOBACCO.	6	81	5.5							
-	MISCELLANEOUS MERCHANDISE.	(X)	11	(X)							
	ANTIQUE AND SECONDHAND STORES (SIC 593)										
	TOTAL <sup>2</sup> . . . . .	7	309	(X) 100.0							

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Madison SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text.)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establish-ments <sup>1</sup>					Establishments handling the line	All establish-ments <sup>1</sup>			
	RETAIL TRADE													
	TOTAL . . . . .	1 718	461 216	(X)	100.0									
020	GROCERIES-OTHER FOODS . . . . .	339	77 447	53.3	16.8	320	HARDWARE-GARDENING EQUIPMENT . . . . .	32	1 594	38.4	38.4			
040	MEALS-SNACKS . . . . .	433	30 906	38.7	6.7	322	GARDENING EQUIPMENT-SUPPLIES . . . . .	30	307	7.4	7.4			
060	ALCOHOLIC ORINKS . . . . .	272	12 892	53.8	2.8	323	PLUMBING-ELECTRICAL SUPPLIES . . . . .	30	297	7.1	7.1			
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	216	6 879	26.3	1.5	324	OTHER HARWARE-TOOLS . . . . .	32	990	23.8	23.8			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	353	7 980	6.4	1.7	340	LUMBER-BUILDOING MATERIALS . . . . .	28	1 459	37.2	35.1			
120	COSMETICS-DRUGS-CLEANERS . . . . .	250	17 986	11.5	3.9	364	PAINT-SUNORIES-GLASS-WALLPAPER . . . . .	27	411	10.5	9.9			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	110	15 439	19.4	3.3	500	ALL OTHER MERCHANTOISE . . . . .	13	100	6.7	2.4			
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	124	30 141	36.1	6.5	520	NONMERCHANTOISE RECEIPTS . . . . .	12	30	2.0	.7			
180	ALL FOOTWEAR . . . . .	117	7 971	10.8	1.7		MISCELLANEOUS MERCHANTOISE . . . . .	(X)	36	(X)	.9			
200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	101	7 522	10.1	1.6		FARM EQUIPMENT OEARERS (SIC 5252)							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	131	16 675	22.6	3.6		TOTAL . . . . .	22	14 007	(X)	100.0			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	100	12 080	17.9	2.6	440	FARM EQUIPMENT MACHINERY . . . . .	22	12 035	85.9	85.9			
260	KITCHENWARE-HOME FURNISHINGS . . . . .	148	6 694	9.2	1.5	520	NONMERCHANTISE RECEIPTS . . . . .	12	501	4.8	3.6			
280	JEWELRY-OPTICAL GOOOS . . . . .	89	3 037	4.9	.7		MISCELLANEOUS MERCHANTISE . . . . .	(X)	1 471	(X)	10.5			
300	SPORTING-RECREATION EQUIPMENT . . . . .	108	5 683	7.4	1.2		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)							
320	HARWARE-GARDENING EQUIPMENT . . . . .	129	7 438	11.1	1.6		TOTAL . . . . .	62	61 741	(X)	100.0			
340	LUMBER-BUILDOING MATERIALS . . . . .	115	23 673	35.9	5.1	020	GROCERIES-OTHER FOODS . . . . .	39	1 852	3.8	3.0			
380	AUTOMOBILES-TRUCKS . . . . .	74	60 119	55.0	13.0	040	MEALS-SNACKS . . . . .	16	741	2.4	1.2			
400	AUTO FUELS-LUBRICANTS . . . . .	325	28 109	20.2	6.1	100	CIGARS-CIGARETTES-TOBACCO . . . . .	16	123	1.0	.2			
420	AUTO TIRES-BATTERIES-ACCESS.	306	14 605	10.0	3.2	140	COSMETICS-DRUGS-CLEANERS . . . . .	45	2 531	4.6	4.1			
440	FARM EQUIPMENT MACHINERY . . . . .	28	12 363	45.7	2.7	160	MEN'S-BOYS' CLOTHING EXC FOOTWR.	49	6 174	10.8	10.0			
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	65	12 813	40.0	2.8	180	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	41	16 053	28.6	26.0			
480	HOUSEHOLD FUELS-ICE . . . . .	41	4 805	28.5	1.0	200	CURTAINS-ORAPERIES-DRY GOODS . . . . .	55	5 310	9.1	8.6			
500	ALL OTHER MERCHANTISE . . . . .	291	22 318	14.4	4.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	34	4 075	8.2	6.6			
520	NONMERCHANTISE RECEIPTS . . . . .	567	15 640	5.7	3.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	28	2 964	6.1	4.8			
	BUILDING MATERIALS: HARDWARE-ANO FARM EQUIP OEARERS (SIC 52)					260	KITCHENWARE-HOME FURNISHINGS . . . . .	47	3 149	5.9	5.1			
	TOTAL . . . . .	107	41 208	(X)	100.0	280	JEWELRY-OPTICAL GOOOS . . . . .	32	1 050	2.1	1.7			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	16	644	8.2	1.6	300	SPORTING-RECREATION EQUIPMENT . . . . .	33	1 729	3.1	2.8			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	15	195	5.4	.5	320	HARWARE-GARDENING EQUIPMENT . . . . .	40	2 099	5.1	3.4			
260	KITCHENWARE-HOME FURNISHINGS . . . . .	30	522	10.5	1.3	340	LUMBER-BUILDOING MATERIALS . . . . .	22	1 358	3.4	2.2			
280	JEWELRY-OPTICAL GOOOS . . . . .	11	23	1.4	.1	400	AUTO FUELS-LUBRICANTS . . . . .	4	185	1.0	.3			
300	SPORTING-RECREATION EQUIPMENT . . . . .	25	248	4.5	.6	420	AUTO TIRES-BATTERIES-ACCESS . . . . .	7	1 235	4.7	2.0			
320	HARWARE-GARDENING EQUIPMENT . . . . .	53	3 664	19.0	8.9	460	HAY-GRAIN-FEEO-FARM SUPPLIES . . . . .	13	679	3.8	1.1			
340	LUMBER-BUILDOING MATERIALS . . . . .	83	21 843	81.9	53.0	500	ALL OTHER MERCHANTISE . . . . .	48	4 569	7.7	7.4			
440	FARM EQUIPMENT MACHINERY . . . . .	23	12 064	77.1	29.3	520	NONMERCHANTISE RECEIPTS . . . . .	37	3 025	6.2	4.9			
480	HOUSEHOLD FUELS-ICE . . . . .	9	606	7.9	1.5		MISCELLANEOUS MERCHANTISE . . . . .	(X)	432	(X)	.7			
500	ALL OTHER MERCHANTISE . . . . .	14	125	7.6	.3		DEPARTMENT STORES (SIC 531)							
-	NONMERCHANTISE RECEIPTS . . . . .	37	777	3.9	1.9		TOTAL . . . . .	12	47 577	(X)	100.0			
	MISCELLANEOUS MERCHANTISE . . . . .	(X)	497	(X)	1.2	020	GROCERIES-OTHER FOODS . . . . .	8	571	1.4	1.2			
	BUILDING MATERIALS ANO SUPPLY STORES (SIC 52 EX. 525)					040	MEALS-SNACKS . . . . .	5	381	1.4	.8			
	TOTAL . . . . .	53	23 045	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS . . . . .	11	1 998	4.3	4.2			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	54	1.5	.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	5 281	11.1	11.1			
320	HARWARE-GARDENING EQUIPMENT . . . . .	17	1 420	14.4	6.2	141	MEN'S CLOTHING . . . . .	12	3 806	8.0	8.0			
340	LUMBER-BUILDOING MATERIALS . . . . .	53	20 351	88.3	88.3	142	BOYS' CLOTHING . . . . .	12	1 475	3.1	3.1			
341	LUMBER . . . . .	30	6 395	34.3	27.8	160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	12	13 655	28.7	28.7			
342	PLYWOOD . . . . .	28	2 097	12.4	9.1	161	CHILDREN'S-INFANTS' WEAR . . . . .	12	1 332	2.8	2.8			
343	WINDOWS, DOORS, AND FRAMES-METAL	20	602	9.1	2.6	162	HANDBAGS-ACCESSORIES . . . . .	12	952	2.0	2.0			
344	KITCHEN CABINETS . . . . .	16	443	3.3	1.9	163	MILLINERY . . . . .	11	238	.5	.5			
345	ALL OTHER MILLWORK . . . . .	30	2 562	13.2	11.1	164	HOIERY . . . . .	12	856	1.8	1.8			
346	WALLBOARD . . . . .	29	1 050	5.6	4.6	165	LINGERIE . . . . .	11	2 236	4.8	4.7			
347	ASPHALT ANO ASBESTOS PROOUCTS.	27	814	4.5	3.5	166	WOMENS COATS-SUITS-FURS-RAINWR	11	999	2.1	2.1			
348	PAINT-GLASS-WALLPAPER . . . . .	22	289	2.5	1.3	167	WOMEN'S DRESSES . . . . .	11	2 522	5.4	5.3			
351	METAL ROOFING ANO SIOING . . . . .	17	192	2.8	.8	168	WOMEN'S BLOUSES-SPTSWR . . . . .	12	3 140	6.6	6.6			
352	MASONRY SUPPLIES . . . . .	20	572	9.2	2.5	169	GIRLS'-SUBTEEN-TEEN WEAR . . . . .	12	1 237	2.6	2.6			
353	INSULATION . . . . .	22	322	2.1	1.4	-	MISCELLANEOUS MERCHANTOISE . . . . .	(X)	143	(X)	.3			
354	PREFABRICATED BLOGS ANO PARTS.	10	544	4.8	2.4									
355	ALL OTHER BUILDING MATERIALS . . . . .	19	1 146	17.4	5.0									
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	251	(X)	1.1									
480	HOUSEHOLD FUELS-ICE . . . . .	B	593	16.6	2.6	180	ALL FOOTWEAR . . . . .	10	1 951	4.8	4.1			
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	627	(X)	2.7	200	CURTAINS-ORAPERIES-DRY GOOOS . . . . .	12	3 901	8.2	8.2			
	HARWARE STORES (SIC 5251)					201	PIECE GOOOS-NOTIONS . . . . .	12	1 285	2.7	2.7			
	TOTAL . . . . .	32	4 156	(X)	100.0	202	CURTAINS-ORAPERIES . . . . .	10	2 616	6.4	5.5			
200	CURTAINS-DRAPERIES-DRY GOOOS . . .	7	13	1.8	.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	3 283	8.3	6.9			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	125	4.6	3.0	221	MAJOR HOUSEHOLD APPLIANCES . . . . .	6	1 998	7.8	4.2			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	140	15.8	3.4	222	RAOIOS-TV'S MUSICAL INSTR . . . . .	9	1 285	3.2	2.7			
260	KITCHENWARE-HOME FURNISHINGS . . . . .	27	419	10.1	10.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	2 474	6.2	5.2			
280	JEWELRY-OPTICAL GOOOS . . . . .	11	23	.9	.6	241	FLOOR COVERINGS . . . . .	9	761	1.9	1.6			
300	SPORTING-RECREATION EQUIPMENT . . . . .	23	217	5.5	5.2	242	FURNITURE-SLEEP EQUIPMENT . . . . .	8	1 713	4.7	3.6			

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Mercandise line detail withheld due to insufficient reporting.

Note: MADISON SMSA—Coextensive with Dane County, Wis.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Madison SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				Establishments handling the line	All estab-lishments <sup>1</sup>		
				Estab-lishments handling the line	All estab-lishments <sup>1</sup>						
260	KITCHENWARE-HOME FURNISHINGS . . .	11	2 236	5.4	4.7	020	GROCERIES-OTHER FOODS . . . . .	153	68 553	88.1	88.1
261	CHINA-GLASSWARE. . . . .	9	714	2.0	1.5	021	MEATS-FISH-POULTRY . . . . .	137	18 306	23.6	23.5
262	KITCHENWARE-HOUSEWARES . . . . .	11	1 522	3.7	3.2	022	PRODUCE (FRESH FRUITS-VEGETABLES)	132	5 731	7.5	7.4
280	JEWELRY-OPTICAL GOODS. . . . .	10	809	2.0	1.7	023	FROZEN FOODS . . . . .	121	3 584	5.2	4.6
300	SPORTING-RECREATION EQUIPMENT. . . . .	12	1 475	3.1	3.1	024	ALL OTHER FOODS. . . . .	151	40 931	52.8	52.6
320	HARWARE-GARDENING EQUIPMENT . . .	8	1 427	4.8	3.0	080	PACKAGE ALCOHOLIC BEVERAGES . . .	37	462	6.1	.6
321	HARWARE-TOOLS . . . . .	7	952	3.5	2.0	120	CIGARS-CIGARETTES-TOBACCO. . . . .	116	3 128	4.6	4.0
322	GARDENING EQUIPMENT-SUPPLIES . . .	5	475	2.7	1.0	140	COSMETICS-DRUGS-CLEANERS . . . . .	110	3 004	4.4	3.9
340	LUMBER-BUILDING MATERIALS. . . . .	8	1 285	3.7	2.7	160	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	100	2.8	.1
348	PAINT-GLASS-WALLPAPER. . . . .	7	571	1.6	1.2	180	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	11	87	1.4	.1
356	ALL OTHER LUMBER-MILLWORK. . . . .	4	714	3.3	1.5	500	ALL OTHER MERCHANTIAISE. . . . .	82	2 061	3.5	2.6
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	5	1 189	4.7	2.5	516	ALL OTHER MERCHANTIAISE. . . . .	35	717	1.8	.9
500	ALL OTHER MERCHANTIAISE. . . . .	12	2 759	5.8	5.8	517	PAPER-PAPER PRODUCTS . . . . .	78	1 344	2.3	1.7
501	TOYS-GAMES-WHEEL GOODS. . . . .	11	1 142	2.6	2.4	520	NONMERCHANTIAISE RECEIPTS. . . . .	39	156	.5	.2
502	BOOKS-STATIONERY-PHOTO. EQUIP.	9	1 285	2.9	2.7	-	MISCELLANEOUS MERCHANTIAISE. . . . .	(X)	150	(X)	.2
518	MOSE. EXC.TOY-GAMES-BOOKS-STA	7	332	1.0	.7						
520	NONMERCHANTIAISE RECEIPTS. . . . .	9	2 474	6.6	5.2		MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)				
535	ALL OTHER SERVICE RECEIPTS . . . . .	9	2 331	6.2	4.9		TOTAL <sup>2</sup> . . . . .	12	1 698	(X)	100.0
-	MISCELLANEOUS . . . . .	(X)	143	(X)	.3						
-	MISCELLANEOUS MERCHANTIAISE. . . . .	(X)	428	(X)	.9						
	VARIETY STORES (SIC 533)						FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
	TOTAL . . . . .	21	(0)	(X)	100.0		TOTAL . . . . .	2	(0)	(X)	100.0
020	GROCERIES-OTHER FOODS. . . . .	17					CANOPY, NUT, AND CONFECTIONERY STORES (SIC 544)				
040	MEALS-_SNACKS . . . . .	11					TOTAL <sup>2</sup> . . . . .	13	678	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS . . . . .	21									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20									
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	20									
180	ALL FOOTWEAR . . . . .	16									
200	CURTAINS-ORAPERIES-DRY GOODS . . .	20									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	12									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	14									
260	KITCHENWARE-HOME FURNISHINGS . . .	20									
280	JEWELRY-OPTICAL GOODS. . . . .	20									
300	SPORTING-RECREATION EQUIPMENT. . . . .	8									
320	HARWARE-GARDENING EQUIPMENT . . . . .	20									
500	ALL OTHER MERCHANTIAISE. . . . .	20									
520	NONMERCHANTIAISE RECEIPTS. . . . .	14									
-	MISCELLANEOUS MERCHANTIAISE. . . . .	(X)									
	MISC. GENERAL MERCHANTIAISE STORES (SIC 539)										
	TOTAL . . . . .	29	(0)	(X)	100.0						
020	GROCERIES-OTHER FOODS. . . . .	14									
100	CIGARS-CIGARETTES-TOBACCO. . . . .	13									
120	COSMETICS-DRUGS-CLEANERS . . . . .	14									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	17									
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	8									
180	ALL FOOTWEAR . . . . .	17									
200	CURTAINS-ORAPERIES-DRY GOODS . . .	23									
260	KITCHENWARE-HOME FURNISHINGS . . .	16									
300	SPORTING-RECREATION EQUIPMENT. . . . .	13									
520	NONMERCHANTIAISE RECEIPTS. . . . .	14									
-	MISCELLANEOUS MERCHANTIAISE. . . . .	(X)									
	FOOD STORES (SIC 54)										
	TOTAL . . . . .	217	82 345	(X)	100.0						
020	GROCERIES-OTHER FOODS. . . . .	217	72 946	88.6	88.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	170	14.2	.2
080	PACKAGE ALCOHOLIC BEVERAGES . . .	37	467	6.3	.6	300	SPORTING-RECREATION EQUIPMENT. .	10	913	36.6	1.1
100	CIGARS-CIGARETTES-TOBACCO. . . . .	122	3 154	4.5	3.8	380	AUTOMOBILES-TRUCKS . . . . .	60	59 710	79.2	73.6
120	COSMETICS-DRUGS-CLEANERS . . . . .	111	3 014	4.4	3.7	400	AUTO FUELS-LUBRICANTS . . . . .	51	1 401	1.9	1.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	101	2.9	.1	420	AUTO TIRES-BATTERIES-ACCESS. . .	61	9 119	11.9	11.2
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	11	88	1.4	.1	500	ALL OTHER MERCHANTIAISE. . . . .	9	3 727	83.6	4.6
180	ALL FOOTWEAR . . . . .	7	73	2.9	.1	-	NONMERCHANTIAISE RECEIPTS. . . . .	59	6 055	7.7	7.5
500	ALL OTHER MERCHANTIAISE. . . . .	83	2 075	3.4	2.5		MISCELLANEOUS MERCHANDISE. . . . .	(X)	62	(X)	.1
520	NONMERCHANTIAISE RECEIPTS. . . . .	42	166	.5	.2						
-	MISCELLANEOUS MERCHANTIAISE. . . . .	(X)	261	(X)	.3						
	GROCERY STORES (SIC 541)										
	TOTAL . . . . .	153	77 776	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

## TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Madison SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				Amount <sup>1</sup> (\$1,000)	As percent of total sales of--			
				Estab-lishments handling the line	All estab-lishments <sup>1</sup>				Establishments handling the line	All estab-lishments <sup>1</sup>		
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)					120 COSMETICS-DRUGS-CLEANERS . . . . .	3		1.7	1.5		
	TOTAL <sup>2</sup> • • • • •	12	3 236	(X)	100.0	160 WOMEN'S-GIRLS' CLOTHING EX FOOTWR . . . . .	12		78.7	78.7		
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)					180 ALL FOOTWEAR . . . . .	4		7.4	6.6		
	TOTAL <sup>2</sup> • • • • •	14	3 964	(X)	100.0	200 CURTAINS-DRAPERY-DRY GOODS . . . . .	4		4.1	3.7		
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)					280 JEWELRY-OPTICAL GOODS . . . . .	4		1.7	1.5		
	TOTAL • • • • •	13	4 838	(X)	100.0	520 NONMERCHANDISE RECEIPTS . . . . .	5		2.4	2.2		
	GASOLINE SERVICE STATIONS (SIC 554)					- MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X)	5.9		
	TOTAL • • • • •	255	32 572	(X)	100.0							
300	SPORTING-RECREATION EQUIPMENT . . .	5	882	100.0								
500	ALL OTHER MERCHANDISE . . . . .	6	3 653	88.3	18.2	120 COSMETICS-DRUGS-CLEANERS . . . . .	3		1.7	1.5		
520	NONMERCHANDISE RECEIPTS . . . . .	9	143	3.7	75.5	160 WOMEN'S-GIRLS' CLOTHING EX FOOTWR . . . . .	12		78.7	78.7		
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	160	(X)	3.0	180 ALL FOOTWEAR . . . . .	4		7.4	6.6		
					3.3	200 CURTAINS-DRAPERY-DRY GOODS . . . . .	4		4.1	3.7		
						280 JEWELRY-OPTICAL GOODS . . . . .	4		1.7	1.5		
						520 NONMERCHANDISE RECEIPTS . . . . .	5		2.4	2.2		
						- MISCELLANEOUS MERCHANDISE . . . . .	(X)		(X)	5.9		
020	GROCERIES-OTHER FOODS . . . . .	18	156	4.8	.5							
040	MEALS-SNACKS . . . . .	8	193	24.0	.6							
100	CIGARS-CIGARETTES-TOBACCO . . . . .	51	225	2.3	.7							
120	COSMETICS-DRUGS-CLEANERS . . . . .	4	17	1.2	.1	140 MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .	36		8 053	80.3		
300	SPORTING-RECREATION EQUIPMENT . . .	5	44	2.4	.1	160 WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . . . .	24		1 697	22.7		
380	AUTOMOBILES-TRUCKS . . . . .	6	38	5.8	.1	180 ALL FOOTWEAR . . . . .	49		4 478	38.3		
						520 NONMERCHANDISE RECEIPTS . . . . .	20		91	3.2		
						- MISCELLANEOUS MERCHANDISE . . . . .	(X)		62	.6		
										.4		
400	AUTO FUELS-LUBRICANTS . . . . .	255	26 294	80.7	80.7							
401	GASOLINE . . . . .	255	23 799	73.1	73.1	140 MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .	26		7 063	88.9		
402	OTHER AUTOMOTIVE FUELS . . . . .	23	1 293	25.1	4.0	142 BOYS' CLOTHING . . . . .	11		413	9.5		
403	MOTOR OILS-GREASES-OTHER OILS . . .	228	1 201	4.1	3.7	143 MEN'S TAILORED OUTERWEAR . . . . .	24		3 070	38.6		
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	220	3 655	13.3	11.2	144 OTHER MEN'S OUTERWEAR . . . . .	21		860	12.5		
421	PARTS INSTALLED IN REPAIR WORK . . .	131	1 235	6.7	3.8	145 MEN'S HATS . . . . .	14		117	2.1		
423	PARTS-RETAIL . . . . .	24	91	2.5	.3	146 OTHER MEN'S CLOTHING . . . . .	25		2 603	32.7		
424	AUTOMOBILE TIRES-BATTERIES-ACC . . . . .	209	2 329	8.7	7.2	180 ALL FOOTWEAR . . . . .	16		663	9.7		
						- MISCELLANEOUS MERCHANDISE . . . . .	(X)		223	8.3		
										2.8		
480	HOUSEHOLD FUELS-ICE . . . . .	7	51	3.3	.2							
500	ALL OTHER MERCHANDISE . . . . .	10	88	3.2	.3	140 MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .	7		2 337	100.0		
520	NONMERCHANDISE RECEIPTS . . . . .	150	1 735	8.5	5.3	142 BOYS' CLOTHING . . . . .	8		929	39.8		
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	75	(X)	.2	144 OTHER MEN'S OUTERWEAR . . . . .	7		157	6.7		
						146 OTHER MEN'S CLOTHING . . . . .	8		266	12.3		
						- MISCELLANEOUS MERCHANDISE . . . . .	(X)		282	12.1		
									13	.6		
	APPAREL AND ACCESSORY STORES (SIC 56)											
	TOTAL • • • • •	102	26 682	(X)	100.0	160 WOMEN'S-GIRLS' CLOTHING EX FOOTWR . . . . .	7		1 198	51.3		
120	COSMETICS-DRUGS-CLEANERS . . . . .	3	109	1.8	.4	164 HOSIERY . . . . .	8		44	2.6		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .	40	8 360	57.6	31.3	165 LINGERIE . . . . .	8		94	5.5		
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . . . .	60	12 185	61.6	45.7	168 WOMEN'S BLOUSES-SPTSWR . . . . .	8		392	16.8		
180	ALL FOOTWEAR . . . . .	56	5 168	26.8	19.4	172 DRESSES . . . . .	8		242	10.4		
200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	13	249	3.2	.9	176 OTHER WOMENS-GIRLS' CLOTHES ACC . . . . .	10		120	5.1		
280	JEWELRY-OPTICAL GOODS . . . . .	7	108	1.3	.4	177 MISCELLANEOUS MERCHANDISE . . . . .	(X)		138	5.9		
500	ALL OTHER MERCHANDISE . . . . .	4	57	1.7	.2							
520	NONMERCHANDISE RECEIPTS . . . . .	36	358	2.7	1.3							
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	87	(X)	.3							
	WOMEN'S READY-TO-WEAR STORES (SIC 562)											
	TOTAL • • • • •	22	6 211	(X)	100.0	180 SHOE STORES (SIC 566)	27		3 874	100.0		
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . . . .	22	5 628	90.6	90.6	180 TOTAL • • • • •	27		182	7.3		
163	MILLINERY . . . . .	7	66	1.7	1.1	180 WOMEN'S-GIRLS' CLOTHING EXC FOOTWR . . . . .	10		3 672	94.8		
164	HOSIERY . . . . .	10	71	2.2	1.1	180 ALL FOOTWEAR . . . . .	27		20	.5		
165	LINGERIE . . . . .	17	335	5.6	5.4	180 MISCELLANEOUS MERCHANDISE . . . . .	(X)					
168	WOMEN'S BLOUSES-SPTSWR . . . . .	19	1 235	21.3	19.9							
172	DRESSES . . . . .	22	1 979	31.9	31.9							
173	COATS-SUITS . . . . .	20	1 160	18.7	18.7							
174	HANDBAGS . . . . .	11	102	2.0	1.6							
175	FURS . . . . .	4	190	5.9	3.1							
176	OTHER WOMENS-GIRLS' CLOTHES ACC . . . . .	10	278	6.2	4.5							
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	210	(X)	3.4							
520	NONMERCHANDISE RECEIPTS . . . . .	10	117	2.5	1.9	200 CURTAINS-DRAPERIES-DRY GOODS . . . . .	17		1 294	25.8		
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	466	(X)	7.5	220 MAJOR APPL-RADIO-TV-MUSICAL INST . . . . .	57		10 709	84.5		
						240 FURNITURE-SLEEP EQUIP-FLOOR COV . . . . .	51		8 453	61.1		
						260 KITCHENWARE-HOME FURNISHINGS . . . . .	27		1 894	24.4		
						280 JEWELRY-OPTICAL GOODS . . . . .	4		137	4.4		
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)					280 ALL OTHER MERCHANDISE . . . . .	5		191	.8		
	TOTAL • • • • •	12	(D)	(X)	100.0							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable. Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Madison SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Establishments handling the line	All estab-lishments <sup>1</sup>	Amount <sup>1</sup> (\$1,000)			
				Estab-lishments	All estab-lishments <sup>1</sup>									
520	NONMERCANOISE RECEIPTS . . . . .	46	1 328	8.8	5.5	040	MEALS-SNACKS . . . . .	100	1 258	21.5	12.0			
-	MISCELLANEOUS MERCANOISE . . . . .	(X)	125	(X)	.5	060	ALCOHOLIC ORINKS . . . . .	189	8 395	79.9	79.9			
	FURNITURE STORES (SIC 5712)					080	PACKAGEO ALCOHOLIC BEVERAGES . . . . .	100	445	8.2	4.2			
	TOTAL . . . . .	36	6 189	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO . . . . .	57	107	3.6	1.0			
200	CURTAINS-ORAPERIES-ORY GOOS . . .	9	91	8.3	1.5	520	NONMERCANOISE RECEIPTS . . . . .	34	105	4.5	1.0			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	36	5 491	88.7	88.7	-	MISCELLANEOUS MERCANOISE . . . . .	(X)	36	(X)	.3			
243	SLEEP EQUIPMENT . . . . .	32	924	15.1	14.9									
244	OTHER HOUSEHOLD FURNITURE . . .	36	4 016	64.9	64.9									
245	FLOOR COVERINGS-SOFT SURFACE . . .	25	434	9.3	7.0									
247	NONHOUSEHOLD FURNITURE . . . . .	5	99	4.1	1.6									
-	MISCELLANEOUS MERCANOISE . . . . .	(X)	17	(X)	.3									
260	KITCHENWARE-HOME FURNISHINGS . . .	11	194	10.5	3.1									
520	NONMERCANOISE RECEIPTS . . . . .	14	248	7.8	4.0									
-	MISCELLANEOUS MERCANOISE . . . . .	(X)	165	(X)	2.7									
	HOME FURNISHINGS STORES (OTHER 571)													
	TOTAL . . . . .	20	4 135	(X)	100.0									
200	CURTAINS-ORAPERIES-ORY GOOS . . .	6	248	57.1	6.0									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	2 615	74.0	63.2	020	GROCERIES-OTHER FOODS . . . . .	12	41	2.1	.2			
260	KITCHENWARE-HOME FURNISHINGS . . .	7	779	97.9	18.8	040	MEALS-SNACKS . . . . .	22	2 587	23.3	14.5			
520	NONMERCANOISE RECEIPTS . . . . .	8	422	19.8	10.2	080	PACKAGEO ALCOHOLIC BEVERAGES . . . . .	15	208	5.6	1.2			
-	MISCELLANEOUS MERCANOISE . . . . .	(X)	71	(X)	1.7	100	CIGARS-CIGARETTES-TOBACCO . . . . .	43	2 562	18.2	14.4			
	HOUSEHOLD APPLIANCE STORES (SIC 572)													
	TOTAL . . . . .	24	6 402	(X)	100.0									
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	24	3 944	61.6	61.6	120	COSMETICS-DRUGS-CLEANERS . . . . .	66	(O)	(X)	100.0			
224	NEW MAJOR APPLIANCES . . . . .	24	3 284	51.3	51.3	121	MEOCINES EXC. PRESCRIPTION . . . . .	62						
225	NEW RAOIOS-TV'S ETC. . . . .	14	500	12.3	7.8	122	PRESCRIPTION MEOCINES . . . . .	66						
226	USEO MAJOR APPL-RAOIOS-TV'S . .	12	153	4.8	2.4	123	ALL OTHER DRUGS-PROPRIETARIES . . . . .	38						
260	KITCHENWARE-HOME FURNISHINGS . . .	8	851	22.3	13.3	280	JEWELRY-OPTICAL GOOS . . . . .	9						
520	NONMERCANOISE RECEIPTS . . . . .	13	210	4.5	3.3	500	ALL OTHER MERCANOISE . . . . .	20						
-	MISCELLANEOUS MERCANOISE . . . . .	(X)	1 397	(X)	21.8	520	NONMERCANOISE RECEIPTS . . . . .	23						
	RAOIO-TV AND MUSIC STORES (SIC 573)													
	TOTAL <sup>2</sup> . . . . .	23	7 403	(X)	100.0									
	EATING AND DRINKING PLACES (SIC 58)													
	TOTAL . . . . .	463	41 433	(X)	100.0	020	GROCERIES-OTHER FOODS . . . . .	18	245	13.9	.6			
020	GROCERIES-OTHER FOODS . . . . .	28	374	17.6	.9	080	PACKAGEO ALCOHOLIC BEVERAGES . . . . .	43	5 626	100.0	14.2			
040	MEALS-SNACKS . . . . .	374	26 739	73.8	64.5	100	CIGARS-CIGARETTES-TOBACCO . . . . .	20	367	14.0	.9			
060	ALCOHOLIC ORINKS . . . . .	269	12 856	49.6	31.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . . . .	6	145	7.2	.4			
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	110	510	6.3	1.2	160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR . . . . .	6	116	8.3	.3			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	98	303	3.3	.7	180	ALL FOOTWEAR . . . . .	7	36	2.6	.1			
500	ALL OTHER MERCANOISE . . . . .	8	98	6.8	1.2	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	3	111	9.3	.3			
520	NONMERCANOISE RECEIPTS . . . . .	74	482	4.8	1.2	260	KITCHENWARE-HOME FURNISHINGS . . . . .	17	177	19.0	.4			
-	MISCELLANEOUS MERCANOISE . . . . .	(X)	71	(X)	.2	280	JEWELRY-OPTICAL GOOS . . . . .	18	1 519	100.0	3.8			
	EATING PLACES (SIC 5812)					300	SPORTING-RECREATION EQUIPMENT . . . . .	25	2 399	59.2	6.1			
	TOTAL . . . . .	274	30 924	(X)	100.0	320	HAROWARE-GARDENING EQUIPMENT . . . . .	13	1 238	50.8	3.1			
020	GROCERIES-OTHER FOODS . . . . .	11	211	22.5	.7	340	LUMBER-BUILDING MATERIALS . . . . .	4	86	5.8	.2			
040	MEALS-SNACKS . . . . .	274	25 481	82.4	82.4	400	AUTO FUELS-LUBRICANTS . . . . .	6	136	6.3	.3			
060	ALCOHOLIC ORINKS . . . . .	80	4 461	30.3	14.4	420	AUTO TIRES-BATTERIES-ACCESS . . . . .	9	270	14.2	.7			
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	10	65	3.1	.2	460	MAY-GRAIN-FEEO-FARM SUPPLIES . . . . .	44	11 866	90.3	29.9			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	41	197	3.3	.6	480	HOUSEHOLD FUELS-ICE . . . . .	22	4 094	62.8	10.3			
500	ALL OTHER MERCANOISE . . . . .	6	92	8.1	.3	500	ALL OTHER MERCANOISE . . . . .	79	9 957	79.6	25.1			
520	NONMERCANOISE RECEIPTS . . . . .	40	377	4.7	1.2	520	NONMERCANOISE RECEIPTS . . . . .	57	815	6.0	2.1			
-	MISCELLANEOUS MERCANOISE . . . . .	(X)	40	(X)	.1			(X)	426	(X)	1.1			
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)													
	TOTAL . . . . .	189	10 509	(X)	100.0									
020	GROCERIES-OTHER FOODS . . . . .	17	163	15.6	1.6									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

## TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Madison SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All estab-lishments <sup>1</sup>					Establishments handling the line	All estab-lishments <sup>1</sup>			
	ANTIQUE AND SECONHAND STORES (SIC 593)						NONSTORE RETAILERS (SIC 53 PART*)							
	TOTAL . . . . .	14	1 161	(X)	100.0		TOTAL . . . . .	28	6 500	(X)	100.0			
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)					020	GROCERIES-OTHER FOODS . . . . .	5	1 630	56.2	25.1			
	TOTAL . . . . .	21	2 810	(X)	100.0	040	MEALS-_SNACKS . . . . .	3	393	28.7	6.0			
180	ALL FOOTWEAR . . . . .	6	34	2.3	1.2	100	CIGARS-CIGARETTES-TOBACCO . . . . .	4	1 241	33.4	19.1			
300	SPORTING-RECREATION EQUIPMENT . . . . .	21	2 230	79.4	79.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	545	42.4	8.4			
520	NONMERCHANTOISE RECEIPTS . . . . .	10	223	12.3	7.9	260	KITCHENWARE-HOME FURNISHINGS . . .	8	543	35.2	8.4			
-	MISCELLANEOUS MERCHANTOISE . . . . .	(X)	323	(X)	11.5	300	SPORTING-RECREATION EQUIPMENT . . .	3	101	11.3	1.6			
	JEWELRY STORES (SIC 597)					500	ALL OTHER MERCHANTOISE . . . . .	9	855	56.8	13.2			
	TOTAL <sup>2</sup> . . . . .	12	1 599	(X)	100.0	520	NONMERCHANTOISE RECEIPTS . . . . .	7	358	14.6	5.5			
	FUEL AND ICE DEALERS (SIC 598)					-	MISCELLANEOUS MERCHANTOISE . . . . .	(X)	834	(X)	12.8			
	TOTAL . . . . .	18	4 054	(X)	100.0									
400	AUTO FUELS-LUBRICANTS . . . . .	3	101	11.3	2.5	020	MAIL ORDER HOUSES (SIC 532)							
480	HOUSEHOLD FUELS-ICE . . . . .	18	3 855	95.1	95.1	100	TOTAL . . . . .	3	(0)	(X)	100.0			
-	MISCELLANEOUS MERCHANTOISE . . . . .	(X)	98	(X)	2.4	-								
	FLORISTS (SIC 5992)					020	MERCHANISING MACHINE OPERATORS (SIC 534)							
	TOTAL . . . . .	13	(0)	(X)	100.0	100	TOTAL . . . . .	5	3 234	(X)	100.0			
500	ALL OTHER MERCHANTOISE . . . . .	13	{(0)}	{(X)}	98.9	020	GROCERIES-OTHER FOODS . . . . .	3	1 575	62.3	48.7			
-	MISCELLANEOUS MERCHANTOISE . . . . .	(X)			1.1	100	CIGARS-CIGARETTES-TOBACCO . . . . .	4	1 240	38.3	38.3			
	CIGAR STORES AND STANOS (SIC 5993)					-	MISCELLANEOUS MERCHANTOISE . . . . .	(X)	418	(X)	12.9			
	TOTAL . . . . .	2	(0)	(X)	100.0									
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)					220	DIRECT SELLING ESTABLISHMENTS (SIC 535)							
	TOTAL . . . . .	105	22 626	(X)	100.0	220	TOTAL . . . . .	20	(0)	(X)	100.0			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	3	51	18.1	.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	{(0)}	{(X)}	79.7			
280	JEWELRY-OPTICAL GOODS . . . . .	7	214	64.2	.9	260	KITCHENWARE-HOME FURNISHINGS . . .	6	{(0)}	{(X)}	55.7			
300	SPORTING-RECREATION EQUIPMENT . . . . .	4	161	15.5	.7	500	ALL OTHER MERCHANTOISE . . . . .	6	{(0)}	{(X)}	92.5			
320	HARDWARE-GARDENING EQUIPMENT . . . . .	10	1 215	58.0	5.4	-	MISCELLANEOUS MERCHANTOISE . . . . .	(X)	{(0)}	{(X)}	32.5			
340	LUMBER-BUILDING MATERIALS . . . . .	4	90	8.0	.4						28.1			
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	4	25	2.2	.1									
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	44	11 857	94.0	52.4									
480	HOUSEHOLD FUELS-ICE . . . . .	4	238	20.3	1.1									
500	ALL OTHER MERCHANTOISE . . . . .	58	8 121	81.9	35.9									
520	NONMERCHANTOISE RECEIPTS . . . . .	28	370	3.8	1.6									
-	MISCELLANEOUS MERCHANTOISE . . . . .	(X)	284	(X)	1.3									

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

## TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Milwaukee SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				Amount <sup>1</sup> (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments <sup>1</sup>				Establishments handling the line	All establishments <sup>1</sup>	
RETAIL TRADE											
	TOTAL . . . . .	7 466	2 084 510	(X)	100.0						
020	GROCERIES-OTHER FOODS . . . . .	1 549	453 770	S2.7	21.8	200	PAINT; GLASS; AND WALLPAPER STRS. (SIC S23)	64	7 054 (X) 100.0		
040	MEALS-SNACKS . . . . .	1 931	127 625	33.5	6.1	220	CURTAINS-ORAPERIES-ORY GOOOS . .	15	156 8.4 2.2		
060	ALCOHOLIC DRINKS . . . . .	1 327	57 422	S9.5	2.8	260	MAJOR APPL-RAO10-TV-MUSICAL INST	6	8 1.2 .1		
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	820	48 680	23.2	2.3	300	KITCHENWARE-HOME FURNISHINGS . .	10	107 10.4 1.5		
100	CIGARS-CIGARETTES-TOBACCO . . . . .	1 612	39 336	S.S	1.9	320	SPORTING-RECREATION EQUIPMENT . .	7	10 1.0 .1		
120	COSMETICS-DRUGS-CLEANERS . . . . .	1 020	78 129	9.6	3.7	340	HARWARE-GAROVENING EQUIPMENT . .	14	379 28.1 5.4		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	426	76 194	19.4	3.7	357	LUMBER-BUILDOING MATERIALS . . .	64	S 971 84.6 84.6		
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	602	146 197	31.5	7.0	358	ALL OTHER LUMBER-MILLWORK . . .	18	318 18.4 4.5		
180	ALL FOOTWEAR . . . . .	413	41 017	11.4	2.0	359	PAINT-VARNISH ETC. . . . .	60	3 757 57.1 53.3		
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	352	37 SS2	9.8	1.8	361	PAINT SUNORIES . . . . .	58	782 12.3 11.1		
220	MAJOR APPL-RAO10-TV-MUSICAL INST	SS4	77 929	19.0	3.7		WALLPAPER-OTHER WALL COVERINGS	47	554 11.0 7.9		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	372	70 413	18.3	3.4		GLASS. . . . .	16	560 25.6 7.9		
260	KITCHENWARE-HOME FURNISHINGS . . .	598	29 969	6.3	1.4	500	ALL OTHER MERCHANIOSE. . . . .	18	278 16.9 3.9		
280	JEWELRY-OPTICAL GOOOS. . . . .	465	21 969	5.9	1.1	520	NONMERCHANIOSE RECEIPTS. . . . .	18	44 2.4 .6		
300	SPORTING-RECREATION EQUIPMENT . . .	398	23 666	6.6	1.1		MISCELLANEOUS MERCHANIOSE. . . . .	(X)	101 1.4		
320	HARWARE-GAROVENING EQUIPMENT . . .	564	30 037	10.0	1.4						
340	LUMBER-BUILDOING MATERIALS. . . . .	425	60 749	18.9	2.9						
380	AUTOMOBILES-TRUCKS . . . . .	285	310 583	64.5	14.9						
400	AUTO FUELS-LUBRICANTS. . . . .	1 279	108 905	19.2	5.2						
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	1 247	57 956	7.8	2.8						
440	FARM EQUIPMENT MACHINERY . . . . .	58	9 233	10.8	.4						
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	84	10 675	18.5	.5						
480	HOUSEHOLD FUELS-ICE. . . . .	124	20 760	66.6	1.0						
500	ALL OTHER MERCHANIOSE. . . . .	1 291	82 614	10.7	4.0						
520	NONMERCHANIOSE RECEIPTS. . . . .	2 140	63 128	6.3	3.0						
BUILDOING MATERIALS, HARWARE, AND FARM EQUIP OEALERS (SIC 52)											
	TOTAL . . . . .	333	79 177	(X)	100.0						
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	20	172	4.4	.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	15 2.5 .1		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	57	958	9.6	1.2	220	CURTAINS-ORAPERIES-ORY GOOOS . .	5	15 1.2 .1		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	29	691	13.8	.9	260	MAJOR APPL-RAO10-TV-MUSICAL INST	41	681 12.8 3.7		
260	KITCHENWARE-HOME FURNISHINGS . . .	106	1 839	11.5	2.3	300	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	306 15.8 1.6		
280	JEWELRY-OPTICAL GOOOS. . . . .	16	47	4.3	.1	320	KITCHENWARE-HOME FURNISHINGS . .	82	1 510 12.0 8.1		
300	SPORTING-RECREATION EQUIPMENT . . .	61	550	S.2	.7	322	JEWELRY-OPTICAL GOOOS. . . . .	15	47 2.8 .3		
320	HARWARE-GAROVENING EQUIPMENT . . .	186	13 322	33.2	16.8	323	SPORTING-RECREATION EQUIPMENT . .	52	530 5.7 2.8		
340	LUMBER-BUILDOING MATERIALS. . . . .	290	48 966	72.1	61.8	324	HARWARE-GAROVENING EQUIPMENT . .	114	10 833 58.2 58.2		
400	AUTO FUELS-LUBRICANTS. . . . .	11	73	2.5	.1	340	GAROVENING EQUIPMENT-SUPPLIES . .	105	1 936 11.2 10.4		
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	26	371	9.4	.5	356	PLUMBING-ELECTRICAL SUPPLIES . .	109	2 634 14.5 14.2		
440	FARM EQUIPMENT MACHINERY . . . . .	37	8 409	76.8	10.6	364	OTHER HARWARE-TOOLS . . . . .	114	6 263 33.7 33.7		
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	23	528	15.5	.7						
480	HOUSEHOLD FUELS-ICE. . . . .	30	450	10.7	.6						
500	ALL OTHER MERCHANIOSE. . . . .	62	1 089	10.8	1.4						
520	NONMERCHANIOSE RECEIPTS. . . . .	96	1 076	6.5	1.4						
-	MISCELLANEOUS MERCHANIOSE. . . . .	(X)	636	(X)	.8						
LUMBER AND OTHER BLDG. MATERIALS OEALERS (SIC 521)											
	TOTAL . . . . .	104	40 834	(X)	100.0						
220	MAJOR APPL-RAO10-TV-MUSICAL INST	4	140	4.4	.3						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16	328	11.5	.8						
320	HARWARE-GAROVENING EQUIPMENT . . .	39	1 505	9.3	3.7						
340	LUMBER-BUILDOING MATERIALS. . . . .	104	37 535	91.9	91.9	320	FARM EQUIPMENT OEALERS (SIC 52S2)	31	10 195 (X) 100.0		
341	LUMBER. . . . .	84	17 732	48.0	43.4	340	HARWARE-GAROVENING EQUIPMENT . .	15	415 10.8 4.1		
342	PLYWOOD. . . . .	78	4 861	14.7	11.9	340	LUMBER-BUILDOING MATERIALS. . . .	3	20 2.4 .2		
343	WINDOWS,DOORS AND FRAMES-METAL	32	1 249	7.4	3.1	400	AUTO FUELS-LUBRICANTS. . . . .	3	35 1.7 .3		
344	KITCHEN CABINETS . . . . .	17	728	8.4	1.8	420	AUTO TIRES-BATTERIES-ACCESS. . . .	4	173 8.5 1.7		
345	ALL OTHER MILLWORK . . . . .	67	3 197	9.4	7.8	420	FARM EQUIPMENT MACHINERY . . . . .	31	8 056 79.0 79.0		
346	WALLBOARD. . . . .	62	2 004	7.5	4.9	520	NONMERCHANIOSE RECEIPTS. . . . .	19	303 6.9 3.0		
347	ASPHALT AND ASBESTOS PRODUCTS.	60	1 294	S.0	3.2	-	MISCELLANEOUS MERCHANIOSE. . . . .	(X)	1 192 (X) 11.7		
348	PAINT-GLASS-WALLPAPER. . . . .	59	800	3.5	2.0						
351	METAL ROOFING AND SIDIING . . . .	19	1 557	20.8	3.8						
352	MASONRY SUPPLIES . . . . .	47	1 034	8.5	2.5						
353	INSULATION . . . . .	54	588	2.4	1.4						
354	PREFABRICATED BLDGS AND PARTS.	7	364	16.6	.9						
355	ALL OTHER BUILDOING MATERIALS .	54	1 977	8.9	4.8						
-	MISCELLANEOUS MERCHANIOSE. . . . .	(X)	149	(X)	.4						
480	HOUSEHOLD FUELS-ICE. . . . .	25	377	10.4	.9	020	GENERAL MERCHANIOSE GROUP STORES (SIC S3 PART*)	232	3S1 230 (X) 100.0		
520	NONMERCHANIOSE RECEIPTS. . . . .	10	442	8.9	1.1	040	GROCERIES-OTHER FOODS. . . . .	116	8 102 3.0 2.3		
-	MISCELLANEOUS MERCHANIOSE. . . . .	(X)	507	(X)	1.2	080	MEALS-SNACKS . . . . .	54	S 600 2.5 1.6		
						100	PACKAGEO ALCOHOLIC BEVERAGES . .	7	929 1.3 .3		
						120	CIGARS-CIGARETTES-TOBACCO . . .	33	1 004 .7 .3		
						140	COSMETICS-DRUGS-CLEANERS . . . .	175	13 671 4.0 3.9		
						160	MEN'S-BOYS' CLOTHING EXC FOOTWR.	180	41 109 12.0 11.7		
						180	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	190	88 263 25.6 25.1		
						200	ALL FOOTWEAR . . . . .	134	14 790 4.7 4.2		
						220	CURTAINS-ORAPERIES-ORY GOOOS . .	203	31 985 9.2 9.1		
						240	MAJOR APPL-RAO10-TV-MUSICAL INST	94	25 802 8.3 7.3		
						260	FURNITURE-SLEEP EQUIP-FLOOR COV.	105	16 640 5.1 4.7		
							KITCHENWARE-HOME FURNISHINGS . .	164	20 483 6.0 5.8		

Standard Notes: \* Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

Note: MILWAUKEE SMSA—Consists of Milwaukee, Ozaukee, Washington, and Waukesha Counties, Wis.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

### Milwaukee SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text.)

**Standard Notes:** - Represents zero. D Withheld to avoid disclosure.  
**Detail** may not add to total due to rounding.

<sup>1</sup>Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable.

NA Not available.      X Not applicable.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Milwaukee SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>			
020	GROCERIES-OTHER FOODS . . . . .	662	384 919	88.1	88.1		RETAIL BAKERIES--SELLING ONLY (SIC 5463)							
021	MEATS-FISH-POULTRY . . . . .	616	107 310	25.1	24.6		TOTAL . . . . .	48	3 922	(X)	100.0			
022	PROUCE (FRESH FRUITS-VEGTBLS)	570	32 996	7.7	7.5	020	GROCERIES-OTHER FOODS . . . . .	48	3 913	99.8	99.8			
023	FROZEN FOODS . . . . .	556	20 111	5.1	4.6	025	BAKERY PRODUCTS-EXCEPT FROZEN . . .	47	3 693	95.7	94.2			
024	ALL OTHER FOODS . . . . .	654	224 495	51.6	51.4	-	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	220	(X)	5.6			
080	PACKAGED ALCOHOLIC BEVERAGES . .	112	3 122	8.6	.7	-	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	9	(X)	.2			
100	CIGARS-CIGARETTES-TOBACCO . . . .	500	18 967	4.9	4.3									
120	COSMETICS-DRUGS-CLEANERS . . . .	460	16 634	4.6	3.8									
260	KITCHENWARE-HOME FURNISHINGS . .	65	234	1.2	.1									
500	ALL OTHER MERCHANNOISE . . . . .	296	11 770	4.4	2.7									
516	ALL OTHER MERCHANNOISE . . . . .	141	2 805	1.8	.6									
517	PAPER-PAPER PRODUCTS . . . . .	287	8 964	3.4	2.1									
520	NONMERCHANNOISE RECEIPTS . . . . .	103	577	.6	.1									
-	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	881	(X)	.2		TOTAL . . . . .	28	6 308	(X)	100.0			
	MEAT MARKETS (SIC 542 PT.)													
	TOTAL . . . . .	59	8 693	(X)	100.0									
020	GROCERIES-OTHER FOODS . . . . .	59	8 675	99.8	99.8									
021	MEATS-FISH-POULTRY . . . . .	59	8 181	94.1	94.1									
023	FROZEN FOODS . . . . .	23	120	3.0	1.4									
024	ALL OTHER FOODS . . . . .	26	369	8.6	4.2									
-	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	5	(X)	.1		TOTAL <sup>2</sup> . . . . .	3	123	(X)	100.0			
-	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	18	(X)	.2									
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)													
	TOTAL . . . . .	11	875	(X)	100.0									
020	GROCERIES-OTHER FOODS . . . . .	11	872	99.7	99.7									
021	MEATS-FISH-POULTRY . . . . .	11	845	96.6	96.6									
-	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	24	(X)	2.7									
-	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	3	(X)	.3									
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)													
	TOTAL . . . . .	25	8 244	(X)	100.0									
020	GROCERIES-OTHER FOODS . . . . .	25	8 147	98.8	98.8									
021	MEATS-FISH-POULTRY . . . . .	6	728	13.4	8.8									
022	PROUCE (FRESH FRUITS-VEGTBLS)	25	5 958	72.3	72.3									
023	FROZEN FOODS . . . . .	8	290	8.2	3.5									
024	ALL OTHER FOODS . . . . .	12	1 170	25.4	14.2									
-	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	97	(X)	1.2									
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)													
	TOTAL . . . . .	59	3 697	(X)	100.0									
020	GROCERIES-OTHER FOODS . . . . .	59	3 600	97.4	97.4									
024	ALL OTHER FOODS . . . . .	59	2 274	61.5	61.5									
-	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	1 326	(X)	35.9									
-	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	97	(X)	2.6									
	RETAIL BAKERIES (SIC 546)													
	TOTAL . . . . .	139	12 015	(X)	100.0									
020	GROCERIES-OTHER FOODS . . . . .	139	11 877	98.9	98.9									
100	CIGARS-CIGARETTES-TOBACCO . . . .	4	14	2.9	.1									
-	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	124	(X)	1.0									
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)													
	TOTAL . . . . .	91	8 093	(X)	100.0									
020	GROCERIES-OTHER FOODS . . . . .	91	7 964	98.4	98.4									
025	BAKERY PRODUCTS-EXCEPT FROZEN . .	91	7 515	92.9	92.9									
027	ALL OTHER FOODS . . . . .	19	416	16.5	5.1									
-	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	33	(X)	.4									
-	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	128	(X)	1.6									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Milwaukee SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines						
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Establishments (number)	Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments <sup>1</sup>						Establishments handling the line	All establishments <sup>1</sup>			
420	AUTO TIRES-BATTERIES-ACCESS. . .	119	15 010	5.8	5.8		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)								
421	PARTS INSTALLED IN REPAIR WORK	119	9 039	3.5	3.5		TOTAL . . . . .	77	17 360	(X)	100.0				
422	PARTS-WHOLESALE. . . . .	115	3 427	1.3	1.3										
423	PARTS-RETAIL . . . . .	106	982	.4	.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	28	840	10.6	4.8				
424	AUTOMOBILE TIRES-BATTERIES-ACC	93	1 561	.6	.6	260	KITCHENWARE-HOME FURNISHINGS . .	21	91	1.6	.5				
500	ALL OTHER MERCHANTISE. . . . .	6	397	2.9	.2	300	SPORTING-RECREATION EQUIPMENT. .	33	203	2.6	1.2				
520	NONMERCHANTISE RECEIPTS. . . . .	105	18 286	7.4	7.1	320	HARWARE-GARDENING EQUIPMENT . .	32	311	4.1	1.8				
527	SERVICE LABOR. . . . .	95	15 651	6.6	6.1	340	LUMBER-BUILDING MATERIALS. . .	5	198	28.9	1.1				
528	OTHER NONMERCHANTISE RECEIPTS.	63	2 635	2.0	1.0	400	AUTO FUELS-LUBRICANTS. . . . .	26	585	9.8	3.4				
-	MISCELLANEOUS MERCHANTISE. . . . .	(X)	9	(X)	(Z)	420	AUTO TIRES-BATTERIES-ACCESS. . .	77	13 148	75.7	75.7				
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)					500	ALL OTHER MERCHANTISE. . . . .	22	310	5.4	1.8				
	TOTAL . . . . .	9	10 306	(X)	100.0	520	NONMERCHANTISE RECEIPTS. . . . .	48	1 596	13.9	9.2				
						-	MISCELLANEOUS MERCHANTISE. . . . .	(X)	78	(X)	.4				
							HOME AND AUTO SUPPLY STORES (SIC 553 PT.)								
							TOTAL . . . . .	8	871	(X)	100.0				
380	AUTOMOBILES-TRUCKS. . . . .	9	7 133	69.2	69.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	125	14.4	14.4				
381	NEW PASSENGER CARS-RETAIL. . .	9	4 959	48.1	48.1	260	KITCHENWARE-HOME FURNISHINGS . .	7	41	4.7	4.7				
385	USED PASSENGER CARS-RETAIL. . .	9	1 872	18.2	18.2	300	SPORTING-RECREATION EQUIPMENT. .	7	72	8.3	8.3				
386	USED PASSENGER CARS-WHSL. . .	7	199	2.4	1.9	320	HARWARE-GARDENING EQUIPMENT . .	7	81	9.3	9.3				
389	MOTORCYCLES-MOTORSCOOTERS. . .	3	88	4.0	.9	340	LUMBER-BUILDING MATERIALS. . .	5	196	22.5	22.5				
-	MISCELLANEOUS MERCHANTISE. . . . .	(X)	14	(X)	.1	420	AUTO TIRES-BATTERIES-ACCESS. . .	8	181	20.8	20.8				
400	AUTO FUELS-LUBRICANTS. . . . .	7	75	.7	.7	500	ALL OTHER MERCHANTISE. . . . .	6	42	4.8	4.8				
403	MOTOR OILS-GREASES-OTHER OILS.	7	63	.6	.6	520	NONMERCHANTISE RECEIPTS. . . . .	6	41	4.7	4.7				
-	MISCELLANEOUS MERCHANTISE. . . . .	(X)	12	(X)	.1	-	MISCELLANEOUS MERCHANTISE. . . . .	(X)	91	(X)	10.4				
420	AUTO TIRES-BATTERIES-ACCESS. . .	8	1 310	12.8	12.7		OTHER TIRES-BATTERY-AND ACCESSORY DEALERS (SIC 553 PT.)								
421	PARTS INSTALLED IN REPAIR WORK	8	868	8.4	8.4		TOTAL . . . . .	69	16 489	(X)	100.0				
422	PARTS-WHOLESALE. . . . .	6	133	1.5	1.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	715	10.0	4.3				
423	PARTS-RETAIL . . . . .	7	118	1.2	1.1	260	KITCHENWARE-HOME FURNISHINGS . .	13	51	1.0	.3				
424	AUTOMOBILE TIRES-BATTERIES-ACC	4	190	2.2	1.8	300	SPORTING-RECREATION EQUIPMENT. .	26	130	1.8	.8				
520	NONMERCHANTISE RECEIPTS. . . . .	8	1 788	17.5	17.3	317	ALL OTHER SPTG GOODS EXC BOATS	24	125	2.0	.8				
527	SERVICE LABOR. . . . .	8	1 451	14.2	14.1	-	MISCELLANEOUS MERCHANTISE. . . . .	(X)	5	(X)	(Z)				
528	OTHER NONMERCHANTISE RECEIPTS.	6	337	3.5	3.3	320	HARWARE-GARDENING EQUIPMENT . .	25	230	3.4	1.4				
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					400	AUTO FUELS-LUBRICANTS. . . . .	23	538	9.7	3.3				
	TOTAL . . . . .	20	71 123	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . .	69	12 967	78.6	78.6				
380	AUTOMOBILES-TRUCKS. . . . .	20	61 916	87.1	87.1	416	NEW TIRES-TUBES(TO FLEET OPRTRS)	25	649	7.8	3.9				
381	NEW PASSENGER CARS-RETAIL. . .	20	40 639	57.1	57.1	417	NEW TIRES-TUBES(TO OTHER USERS)	55	4 454	29.5	27.0				
383	NEW COMMERCIAL VEHICLES-RETAIL	4	2 700	9.5	3.8	418	RETREADS(TO FLEET OPERATORS) .	17	53	.7	.3				
385	USED PASSENGER CARS-RETAIL. . .	20	15 327	21.5	21.5	419	RETREADS(TO OTHER USERS) . . .	32	535	4.4	3.2				
386	USED PASSENGER CARS-WHSL. . .	20	2 571	3.8	3.6	426	AUTOMOBILE ACCESSORIES . . . . .	55	2 930	27.7	17.8				
387	USED COMMERCIAL VEHICLES . . .	3	133	.5	.2	428	NEW AUTO TIRES SOLD TO DEALERS	32	1 884	16.3	11.4				
-	MISCELLANEOUS MERCHANTISE. . . . .	(X)	546	(X)	.8	429	NEW TRUCK-BUS TIRES(TO USERS)	30	1 293	12.6	7.8				
400	AUTO FUELS-LUBRICANTS. . . . .	16	191	.4	.3	431	NEW TRK-BUS TIRES(TO DEALERS)	18	195	3.6	1.2				
403	MOTOR OILS-GREASES-OTHER OILS.	17	156	.2	.2	433	RETREADS SOLO TO DEALERS . . .	21	145	2.1	.9				
-	MISCELLANEOUS MERCHANTISE. . . . .	(X)	35	(X)	(Z)	434	RETREADS-TRUCK-BUS (TO USERS)	22	432	5.6	2.6				
420	AUTO TIRES-BATTERIES-ACCESS. . .	20	4 164	5.9	5.9	435	RETREADS-TRUCK-BUS(TO DEALERS)	11	37	.8	.2				
421	PARTS INSTALLED IN REPAIR WORK	20	2 257	3.2	3.2	436	STORAGE BATTERIES. . . . .	44	358	3.5	2.2				
422	PARTS-WHOLESALE. . . . .	20	1 424	2.0	2.0		ALL OTHER MERCHANTISE. . . . .	15	267	5.2	1.6				
423	PARTS-RETAIL . . . . .	20	143	.2	.2	520	NONMERCHANTISE RECEIPTS. . . . .	41	1 555	14.5	9.4				
424	AUTOMOBILE TIRES-BATTERIES-ACC	20	340	.5	.5	524	BRAKE AND WHEEL SERVICES . . . .	33	931	9.8	5.6				
520	NONMERCHANTISE RECEIPTS. . . . .	19	4 852	6.8	6.8	525	TIRE SERVICES OTHER THAN RETRO	25	194	2.6	1.2				
527	SERVICE LABOR. . . . .	19	3 893	5.5	5.5	526	OTHER NONMERCHANTISE RECEIPTS.	30	429	6.3	2.6				
528	OTHER NONMERCHANTISE RECEIPTS.	5	959	2.6	1.3	-	MISCELLANEOUS MERCHANTISE. . . . .	(X)	36	(X)	.2				
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)						BOAT DEALERS (SIC 5591)								
	TOTAL . . . . .	65	14 994	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT. .	23	4 511	85.4	85.4				
380	AUTOMOBILES-TRUCKS. . . . .	65	14 466	96.5	96.5	520	NONMERCHANTISE RECEIPTS. . . . .	11	132	3.3	2.5				
385	USED PASSENGER CARS-RETAIL . . .	65	12 729	84.9	84.9	-	MISCELLANEOUS MERCHANTISE. . . . .	(X)	640	(X)	12.1				
386	USED PASSENGER CARS-WHSL. . .	32	811	14.6	5.4		HOUSEHOLD TRAILER DEALERS (SIC 5592)								
-	MISCELLANEOUS MERCHANTISE. . . . .	(X)	892	(X)	5.9		TOTAL . . . . .	11	3 406	(X)	100.0				
420	AUTO TIRES-BATTERIES-ACCESS. . .	9	155	11.6	1.0	500	ALL OTHER MERCHANTISE. . . . .	11	3 274	96.1	96.1				
520	NONMERCHANTISE RECEIPTS. . . . .	20	289	4.0	1.9	504	MOBILE HOMES-HOUSEHOLD TRLRS .	7	1 747	100.0	51.3				
-	MISCELLANEOUS MERCHANTISE. . . . .	(X)	84	(X)	.6	505	CAMP TRAILERS-TRAVEL TRAILERS.	5	1 426	65.3	41.9				
						-	MISCELLANEOUS MERCHANTISE. . . . .	(X)	101	(X)	3.0				

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

Standard Notes: - Represents zero.

B Withheld to avoid disclosure.

Detail may not add to total due to rounding.

Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Milwaukee SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Establishments handling the line	All estab-lishments <sup>1</sup>	Amount <sup>1</sup> (\$1,000)			
				Establishments handling the line	All estab-lishments <sup>1</sup>									
520	NONMERCHANNOISE RECEIPTS . . . . .	6	1D9	4.3	3.2	120	COSMETICS-DRUGS-CLEANERS . . . . .	9	171	2.5	.4			
S27	SERVICE LABDR. . . . .	4	88	3.5	2.6	140	MEN'S-BOYS' CLDTHING EXC FDOTWR.	11	1 D46	16.6	2.5			
-	MISCELLANEDUS . . . . .	(X)	21	(X)	.6	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	13D	37 327	9D.7	90.7			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	23	(X)	.7	161	CHILDREN'S-INFANTS' WEAR . . . . .	32	2 267	1D.7	S.S			
	AIRCRAFT, MDTDRCYCLE DEALERS (SIC SS99 PT.)					163	MILLINERY . . . . .	40	639	2.5	1.6			
	TOTAL <sup>2</sup> . . . . .	14	3 217	(X)	1DD.0	164	HDSIERY. . . . .	60	432	2.8	1.D			
	AUTDMOTIVE DEALERS, N.E.C. (SIC SS99 PT.)					165	LINGERIE . . . . .	83	2 475	8.2	6.D			
	TOTAL . . . . .	-	-	(X)	-	168	WDMEN'S BLDUSES-SPTSWR . . . . .	1D7	7 6D6	2D.1	18.S			
	GASOLINE SERVICE STATIONNS (SIC SS4)					172	DRESSES. . . . .	127	12 845	31.7	31.2			
	TOTAL . . . . .	1 059	13D 191	(X)	1DD.0	173	COATS-SUITS. . . . .	11S	8 360	2D.6	20.3			
D20	GRDCERIES-DTHER FDOOS. . . . .	S8	287	3.D	.2	174	HANOBAGS . . . . .	66	546	2.6	1.3			
D40	MEALS-SNACKS . . . . .	16	101	14.2	.1	175	FURS . . . . .	12	421	9.5	1.D			
1DD	CIGARS-CIGARETTES-TOBACCO. . . . .	182	1 301	4.3	1.0	176	OTHER WDMENS-GIRLS'CLDTHES ACC	52	1 736	6.2	4.2			
260	KITCHENWARE-HDME FURNISHINGS . . . . .	13	166	2.S	.1	18D	ALL FOOTWEAR . . . . .	14	1 254	7.6	3.D			
30D	SPDRTNG-RECREATDN EQUIPMENT . . . . .	19	267	4.4	.2	28D	JEWELRY-DPTICAL GDDDS. . . . .	12	236	1.8	.6			
320	HARDWARE-GARDENING EQUIPMENT . . . . .	16	13D	2.3	.1	S2D	ALL DTHER MERCHANDISE . . . . .	7	94	3.4	.2			
38D	AUTDMDBILES-TRUCKS . . . . .	3D	42D	12.S	.3	-	NDNMERCHANNOISE RECEIPTS. . . . .	37	610	3.0	1.S			
391	OTHER POWERED ROAD VEHICLES . . . . .	29	41D	12.S	.3	-	MISCELLANEOUS MERCHANNOISE. . . . .	(X)	421	(X)	1.D			
-	MISCELLANEDUS MERCHANDISE . . . . .	(X)	1D	(X)	(Z)									
40D	AUTD FUELS-LUBRICANTS. . . . .	1 DS9	1D4 S22	8D.3	8D.3									
401	GASLINE . . . . .	1 DS9	99 378	76.3	76.3									
4D2	OTHER AUTDMOTIVE FUELS . . . . .	74	1 143	1D.8	.9									
4D3	MDTOR DILS-GREASES-DTHER DILS.	923	4 DD1	3.S	3.1									
420	AUTD TIRES-BATTERIES-ACCESS. . . . .	897	14 891	13.7	11.4	16D	WOMEN'S-GIRLS'CLDTHING, EX FOOTWR	19	2 598	85.2	85.2			
421	PARTS INSTALLED IN REPAIR WDRK	6D9	6 558	8.D	S.D	164	HDSIERY. . . . .	6	162	22.1	S.3			
423	PARTS-RETAIL . . . . .	107	S43	4.1	.4	165	LINGERIE . . . . .	15	24S	9.5	8.0			
424	AUTDMDBILE TIRES-BATTERIES-ACC	832	7 79D	7.6	6.D	168	WOMEN'S BLOUSES-SPTSWR . . . . .	14	844	32.8	27.7			
48D	HDUSEHDLO FUELS-ICE . . . . .	23	477	13.3	.4	172	DRESSES. . . . .	14	203	7.9	6.7			
500	ALL DTHER MERCHANDISE . . . . .	S1	188	1.1	.1	174	HANDBAGS . . . . .	4	96	14.8	3.1			
S20	NDNMERCHANDISE RECEIPTS . . . . .	662	7 134	8.8	S.5	176	DTHER WOMENS-GIRLS'CLDTHES ACC	4	226	29.8	7.4			
S27	SERVICE LABDR. . . . .	618	S 507	7.S	4.2		MISCELLANEOUS MERCHANDISE . . . . .	(X)	822	(X)	27.0			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	3D7	(X)	.2									
	APPAREL AND ACCESSDRY STORES (SIC 56)													
	TOTAL . . . . .	497	117 799	(X)	100.0	160	WOMEN'S-GIRLS'CLDTHING, EX FOOTWR	21	4 095	92.8	92.8			
						175	FURS . . . . .	21	3 887	88.1	88.1			
							MISCELLANEOUS MERCHANDISE . . . . .	(X)	208	(X)	4.7			
120	COSMETICS-DRUGS-CLEANERS . . . . .	16	276	1.9	.2	520	NONMERCHANNOISE RECEIPTS. . . . .	13	315	10.5	7.1			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	160	33 502	69.4	28.4		MISCELLANEOUS MERCHANDISE . . . . .	(X)	1	(X)	(Z)			
160	WDMEN'S-GIRLS' CLOTHING, EX FOOTWR	278	54 573	66.8	46.3									
180	ALL FDOTWEAR . . . . .	222	2S 658	42.4	21.8									
200	CURTAINS-DRAPERIES-DRY GOOOS . . . . .	15	903	8.8	.8									
260	KITCHENWARE-HDME FURNISHINGS . . . . .	8	198	2.3	.2									
280	JEWELRY-OPTICAL GOOOS . . . . .	27	408	1.6	.3									
300	SPORTING-RECREATION EQUIPMENT . . . . .	11	168	1.8	.1									
500	ALL OTHER MERCHANNOISE . . . . .	31	399	2.8	.3									
520	NONMERCHANDISE RECEIPTS . . . . .	127	1 640	3.6	1.4									
-	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	74	(X)	.1									
	WDMEN'S CLOTHING, SPECIALTY STRS. FURRIES (SIC S62; 31, 8)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	90	24 895	93.1	93.1			
	TOTAL . . . . .	185	S0 11S	(X)	100.0	142	BDY'S CLOTHING . . . . .	33	1 408	9.0	S.3			
						143	MEN'S TAILEDRED OUTERWEAR . . . . .	79	12 224	46.7	45.7			
						144	OTHER MEN'S OUTERWEAR . . . . .	67	3 463	18.3	13.0			
						145	MEN'S HATS . . . . .	57	510	2.6	1.9			
						146	OTHER MEN'S CLOTHING . . . . .	83	7 289	27.8	27.3			
120	COSMETICS-DRUGS-CLEANERS . . . . .	10	224	2.7	.4	160	WOMEN'S-GIRLS' CLOTHING, EX FDOTWR	7	462	11.8	1.7			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	1 21S	16.7	2.4	168	WOMEN'S BLOUSES-SPTSWR . . . . .	6	171	6.6	.6			
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	185	45 498	90.8	90.8	172	DRESSES . . . . .	5	160	6.6	.6			
180	ALL FOOTWEAR . . . . .	16	1 337	7.9	2.7	173	COATS-SUITS . . . . .	4	91	2.2	.3			
280	JEWELRY-OPTICAL GOOOS . . . . .	16	323	2.1	.6		MISCELLANEOUS MERCHANNOISE . . . . .	(X)	4D	(X)	.1			
500	ALL OTHER MERCHANNOISE . . . . .	9	108	2.5	.2									
520	NONMERCHANNOISE RECEIPTS . . . . .	54	101	3.8	1.9									
-	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	460	(X)	.9	180	ALL FOOTWEAR . . . . .	24	917	8.5	3.4			
	WOMEN'S REAOY-TO-WEAR STORES (SIC S62)					280	JEWELRY-OPTICAL GOOOS . . . . .	5	23	4.5	.1			
	TOTAL . . . . .	130	41 1S9	(X)	100.0	S20	NONMERCHANNOISE RECEIPTS . . . . .	23	315	4.0	1.2			
							MISCELLANEOUS MERCHANNOISE . . . . .	(X)	116	(X)	.4			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

\*Detail may not add to total due to rounding.

\*\*Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

### **Milwaukee SMSA—Continued**

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of- Establishments handling the line      All establish- ments <sup>1</sup>					Amount <sup>1</sup> (\$1,000)	As percent of total sales of- Establishments handling the line      All establish- ments <sup>1</sup>				
				Establish- ments handling the line	All estab- lish- ments <sup>1</sup>					Establish- ments handling the line	All estab- lish- ments <sup>1</sup>			
	CUSTOM TAILORS (SIC 567)						CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)							
	TOTAL <sup>2</sup> • • • • •	13	1 018	(X)	100.0		TOTAL • • • • •	16	(D)	(X)	100.0			
	FAMILY CLOTHING STORES (SIC 565)						MISC. APPAREL AND ACCESSORY STRS. (SIC 569)							
	TOTAL • • • • •	31	14 309	(X)	100.0		TOTAL • • • • •	2	(D)	(X)	100.0			
120	COSMETICS-DRUGS-CLEANERS • • •	3	29	.7	.2		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	31	6 298	44.0	44.0		TOTAL • • • • •	444	112 553	(X)	100.0			
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	31	6 123	42.8	42.8		CURTAINS-DRAPERIES-DRY GOODS • •	82	3 249	10.4	2.9			
180	ALL FOOTWEAR • • • • •	18	775	8.6	5.4		MAJOR APPL-RADIO-TV-MUSICAL INST	258	46 823	70.5	41.6			
200	CURTAINS-DRAPERIES-DRY GOODS • •	11	616	10.4	4.3		FURNITURE-SLEEP EQUIP-FLOOR COV.	198	52 054	73.9	46.2			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	47	.7	.3		KITCHENWARE-HOME FURNISHINGS • •	113	4 040	12.3	3.6			
260	KITCHENWARE-HOME FURNISHINGS • •	5	23	.5	.2		JEWELRY-OPTICAL GOODS. • • • •	7	341	16.6	.3			
280	JEWELRY-OPTICAL GOODS. • • • •	5	58	1.1	.4		HARDWARE-GARDENING EQUIPMENT • •	15	302	16.6	.3			
300	SPORTING-RECREATION EQUIPMENT • •	6	32	.4	.2		LUMBER-BUILDING MATERIALS. • • •	15	265	5.8	.2			
500	ALL OTHER MERCHANDISE. • • • •	7	140	2.4	1.0		ALL OTHER MERCHANDISE. • • • •	13	290	27.2	.3			
520	NONMERCHANDISE RECEIPTS. • • • •	12	155	3.7	1.1		NONMERCHANDISE RECEIPTS. • • • •	224	4 058	6.2	3.6			
-	MISCELLANEOUS MERCHANDISE. • • • •	(X)	13	(X)	.1		MISCELLANEOUS MERCHANDISE. • • • •	(X)	1 131	(X)	1.0			
	SHOE STORES (SIC 566)													
	TOTAL • • • • •	160	24 035	(X)	100.0									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	94	7.4	.4		FURNITURE STORES (SIC 5712)							
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	36	1 004	11.6	4.2		TOTAL • • • • •	126	46 640	(X)	100.0			
180	ALL FOOTWEAR • • • • •	160	22 591	94.0	94.0		CURTAINS-DRAPERIES-DRY GOODS • •	32	1 393	6.8	3.0			
500	ALL OTHER MERCHANDISE. • • • •	14	132	4.9	.5		MAJOR APPL-RADIO-TV-MUSICAL INST	36	4 189	20.9	9.0			
520	NONMERCHANDISE RECEIPTS. • • • •	35	190	2.7	.8		240 FURNITURE-SLEEP EQUIP-FLOOR COV.	126	38 408	82.3	82.3			
-	MISCELLANEOUS MERCHANDISE. • • • •	(X)	23	(X)	.1		243 SLEEP EQUIPMENT. • • • • •	96	5 250	13.5	11.3			
	MEN'S SHOE STORES (SIC 566 PT.)						244 OTHER HOUSEHOLD FURNITURE. • •	124	28 395	61.2	60.9			
	TOTAL • • • • •	24	2 036	(X)	100.0		245 FLOOR COVERINGS-SOFT SURFACE • •	93	4 145	10.3	8.9			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	25	5.4	1.2		246 FLOOR COVERINGS-HARD SURFACE • •	19	169	10.0	.4			
180	ALL FOOTWEAR • • • • •	24	1 984	97.4	97.4		247 NONHOUSEHOLD FURNITURE • • •	13	449	4.9	1.0			
181	MEN'S AND BOYS' FOOTWEAR • • •	24	1 980	97.2	97.2									
500	ALL OTHER MERCHANDISE. • • •	7	16	2.7	.8									
-	MISCELLANEOUS MERCHANDISE. • • •	(X)	11	(X)	.5									
	WOMEN'S SHOE STORES (SIC 566 PT.)													
	TOTAL • • • • •	31	6 629	(X)	100.0									
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	14	681	13.6	10.3									
180	ALL FOOTWEAR • • • • •	31	5 871	88.6	88.6									
181	MEN'S AND BOYS' FOOTWEAR • • •	5	182	16.2	2.7									
182	WOMEN'S AND GIRLS' FOOTWEAR. •	31	5 620	84.8	84.8									
-	MISCELLANEOUS MERCHANDISE. • •	(X)	69	(X)	1.0									
520	NONMERCHANDISE RECEIPTS. • • •	6	52	2.3	.8									
-	MISCELLANEOUS MERCHANDISE. • • •	(X)	25	(X)	.4									
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)													
	TOTAL <sup>2</sup> • • • • •	3	113	(X)	100.0									
	FAMILY SHOE STORES (SIC 566 PT.)													
	TOTAL • • • • •	102	15 257	(X)	100.0									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	63	14.2	.4									
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	22	322	8.6	2.1									
180	ALL FOOTWEAR • • • • •	102	14 624	95.9	95.9									
181	MEN'S AND BOYS' FOOTWEAR • • •	102	4 755	31.2	31.2									
182	WOMEN'S AND GIRLS' FOOTWEAR. •	102	6 852	44.9	44.9									
183	CHILDREN'S AND INFANTS' FOOTWR	88	3 017	21.5	19.8									
500	ALL OTHER MERCHANDISE. • • • •	7	115	6.8	.8									
520	NONMERCHANDISE RECEIPTS. • • • •	24	128	2.5	.8									

Standard Notes: - Represents zero D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.

<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

Not applicable.

2 Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

### **Milwaukee SMSA—Continued**

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				Amount <sup>1</sup> (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments <sup>1</sup>				Establishments handling the line	All establishments <sup>1</sup>		
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					040 MEALS-SNACKS . . . . .	1 231	106 830	82.5	82.5		
	TOTAL . . . . .	16	1 587	(X)	100.0	060 ALCOHOLIC ORINKS . . . . .	288	16 493	28.9	28.9		
	HOUSEHOLD APPLIANCE STORES (SIC 572)					080 PACKAGEO ALCOHOLIC BEVERAGES . . .	33	344	11.1	.3		
	TOTAL . . . . .	83	20 518	(X)	100.0	100 CIGARS-CIGARETTES-TOBACCO. . . . .	163	693	3.2	.5		
200	CURTAINS-ORAPERIES-ORY GOOS	10	145	9.8		500 ALL OTHER MERCHANIOSE. . . . .	20	478	11.4	.4		
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	81	17 258	84.4	84.1	520 NONMERCHANIOSE RECEIPTS. . . . .	155	2 018	7.0	1.6		
224	NEW MAJOR APPLIANCES . . . . .	81	13 137	64.2	64.0	- MISCELLANEOUS MERCHANIOSE. . . . .	(X)	113	(X)	.1		
225	NEW RAOIOS-TV'S ETC. . . . .	54	3 767	24.2	18.4							
226	USEO MAJOR APPL-RAOIOS-TV'S . .	24	309	4.2	1.5							
227	RECOROS-TAPES-MUSICAL INSTR. . .	4	43	2.3	.2							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	807	25.0	3.9	500 ALL OTHER MERCHANIOSE. . . . .	14	433	9.5	.4		
260	KITCHENWARE-HOME FURNISHINGS . .	30	922	9.4	4.5	520 NONMERCHANIOSE RECEIPTS. . . . .	111	1 521	6.4	1.5		
264	SMALL ELECTRICAL APPLIANCES. . .	29	792	8.2	3.9	- MISCELLANEOUS MERCHANIOSE. . . . .	(X)	94	(X)	.1		
265	ALL OTHER KITCHENWR-HOUSEWR. . .	8	130	9.5	.6							
320	HAROWARE-GAROENING EQUIPMENT . .	5	161	13.5	.8							
340	LUMBER-BUILDING MATERIALS. . . . .	4	109	3.2	.5							
520	NONMERCHANIOSE RECEIPTS. . . . .	54	869	5.5	4.2							
-	MISCELLANEOUS MERCHANIOSE. . . . .	(X)	246	(X)	1.2							
	RAOIO ANO TELEVISION STORES (SIC 5732)					040 MEALS-SNACKS . . . . .	51	4 755	96.3	96.3		
	TOTAL . . . . .	89	18 059	(X)	100.0	100 CIGARS-CIGARETTES-TOBACCO. . . . .	6	37	2.7	.7		
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	89	15 658	86.7	86.7	- MISCELLANEOUS MERCHANIOSE. . . . .	(X)	145	(X)	2.9		
224	NEW MAJOR APPLIANCES . . . . .	26	1 652	42.7	9.1							
225	NEW RAOIOS-TV'S ETC. . . . .	89	13 254	73.4	73.4							
226	USEO MAJOR APPL-RAOIOS-TV'S . .	27	243	3.1	1.3	040 GROCERIES-OTHER FOODS. . . . .	22	397	22.5	1.6		
227	RECOROS-TAPES-MUSICAL INSTR. . .	26	509	8.3	2.8	060 MEALS-SNACKS . . . . .	336	23 122	94.6	94.6		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	651	29.2	3.6	080 ALCOHOLIC ORINKS . . . . .	7	181	38.8	.7		
260	KITCHENWARE-HOME FURNISHINGS . .	10	135	12.5	.7	100 CIGARS-CIGARETTES-TOBACCO. . . . .	41	205	9.6	.8		
320	HAROWARE-GAROENING EQUIPMENT . .	5	85	16.1	.5	520 NONMERCHANIOSE RECEIPTS. . . . .	37	453	8.9	1.9		
520	NONMERCHANIOSE RECEIPTS. . . . .	62	1 362	12.9	7.5	- MISCELLANEOUS MERCHANIOSE. . . . .	(X)	74	(X)	.3		
-	MISCELLANEOUS MERCHANIOSE. . . . .	(X)	168	(X)	.9							
	RECORD SHOPS (SIC 5733 PT.)					040 DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)						
	TOTAL . . . . .	9	2 169	(X)	100.0							
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	9	2 116	97.6	97.6	040 TOTAL . . . . .	1 028	49 964	(X)	100.0		
233	RECOROS-TAPES-RELATED ACCESS . .	9	1 781	82.1	82.1	060 GROCERIES-OTHER FOODS. . . . .	66	156	4.8	.3		
-	MISCELLANEOUS MERCHANIOSE. . . . .	(X)	336	(X)	15.5	080 MEALS-SNACKS . . . . .	480	4 864	19.3	9.7		
	MISCELLANEOUS MERCHANIOSE. . . . .	(X)	52	(X)	2.4	100 ALCOHOLIC ORINKS . . . . .	1 028	40 672	81.4	81.4		
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)					080 PACKAGEO ALCOHOLIC BEVERAGES . . .	381	2 915	14.5	5.8		
	TOTAL . . . . .	41	8 054	(X)	100.0	100 CIGARS-CIGARETTES-TOBACCO. . . . .	320	651	4.2	1.3		
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	41	7 480	92.9	92.9	300 SPORTING-RECREATION EQUIPMENT. . .	3	42	6.2	.1		
520	NONMERCHANIOSE RECEIPTS. . . . .	28	555	10.5	6.9	520 NONMERCHANIOSE RECEIPTS. . . . .	121	645	8.2	1.3		
-	MISCELLANEOUS MERCHANIOSE. . . . .	(X)	19	(X)	.2	- MISCELLANEOUS MERCHANIOSE. . . . .	(X)	19	(X)	(2)		
	EATING AND DRINKING PLACES (SIC 58)					040 DRUG STORES AND PROPRIETARY STRS. (SIC 591)						
	TOTAL . . . . .	2 259	179 412	(X)	100.0							
020	GROCERIES-OTHER FOODS. . . . .	148	2 635	18.5	1.5	040 TOTAL . . . . .	308	67 224	(X)	100.0		
040	MEALS-SNACKS . . . . .	1 711	111 694	74.3	62.3	060 GROCERIES-OTHER FOODS. . . . .	91	1 341	5.4	2.0		
060	ALCOHOLIC ORINKS . . . . .	1 316	57 165	51.3	31.9	080 MEALS-SNACKS . . . . .	88	2 200	10.8	3.3		
080	PACKAGEO ALCOHOLIC BEVERAGES . .	413	3 260	12.1	1.8	100 PACKAGEO ALCOHOLIC BEVERAGES . . .	96	1 617	7.7	2.4		
100	CIGARS-CIGARETTES-TOBACCO. . . . .	483	1 344	3.4	.7	120 COSMETICS-DRUGS-CLEANERS . . . . .	254	6 738	12.0	10.0		
500	ALL OTHER MERCHANIOSE. . . . .	24	488	12.5	.3	140 MEN'S-BOYS' CLOTHING EXC FOOTWR.	208	46 898	69.8	69.8		
520	NONMERCHANIOSE RECEIPTS. . . . .	276	2 663	7.3	1.5	160 WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	25	173	1.6	.3		
-	MISCELLANEOUS MERCHANIOSE. . . . .	(X)	163	(X)	.1	220 MAJOR APPL-RAOIO-TV-MUSICAL INST	37	599	4.0	.9		
	EATING PLACES (SIC 5812)					260 KITCHENWARE-HOME FURNISHINGS . .	39	787	4.4	1.2		
	TOTAL . . . . .	1 231	129 448	(X)	100.0	300 JEWELRY-OPTICAL GOODS. . . . .	116	737	2.3	1.1		
020	GROCERIES-OTHER FOODS. . . . .	82	2 479	20.8	1.9	320 SPORTING-RECREATION EQUIPMENT. . .	28	236	1.6	.4		

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.

<sup>8</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

### **Milwaukee SMSA—Continued**

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All estab-lishments <sup>1</sup>					Establishments handling the line	All estab-lishments <sup>1</sup>			
040	MEALS-SNACKS . . . . .	87	2 182	10.7	3.4		SECONOHANO STORES (SIC 5933)							
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	86	1 540	7.4	2.4		TOTAL <sup>2</sup> . . . . .	45	2 752	(X)	100.0			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	242	6 675	12.0	10.4		SPORTING GOODOS STORES (SIC 5952)							
120	COSMETICS-DRUGS-CLEANERS . . . . .	294	44 201	69.1	69.1		TOTAL . . . . .	59	10 452	(X)	100.0			
121	MEOICINES EXC. PRESCRIPTION . . . . .	285	15 786	25.0	24.7		MEN'S-BOYS' CLOTHING EXC FOOTWR.	14	301	6.6	2.9			
122	PRESCRIPTION MEOICINES . . . . .	294	17 441	27.3	27.3		WOMEN'S-GIRLS' CLOTHING:EX FOOTWR	11	278	8.4	2.7			
123	ALL OTHER DRUGS-PROPRIETARIES.	258	10 972	19.0	17.2		ALL FOOTWEAR . . . . .	15	149	4.2	1.4			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	22	172	1.5	.3		SPORTING-RECREATION EQUIPMENT . .	59	9 156	87.6	87.6			
160	WOMEN'S-GIRLS' CLOTHING:EX FOOTWR	26	283	1.8	.4		ATHLETIC GOODOS(TO INDIVIOUALS)	45	2 291	44.0	21.9			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	28	594	3.8	.9		ATHLETIC GOODOS(TO TEAMS) . . .	17	522	33.1	5.0			
260	KITCHENWARE-HOME FURNISHINGS . . .	36	727	4.0	1.1		HUNTING EQUIPMENT . . . . .	28	1 768	28.1	16.9			
280	JEWELRY-OPTICAL GOODS . . . . .	104	725	2.3	1.1		FISHING EQUIPMENT . . . . .	24	636	23.6	6.1			
300	SPORTING-RECREATION EQUIPMENT . . .	26	229	1.6	.4		WINTER SPORTS EQUIPMENT . . . .	19	1 177	21.0	11.3			
320	HAROWARE-GAROENING EQUIPMENT . . .	30	270	1.5	.4		BOATS-MOTORS-MARINE EQUIPMENT .	10	949	22.2	9.1			
340	LUMBER-BUILDOING MATERIALS . . . .	21	125	.9	.2		CAMPING EQUIP-SUPPLIES . . . . .	19	1 650	26.3	15.8			
420	AUTO TIRES-BATTERIES-ACCESS.	21	134	.9	.2		8ICYCLES-LUGGAGE . . . . .	7	161	5.5	1.5			
500	ALL OTHER MERCHANoise . . . . .	143	4 396	11.5	6.9									
520	NONMERCHANoise RECEIPTS . . . . .	62	299	1.4	.5									
-	MISCELLANEOUS MERCHANoise . . . . .	(X)	67	(X)	.1									
	PROPRIETARY STORES (SIC 591 PT.)													
	TOTAL . . . . .	14	3 289	(X)	100.0									
100	CIGARS-CIGARETTES-TOBACCO . . . . .	11	63	5.6	1.9		ALL OTHER MERCHANoise . . . . .	6	226	9.7	2.2			
120	COSMETICS-DRUGS-CLEANERS . . . . .	14	2 696	82.0	82.0		NONMERCHANoise RECEIPTS . . . . .	19	137	9.5	1.3			
121	MEOICINES EXC. PRESCRIPTION . . . . .	14	2 603	79.1	79.1		MISCELLANEOUS MERCHANoise . . . . .	(X)	205	(X)	2.0			
-	MISCELLANEOUS MERCHANoise . . . . .	(X)	91	(X)	2.8									
280	JEWELRY-OPTICAL GOOOS . . . . .	12	12	1.3	.4		BICYCLE SHOPS (SIC 5953)							
500	ALL OTHER MERCHANoise . . . . .	15	144	5.3	4.4		TOTAL . . . . .	10	705	(X)	100.0			
-	MISCELLANEOUS MERCHANoise . . . . .	(X)	374	(X)	11.4									
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)													
	TOTAL . . . . .	877	136 756	(X)	100.0		JEWELRY STORES (SIC 597)							
							TOTAL . . . . .	78	10 607	(X)	100.0			
020	GROCERIES-OTHER FOODS . . . . .	93	2 092	9.5	1.5									
040	MEALS-SNACKS . . . . .	28	392	17.6	.3		MAJOR APPL-RADIO-TV-MUSICAL INST	9	232	10.7	2.2			
060	ALCOHOLIC ORINKS . . . . .	8	215	33.3	.2		KITCHENWARE-HOME FURNISHINGS . .	22	388	12.2	3.7			
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	185	39 611	77.1	29.0		ALL OTHER HOME FURN EXC. CHINA	15	195	5.9	1.8			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	118	2 174	9.1	1.6		CHINA-GLASSWARE . . . . .	16	193	12.5	1.8			
120	COSMETICS-DRUGS-CLEANERS . . . . .	10	71	33.3	.1		JEWELRY-OPTICAL GOODS . . . . .	78	8 599	81.1	81.1			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	29	409	8.3	.3		WATCHES-CLOCKS . . . . .	74	1 453	13.9	13.7			
160	WOMEN'S-GIRLS' CLOTHING:EX FOOTWR	34	782	20.0	.6		SILVERWARE . . . . .	58	948	10.6	8.9			
180	ALL FOOTWEAR . . . . .	30	185	3.4	.1		ALL OTHER JEWELRY ITEMS . . . .	68	1 602	16.4	15.1			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	43	923	17.0	.7		OIAMONOS, EXC. DIAMOND WATCHES	74	3 640	35.6	34.3			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	469	100.0	.3		RINGS, EXC. OIAMONDS . . . . .	67	916	10.0	8.6			
260	KITCHENWARE-HOME FURNISHINGS . . .	46	830	11.5	.6		MISCELLANEOUS MERCHANoise . . . . .	(X)	40	(X)	.4			
280	JEWELRY-OPTICAL GOODS . . . . .	132	12 586	95.8	9.2									
300	SPORTING-RECREATION EQUIPMENT . . .	85	10 102	74.7	7.4									
320	HAROWARE-GAROENING EQUIPMENT . . .	57	5 823	45.2	4.3									
340	LUMBER-BUILDING MATERIALS . . . .	10	1 247	19.1	.9									
380	AUTOMOBILES-TRUCKS . . . . .	9	243	28.5	.2									
400	AUTO FUELS-LUBRICANTS . . . . .	10	734	29.4	.5									
420	AUTO TIRES-BATTERIES-ACCESS.	14	871	46.1	.6									
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	44	9 566	81.3	7.0									
480	HOUSEHOLD FUELS-ICE . . . . .	65	19 733	73.8	14.4									
500	ALL OTHER MERCHANISE . . . . .	369	25 053	68.5	18.3									
520	NONMERCHANoise RECEIPTS . . . . .	236	2 408	6.7	1.8									
-	MISCELLANEOUS MERCHANISE . . . . .	(X)	236	(X)	.2									
	LIQUOR STORES (SIC 592)						FUEL OIL OEALERS (SIC 5983)							
	TOTAL . . . . .	182	43 160	(X)	100.0		TOTAL . . . . .	33	17 361	(X)	100.0			
020	GROCERIES-OTHER FOODS . . . . .	83	1 958	10.8	4.5									
060	ALCOHOLIC ORINKS . . . . .	7	207	31.2	.5		LUMBER-BUILDING MATERIALS . . . .	5	622	19.4	3.6			
080	PACKAGED ALCOHOLIC BEVERAGES . . .	182	39 556	91.6	91.6		AUTO FUELS-LUBRICANTS . . . . .	5	621	31.8	3.6			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	87	764	4.1	1.8		HOUSEHOLD FUELS-ICE . . . . .	33	15 259	87.9	87.9			
260	KITCHENWARE-HOME FURNISHINGS . . .	3	34	5.8	.1		OTHER FUELS . . . . .	33	15 229	87.7	87.7			
520	NONMERCHANoise RECEIPTS . . . . .	30	247	3.1	.6		MISCELLANEOUS MERCHANISE . . . . .	(X)	30	(X)	.2			
-	MISCELLANEOUS MERCHANISE . . . . .	(X)	393	(X)	.9									
	ANTIQUE STORES (SIC 5932)						LIQUEFIED PETRL. GAS (8TTLG. GAS) OEALERS (SIC 5984)							
	TOTAL <sup>2</sup> . . . . .	4	152	(X)	100.0		TOTAL . . . . .	6	928	(X)	100.0			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.

<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Milwaukee SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Estab-lish-ments handling the line	All estab-lish-ments <sup>1</sup>					Establishments handling the line	All estab-lish-ments <sup>1</sup>			
480	HOUSEHOLD FUELS-ICE . . . . .	6	872	94.0	94.0		HOBBY, TOY, AND GAME SHOPS (SIC 5995)							
482	OTHER LP GAS SALES . . . . .	6	862	92.9	92.9		TOTAL <sup>2</sup> . . . . .	28	1 544	(X)	100.0			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	6	(X)	.6		CAMERA AND PHOTO SUPPLY STORES (SIC 5996)							
-	MISCELLANEOUS MERCHANDISE . . .	(X)	56	(X)	6.0		TOTAL <sup>2</sup> . . . . .	35	4 032	(X)	100.0			
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)													
	TOTAL . . . . .	10	3 437	(X)	100.0									
480	HOUSEHOLD FUELS-ICE . . . . .	10	2 726	79.3	79.3	500	ALL OTHER MERCHANDISE . . . . .	35	3 884	96.3	96.3			
483	OTHER FUELS . . . . .	10	2 721	79.2	79.2	520	NONMERCHANDISE RECEIPTS . . . . .	12	47	2.7	1.2			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	5	(X)	.1	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	101	(X)	2.5			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	711	(X)	20.7		GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)							
	FLORISTS (SIC 59921)						TOTAL <sup>2</sup> . . . . .	34	1 624	(X)	100.0			
	TOTAL . . . . .	91	6 055	(X)	100.0		OPTICAL GOODS STORES (SIC 5999 PT.)							
260	KITCHENWARE-HOME FURNISHINGS . .	4	30	9.6	.5		TOTAL <sup>2</sup> . . . . .	34	3 830	(X)	100.0			
500	ALL OTHER MERCHANDISE . . . . .	91	5 881	97.1	97.1									
-	MISCELLANEOUS MERCHANDISE . . .	(X)	144	(X)	2.4		RETAIL STORES, N.E.C. (SIC 5999 PT.)							
	CIGAR STORES AND STANOS (SIC 59937)						TOTAL <sup>2</sup> . . . . .	78	5 938	(X)	100.0			
	TOTAL . . . . .	23	1 556	(X)	100.0									
100	CIGARS-CIGARETTES-TOBACCO . . .	23	1 285	82.6	82.6		NONSTORE RETAILERS (SIC 53 PART*)							
120	COSMETICS-DRUGS-CLEANERS . . .	5	12	6.2	.8		TOTAL <sup>2</sup> . . . . .	119	48 608	(X)	100.0			
500	ALL OTHER MERCHANDISE . . . . .	11	111	27.5	7.1									
520	NONMERCHANDISE RECEIPTS . . . .	4	4	.8	.3	020	GROCERIES-OTHER FOODS . . . . .	43	15 600	59.3	32.1			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	144	(X)	9.3	040	MEALS-SNACKS . . . . .	8	5 080	57.6	10.5			
	BOOK STORES (SIC 59427)					100	CIGARS-CIGARETTES-TOBACCO . . . . .	27	7 728	35.4	15.9			
	TOTAL <sup>2</sup> . . . . .	20	1 998	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS . . . . .	14	373	5.5	.8			
	STATIONERY STORES (SIC 5943)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	793	8.4	1.6			
	TOTAL . . . . .	27	2 796	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	20	2 164	23.5	4.5			
500	ALL OTHER MERCHANDISE . . . . .	27	2 640	94.4	94.4	180	ALL FOOTWEAR . . . . .	15	339	4.1	.7			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	156	(X)	5.6	200	CURTAINS-ORAPERIES-DRY GOODS . . .	19	1 156	12.4	2.4			
	HAY, GRAIN, AND FEED STORES (SIC 5962)					220	MAJOR APPL-RAOIO-TV-MUSICAL INST	22	1 643	17.0	3.4			
	TOTAL . . . . .	32	8 895	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	483	5.1	1.0			
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	32	6 962	78.3	78.3	260	KITCHENWARE-HOME FURNISHINGS . . .	22	1 296	10.0	2.7			
480	HOUSEHOLD FUELS-ICE . . . . .	14	837	22.0	9.4	280	JEWELRY-OPTICAL GOODS . . . . .	20	886	8.7	1.8			
520	NONMERCHANDISE RECEIPTS . . . .	6	100	3.3	1.1	300	SPORTING-RECREATION EQUIPMENT . . .	15	367	4.7	.8			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	996	(X)	11.2	320	HARWARE-GARDENING EQUIPMENT . . .	15	659	B.3	1.4			
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)					340	LUMBER-BUILDING MATERIALS . . . . .	19	1 400	18.7	2.9			
	TOTAL <sup>2</sup> . . . . .	5	2 119	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	14	254	2.9	.5			
	GARDEN SUPPLY STORES (SIC 5969 PT.)					440	FARM EQUIPMENT MACHINERY . . . . .	6	35	1.5	.1			
	TOTAL . . . . .	33	6 040	(X)	100.0	500	ALL OTHER MERCHANDISE . . . . .	48	6 426	42.9	13.2			
320	HARWARE-GARDENING EQUIPMENT . .	33	4 902	81.2	81.2	520	NONMERCHANDISE RECEIPTS . . . . .	26	1 735	14.7	3.6			
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	6	707	27.5	11.7	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	192	(X)	.4			
500	ALL OTHER MERCHANDISE . . . . .	6	175	7.9	2.9									
520	NONMERCHANDISE RECEIPTS . . . .	15	74	2.0	1.2									
-	MISCELLANEOUS MERCHANDISE . . .	(X)	182	(X)	3.0									
	NEWS DEALERS AND NEWSSTANOS (SIC 5994)						MERCHANDISING MACHINE OPERATORS (SIC 534)							
	TOTAL <sup>2</sup> . . . . .	10	775	(X)	100.0		TOTAL . . . . .	36	22 888	(X)	100.0			
						020	GROCERIES-OTHER FOODS . . . . .	18	9 236	57.1	40.4			
						040	MEALS-_SNACKS . . . . .	13	5 094	56.0	22.3			

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>a</sup>Detail may not add to total due to rounding.<sup>b</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Milwaukee SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Establishments handling the line	All estab-lish-ments <sup>1</sup>	Amount <sup>1</sup> (\$1,000)			
				Estab-lish-ments	All estab-lish-ments <sup>1</sup>									
100	CIGARS-CIGARETTES-TOBACCO. . . . .	27	7 727	34.4	33.8	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	4		133	15.0	1.1		
520	NONMERCHANTIALE RECEIPTS. . . . .	8	431	33.9	1.9	200	CURTAINS-ORAPERIES-DRY GOODS . .	4		114	10.9	.9		
-	MISCELLANEOUS MERCHANTIALE. . . . .	(X)	400	(X)	1.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	7		871	67.9	7.2		
	DIRECT SELLING ESTABLISHMENTS (SIC 535)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3		101	9.7	.8		
	TOTAL . . . . .	58	12 088	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . .	6		235	22.0	1.9		
020	GROCERIES-OTHER FOODS. . . . .	22	3 783	77.6	31.3	280	JEWELRY-OPTICAL GOODS. . . . .	4		679	44.4	5.6		
						340	LUMBER-BUILDING MATERIALS. . . . .	8		1 073	97.8	8.9		
						500	ALL OTHER MERCHANTIALE. . . . .	21		4 422	80.7	36.6		
						520	NONMERCHANTIALE RECEIPTS. . . . .	4		176	8.9	1.5		
						-	MISCELLANEOUS MERCHANTIALE. . . . .	(X)		501	(X)	4.1		

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Racine SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of—					Amount <sup>1</sup> (\$1,000)	As percent of total sales of—				
				Establishments handling the line	All establish-ments <sup>1</sup>					Establishments handling the line	All establish-ments <sup>1</sup>			
	RETAIL TRADE													
	TOTAL . . . . .	988	231 512	(X)	100.0									
02D	GROCERIES-OTHER FDDDS. . . . .	213	56 295	56.9	24.3	34D	LUMBER-BUILDING MATERIALS. . . . .	12	611	17.6	15.7			
04D	MEALS-SNACKS . . . . .	200	9 735	27.4	4.2	364	PAINT-SUNDRIES-GLASS-WALLPAPER	12	611	17.7	15.7			
060	ALCDHOLIC DRINKS . . . . .	161	6 051	60.4	2.6	520	NONMERCANDISE RECEIPTS. . . . .	4	32	8.2	.8			
080	PACKAGEO ALCOHOLIC BEVERAGES . . . . .	123	4 319	11.4	1.9	-	MISCELLANEDUS MERCHANDISE. . . . .	(X)	366	(X)	9.4			
1DD	CIGARS-CIGARETTES-TOBACCO. . . . .	185	4 194	5.2	1.8		FARM EQUIPMENT DEALERS (SIC S252)							
12D	COSMETICS-DRUGS-CLEANERS . . . . .	137	10 027	9.9	4.3	440	TOTAL . . . . .	13	4 085	(X)	100.0			
140	MEN'S-BODYS' CLOTHING EXC FDDTWR.	61	6 857	16.6	3.0		FARM EQUIPMENT MACHINERY . . . . .	13	3 449	84.4	84.4			
16D	WOMEN'S-GIRLS' CLOTHING-EX FDOTWR	94	12 799	25.1	5.5		MISCELLANEOUS MERCHANDISE. . . . .	(X)	636	(X)	15.6			
18D	ALL FOOTWEAR . . . . .	57	3 725	9.5	1.6		GENERAL MERCHANTOISE GRDUP STDRES (SIC S3 PART*)							
20D	CURTAINS-DRAPERYES-DRY GDDDS . . . . .	46	3 630	9.3	1.6		TOTAL . . . . .	31	34 655	(X)	100.0			
22D	MAJOR APPL-RADIO-TV-MUSICAL INST	83	9 863	19.2	4.3									
24D	FURNITURE-SLEEP EQUIP-FLDDR COV.	51	7 344	22.2	3.2									
260	KITCHENWARE-HOME FURNISHINGS . . . . .	81	2 766	5.6	1.2									
28D	JEWELRY-OPTICAL GOODS. . . . .	69	1 911	4.4	.8									
30D	SPORTING-RECREATION EQUIPMENT . . . . .	60	3 100	6.9	1.3									
32D	HARWARE-GARDENING EQUIPMENT . . . . .	85	5 021	9.0	2.2	02D	GROCERIES-OTHER FDDDS. . . . .	20	479	1.9	1.4			
34D	LUMBER-BUILDING MATERIALS . . . . .	57	9 329	24.2	4.0	D40	MEALS-SNACKS . . . . .	1D	412	1.8	1.2			
38D	AUTDMOBILES-TRUCKS . . . . .	50	30 733	71.5	13.3	12D	COSMETICS-DRUGS-CLEANERS . . . . .	26	1 663	4.8	4.8			
40D	AUTO FUELS-LUBRICANTS . . . . .	159	11 994	23.5	5.2	140	MEN'S-BODYS' CLDTING EXC FDOTWR.	29	4 156	12.0	12.0			
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	160	5 875	8.4	2.5	16D	WOMEN'S-GIRLS' CLDTING-EX FDDTWR	29	7 221	20.8	20.8			
44D	FARM EQUIPMENT MACHINERY . . . . .	18	3 678	27.1	1.6	180	ALL FDDTWEAR . . . . .	24	1 449	4.3	4.2			
460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	20	5 827	8D.6	2.5	200	CURTAINS-DRAPERYES-DRY GDDOS . . . . .	28	3 143	9.1	9.1			
480	HOUSEHOLD FUELS-ICE . . . . .	21	2 758	46.1	1.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	3 230	9.9	9.3			
500	ALL OTHER MERCHANTOISE . . . . .	1S8	7 394	8.2	3.2	240	FURNITURE-SLEEP EQUIP-FLDR COV.	18	1 724	7.2	5.0			
S2D	NONMERCANDISE RECEIPTS . . . . .	294	6 287	5.0	2.7	26D	KITCHENWARE-HOME FURNISHINGS . . . . .	26	1 450	4.2	4.2			
	BUILDOIING MATERIALS: HARDWARE, AND FARM EQUIP DEALERS (SIC 52)					28D	JEWELRY-OPTICAL GDDDS . . . . .	22	495	1.4	1.4			
	TOTAL . . . . .	56	1S 751	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT . . . . .	18	910	2.7	2.6			
22D	MAJOR APPL-RADIO-TV-MUSICAL INST	8	241	5.6	1.5	32D	HARWARE-GARDENING EQUIPMENT . . . . .	24	1 554	4.6	4.5			
260	KITCHENWARE-HOME FURNISHINGS . . . . .	12	342	10.4	2.2	34D	LUMBER-BUILDING MATERIALS . . . . .	9	1 045	4.6	3.0			
28D	JEWELRY-OPTICAL GOODS . . . . .	5	25	2.6	.2	40D	AUTO FUELS-LUBRICANTS . . . . .	4	47	.3	.1			
300	SPORTING-RECREATION EQUIPMENT . . . . .	10	2D1	10.8	1.3	420	AUTO TIRES-BATTERIES-ACCESS . . . . .	7	1 091	4.8	3.1			
320	HARWARE-GARDENING EQUIPMENT . . . . .	27	2 547	29.0	16.2	520	NONMERCANDISE RECEIPTS . . . . .	18	2 625	9.2	7.6			
34D	LUMBER-BUILDOIING MATERIALS . . . . .	38	7 949	74.2	50.5		MISCELLANEDUS MERCHANDISE . . . . .	(X)	479	(X)	1.4			
40D	AUTO FUELS-LUBRICANTS . . . . .	4	2D	.8	.1									
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	4	231	9.2	1.5									
440	FARM EQUIPMENT MACHINERY . . . . .	13	3 449	75.5	21.9									
S2D	NONMERCANDISE RECEIPTS . . . . .	14	223	3.4	1.4									
-	MISCELLANEDUS MERCHANDISE . . . . .	(X)	523	(X)	3.3									
	BUILDOIING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)													
	TOTAL . . . . .	26	7 765	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	3 893	13.3	13.3			
320	HARWARE-GARDENING EQUIPMENT . . . . .	8	148	3.8	1.9	141	MEN'S CLOTHING . . . . .	8	2 923	9.7	9.7			
	HARWARE STORES (SIC S2S1)					142	BOYS' CLOTHING . . . . .	8	1 070	3.7	3.7			
	TOTAL . . . . .	17	3 901	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	8	6 139	21.0	21.0			
320	HARWARE-GARDENING EQUIPMENT . . . . .	17	3 901	(X)	100.0	161	CHILDREN'S-INFANTS' WEAR . . . . .	8	676	2.3	2.3			
340	LUMBER-BUILDOIING MATERIALS . . . . .	26	7 339	94.5	94.5	162	HANOBAGS-ACCESSDRIES . . . . .	7	248	.9	.8			
341	LUMBER . . . . .	16	2 305	33.4	29.7	163	MILLINERY . . . . .	8	142	.5	.5			
342	PLYWOOD . . . . .	16	979	15.8	12.6	164	HOSIERY . . . . .	7	389	1.6	1.3			
343	WINDOWS,DOORS,AND FRAMES-METAL	12	244	5.1	3.1	165	LINGERIE . . . . .	8	1 121	3.8	3.8			
344	KITCHEN CABINETS . . . . .	7	330	7.4	4.2	166	WOMENS COATS-SUITS-FURS-RAINWR	7	478	1.9	1.6			
345	ALL OTHER MILLWORK . . . . .	15	597	9.6	7.7	167	WOMEN'S ORESSES . . . . .	8	997	3.4	3.4			
346	WALLBOARD . . . . .	16	447	7.2	5.8	168	WOMEN'S BLOUSES-SPTSWR . . . . .	8	1 375	4.7	4.7			
347	ASPHALT AND ASBESTOS PROOUCTS.	13	222	3.8	2.9	169	GIRLS'-SUBTEEN-TEEN WEAR . . . . .	8	702	2.4	2.4			
348	PAINT-GLASS-WALLPAPER . . . . .	13	99	1.8	1.3	180	ALL FOOTWEAR . . . . .	8	1 345	4.6	4.6			
353	INSULATION . . . . .	12	136	2.3	1.8	200	CURTAINS-DRAPERYES-DRY GOOOS . . . . .	8	2 462	8.4	8.4			
355	ALL OTHER BUILDOIING MATERIALS . . . . .	10	509	12.1	6.6	201	PIECE GOOOS-NOTIONS . . . . .	7	874	3.7	3.0			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	391	(X)	5.0	202	CURTAINS-DRAPERYES . . . . .	7	1 373	5.8	4.7			
S2D	NONMERCANDISE RECEIPTS . . . . .	9	41	.9	.5	202	MISCELLANEOUS MERCHANDISE . . . . .	(X)	215	(X)	.7			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	237	(X)	3.1									
	HARWARE STORES (SIC S2S1)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	2 824	9.7	9.7			
	TOTAL . . . . .	17	3 901	(X)	100.0	221	MAJOR HOUSEHLD APPLIANCES . . . . .	6	1 471	7.1	5.0			
260	KITCHENWARE-HOME FURNISHINGS . . . . .	12	339	10.7	8.7	222	RAOIOS-TV'S MUSICAL INSTR. . . . .	8	1 351	4.6	4.6			
28D	JEWELRY-OPTICAL GOOOS . . . . .	5	25	2.0	.6									
300	SPORTING-RECREATION EQUIPMENT . . . . .	9	198	13.4	5.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	1 559	7.8	5.3			
320	HARWARE-GARDENING EQUIPMENT . . . . .	17	2 330	59.7	59.7	241	FLOOR COVERINGS . . . . .	6	540	2.6	1.8			
322	GARDENING EQUIPMENT-SUPPLIES . . . . .	15	275	7.0	7.0	242	FURNITURE-SLEEP EQUIPMENT . . . . .	6	1 018	5.1	3.5			
323	PLUMBING-ELECTRICAL SUPPLIES . . . . .	16	405	10.5	10.4									
324	OTHER HARWARE-TOLS . . . . .	17	1 650	42.3	42.3	320	HARDWARE-GARDENING EQUIPMENT . . . . .	8	1 222	4.2	4.2			
						321	HARWARE-TOOLS . . . . .	7	640	2.4	2.2			
						322	GARDENING EQUIPMENT-SUPPLIES . . . . .	8	582	2.0	2.0			

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

Note: RACINE SMSA—Coextensive with Racine County, Wis.

X Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Racine SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All estab-lishments <sup>1</sup>					Establishments handling the line	All estab-lishments <sup>1</sup>			
340	LUMBER-BUILDING MATERIALS . . . . .	6	818	3.9	2.8	500	ALL OTHER MERCHANTISE . . . . .	39	1 418	3.5	2.6			
348	PAINT-GLASS-WALLPAPER . . . . .	6	357	1.6	1.2	516	ALL OTHER MERCHANTISE . . . . .	17	236	1.7	.4			
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	461	(X)	1.6	517	PAPER-PAPER PRODUCTS . . . . .	36	1 182	2.9	2.1			
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	5	979	4.6	3.3	520	NONMERCANTILE RECEIPTS . . . . .	22	178	.6	.3			
500	ALL OTHER MERCHANTISE . . . . .	7	1 804	7.6	6.2	-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	61	(X)	.1			
501	TOYS-GAMES-WHEEL GOOOS . . . . .	7	802	3.3	2.7		MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)							
502	BOOKS-STATIONERY-PHOTO. EQUIP.	7	858	3.6	2.9		TOTAL . . . . .	9		(O)	(X)			
518	MOSE. EXC. TOY-GAMES-BOOKS-STA	6	144	.7	.5	020	GROCERIES-OTHER FOODS . . . . .	9		(O)	{ 99.7			
520	NONMERCANTILE RECEIPTS . . . . .	6	1 299	5.7	4.4	-	MISCELLANEOUS MERCHANTISE . . . . .	(X)		(X)	99.7			
535	ALL OTHER SERVICE RECEIPTS . . . . .	6	1 249	5.5	4.3						.3			
-	MISCELLANEOUS . . . . .	(X)	50	(X)	.2		FRUIT STORES AND VEGETABLE MKTS. (SIC 543)							
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	488	(X)	1.7		TOTAL . . . . .	-		(X)	-			
	VARIETY STORES (SIC 533)													
	TOTAL . . . . .	14	(O)	(X)	100.0									
020	GROCERIES-OTHER FOODS . . . . .	11		3.4	2.9		CANOPY, NUT, AND CONFECTIONERY STORES (SIC 544)							
040	MEALS-SNACKS . . . . .	5		11.0	6.4		TOTAL . . . . .	10	435	(X)	100.0			
120	COSMETICS-DRUGS-CLEANERS . . . . .	14		7.0	7.0	020	GROCERIES-OTHER FOODS . . . . .	10	383	88.0	88.0			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14		5.7	5.7	024	ALL OTHER FOODS . . . . .	10	379	87.1	87.1			
160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	14		18.5	18.5	-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	4	(X)	.9			
180	ALL FOOTWEAR . . . . .	11		2.9	2.4									
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	13		13.2	12.8		MISCELLANEOUS MERCHANTISE . . . . .	(X)						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6		2.5	1.5									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8		1.8	1.3									
260	KITCHENWARE-HOME FURNISHINGS . . .	13		6.3	5.9									
280	JEWELRY-OPTICAL GOOOS . . . . .	9		1.7	1.3									
300	SPORTING-RECREATION EQUIPMENT . . .	6		1.0	.5									
320	HARWARE-GARDENING EQUIPMENT . . .	12		5.5	4.9									
500	ALL OTHER MERCHANTISE . . . . .	14		27.1	27.1									
520	NONMERCANTILE RECEIPTS . . . . .	7		2.4	1.4									
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)		(X)	.2									
	MISC. GENERAL MERCHANTISE STORES (SIC 539)													
	TOTAL . . . . .	9	(O)	(X)	100.0									
120	COSMETICS-DRUGS-CLEANERS . . . . .	4		2.2	1.7		OTHER FOOD STORES (OTHER 54)							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7		4.0	4.0		TOTAL . . . . .	3	(O)	(X)	100.0			
160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	7		21.6	21.6	020	AUTOMOTIVE DEALERS (SIC 55 EX. 554)							
180	ALL FOOTWEAR . . . . .	5		1.9	1.5		TOTAL . . . . .	57	37 782	(X)	100.0			
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	7		13.5	12.4	024	SPORTING-RECREATION EQUIPMENT . .	7	1 228	54.0	3.3			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4		6.1	4.9	300	HARWARE-GARDENING EQUIPMENT . .	4	35	5.0	.1			
260	KITCHENWARE-HOME FURNISHINGS . . .	6		4.4	3.8	320	AUTOMOBILES-TRUCKS . . . . .	41	30 377	87.2	80.4			
280	JEWELRY-OPTICAL GOOOS . . . . .	5		1.5	1.4	380	AUTO FUELS-LUBRICANTS . . . . .	23	217	.8	.6			
300	SPORTING-RECREATION EQUIPMENT . . .	4		5.9	4.3	400	AUTO TIRES-BATTERIES-ACCESS . . .	38	2 823	8.5	7.5			
320	HARWARE-GARDENING EQUIPMENT . . .	4		9.3	7.4	500	NONMERCANTILE RECEIPTS . . . . .	6	409	5.9	1.1			
500	ALL OTHER MERCHANTISE . . . . .	4		3.6	2.8	520	MISCELLANEOUS MERCHANTISE . . . . .	39	2 646	7.4	7.0			
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)		(X)	34.3				47	(X)	.1			
	FOOD STORES (SIC 54)													
	TOTAL . . . . .	132	60 050	(X)	100.0									
020	GROCERIES-OTHER FOODS . . . . .	132	52 873	88.0	88.0		MOTOR VEHICLE DEALERS (SIC 551-552)							
080	PACKAGE ALCOHOLIC BEVERAGES . . .	25	701	3.9	1.2		TOTAL . . . . .	39	34 739	(X)	100.0			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	71	2 443	4.8	4.1	380	AUTOMOBILES-TRUCKS . . . . .	39	30 284	87.2	87.2			
120	COSMETICS-DRUGS-CLEANERS . . . . .	64	2 267	4.5	3.8	400	AUTO FUELS-LUBRICANTS . . . . .	19	186	.7	.5			
500	ALL OTHER MERCHANTISE . . . . .	41	1 426	3.4	2.4	420	AUTO TIRES-BATTERIES-ACCESS . . .	28	1 888	5.8	5.4			
520	NONMERCANTILE RECEIPTS . . . . .	25	188	.6	.3	520	NONMERCANTILE RECEIPTS . . . . .	30	2 350	7.1	6.8			
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	152	(X)	.3		MISCELLANEOUS MERCHANTISE . . . . .	(X)	30	(X)	.1			
	GROCERY STORES (SIC 541)													
	TOTAL . . . . .	94	55 560	(X)	100.0									
020	GROCERIES-OTHER FOODS . . . . .	94	48 561	87.4	87.4	380	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)							
021	MEATS-FISH-POULTRY . . . . .	89	14 244	25.9	25.6		TOTAL . . . . .	28	32 590	(X)	100.0			
022	PRODUCE (FRESH FRUITS-VEGBLTS)	86	3 878	7.1	7.0	400	AUTOMOBILES-TRUCKS . . . . .	28	28 202	86.5	86.5			
023	FROZEN FOODS . . . . .	80	2 975	5.8	5.4	420	AUTO FUELS-LUBRICANTS . . . . .	19	179	.6	.5			
024	ALL OTHER FOODS . . . . .	92	27 463	49.7	49.4	520	NONMERCANTILE RECEIPTS . . . . .	27	1 875	5.9	5.8			
080	PACKAGE ALCOHOLIC BEVERAGES . .	23	627	3.5	1.1		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)							
100	CIGARS-CIGARETTES-TOBACCO . . . . .	67	2 419	4.9	4.4		TOTAL . . . . .	11	2 149	(X)	100.0			
120	COSMETICS-DRUGS-CLEANERS . . . . .	64	2 265	4.6	4.1									
260	KITCHENWARE-HOME FURNISHINGS . . .	8	29	1.4	.1									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

### Racine SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All estab-lishments <sup>1</sup>					Establishments handling the line	All estab-lishments <sup>1</sup>			
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)						FURRIERS AND FUR SHOPS (SIC 568)							
300	TOTAL . . . . .	10	1 143	(X)	100.0		TOTAL . . . . .	1	(D)	(X)	100.0			
420	SPORTING-RECREATION EQUIPMENT . .	4	19	2.2	1.7		OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)							
-	AUTO TIRES-BATTERIES-ACCESS . . .	10	932	81.5	81.5		TOTAL <sup>2</sup> . . . . .	41	5 645	(X)	100.0			
	MISCELLANEOUS MERCHANDISE . . . .	(X)	192	(X)	16.8		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)							
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)						TOTAL . . . . .	12	2 312	(X)	100.0			
	TOTAL . . . . .	8	1 900	(X)	100.0		MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	2 152	93.1	93.1			
	GASOLINE SERVICE STATIONS (SIC 554)						BOYS' CLOTHING . . . . .	4	78	13.6	3.4			
	TOTAL . . . . .	123	14 413	(X)	100.0		MEN'S TAILORED OUTERWEAR . . . .	9	835	50.7	36.1			
100	CIGARS-CIGARETTES-TOBACCO . . . .	24	136	4.0	.9		OTHER MEN'S OUTERWEAR . . . . .	9	691	34.8	29.9			
300	SPORTING-RECREATION EQUIPMENT . .	5	27	1.8	.2		MEN'S HATS . . . . .	7	43	2.8	1.9			
380	AUTOMOBILES-TRUCKS . . . . .	5	141	13.8	1.0		OTHER MEN'S CLOTHING . . . . .	10	504	25.2	21.8			
391	OTHER POWERED ROAD VEHICLES . .	5	141	13.8	1.0									
400	AUTO FUELS-LUBRICANTS . . . . .	123	11 603	80.5	80.5									
401	GASOLINE . . . . .	123	10 935	75.9	75.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5		43.1	43.1			
402	OTHER AUTOMOTIVE FUELS . . . .	12	175	6.8	1.2	142								
403	MOTOR OILS-GREASES-OTHER OILS.	111	493	3.8	3.4	143	BOYS' CLOTHING . . . . .	4	78	13.6	3.4			
420	AUTO TIRES-BATTERIES-ACCESS . . .	105	1 500	12.6	10.4	144	MEN'S TAILORED OUTERWEAR . . . .	9	835	50.7	36.1			
421	PARTS INSTALLED IN REPAIR WORK	67	608	6.8	4.2	145	OTHER MEN'S OUTERWEAR . . . . .	9	691	34.8	29.9			
423	PARTS-RETAIL . . . . .	11	35	3.5	.2	146	MEN'S HATS . . . . .	7	43	2.8	1.9			
424	AUTOMOBILE TIRES-BATTERIES-ACC	99	857	7.4	5.9		OTHER MEN'S CLOTHING . . . . .	10	504	25.2	21.8			
480	HOUSEHOLD FUELS-ICE . . . . .	5	223	13.5	1.5									
500	ALL OTHER MERCHANDISE . . . . .	4	14	2.8	.1									
520	NONMERCHANDISE RECEIPTS . . . .	76	684	7.9	4.7									
527	SERVICE LABOR . . . . .	70	633	7.8	4.4									
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	85	(X)	.6									
	APPAREL AND ACCESSORY STORES (SIC 56)													
	TOTAL . . . . .	71	10 226	(X)	100.0									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20	2 541	76.7	24.8		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)							
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	49	5 285	60.3	51.7		TOTAL . . . . .	65	12 597	(X)	100.0			
180	ALL FOOTWEAR . . . . .	24	2 226	81.3	21.8									
520	NONMERCHANDISE RECEIPTS . . . .	10	70	2.9	.7	200	CURTAINS-DRAPERIES-DRY GOODS . .	10	297	13.1	2.4			
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	103	(X)	1.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	39	5 197	68.1	41.3			
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	24	5 508	71.5	43.7			
	TOTAL . . . . .	19	(O)	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . .	10	676	36.9	5.4			
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	19		97.1	97.1	340	LUMBER-BUILDING MATERIALS . . . .	3	112	27.2	.9			
161	CHILDREN'S-INFANTS' WEAR . . .	21		8.0	4.2	520	NONMERCHANDISE RECEIPTS . . . .	20	480	5.6	3.8			
163	MILLINERY . . . . .	11		1.8	1.1									
164	HOSIERY . . . . .	21		2.6	1.7	527	MISCELLANEOUS MERCHANDISE . . . .	(X)	327	(X)	2.6			
165	LINGERIE . . . . .	22		11.7	11.5									
168	WOMEN'S BLOUSES-SPTSWR . . . .	20		26.5	24.8									
172	DRESSES . . . . .	19		33.2	32.4									
173	COATS-SUITS . . . . .	10		19.7	16.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	4		33.4	6.9			
174	HANDBAGS . . . . .	23		2.2	1.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	12		86.8	86.8			
176	OTHER WOMENS-GIRLS' CLOTHES ACC	21		5.5	3.2	243	SLEEP EQUIPMENT . . . . .	11		12.0	12.0			
-	MISCELLANEOUS MERCHANDISE . . .	(X)		(X)	.2	244	OTHER HOUSEHOLD FURNITURE . .	12		62.5	62.5			
-	MISCELLANEOUS MERCHANDISE . . .	(X)			2.9	245	FLOOR COVERINGS-SOFT SURFACE . .	10		10.8	10.8			
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)						MISCELLANEOUS MERCHANDISE . . .	(X)		(X)	1.5			
	TOTAL . . . . .	10	(Q)	(X)	100.0									
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	10		92.9	92.9	520	NONMERCHANDISE RECEIPTS . . . .	8		4.8	3.9			
-	MISCELLANEOUS MERCHANDISE . . .	(X)		(X)	7.1						2.4			
	HOME FURNISHINGS STORES (OTHER 571)													
	TOTAL . . . . .	19	(O)	(X)	100.0									
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	10		92.9	92.9	200	CURTAINS-DRAPERIES-DRY GOODS . .	8		73.6	14.0			
-	MISCELLANEOUS MERCHANDISE . . .	(X)		(X)	7.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11		76.1	52.0			
							MISCELLANEOUS MERCHANDISE . . .	(X)		34.0				

Standard Notes: - Represents zero. D Withheld to avoid disclosure.  
\* Detail may not add to total due to rounding.

<sup>3</sup> Merchandise line detail withheld due to ins.

Merchandise line detail withheld due to insufficient reporting.

NA Not available

X Not applicable

7.1 less than 0.05 percent

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

### Racine SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establish-ments <sup>1</sup>					Establishments handling the line	All establish-ments <sup>1</sup>			
	HOUSEHOLD APPLIANCE STORES (SIC 572)						PROPRIETARY STORES (SIC 591 PT.)							
	TOTAL . . . . .	15	4 297	(X)	100.0		TOTAL . . . . .	-	-	(X)	-			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	2 872	66.8	66.8		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)							
224	NEW MAJOR APPLIANCES . . . . .	15	2 497	58.1	58.1		TOTAL . . . . .	124	18 883	(X)	100.0			
226	USED MAJOR APPL-RADIOS-TV'S . . .	3	27	1.0	.6	080	PACKAGED ALCOHOLIC BEVERAGES . . .	20	2 955	38.8	15.6			
520	NONMERCANDISE RECEIPTS. . . . .	4	206	5.9	4.8	100	CIGARS-CIGARETTES-TOBACCO. . . . .	22	334	11.1	1.8			
-	MISCELLANEOUS MERCANDISE. . . . .	(X)	1 219	(X)	28.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	88	45.4	.5			
	RADIO, TV, AND MUSIC STORES (SIC 573)					160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	6	67	36.3	.4			
	TOTAL . . . . .	19	2 093	(X)	100.0	180	ALL FOOTWEAR . . . . .	4	17	11.1	.1			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	19	2 005	95.8	95.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	282	15.3	1.5			
520	NONMERCANDISE RECEIPTS. . . . .	4	70	7.6	3.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	76	50.0	.4			
-	MISCELLANEOUS MERCANDISE. . . . .	(X)	18	(X)	.9	260	KITCHENWARE-HOME FURNISHINGS . . .	9	128	12.2	.7			
	EATING AND DRINKING PLACES (SIC 58)					280	JEWELRY-OPTICAL GOODS. . . . .	21	1 254	100.0	6.6			
	TOTAL . . . . .	276	15 750	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT . . .	16	688	35.2	3.6			
020	GROCERIES-OTHER FOODS. . . . .	14	313	27.3	2.0	320	HARDWARE-GARDENING EQUIPMENT . . .	18	596	30.7	3.2			
040	MEALS-SNACKS . . . . .	179	8 745	84.2	55.5	340	LUMBER-BUILDING MATERIALS. . . . .	4	197	17.8	1.0			
060	ALCOHOLIC DRINKS . . . . .	161	6 067	53.2	38.5	460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	18	5 803	85.9	30.7			
080	PACKAGED ALCOHOLIC BEVERAGES . . .	70	399	9.6	2.5	480	HOUSEHOLD FUELS-ICE. . . . .	11	2 396	100.0	12.7			
100	CIGARS-CIGARETTES-TOBACCO. . . . .	30	99	5.9	.6	500	ALL OTHER MERCANDISE. . . . .	42	2 176	100.0	11.5			
520	NONMERCANDISE RECEIPTS. . . . .	36	101	4.4	.6	520	NONMERCANDISE RECEIPTS. . . . .	43	297	4.6	1.6			
-	MISCELLANEOUS MERCANDISE. . . . .	(X)	26	(X)	.2		MISCELLANEOUS MERCANDISE. . . . .	(X)	1 529	(X)	8.1			
	EATING PLACES (SIC 5812)													
	TOTAL <sup>2</sup> . . . . .	149	10 298	(X)	100.0		LIQUOR STORES (SIC 592)							
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)						TOTAL . . . . .	20	4 167	(X)	100.0			
	TOTAL . . . . .	127	5 452	(X)	100.0		ANTIQUE AND SECONDHAND STORES (SIC 593)							
040	MEALS-SNACKS . . . . .	30	295	17.9	5.4		TOTAL <sup>2</sup> . . . . .	7	530	(X)	100.0			
060	ALCOHOLIC DRINKS . . . . .	127	4 749	87.1	87.1		SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)							
080	PACKAGED ALCOHOLIC BEVERAGES . . .	64	357	14.0	6.5		TOTAL . . . . .	8	710	(X)	100.0			
100	CIGARS-CIGARETTES-TOBACCO. . . . .	8	27	5.4	.5	300	SPORTING-RECREATION EQUIPMENT. . .	8	597	84.1	84.1			
520	NONMERCANDISE RECEIPTS. . . . .	14	24	3.7	.4		MISCELLANEOUS MERCANDISE. . . . .	(X)	113	(X)	15.9			
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)						JEWELRY STORES (SIC 597)							
	TOTAL . . . . .	41	(D)	(X)	100.0		TOTAL . . . . .	14	1 077	(X)	100.0			
020	GROCERIES-OTHER FOODS. . . . .	20	7.8	3.3	280	JEWELRY-OPTICAL GOODS. . . . .	14	649	60.3	60.3				
080	PACKAGED ALCOHOLIC BEVERAGES . . .	5	9.3	2.6	281	WATCHES-CLOCKS . . . . .	13	139	12.9	12.9				
100	CIGARS-CIGARETTES-TOBACCO. . . . .	31	7.7	6.3	282	SILVERWARE . . . . .	11	73	7.0	6.8				
120	COSMETICS-DRUGS-CLEANERS . . . . .	41	78.6	78.6	285	ALL OTHER JEWELRY ITEMS. . . . .	13	150	13.9	13.9				
260	KITCHENWARE-HOME FURNISHINGS . . .	11	5.0	1.1	287	DIAMONDS, EXC. DIAMOND WATCHES	14	203	18.8	18.8				
280	JEWELRY-OPTICAL GOODS. . . . .	4	3.3	.7	288	RINGS, EXC. DIAMONDS . . . . .	12	81	8.6	7.5				
500	ALL OTHER MERCANDISE. . . . .	27	8.3	5.6	-	MISCELLANEOUS MERCANDISE. . . . .	(X)	1	(X)	.1				
-	MISCELLANEOUS MERCANDISE. . . . .	(X)	(X)	1.8										
	DRUG STORES (SIC 591 PT.)						520	NONMERCANDISE RECEIPTS. . . . .	13	94	8.7	8.7		
	TOTAL . . . . .	41	(D)	(X)	100.0		529	WATCH-CLOCK-JEWELRY REPAIRS. . .	13	87	8.1	8.1		
							-	MISCELLANEOUS . . . . .	(X)	6	(X)	.6		
								MISCELLANEOUS MERCANDISE. . . . .	(X)	334	(X)	31.0		
020	GROCERIES-OTHER FOODS. . . . .	20	7.8	3.3		FUEL AND ICE DEALERS (SIC 598)								
080	PACKAGED ALCOHOLIC BEVERAGES . . .	5	9.3	2.6		TOTAL . . . . .	10	(D)	(X)	100.0				
100	CIGARS-CIGARETTES-TOBACCO. . . . .	31	7.7	6.3										
120	COSMETICS-DRUGS-CLEANERS . . . . .	41	78.6	78.6										
121	MEDICINES EXC. PRESCRIPTION. . . . .	40	21.3	20.4										
122	PRESCRIPTION MEDICINES . . . . .	41	37.4	37.4										
123	ALL OTHER DRUGS-PROPRIETARIES. . . . .	41	21.8	20.7										
260	KITCHENWARE-HOME FURNISHINGS . . .	11	5.0	1.1		FLORISTS (SIC 5992)								
280	JEWELRY-OPTICAL GOODS. . . . .	4	3.3	.7		TOTAL <sup>2</sup> . . . . .	13	820	(X)	100.0				
500	ALL OTHER MERCANDISE. . . . .	27	8.3	5.6										
-	MISCELLANEOUS MERCANDISE. . . . .	(X)	(X)	1.8										

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.

<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Racine SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establish-ments <sup>1</sup>					Establishments handling the line	All establish-ments <sup>1</sup>			
	CIGAR STORES AND STANOS (SIC 5993)						MAIL ORDER HOUSES (SIC 532)							
	TOTAL . . . . .	3	(0)	(X)	100.0		TOTAL <sup>2</sup> . . . . .	3	744	(X)	100.0			
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)						MERCHANDISING MACHINE OPERATORS (SIC 534)							
	TOTAL . . . . .	49	8 734	(X)	100.0		TOTAL <sup>2</sup> . . . . .	5	975	(X)	100.0			
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	18	5 785	76.8	66.2		DIRECT SELLING ESTABLISHMENTS (SIC 535)							
500	ALL OTHER MERCHANDISE . . . . .	23	1 191	100.0	13.6		TOTAL . . . . .	4	(0)	(X)	100.0			
520	NONMERCHANDISE RECEIPTS . . . . .	9	60	3.7	.7									
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	1 698	(X)	19.5									
	NONSTORE RETAILERS (SIC 53 PART*)													
	TOTAL . . . . .	12	(0)	(X)	100.0									
020	GROCERIES-OTHER FOODS . . . . .	5												
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	4												
500	ALL OTHER MERCHANDISE . . . . .	4												
-	MISCELLANEOUS MERCHANTIAISE . . . . .	(X)												

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

<sup>1</sup>Nonstore retailers, part of SIC major group 53, are shown separately in this table.<sup>2</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

**TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967**

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				Amount <sup>1</sup> (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments <sup>1</sup>				Establishments handling the line	All establishments <sup>1</sup>		
RETAIL TRADE												
	TOTAL . . . . .	17 854	3 023 864	(X)	100.0							
020	GROCERIES-OTHER FOODS . . . . .	3 712	629 409	63.0	20.8	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	8	163 23.4			
040	MEALS-SNACKS . . . . .	4 357	150 045	45.4	5.0	320	HARWARE-GARDENING EQUIPMENT	11	433 36.7			
060	ALCOHOLIC DRINKS . . . . .	3 314	91 630	58.8	3.0	340	LUMBER-BUILDING MATERIALS . . . . .	60	4 710 76.7			
080	PACKAGE ALCOHOLIC BEVERAGES . . .	1 963	40 865	21.2	1.4	480	HOUSEHOLD FUELS-ICE . . . . .	5	234 3.8			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	4 180	36 506	5.1	1.2	500	ALL OTHER MERCHANNOISE . . . . .	4	16 3.6			
120	COSMETICS-DRUGS-CLEANERS . . . . .	2 387	98 446	12.2	3.3	520	NONMERCHANDISE RECEIPTS . . . . .	24	378 26.1			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	1 262	73 675	16.9	2.4	-	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	205 (X) 3.3			
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	1 543	131 176	27.9	4.3		PLUMBING AND HEATING EQUIP DLRS. (SIC 522)					
180	ALL FOOTWEAR . . . . .	1 177	36 972	9.7	1.2		TOTAL . . . . .	60	6 139 (X) 100.0			
200	CURTAINS-ORAPERIES-DRY GOODS . . .	1 039	37 980	10.0	1.3	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	8	163 23.4			
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	1 550	91 907	20.1	3.0	320	HARWARE-GARDENING EQUIPMENT	11	433 36.7			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	1 060	72 681	17.9	2.4	340	LUMBER-BUILDING MATERIALS . . . . .	60	4 710 76.7			
260	KITCHENWARE-HOME FURNISHINGS . . .	1 692	33 339	6.6	1.1	480	HOUSEHOLD FUELS-ICE . . . . .	5	234 3.8			
280	JEWELRY-OPTICAL GOOOS . . . . .	1 175	18 685	4.8	.6	500	ALL OTHER MERCHANNOISE . . . . .	4	16 3.6			
300	SPORTING-RECREATION EQUIPMENT . . .	1 310	34 736	8.2	1.1	520	NONMERCHANDISE RECEIPTS . . . . .	24	378 26.1			
320	HARWARE-GARDENING EQUIPMENT . . .	1 940	61 355	10.4	2.0	-	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	205 (X) 3.3			
340	LUMBER-BUILDING MATERIALS . . . . .	1 700	159 101	36.5	5.3		PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)					
380	AUTOMOBILES-TRUCKS . . . . .	1 203	414 162	67.4	13.7	200	TOTAL . . . . .	98	7 952 (X) 100.0			
400	AUTO FUELS-LUBRICANTS . . . . .	3 448	189 202	24.6	6.3	240	CURTAINS-ORAPERIES-DRY GOODS . . .	6	70 .9			
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	3 436	94 566	9.5	3.1	260	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	240 3.0			
440	FARM EQUIPMENT MACHINERY . . . . .	740	132 252	48.3	4.4	-	KITCHENWARE-HOME FURNISHINGS . . .	14	220 10.5			
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	984	169 519	64.3	5.6	340	LUMBER-BUILDING MATERIALS . . . . .	98	6 903 86.8			
480	HOUSEHOLD FUELS-ICE . . . . .	813	44 869	25.0	1.5	356	ALL OTHER LUMBER-MILLWORK . . . . .	36	441 11.9			
500	ALL OTHER MERCHANDISE . . . . .	2 738	102 139	12.9	3.4	357	PAINT-VARNISH ETC . . . . .	89	4 489 61.1			
520	NONMERCHANNOISE RECEIPTS . . . . .	5 228	78 647	5.8	2.6	358	PAINT SUNORIES . . . . .	73	543 6.8			
	BUILDOING MATERIALS, HARWARE, AND FARM EQUIP DEALERS (SIC 52)					359	WALLPAPER-OTHER WALL COVERINGS	76	492 7.3			
	TOTAL . . . . .	1 730	350 929	(X)	100.0	361	GLASS . . . . .	38	938 30.2			
						520	NONMERCHANNOISE RECEIPTS . . . . .	16	90 7.6			
						-	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	429 5.4			
	ELECTRICAL SUPPLY STORES (SIC 524)											
	TOTAL <sup>2</sup> . . . . .							9	725 (X) 100.0			
020	GROCERIES-OTHER FOODS . . . . .	9	230	20.0	.1							
120	COSMETICS-DRUGS-CLEANERS . . . . .	31	224	6.2	.1							
200	CURTAINS-DRAPERIES-DRY GOODS . . .	74	233	3.4	.1							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	326	7 332	11.4	2.1							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	177	2 432	8.3	.7							
260	KITCHENWARE-HOME FURNISHINGS . . .	422	6 700	13.4	1.9							
280	JEWELRY-OPTICAL GOOOS . . . . .	134	333	2.0	.1							
300	SPORTING-RECREATION EQUIPMENT . . .	380	4 655	9.2	1.3	120	COSMETICS-DRUGS-CLEANERS . . . . .	29	217 3.9			
320	HARDWARE-GARDENING EQUIPMENT . . .	901	34 940	21.7	10.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14	47 .1			
340	LUMBER-BUILDING MATERIALS . . . . .	1 185	142 912	71.7	40.7	180	ALL FOOTWEAR . . . . .	37	89 1.9			
380	AUTOMOBILES-TRUCKS . . . . .	85	4 149	14.1	1.2	200	CURTAINS-ORAPERIES-DRY GOODS . . .	62	140 1.3			
400	AUTO FUELS-LUBRICANTS . . . . .	144	951	2.5	.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	256	5 290 14.2			
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	314	6 346	7.7	1.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	105	1 708 11.4			
440	FARM EQUIPMENT MACHINERY . . . . .	552	122 302	75.5	34.9	260	KITCHENWARE-HOME FURNISHINGS . . .	386	6 293 12.5			
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	166	5 545	15.3	1.6	280	JEWELRY-OPTICAL GOODS . . . . .	130	324 1.9			
480	HOUSEHOLD FUELS-ICE . . . . .	230	2 688	5.6	.8	300	SPORTING-RECREATION EQUIPMENT . . .	360	4 393 8.7			
500	ALL OTHER MERCHANDISE . . . . .	223	2 451	7.9	.7							
520	NONMERCHANDISE RECEIPTS . . . . .	448	6 311	6.3	1.8	320	HARWARE-GARDENING EQUIPMENT . . .	494	27 221 46.4			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	195	(X)	.1	322	GARDENING EQUIPMENT-SUPPLIES . . .	446	4 954 8.8			
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)					323	PLUMBING-ELECTRICAL SUPPLIES . . .	454	6 419 11.7			
	TOTAL . . . . .	556	135 930	(X)	100.0	324	OTHER HARWARE-TOOLS . . . . .	494	15 848 27.0			
						340	LUMBER-BUILDING MATERIALS . . . . .	441	8 013 14.4			
						356	ALL OTHER LUMBER-MILLWORK . . . . .	167	2 231 8.9			
						364	PAINT-SUNORIES-GLASS-WALLPAPER	438	5 781 10.4			
	FARM EQUIPMENT DEALERS (SIC 5252)											
	TOTAL . . . . .											
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	23	495	4.2	.4	400	AUTO FUELS-LUBRICANTS . . . . .	55	167 1.9			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	62	471	2.6	.3	420	AUTO TIRES-BATTERIES-ACCESS . . . . .	165	1 513 5.5			
260	KITCHENWARE-HOME FURNISHINGS . . .	12	129	20.0	1.1	440	FARM EQUIPMENT MACHINERY . . . . .	21	435 9.7			
320	HARDWARE-GARDENING EQUIPMENT . . .	276	4 490	6.7	3.3	460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	57	287 3.1			
340	LUMBER-BUILDING MATERIALS . . . . .	556	122 700	90.3	90.3	480	HOUSEHOLD FUELS-ICE . . . . .	40	288 4.3			
341	LUMBER . . . . .	499	44 786	36.3	32.9	500	ALL OTHER MERCHANNOISE . . . . .	173	1 469 6.3			
342	PLYWOOD . . . . .	463	14 351	12.4	10.6	520	NONMERCHANDISE RECEIPTS . . . . .	124	627 4.4			
343	WINDOWS, DOORS, AND FRAMES-METAL	337	5 483	6.8	4.0	-	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	.2			
344	KITCHEN CABINETS . . . . .	262	2 806	3.4	2.1							
345	ALL OTHER MILLWORK . . . . .	456	8 498	7.5	6.3							
346	WALLBOARD . . . . .	463	7 469	6.4	5.5							
347	ASPHALT AND ASBESTOS PRODUCTS . . .	448	6 538	5.9	4.8							
348	PAINT-GLASS-WALLPAPER . . . . .	392	2 914	3.0	2.1							
349	HEATING AND PLUMBING EQUIP . . . .	93	1 279	4.4	.9	020	GROCERIES-OTHER FOODS . . . . .	4	208 11.1			
351	METAL ROOFING AND SIDING . . . . .	274	2 561	3.6	1.9	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	38	1 361 8.6			
352	MASONRY SUPPLIES . . . . .	387	4 686	5.7	3.4	300	SPORTING-RECREATION EQUIPMENT . . .	9	215 15.3			
353	INSULATION . . . . .	388	3 239	3.1	2.4	320	HARWARE-GARDENING EQUIPMENT . . .	101	2 409 6.4			
354	PREFABRICATED BLDGS AND PARTS . . .	88	2 286	6.5	1.7	340	LUMBER-BUILDING MATERIALS . . . . .	21	115 3.3			
355	ALL OTHER BUILDOING MATERIALS . . .	323	15 799	17.7	11.6	380	AUTOMOBILES-TRUCKS . . . . .	82	4 108 14.9			
440	FARM EQUIPMENT MACHINERY . . . . .	14	123	3.2	.1	400	AUTO TIRES-BATTERIES-ACCESS . . . . .	85	657 2.4			
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	36	2 992	38.5	2.2	420	AUTO EQUIPMENT MACHINERY . . . . .	145	4 753 9.2			
480	HOUSEHOLD FUELS-ICE . . . . .	179	2 128	5.3	1.6	440	HAY-GRAIN-FEED-FARM SUPPLIES . . .	513	121 673 85.9			
500	ALL OTHER MERCHANDISE . . . . .	12	410	15.7	.3	460	ALL OTHER MERCHANDISE . . . . .	22	2 255 12.0			
520	NONMERCHANDISE RECEIPTS . . . . .	98	1 812	7.9	1.3	500	NONMERCHANDISE RECEIPTS . . . . .	180	3 389 5.9			
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	180	(X)	.1	520	MISCELLANEOUS MERCHANNOISE . . . . .	(X)	.6			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

**Detail may not add to total due to rounding.**

<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available

X Not applicable

Z Less than 0.05 percent

## TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>			
	GENERAL MERCHANTISE GROUP STORES (SIC 53 PART*)					500	ALL OTHER MERCHANTISE . . . . .	67	8 490	5.0	4.8			
	TOTAL . . . . .	728	300 104	(X)	100.0	501	TOYS-GAMES-WHEEL GOOOS . . . . .	66	3 950	2.4	2.3			
	GROCERIES-OTHER FOODS . . . . .	387	15 101	8.0	5.0	502	BOOKS-STATIONERY-PHOTO. EQUIP.	58	3 527	2.2	2.0			
020	MEALS-SNACKS . . . . .	107	4 155	4.2	1.4	518	MOSE. EXC-TOY-GAMES-BOOKS-STA	40	1 013	1.1	.6			
040	PACKAGEO ALCOHOLIC BEVERAGES . . .	24	200	9.0	.1									
100	CIGARS-CIGARETTES-TOBACCO . . . . .	113	812	2.0	.3	520	NONMERCHANTISE RECEIPTS . . . . .	58	8 412	5.6	4.8			
120	COSMETICS-DRUGS-CLEANERS . . . . .	468	9 656	3.8	3.2	534	AUTO REPAIR. . . . .	20	591	1.3	.3			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	556	32 922	11.4	11.0	535	ALL OTHER SERVICE RECEIPTS . . .	58	7 821	5.2	4.5			
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	574	70 074	24.4	23.3		MISCELLANEOUS MERCHANTISE . . . . .	(X)	144	(X)	.1			
180	ALL FOOTWEAR . . . . .	489	12 087	4.5	4.0		VARIETY STORES (SIC 533)							
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	595	30 042	10.3	10.0		TOTAL . . . . .	273	53 752	(X)	100.0			
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	278	20 675	9.2	6.9	020	GROCERIES-OTHER FOODS . . . . .	194	2 712	5.8	5.0			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	330	14 635	5.9	4.9	040	MEALS-SNACKS . . . . .	77	3 000	11.9	5.6			
260	KITCHENWARE-HOME FURNISHINGS . . .	494	13 689	5.0	4.6	100	CIGARS-CIGARETTES-TOBACCO . . . . .	14	61	4.0	.1			
280	JEWELRY-OPTICAL GOOOS . . . . .	428	3 690	1.4	1.2	120	COSMETICS-DRUGS-CLEANERS . . . . .	265	3 916	7.3	7.3			
300	SPORTING-RECREATION EQUIPMENT . . .	308	7 491	3.3	2.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	261	2 485	4.6	4.6			
320	HAROWARE-GAROENING EQUIPMENT . . .	393	10 619	4.6	3.5	160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	255	10 254	19.2	19.1			
340	LUMBER-BUILOING MATERIALS . . . . .	144	7 449	4.6	2.5	180	ALL FOOTWEAR . . . . .	236	1 829	3.6	3.4			
400	AUTO FUELS-LUBRICANTS . . . . .	92	1 041	1.3	.3	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	262	4 822	9.1	9.0			
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	82	7 031	5.7	2.3	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	128	828	3.0	1.5			
440	FARM EQUIPMENT MACHINERY . . . . .	31	495	1.3	.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	121	530	1.7	1.0			
460	HAY-GRAIN-FEEFO-FARM SUPPLIES . . .	34	1 394	7.8	.5	260	KITCHENWARE-HOME FURNISHINGS . . .	258	3 879	7.3	7.2			
480	HOUSEHOLD FUELS-ICE . . . . .	14	310	4.0	.1	280	JEWELRY-OPTICAL GOOOS . . . . .	246	964	1.9	1.8			
500	ALL OTHER MERCHANTISE . . . . .	477	25 377	9.4	8.5	300	SPORTING-RECREATION EQUIPMENT . . .	124	761	2.9	1.4			
520	NONMERCHANTISE RECEIPTS . . . . .	291	10 852	4.9	3.6	320	HAROWARE-GAROENING EQUIPMENT . . .	231	2 065	4.0	3.8			
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	306	(X)	.1	340	LUMBER-BUILOING MATERIALS . . . . .	31	101	2.2	.2			
	DEPARTMENT STORES (SIC 531)					500	ALL OTHER MERCHANTISE . . . . .	254	14 635	27.8	27.2			
	TOTAL . . . . .	73	175 299	(X)	100.0	520	NONMERCHANTISE RECEIPTS . . . . .	123	712	1.9	1.3			
							MISCELLANEOUS MERCHANTISE . . . . .	(X)	198	(X)	.4			
020	GROCERIES-OTHER FOODS . . . . .	35	4 001	3.7	2.3									
040	MEALS-SNACKS . . . . .	16	1 078	1.5	.6									
100	CIGARS-CIGARETTES-TOBACCO . . . . .	7	326	1.0	.2									
120	COSMETICS-DRUGS-CLEANERS . . . . .	60	4 621	2.9	2.6									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	73	22 010	12.6	12.6									
141	MEN'S CLOTHING . . . . .	73	16 612	9.5	9.5									
142	BOYS' CLOTHING . . . . .	67	5 397	3.8	3.1									
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	73	46 085	26.3	26.3									
161	CHILOREN'S-INFANTS' WEAR . . . . .	72	4 404	2.5	2.5									
162	HANOBAGS-ACCESSORIES . . . . .	69	3 195	1.9	1.8									
163	MILLINERY . . . . .	65	1 098	.6	.6									
164	HOSIERY . . . . .	73	3 193	1.8	1.8									
165	LINGERIE . . . . .	69	7 431	4.5	4.2									
166	WOMENS COATS-SUITS-FURS-RAINWR	66	4 185	2.6	2.4									
167	WOMEN'S DRESSES . . . . .	71	9 547	5.5	5.4									
168	WOMEN'S BLOUSES-SPTSWR . . . . .	68	8 307	5.1	4.7									
169	GIRLS'-SUBTEEN-TEEN WEAR . . . . .	65	3 512	2.2	2.0									
171	OTHER WOMENS-GIRLS-CLOTHES ACC	11	1 211	5.1	.7									
180	ALL FOOTWEAR . . . . .	65	7 668	4.8	4.4									
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	73	14 727	8.4	8.4									
201	PIECE GOOOS-NOTIONS . . . . .	71	5 176	3.0	3.0									
202	CURTAINS-ORAPERIES . . . . .	73	9 460	5.4	5.4									
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	91	(X)	.1									
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	64	15 369	9.4	8.8									
221	MAJOR HOUSEHOLD APPLIANCES . . .	52	8 653	6.0	4.9									
222	RAOIOS-TV'S MUSICAL INSTR . . . . .	62	6 636	4.2	3.8									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	67	11 061	6.6	6.3									
241	FLOOR COVERINGS . . . . .	61	4 736	3.1	2.7									
242	FURNITURE-SLEEP EQUIPMENT . . . . .	62	6 324	3.9	3.6									
260	KITCHENWARE-HOME FURNISHINGS . . .	72	7 731	4.4	4.4									
261	CHINA-GLASSWARE . . . . .	58	2 684	1.6	1.5									
262	KITCHENWARE-HOUSEWARES . . . . .	68	4 779	2.8	2.7									
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	267	(X)	.2									
280	JEWELRY-OPTICAL GOOOS . . . . .	56	1 932	1.3	1.1									
300	SPORTING-RECREATION EQUIPMENT . . .	62	4 939	3.0	2.8									
320	HAROWARE-GAROENING EQUIPMENT . . .	48	5 320	3.8	3.0									
321	HAROWARE-TOOLS . . . . .	42	2 909	2.3	1.7									
322	GAROENING EQUIPMENT-SUPPLIES . . .	44	2 411	1.8	1.4									
340	LUMBER-BUILOING MATERIALS . . . . .	43	5 247	4.0	3.0									
348	PAINT-GLASS-WALLPAPER . . . . .	40	1 929	1.6	1.1									
356	ALL OTHER LUMBER-MILLWORK . . . . .	32	3 316	4.3	1.9									
400	AUTO FUELS-LUBRICANTS . . . . .	16	244	.3	.1									
420	AUTO TIRES-BATTERIES-ACCESS . . . . .	37	5 553	5.5	3.2									
440	FARM EQUIPMENT MACHINERY . . . . .	11	341	1.0	.2									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of—					Amount <sup>1</sup> (\$1,000)	As percent of total sales of—				
				Establishments handling the line	All estab-lishments <sup>1</sup>					Establishments handling the line	All estab-lishments <sup>1</sup>			
380	AUTOMOBILES—TRUCKS . . . . .	14	47	.6	.1	500	ALL OTHER MERCHANTISE . . . . .	3	9	1.3	.1			
400	AUTO FUELS—LUBRICANTS . . . . .	72	755	4.1	1.1		MISCELLANEOUS MERCHANTISE . . . . .	(X)	46	(X)	.3			
420	AUTO TIRES—BATTERIES—ACCESS. . .	42	1 472	8.4	2.2									
440	FARM EQUIPMENT MACHINERY . . . . .	19	154	1.1	.2		FISH (SEA FOOD) MARKETS (SIC 542 PT.)							
460	HAY—GRAIN—FEED—FARM SUPPLIES . . .	28	1 261	14.2	1.9		TOTAL <sup>2</sup> . . . . .	7	402	(X)	100.0			
480	HOUSEHOLD FUELS—ICE . . . . .	12	262	9.5	.4									
500	ALL OTHER MERCHANTISE . . . . .	153	2 237	4.7	3.3									
520	NONMERCHANTISE RECEIPTS . . . . .	99	1 688	5.6	2.5									
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	191	(X)	.3									
	DRUG STORES (SIC 539 PART)						FRUIT STORES AND VEGETABLE MKTS. (SIC 543)							
	TOTAL <sup>2</sup> . . . . .	30	1 771	(X)	100.0		TOTAL . . . . .	11	764	(X)	100.0			
	SEWING AND NEEDLEWORK STORES (SIC 539 PART)					020	GROCERIES—OTHER FOODS . . . . .	11	754	98.7	90.7			
	TOTAL <sup>2</sup> . . . . .	16	1 562	(X)	100.0	022	PRODUCE (FRESH FRUITS—VEGTLBS)	11	693	90.7	90.7			
						024	ALL OTHER FOODS . . . . .	4	56	43.9	7.3			
						-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	5	(X)	.7			
	FOOD STORES (SIC 54)						MISCELLANEOUS MERCHANTISE . . . . .	(X)	10	(X)	1.3			
	TOTAL . . . . .	2 270	648 708	(X)	100.0		CANOPY, NUT, AND CONFECTIONERY STORES (SIC 544)							
020	GROCERIES—OTHER FOODS . . . . .	2 270	584 192	90.1	90.1		TOTAL <sup>2</sup> . . . . .	69	2 086	(X)	100.0			
040	MEALS—SNACKS . . . . .	93	992	12.5	.2									
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	339	4 072	4.8	.6		RETAIL BAKERIES (SIC 546)							
100	CIGARS—CIGARETTES—TOBACCO . . . . .	1 338	18 710	4.5	2.9		TOTAL . . . . .	277	14 536	(X)	100.0			
120	COSMETICS—DRUGS—CLEANERS . . . . .	1 231	20 064	4.8	3.1									
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	107	1 011	4.7	.2	020	GROCERIES—OTHER FOODS . . . . .	277	14 137	97.3	97.3			
160	WOMEN'S—GIRLS' CLOTHING, EX FOOTWR.	116	718	1.5	.1	040	MEALS—SNACKS . . . . .	39	379	19.6	2.6			
180	ALL FOOTWEAR . . . . .	75	348	4.3	.1	-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	20	(X)	.1			
200	CURTAINS—DRAPERIES—DRY GOODS . . .	29	387	8.3	.1									
260	KITCHENWARE—HOME FURNISHINGS . . .	139	617	1.6	.1									
320	HARDWARE—GARDENING EQUIPMENT . . .	118	1 085	3.1	.2									
400	AUTO FUELS—LUBRICANTS . . . . .	89	656	12.5	.1									
460	HAY—GRAIN—FEED—FARM SUPPLIES . . .	76	2 113	10.7	.3									
500	ALL OTHER MERCHANTISE . . . . .	707	11 101	4.0	1.7									
520	NONMERCHANTISE RECEIPTS . . . . .	218	1 141	1.2	.2									
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	1 501	(X)	.2									
	GROCERY STORES (SIC 541)					020	GROCERIES—OTHER FOODS . . . . .	267	13 571	97.2	97.2			
	TOTAL . . . . .	1 717	609 385	(X)	100.0	025	BAKERY PRODUCTS—EXCEPT FROZEN . . . . .	267	13 399	95.9	95.9			
020	GROCERIES—OTHER FOODS . . . . .	1 717	546 246	89.6	89.6	026	BAKERY PRODUCTS—FROZEN . . . . .	5	47	9.6	.3			
021	MEATS—FISH—POULTRY . . . . .	1 635	148 195	24.7	24.3	027	ALL OTHER FOODS . . . . .	25	125	6.4	.9			
022	PRODUCE (FRESH FRUITS—VEGTLBS)	1 549	44 984	7.5	7.4	040	MEALS—SNACKS . . . . .	39	375	19.8	2.7			
023	FROZEN FOODS . . . . .	1 327	25 616	5.7	4.2	-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	18	(X)	.1			
024	ALL OTHER FOODS . . . . .	1 701	327 158	54.0	53.7									
040	MEALS—SNACKS . . . . .	25	316	10.0	.1									
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	329	3 937	4.7	.6									
100	CIGARS—CIGARETTES—TOBACCO . . . . .	1 289	18 568	4.5	3.0									
120	COSMETICS—DRUGS—CLEANERS . . . . .	1 221	20 004	4.9	3.3									
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	107	1 010	4.5	.2									
160	WOMEN'S—GIRLS' CLOTHING, EX FOOTWR.	116	716	1.4	.1									
180	ALL FOOTWEAR . . . . .	75	348	4.0	.1									
200	CURTAINS—DRAPERIES—DRY GOODS . . .	29	387	7.6	.1									
260	KITCHENWARE—HOME FURNISHINGS . . .	135	573	1.5	.1	020	GROCERIES—OTHER FOODS . . . . .	79	5 303	90.3	90.3			
300	SPORTING—RECREATION EQUIPMENT . . .	67	305	6.6	.1	021	MEATS—FISH—POULTRY . . . . .	20	246	7.4	4.2			
320	HARDWARE—GARDENING EQUIPMENT . . .	118	1 082	2.9	.2	023	FROZEN FOODS . . . . .	30	262	7.9	4.5			
400	AUTO FUELS—LUBRICANTS . . . . .	88	630	11.1	.1	024	ALL OTHER FOODS . . . . .	79	4 794	81.6	81.6			
460	HAY—GRAIN—FEED—FARM SUPPLIES . . .	76	2 108	10.3	.3	-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	1	(X)	(Z)			
500	ALL OTHER MERCHANTISE . . . . .	677	10 955	4.0	1.8	040	MEALS—SNACKS . . . . .	22	232	6.9	4.0			
516	ALL OTHER MERCHANTISE . . . . .	244	2 871	2.1	.5	080	PACKAGEO ALCOHOLIC BEVERAGES . . .	4	110	15.5	1.9			
517	PAPER—PAPER PRODUCTS . . . . .	622	8 084	3.0	1.3	100	CIGARS—CIGARETTES—TOBACCO . . . . .	21	53	1.8	.9			
520	NONMERCHANTISE RECEIPTS . . . . .	196	1 074	1.1	.2	500	ALL OTHER MERCHANTISE . . . . .	16	47	1.6	.8			
-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	1 125	(X)	.2	-	MISCELLANEOUS MERCHANTISE . . . . .	(X)	127	(X)	2.2			
	MEAT MARKETS (SIC 542 PT.)						EGG AND POULTRY DEALERS (SIC 549 PT.)							
	TOTAL . . . . .	94	14 749	(X)	100.0		TOTAL <sup>2</sup> . . . . .	5	99	(X)	100.0			
020	GROCERIES—OTHER FOODS . . . . .	94	14 650	99.3	99.3									
021	MEATS—FISH—POULTRY . . . . .	94	13 489	91.5	91.5									
022	PRODUCE (FRESH FRUITS—VEGTLBS)	17	129	3.3	.9									
023	FROZEN FOODS . . . . .	41	238	3.0	1.6									
024	ALL OTHER FOODS . . . . .	44	793	9.5	5.4									
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	3	13	.8	.1									
100	CIGARS—CIGARETTES—TOBACCO . . . . .	16	30	.9	.2									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.  
 1 Detail may not add to total due to rounding.  
 2 Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				Amount <sup>1</sup> (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments <sup>2</sup>				Establishments handling the line	All establishments <sup>2</sup>		
	AUTOMOTIVE DEALERS (SIC SS EX. SS4)					420	AUTO TIRES-BATTERIES-ACCESS. . . . .	14	638	8.3	8.3	
	TOTAL . . . . .	1 235	542 067	(X)	100.0	421	PARTS INSTALLED IN REPAIR WORK . . . . .	14	413	5.4	5.4	
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	47	1 021	16.6	.2	422	PARTS-WHOLESALE. . . . .	14	51	.7	.7	
300	SPORTING-RECREATION EQUIPMENT . .	139	10 552	38.7	1.9	423	PARTS-RETAIL . . . . .	14	51	.7	.7	
320	HARWARE-GAROENING EQUIPMENT . .	62	813	S.S.	.1	424	AUTOMOBILE TIRES-BATTERIES-ACC . . . . .	15	123	1.8	1.6	
380	AUTOMOBILES-TRUCKS . . . . .	977	408 297	81.1	75.3	-	MISCELLANEOUS . . . . .	(X)	6	(X)	.1	
400	AUTO FUELS-LUBRICANTS. . . . .	760	9 907	2.4	1.8		DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC SS1 PT.)					
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	1 025	S2 093	10.3	9.6	380	AUTOMOBILES-TRUCKS . . . . .	43	34 642	83.5	83.5	
440	FARM EQUIPMENT MACHINERY . . . .	64	6 386	17.3	1.2	381	NEW PASSENGER CARS-RETAIL . . . . .	43	21 426	51.6	51.6	
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	7	411	25.0	.1	383	NEW COMMERCIAL VEHICLES-RETAIL . . . . .	15	2 673	19.3	6.4	
480	HOUSEHOLD FUELS-ICE. . . . .	5	288	33.3	.1	385	USEO PASSENGER CARS-RETAIL . . . . .	42	8 963	21.6	21.6	
500	ALL OTHER MERCHANOISE. . . . .	120	18 480	55.7	3.4	387	USEO COMMERCIAL VEHICLES . . . . .	14	219	1.5	.5	
S20	NONMERCHANDISE RECEIPTS. . . . .	1 008	33 117	6.6	6.1	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	602	(X)	1.5	
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	702	(X)	.1		TOTAL . . . . .	43	41 510	(X)	100.0	
	MOTOR VEHICLE DEALERS (SIC SS1, SS2)					380	AUTOMOBILES-TRUCKS . . . . .	43	34 642	83.5	83.5	
	TOTAL . . . . .	933	491 037	(X)	100.0	381	NEW PASSENGER CARS-RETAIL . . . . .	43	21 426	51.6	51.6	
300	SPORTING-RECREATION EQUIPMENT . .	20	753	8.3	.2	383	NEW COMMERCIAL VEHICLES-RETAIL . . . . .	15	2 673	19.3	6.4	
320	HARWARE-GAROENING EQUIPMENT . .	16	298	11.1	.1	385	USEO PASSENGER CARS-RETAIL . . . . .	31	730	2.4	1.8	
380	AUTOMOBILES-TRUCKS . . . . .	933	405 748	82.6	82.6	387	USEO COMMERCIAL VEHICLES . . . . .	14	219	1.5	.5	
400	AUTO FUELS-LUBRICANTS. . . . .	680	8 233	2.1	1.7	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	602	(X)	1.5	
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	857	38 039	7.8	7.7		TOTAL . . . . .	43	34 642	83.5	83.5	
440	FARM EQUIPMENT MACHINERY . . . . .	62	6 371	17.5	1.3	421	NONMERCHANDISE RECEIPTS. . . . .	34	186	.5	.4	
500	ALL OTHER MERCHANOISE. . . . .	32	484	4.0	.1	422	PARTS INSTALLED IN REPAIR WORK . . . . .	43	2 066	5.0	5.0	
S20	NONMERCHANDISE RECEIPTS. . . . .	826	30 281	6.5	6.2	423	PARTS-WHOLESALE. . . . .	39	857	2.4	2.1	
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	830	(X)	.2	424	PARTS-RETAIL . . . . .	37	126	.3	.3	
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC SS1 PT.)					424	AUTOMOBILE TIRES-BATTERIES-ACC . . . . .	32	371	1.0	.9	
	TOTAL . . . . .	757	421 788	(X)	100.0	S20	NONMERCHANDISE RECEIPTS. . . . .	39	3 104	8.3	7.5	
300	SPORTING-RECREATION EQUIPMENT . .	17	533	4.0	.1	S27	SERVICE LABOR. . . . .	39	2 561	6.8	6.2	
320	HARWARE-GAROENING EQUIPMENT . .	15	296	9.0	.1	S28	OTHER NONMERCHANDISE RECEIPTS. . . . .	19	542	2.4	1.3	
380	AUTOMOBILES-TRUCKS . . . . .	757	347 919	82.5	82.5	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	157	(X)	.4	
381	NEW PASSENGER CARS-RETAIL. . . . .	757	203 163	48.2	48.2		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC SS2)					
382	NEW PASSENGER CARS-WHOLESALE . .	44	2 112	4.8	.5		TOTAL . . . . .	119	20 054	(X)	100.0	
383	NEW COMMERCIAL VEHICLES-RETAIL . .	484	36 008	12.3	8.5	300	SPORTING-RECREATION EQUIPMENT. . . . .	3	219	15.9	1.1	
384	NEW COMMERCIAL VEHICLES-WHSL. . .	37	3 179	8.0	.8	380	AUTOMOBILES-TRUCKS . . . . .	119	16 906	84.3	84.3	
385	USEO PASSENGER CARS-RETAIL . . .	739	86 932	20.8	20.6	381	NEW PASSENGER CARS-RETAIL . . . . .	5	472	34.2	2.4	
386	USEO PASSENGER CARS-WHSL. . . . .	280	S 328	2.8	1.3	385	USEO PASSENGER CARS-RETAIL . . . . .	119	15 107	75.3	75.3	
387	USEO COMMERCIAL VEHICLES . . . . .	449	8 838	3.0	2.1	387	USED COMMERCIAL VEHICLES . . . . .	30	1 018	20.4	S.1	
389	MOTORCYCLES-MOTORSCOOTERS. . . . .	17	841	8.0	.2	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	172	8.2	.9	
392	ALL OTHER AUTOS-TRUCKS . . . . .	86	1 S15	4.6	.4		TOTAL . . . . .	119	137	(X)	.7	
400	AUTO FUELS-LUBRICANTS. . . . .	599	7 549	2.2	1.8	380	AUTOMOBILES-TRUCKS . . . . .	119	16 906	84.3	84.3	
401	GASOLINE . . . . .	345	S 474	3.3	1.3	381	NEW PASSENGER CARS-RETAIL . . . . .	5	472	34.2	2.4	
402	OTHER AUTOMOTIVE FUELS . . . . .	52	431	1.6	.1	385	USEO PASSENGER CARS-RETAIL . . . . .	119	15 107	75.3	75.3	
403	MOTOR OILS-GREASES-OTHER OILS. .	405	1 643	.6	.4	387	USED COMMERCIAL VEHICLES . . . . .	10	172	8.2	.9	
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	751	33 126	7.9	7.9	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	137	(X)	.7	
421	PARTS INSTALLED IN REPAIR WORK . .	748	19 610	4.6	4.6		TOTAL . . . . .	119	16 906	84.3	84.3	
422	PARTS-WHOLESALE. . . . .	584	6 422	1.7	1.5	400	AUTO FUELS-LUBRICANTS. . . . .	33	428	8.0	2.1	
423	PARTS-RETAIL . . . . .	560	2 694	.7	.6	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	49	854	8.6	4.3	
424	AUTOMOBILE TIRES-BATTERIES-ACC	568	4 397	1.2	1.0	440	FARM EQUIPMENT MACHINERY . . . . .	S	279	14.4	1.4	
440	FARM EQUIPMENT MACHINERY . . . . .	S6	S 949	17.7	1.4	500	ALL OTHER MERCHANOISE. . . . .	7	210	8.4	1.0	
500	ALL OTHER MERCHANOISE. . . . .	24	269	4.3	.1	S20	NONMERCHANDISE RECEIPTS. . . . .	51	694	6.7	3.5	
S20	NONMERCHANDISE RECEIPTS. . . . .	722	25 784	6.3	6.1	-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	463	(X)	2.3	
S27	SERVICE LABOR. . . . .	719	23 137	S.7	S.5		TIRE, BATTERY, AND ACCESSORY OLRS (SIC SS3)					
S28	OTHER NONMERCHANDISE RECEIPTS.	243	2 644	1.7	.6		TOTAL . . . . .	157	20 095	(X)	100.0	
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	362	(X)	.1	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	41	883	18.0	4.4	
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC SS1 PT.)					260	KITCHENWARE-HOME FURNISHINGS . . .	35	112	2.3	.6	
	TOTAL . . . . .	14	7 685	(X)	100.0	320	SPORTING-RECREATION EQUIPMENT . . .	46	845	11.6	4.2	
380	AUTOMOBILES-TRUCKS . . . . .	14	6 281	81.7	81.7	340	HARDWARE-GAROENING EQUIPMENT . . .	42	403	6.7	2.0	
381	NEW PASSENGER CARS-RETAIL. . . . .	14	4 211	54.8	54.8	380	LUMBER-BUILDING MATERIALS. . . . .	9	34	4.7	.2	
385	USEO PASSENGER CARS-RETAIL . . .	14	2 070	26.9	26.9	400	AUTOMOBILES-TRUCKS . . . . .	9	289	35.0	1.4	
400	AUTO FUELS-LUBRICANTS. . . . .	15	70	.9	.9	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	57	1 421	17.9	7.1	
403	MOTOR OILS-GREASES-OTHER OILS. .	15	45	.6	.6	500	ALL OTHER MERCHANOISE. . . . .	157	13 872	69.0	69.0	
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	25	(X)	.3	520	NONMERCHANDISE RECEIPTS. . . . .	36	379	6.3	1.9	
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC SS1 PT.)					-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	304	(X)	1.0	
	TOTAL . . . . .	14	7 685	(X)	100.0		TOTAL . . . . .	16	1 523	(X)	100.0	
	AUTO FUELS-LUBRICANTS. . . . .	15	70	.9	.9							
	MOTOR OILS-GREASES-OTHER OILS. .	15	45	.6	.6							
	MISCELLANEOUS MERCHANOISE. . . . .	(X)	25	(X)	.3							

**Standard Notes:** - Represents zero. D Withheld to avoid disclosure.  
Detail may not add to total due to rounding.

<sup>1</sup>Detail may not add to total due to rounding.  
<sup>2</sup>Merchandise line detail withheld due to inc.

\*Merchandise line detail withheld due to insufficient reporting.

NA Not available.

Not applicable.

7.1 less than 0.05 percent

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				Amount <sup>1</sup> (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All estab-lishments <sup>1</sup>				Establishments handling the line	All estab-lishments <sup>1</sup>		
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)					400 AUTO FUELS-LUBRICANTS . . . . .	2 145	169 838	80.2	80.2		
	TOTAL . . . . .	141	18 572	(X)	100.0	401 GASOLINE . . . . .	2 142	157 397	74.4	74.3		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	25	496	12.2	2.7	402 OTHER AUTOMOTIVE FUELS . . . . .	237	3 923	10.7	1.9		
221	MAJOR HOUSEHOLD APPLIANCES . . .	22	232	5.4	1.2	403 MOTOR OILS-GREASES-OTHER OILS.	1 934	8 518	4.3	4.0		
222	RADIOS-TV'S MUSICAL INSTR. . . . .	22	260	6.5	1.4	420 AUTO TIRES-BATTERIES-ACCESS. . . . .	1 755	23 973	14.6	11.3		
260	KITCHENWARE-HOME FURNISHINGS . . .	22	42	.8	.2	421 PARTS INSTALLED IN REPAIR WORK . . . . .	1 103	8 247	7.6	3.9		
300	SPORTING-RECREATION EQUIPMENT . . .	32	727	11.4	3.9	423 PARTS-RETAIL . . . . .	272	1 037	3.4	.5		
317	ALL OTHER SPTG GOODS EXC BOATS	31	698	11.4	3.8	424 AUTOMOBILE TIRES-BATTERIES-ACC . . . . .	1 620	14 687	9.5	6.9		
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	28	(X)	.2	460 HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	12	287	6.6	.1		
320	HARDWARE-GARDENING EQUIPMENT . . .	27	200	4.0	1.1	480 HOUSEHOLD FUELS-ICE . . . . .	124	1 979	10.0	.9		
340	LUMBER-BUILDING MATERIALS. . . . .	4	21	2.3	.1	500 ALL OTHER MERCHANDISE. . . . .	65	510	3.7	.2		
380	AUTOMOBILES-TRUCKS . . . . .	8	286	35.7	1.5	520 NONMERCHANDISE RECEIPTS. . . . .	1 206	8 097	7.0	3.8		
400	AUTO FUELS-LUBRICANTS. . . . .	53	1 403	19.1	7.6	527 SERVICE LABOR. . . . .	1 165	6 635	5.9	3.1		
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	141	13 471	72.5	72.5	- MISCELLANEOUS MERCHANDISE. . . . .	(X)	382	(X)	.2		
500	ALL OTHER MERCHANDISE. . . . .	25	274	5.1	1.5	APPAREL AND ACCESSORY STORES (SIC 56)						
520	NONMERCHANDISE RECEIPTS. . . . .	82	1 449	9.9	7.8	TOTAL . . . . .						
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	203	(X)	1.1	990	120 922	(X)	100.0			
	BOAT DEALERS (SIC 5591)					120 COSMETICS-DRUGS-CLEANERS . . . . .	20	132	2.0	.1		
	TOTAL . . . . .	69	10 506	(X)	100.0	140 MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	419	37 537	54.5	31.0		
300	SPORTING-RECREATION EQUIPMENT . . .	69	8 903	84.7	84.7	160 WOMEN'S-GIRLS' CLOTHING,EX FOOTWR . . . . .	657	54 834	64.8	45.3		
320	HARDWARE-GARDENING EQUIPMENT . . .	4	109	16.3	1.0	180 ALL FOOTWEAR . . . . .	437	23 467	39.5	19.4		
380	AUTOMOBILES-TRUCKS . . . . .	8	145	10.6	1.4	200 CURTAINS-DRAPERY-ORY GOOOS . . . . .	94	3 238	12.3	2.7		
400	AUTO FUELS-LUBRICANTS. . . . .	16	229	6.1	2.2	240 FURNITURE-SLEEP EQUIP-FLOOR COV. . . . .	26	163	.8	.1		
520	NONMERCHANDISE RECEIPTS. . . . .	46	877	11.5	8.3	280 JEWELRY-OPTICAL GOODS. . . . .	60	262	1.3	.2		
527	SERVICE LABOR. . . . .	45	502	7.3	4.8	300 SPORTING-RECREATION EQUIPMENT . . . . .	30	225	1.7	.2		
531	STORAGE AND DOCKING SERVICES . . .	27	253	4.0	2.4	500 ALL OTHER MERCHANDISE. . . . .	52	344	2.0	.3		
532	OTHER NONMERCHANDISE RECEIPTS.	19	122	4.5	1.2	520 NONMERCHANDISE RECEIPTS. . . . .	132	605	3.2	.5		
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	243	(X)	2.3	- MISCELLANEOUS MERCHANDISE. . . . .	(X)	115	(X)	.1		
	HOUSEHOLD TRAILER DEALERS (SIC 5592)					TOTAL . . . . .						
	TOTAL . . . . .	46	17 799	(X)	100.0	372	39 606	(X)	100.0			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	45	1.8	.3	120 COSMETICS-DRUGS-CLEANERS . . . . .	8	56	1.8	.1		
500	ALL OTHER MERCHANDISE. . . . .	46	17 455	98.1	98.1	140 MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	32	778	12.5	2.0		
504	MOBILE HOMES-HOUSEHOLD TRLRS . .	44	16 360	91.9	91.9	160 WOMEN'S-GIRLS' CLOTHING,EX FOOTWR . . . . .	372	37 180	93.9	93.9		
505	CAMP TRAILERS-TRAVEL TRAILERS . .	11	1 024	26.1	5.8	180 ALL FOOTWEAR . . . . .	20	612	14.8	1.5		
507	ALL OTHER MERCHANDISE. . . . .	5	68	3.8	.4	200 CURTAINS-DRAPERY-ORY GOOOS . . . . .	16	332	8.2	.8		
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	3	(X)	(Z)	260 KITCHENWARE-HOME FURNISHINGS . . . . .	5	29	5.0	.1		
						280 JEWELRY-OPTICAL GOOOS. . . . .	29	147	2.8	.4		
						500 ALL OTHER MERCHANDISE. . . . .	7	85	5.1	.2		
520	NONMERCHANDISE RECEIPTS. . . . .	25	248	2.8	1.4	520 NONMERCHANDISE RECEIPTS. . . . .	61	368	3.4	.9		
527	SERVICE LABOR. . . . .	10	35	1.8	.2	- MISCELLANEOUS MERCHANDISE. . . . .	(X)	19	(X)	(Z)		
532	OTHER NONMERCHANDISE RECEIPTS.	20	211	2.7	1.2	WOMEN'S REAOY-TO-WEAR STORES (SIC 562)						
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	51	(X)	.3	280	31 790	(X)	100.0			
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)					120 COSMETICS-DRUGS-CLEANERS . . . . .	7	48	3.0	.2		
	TOTAL <sup>2</sup> . . . . .	27	2 572	(X)	100.0	140 MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	17	417	11.6	1.3		
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)					142 BOYS' CLOTHING . . . . .	9	75	2.7	.2		
	TOTAL <sup>2</sup> . . . . .	3	58	(X)	100.0	143 MEN'S TAILORED OUTERWEAR . . . . .	5	96	9.3	.3		
	GASOLINE SERVICE STATIONS (SIC 554)					144 OTHER MEN'S OUTERWEAR. . . . .	5	106	9.3	.3		
	TOTAL . . . . .	2 145	211 876	(X)	100.0	146 OTHER MEN'S CLOTHING . . . . .	10	80	3.7	.3		
020	GROCERIES-OTHER FOODS. . . . .	229	804	3.3	.4	160 WOMEN'S-GIRLS' CLOTHING,EX FOOTWR. . . . .	280	30 013	94.4	94.4		
040	MEALS-_SNACKS . . . . .	82	752	10.2	.4	161 CHILDREN'S-INFANTS' WEAR . . . . .	61	1 296	13.8	4.1		
100	CIGARS-CIGARETTES-TOBACCO. . . . .	395	1 573	2.9	.7	163 MILLINERY. . . . .	108	311	2.6	1.0		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	36	386	3.3	.2	164 HOSIERY. . . . .	151	456	2.2	1.4		
260	KITCHENWARE-HOME FURNISHINGS . . .	33	362	3.3	165 LINGERIE. . . . .	215	2 078	8.0	6.5			
280	JEWELRY-OPTICAL GOODS. . . . .	26	254	1.9	168 WOMEN'S BLOUSES-SPTSWR . . . . .	231	6 213	22.2	19.5			
300	SPORTING-RECREATION EQUIPMENT . . .	71	891	4.7	172 DRESSES. . . . .	278	12 534	39.8	39.4			
320	HARWARE-GARDENING EQUIPMENT . . .	58	804	5.0	173 COATS-SUITS. . . . .	232	5 561	18.8	17.5			
380	AUTOMOBILES-TRUCKS . . . . .	87	984	13.1	174 HANDBAGS. . . . .	133	437	2.5	1.4			
391	OTHER POWERED ROAD VEHICLES. . .	79	889	12.1	175 FURS . . . . .	12	253	9.7	.8			
					176 OTHER WOMEN'S-GIRLS' CLOTHES ACC	75	874	6.7	2.8			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of—				Amount <sup>1</sup> (\$1,000)	As percent of total sales of—			
				Establishments handling the line	All establishments <sup>1</sup>				Establishments handling the line	All establishments <sup>1</sup>		
	MILLINERY STORES (SIC 563 PT.)					12D CDSMETICS-DRUGS-CLEANERS . . . . .	10	72	1.6	.2		
	TOTAL . . . . .	26	561	(X)	100.0	14D MEN'S-BOYS' CLDTHING EXC FDOTWR.	153	12 462	38.1	38.1		
	CORSET AND LINGERIE STDRS (SIC 563 PT.)					160 WOMEN'S-GIRLS'CLDTHING:EX FOOTWR	153	14 612	44.6	44.6		
	TOTAL . . . . .	8	385	(X)	100.0	18D ALL FDOTWEAR . . . . .	80	2 147	10.1	6.6		
16D	WOMEN'S-GIRLS'CLDTHING:EX FDOTWR	8	384	99.7		200 CURTAINS-DRAPERS-DRY GDDDS . . . . .	68	2 744	12.0	8.4		
165	LINGERIE . . . . .	8	335	87.0		24D FURNITURE-SLEEP EQUIP-FLOOR COV.	25	161	1.0	.5		
-	MISCELLANEDUS MERCHANDISE . . . . .	(X)	48	(X)	12.5	26D KITCHENWARE-HDME FURNISHINGS . . . . .	12	30	.4	.1		
-	MISCELLANEDUS MERCHANoise . . . . .	(X)	1	(X)	.3	280 JEWELRY-OPTICAL GDDDS. . . . .	21	92	.9	.3		
	DTHER WDWN'S ACCESSORY SPECIALTY STDRS (SIC 563 PT.)					300 SPRTNG-RECREATION EQUIPMENT . . . . .	19	74	.5	.2		
	TOTAL . . . . .	48	5 847	(X)	100.0	500 ALL OTHER MERCHANDISE . . . . .	28	185	1.2	.6		
14D	MEN'S-BOYS' CLDTHING EXC FDOTWR.	16	360	12.4		52D NDNMERCHANDISE RECEIPTS . . . . .	25	141	3.6	.4		
146	DTHER MEN'S CLDTHING . . . . .	5	147	12.8		- MISCELLANEDUS MERCHANoise . . . . .	(X)	30	(X)	.1		
-	MISCELLANEDUS MERCHANDISE . . . . .	(X)	213	(X)								
16D	WDWN'S-GIRLS'CLDTHING:EX FDDTWR	48	5 267	90.1								
161	CHILDREN'S-INFANTS' WEAR . . . . .	19	959	20.9								
163	MILLINERY . . . . .	1D	29	2.4								
164	HDSIERY . . . . .	31	386	8.5								
165	LINGERIE . . . . .	35	699	12.7								
168	WDWN'S BLDUSES-SPTSWR . . . . .	35	1 766	32.0								
172	DRESSES . . . . .	31	697	12.5								
173	CDATS-SUITS . . . . .	24	285	5.4								
174	HANDBAGS . . . . .	20	2D7	4.9								
176	DTHER WDWN'S-GIRLS'CLDTHES ACC	17	236	35.0								
-	MISCELLANEDUS MERCHANDISE . . . . .	(X)	1	(X)	(Z)							
	FURRIERS AND FUR SHOPS (SIC 568)											
	TOTAL . . . . .	1D	1 023	(X)	100.0							
16D	WDWN'S-GIRLS'CLDTHING:EX FDOTWR	10	963	94.1								
175	FURS . . . . .	10	882	86.2								
-	MISCELLANEDUS MERCHANDISE . . . . .	(X)	81	(X)	7.9							
52D	NDNMERCHANDISE RECEIPTS . . . . .	10	137	5.0								
-	MISCELLANEDUS MERCHANDISE . . . . .	(X)	57	(X)	1.0							
	FURRIERS AND FUR SHOPS (SIC 568)											
	TOTAL . . . . .	1D	1 023	(X)	100.0							
16D	CHILOREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)											
175	TOTAL . . . . .	2	(O)	(X)	100.0							
52D	NDNMERCHANDISE RECEIPTS . . . . .	7	59	5.8								
-	MISCELLANEDUS MERCHANDISE . . . . .	(X)	1	(X)	.1							
	FAMILY SHDE STDRS (SIC 566 PT.)											
	TOTAL . . . . .	213	19 281	(X)	100.0							
	MEN'S AND BOYS' CLDTHING FURNISHINGS STDRS (SIC 561)											
	TOTAL . . . . .	191	25 254	(X)	100.0							
14D	14D MEN'S-BDYS' CLOTHING EXC FDOTWR.	191	23 246	92.0								
142	8DYS' CLDTHING . . . . .	109	1 443	9.3								
143	MEN'S TAILDRED DUTERWEAR . . . . .	174	10 481	43.2								
144	OTHER MEN'S DUTERWEAR . . . . .	170	4 751	21.0								
145	MEN'S HATS . . . . .	172	801	3.4								
146	DTHER MEN'S CLOTHING . . . . .	186	5 769	23.4								
	5D0 ALL OTHER MERCHANoise . . . . .	18D ALL FDDTWEAR . . . . .	213	18 04D	93.6							
160	WOMEN'S-GIRLS' CLOTHING:EX FOOTWR	17	476	12.5		181 MEN'S AND BDYS' FOOTWEAR . . . . .	213	5 456	28.3			
168	WDWN'S BLUSES-SPTSWR . . . . .	14	222	5.9		182 WDWN'S AND GIRLS' FOOTWEAR . . . . .	213	9 261	48.0			
173	COATS-SUITS . . . . .	9	81	2.7		183 CHILDREN'S AND INFANTS' FDDTWR	197	3 323	18.1			
-	MISCELLANEOUS MERCHANoise . . . . .	(X)	173	(X)	.7							
	CHILOREN'S AND INFANTS' WR. STRS. (SIC 564)											
	TOTAL . . . . .	32	1 806	(X)	100.0							
180	ALL FOOTWEAR . . . . .	95	1 174	10.4								
280	JEWELRY-OPTICAL GOODS . . . . .	7	13	1.7								
300	SPORTING-RECREATION EQUIPMENT . . . . .	7	95	7.8								
52D	NDNMERCHANDISE RECEIPTS . . . . .	22	72	2.1								
-	MISCELLANEOUS MERCHANoise . . . . .	(X)	177	(X)	.7							
	CUSTDM TAILORS (SIC 567)											
	TOTAL . . . . .	4	(O)	(X)	100.0							
	FAMILY CLOTHING STORES (SIC 565)											
	TOTAL . . . . .	153	32 750	(X)	100.0							
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)											
	TOTAL . . . . .	1	(O)	(X)	100.0							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of-- Establishments handling the line				Amount <sup>1</sup> (\$1,000)	As percent of total sales of-- Establishments handling the line			
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC S7)					HOUSEHOLD APPLIANCE STORES (SIC S72)						
	TOTAL . . . . .	872	124 293	(X) 100.0		TOTAL . . . . .	277	35 056	(X) 100.0			
200	CURTAINS-DRAPERIES-ORY GOODS . .	139	1 925	9.2 1.5	200	CURTAINS-DRAPERIES-ORY GOOOS . .	28	192	7.4 .5			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	554	55 218	71.3 44.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	273	27 900	79.8 79.6			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	395	53 018	74.7 42.7	224	NEW MAJOR APPLIANCES . . . . .	271	21 357	61.7 60.9			
260	KITCHENWARE-HOME FURNISHINGS . .	263	4 323	8.7 3.5	225	NEW RADIOS-TV'S ETC. . . . .	149	5 432	21.0 15.5			
280	JEWELRY-OPTICAL GOOOS. . . . .	15	178	4.7 .1	226	USEO MAJOR APPL-RADIOS-TV'S. .	119	803	3.4 2.3			
300	SPORTING-RECREATION EQUIPMENT . .	33	678	9.8 .5	227	RECOROS-TAPES-MUSICAL INSTR. .	23	306	3.0 .9			
320	HARDWARE-GAROEING EQUIPMENT . .	47	1 170	14.5 .9								
340	LUMBER-BUILDING MATERIALS. . . .	76	1 007	14.2 .8								
420	AUTO TIRES-BATTERIES-ACCESS. . . .	8	84	9.0 .1								
480	HOUSEHOLD FUELS-ICE. . . . .	29	478	14.8 .4								
500	ALL OTHER MERCHANIOSE. . . . .	65	1 056	7.8 .8								
520	NONMERCHANIOSE RECEIPTS. . . . .	376	5 003	8.5 4.0								
-	MISCELLANEOUS MERCHANIOSE. . . . .	(X)	154	(X) .1								
	FURNITURE STORES (SIC 5712)											
	TOTAL . . . . .	279	49 813	(X) 100.0								
200	CURTAINS-DRAPERIES-ORY GOOOS . .	54	414	3.3 .8	280	JEWELRY-OPTICAL GOODS. . . . .	5	56	7.1 .2			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	80	3 605	20.6 7.2	300	SPORTING-RECREATION EQUIPMENT. . .	13	472	12.2 1.3			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	279	42 057	84.4 84.4	320	HARDWARE-GAROEING EQUIPMENT . .	22	753	16.4 2.1			
243	SLEEP EQUIPMENT. . . . .	243	6 726	13.9 13.5	340	LUMBER-BUILDING MATERIALS. . . .	12	268	11.4 .8			
244	OTHER HOUSEHOLD FURNITURE. . . .	277	27 759	55.7 55.7	420	AUTO TIRES-BATTERIES-ACCESS. . . .	5	56	6.2 .2			
245	FLOOR COVERINGS-SOFT SURFACE . .	218	6 657	14.4 13.4	480	HOUSEHOLD FUELS-ICE. . . . .	16	223	10.9 .6			
246	FLOOR COVERINGS-HARD SURFACE . .	79	689	6.3 1.4	500	ALL OTHER MERCHANDISE. . . . .	13	190	7.3 .5			
247	NONHOUSEHOLD FURNITURE . . . .	45	225	2.3 .5	520	NONMERCHANDISE RECEIPTS. . . . .	142	1 592	9.6 4.5			
	MISCELLANEOUS MERCHANIOSE. . . . .	(X)	682	(X) 1.4	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	115	(X) .3			
	HOME FURNISHINGS STORES (OTHER 571)					RAOIO AND TELEVISION STORES (SIC S732)						
	TOTAL . . . . .	117	12 490	(X) 100.0		TOTAL . . . . .	142	20 481	(X) 100.0			
200	CURTAINS-DRAPERIES-ORY GOODS . .	56	1 316	25.8 10.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	142	17 522	85.6 85.6			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	91	9 410	79.8 75.3	224	NEW MAJOR APPLIANCES . . . . .	55	2 878	29.5 14.1			
260	KITCHENWARE-HOME FURNISHINGS . .	16	807	57.0 6.5	225	NEW RAOIOS-TV'S ETC. . . . .	142	13 749	67.1 67.1			
280	JEWELRY-OPTICAL GOOOS. . . . .	5	85	8.5 .7	226	USED MAJOR APPL-RADIOS-TV'S. .	77	490	3.8 2.4			
300	SPORTING-RECREATION EQUIPMENT . .	3	29	3.5 .2	227	RECORDS-TAPES-MUSICAL INSTR. .	31	405	10.5 2.0			
320	HAROWARE-GAROEING EQUIPMENT . .	4	52	7.1 .4								
340	LUMBER-BUILDOIING MATERIALS. . . .	29	381	18.9 3.1								
500	ALL OTHER MERCHANIOSE. . . . .	4	109	16.0 .9								
520	NONMERCHANDISE RECEIPTS. . . . .	37	252	5.1 2.0								
-	MISCELLANEOUS MERCHANIOSE. . . . .	(X)	48	(X) .4								
	FLOOR COVERINGS STORES (SIC 5713)					MUSICAL INSTRUMENT STORES (SIC S733 PT.)						
	TOTAL . . . . .	85	10 550	(X) 100.0		TOTAL . . . . .	50	6 176	(X) 100.0			
200	CURTAINS-DRAPERIES-ORY GOODS . .	36	424	10.4 4.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	50	5 918	95.8 95.8			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	85	9 282	88.0 88.0	228	PIANOS . . . . .	40	1 023	18.5 16.6			
340	LUMBER-BUILDOIING MATERIALS. . . .	26	348	20.8 3.3	229	ORGANS . . . . .	40	1 188	23.1 19.2			
520	NONMERCHANDISE RECEIPTS. . . . .	31	234	5.5 2.2	231	MUSICAL INSTR-ACCESSORIES. . . .	45	2 433	40.5 39.4			
-	MISCELLANEOUS MERCHANIOSE. . . . .	(X)	262	(X) 2.5	232	RAOIOS PHONO-TAPE RCORS-TV'S	18	705	16.4 11.4			
	ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				233	RECOROS-TAPES-RELATED ACCESS	20	169	9.6 2.7			
	TOTAL . . . . .	20	1 029	(X) 100.0	234	SHET MUSIC-RELATED ITEMS. . . .	35	390	9.6 6.3			
200	CURTAINS-DRAPERIES-ORY GOOOS . .	20	885	86.0 86.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	10	(X) .2			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	109	21.9 10.6								
-	MISCELLANEOUS MERCHANIOSE. . . . .	(X)	35	(X) 3.4								
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)											
	TOTAL <sup>2</sup> . . . . .	4	313	(X) 100.0								
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)											
	TOTAL <sup>2</sup> . . . . .	8	598	(X) 100.0								

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<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

## TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of—					Amount <sup>1</sup> (\$1,000)	As percent of total sales of—				
				Establish-ments handling the line	All estab-lishments <sup>1</sup>					Establish-ments handling the line	All estab-lishments <sup>1</sup>			
	EATING PLACES (SIC 5812)													
	TOTAL . . . . .	2 486	155 812	(X)	100.0									
020	GROCERIES-OTHER FOODS . . . . .	213	1 518	11.4	1.0	320	HARWARE-GAROENING EQUIPMENT . . .	31	650	4.2	.8			
040	MEALS-SNACKS . . . . .	2 486	129 209	82.9	82.9	340	LUMBER-BUILDOIING MATERIALS . . .	12	87	1.3	.1			
060	ALCOHOLIC ORINKS . . . . .	620	20 461	30.3	13.1	420	AUTO TIRES-BATTERIES-ACCESS . . .	10	67	1.6	.1			
080	PACKAGEO ALCOMHOLIC BEVERAGES . . .	149	826	5.3	.5	500	ALL OTHER MERCHANIOSE . . . . .	259	5 439	10.6	6.4			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	625	1 264	3.1	.8	520	NONMERCHANIOSE RECEIPTS . . . . .	107	634	2.1	.7			
300	SPORTING-RECREATION EQUIPMENT . . .	19	119	12.5	.1		MISCELLANEOUS MERCHANIOSE . . . . .	(X)	63	(X)	.1			
400	AUTO FUELS-LUBRICANTS . . . . .	6	81	25.0	.1									
500	ALL OTHER MERCHANIOSE . . . . .	55	578	8.6	.4									
520	NONMERCHANIOSE RECEIPTS . . . . .	376	1 647	5.2	1.1									
-	MISCELLANEOUS MERCHANIOSE . . . . .	(X)	109	(X)	.1									
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)						DRUG STORES (SIC 591 PT.)							
	TOTAL . . . . .	1 789	118 078	(X)	100.0		TOTAL . . . . .	474	84 000	(X)	100.0			
020	GROCERIES-OTHER FOODS . . . . .	152	1 156	10.8	1.0	020	GROCERIES-OTHER FOODS . . . . .	105	1 153	4.5	1.4			
040	MEALS-SNACKS . . . . .	1 789	92 673	78.5	78.5	040	MEALS-SNACKS . . . . .	74	1 281	11.1	1.5			
060	ALCOHOLIC ORINKS . . . . .	604	20 253	31.1	17.2	080	PACKAGEO ALCOMHOLIC BEVERAGES . . .	91	1 231	6.4	1.5			
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	144	794	5.9	.7	100	CIGARS-CIGARETTES-TOBACCO . . . . .	298	4 400	7.4	5.2			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	468	990	2.8	.8									
300	SPORTING-RECREATION EQUIPMENT . . .	17	115	10.0	.1									
400	AUTO FUELS-LUBRICANTS . . . . .	5	76	20.0	.1	120	COSMETICS-ORUGS-CLEANERS . . . . .	474	65 748	78.3	78.3			
500	ALL OTHER MERCHANIOSE . . . . .	44	489	7.1	.4	121	MEOICINES EXC. PRESCRIPTION . . .	424	19 929	26.1	23.7			
520	NONMERCHANIOSE RECEIPTS . . . . .	283	1 467	5.4	1.2	122	PRESCRIPTION MEOICINES . . . . .	474	28 594	34.0	34.0			
-	MISCELLANEOUS MERCHANIOSE . . . . .	(X)	65	(X)	.1	123	ALL OTHER ORUGS-PROPRIETARIES . . .	402	17 224	23.0	20.5			
	CAFETERIAS (SIC 5812 PT.)													
	TOTAL . . . . .	79	9 700	(X)	100.0									
040	MEALS-SNACKS . . . . .	79	9 495	97.9	97.9		PROPRIETARY STORES (SIC 591 PT.)							
520	NONMERCHANIOSE RECEIPTS . . . . .	13	37	1.2	.4		TOTAL <sup>2</sup> . . . . .	30	1 423	(X)	100.0			
-	MISCELLANEOUS MERCHANIOSE . . . . .	(X)	168	(X)	1.7									
	REFRESHMENT PLACES (SIC 5812 PT.)						MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)							
	TOTAL . . . . .	618	28 034	(X)	100.0		TOTAL . . . . .	2 001	320 611	(X)	100.0			
020	GROCERIES-OTHER FOODS . . . . .	58	341	13.3	1.2	020	GROCERIES-OTHER FOODS . . . . .	169	4 531	12.8	1.4			
040	MEALS-SNACKS . . . . .	618	27 040	96.5	96.5	040	MEALS-SNACKS . . . . .	41	391	9.0	.1			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	149	240	4.2	.9	060	ALCOHOLIC ORINKS . . . . .	31	1 063	23.0	.3			
120	COSMETICS-ORUGS-CLEANERS . . . . .	6	23	14.2	.1	080	PACKAGEO ALCOMHOLIC BEVERAGES . . .	246	27 842	70.1	8.7			
500	ALL OTHER MERCHANIOSE . . . . .	10	68	18.1	.2	100	CIGARS-CIGARETTES-TOBACCO . . . . .	158	2 185	8.3	.7			
520	NONMERCHANIOSE RECEIPTS . . . . .	79	144	4.1	.5	120	COSMETICS-ORUGS-CLEANERS . . . . .	22	271	11.1	.1			
-	MISCELLANEOUS MERCHANIOSE . . . . .	(X)	178	(X)	.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	46	403	4.5	.1			
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	59	908	20.0	.3			
	TOTAL . . . . .	2 613	89 037	(X)	100.0	180	ALL FOOTWEAR . . . . .	47	291	6.2	.1			
020	GROCERIES-OTHER FOODS . . . . .	221	774	7.3	.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	97	2 119	9.7	.7			
040	MEALS-SNACKS . . . . .	1 438	7 945	15.7	8.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	20	454	16.6	.1			
060	ALCOHOLIC ORINKS . . . . .	2 613	69 035	77.5	77.5	260	KITCHENWARE-HOME FURNISHINGS . . .	132	1 393	12.1	.4			
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	1 102	6 356	14.4	7.1	280	JEWELRY-OPTICAL GOOOS . . . . .	247	12 518	69.6	3.9			
100	CIGARS-CIGARETTES-TOBACCO . . . . .	1 183	2 675	5.5	3.0	300	SPORTING-RECREATION EQUIPMENT . . .	149	8 557	64.2	2.7			
300	SPORTING-RECREATION EQUIPMENT . . .	8	62	9.0	.1	320	HARWARE-GAROENING EQUIPMENT . . .	244	8 909	11.9	2.8			
400	AUTO FUELS-LUBRICANTS . . . . .	64	258	9.6	.3	340	LUMBER-BUILDOIING MATERIALS . . .	146	5 340	12.9	1.7			
500	ALL OTHER MERCHANIOSE . . . . .	38	124	5.8	.1	400	AUTOMOBILES-TRUCKS . . . . .	19	606	18.1	.2			
520	NONMERCHANIOSE RECEIPTS . . . . .	303	1 777	12.0	2.0	420	AUTO TIRES-BATTERIES-ACCESS . . .	156	3 877	11.6	2.0			
-	MISCELLANEOUS MERCHANIOSE . . . . .	(X)	31	(X)	(Z)	460	FARM EQUIPMENT MACHINERY . . .	45	2 827	14.0	.9			
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					678	HAY-GRAIN-FEED-FARM SUPPLIES . . .	678	158 442	82.1	49.4			
	TOTAL . . . . .	504	85 423	(X)	100.0	480	HOUSEHOLD FUELS-ICE . . . . .	387	38 959	36.7	12.2			
						500	ALL OTHER MERCHANIOSE . . . . .	558	26 026	69.2	8.1			
020	GROCERIES-OTHER FOODS . . . . .	111	1 172	4.5	1.4	520	NONMERCHANIOSE RECEIPTS . . . . .	664	6 312	5.0	2.0			
040	MEALS-SNACKS . . . . .	83	1 327	11.8	1.6	-	MISCELLANEOUS MERCHANIOSE . . . . .	(X)	31	(X)	(Z)			
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	94	1 263	6.4	1.5									
100	CIGARS-CIGARETTES-TOBACCO . . . . .	316	4 507	7.6	5.3									
120	COSMETICS-ORUGS-CLEANERS . . . . .	504	66 771	78.2	78.2									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	19	141	2.2	.2									
160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	36	315	3.0	.4									
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	12	168	2.2	.2									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	48	417	2.0	.5									
260	KITCHENWARE-HOME FURNISHINGS . . .	58	1 336	6.3	1.6									
280	JEWELRY-OPTICAL GOOOS . . . . .	157	786	2.2	.9									
300	SPORTING-RECREATION EQUIPMENT . . .	24	279	1.8	.3									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.  
 NA Not available. X Not applicable. Z Less than 0.05 percent.

<sup>1</sup>Detail may not add to total due to rounding.  
<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of—				Amount <sup>1</sup> (\$1,000)	As percent of total sales of—		
				Establishments handling the line	All estab-lishments <sup>1</sup>				Establishments handling the line	All estab-lishments <sup>1</sup>	
	ANTIQUE STORES (SIC 5932)					LIQUEFIED PETRL. GAS (8TTLO. GAS) DEALERS (SIC 5984)					
	TOTAL . . . . .	2	(0)	(X)	100.0	TOTAL . . . . .	131	22 463	(X)	100.0	
	SECONOHANO STORES (SIC 5933)					220 MAJOR APPL-RADIO-TV-MUSICAL INST	45	1 045	11.5	4.7	
	TOTAL <sup>2</sup> . . . . .	50	3 168	(X)	100.0	320 HARWARE-GARDENING EQUIPMENT . .	5	130	18.7	.6	
	SPORTING GOOOS STORES (SIC 5952)					340 LUMBER-BUILDOIING MATERIALS. . . .	26	937	19.6	4.2	
	TOTAL . . . . .	105	8 743	(X)	100.0	460 HAY-GRAIN-FEEO-FARM SUPPLIES . . .	5	152	20.0	.7	
040	MEALS-SNACKS . . . . .	4	45	11.6	.5	480 HOUSEHOLD FUELS-ICE. . . . .	131	19 390	86.3		
100	CIGARS-CIGARETTES-TOBACCO. . . . .	5	13	1.2	481 LP GAS-WHOLESALE . . . . .	10	158	9.2	.7		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	26	222	9.2	482 OTHER LP GAS SALES . . . . .	131	19 050	84.8	84.8		
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	22	387	18.8	483 OTHER FUELS. . . . .	4	182	26.6	.8		
180	ALL FOOTWEAR . . . . .	28	174	6.2	500 ALL OTHER MERCANOISE. . . . .	8	56	3.4	.2		
280	JEWELRY-OPTICAL GOODS. . . . .	5	71	10.6	520 NONMERCANOISE RECEIPTS. . . . .	36	366	5.3	1.6		
300	SPORTING-RECREATION EQUIPMENT. . .	105	7 025	80.3	MISCELLANEOUS MERCANOISE. . . . .	(X)	387	(X)	1.7		
301	ATHLETIC GOODS(TO INDIVIDUALS)	64	1 504	24.1	320 HARWARE-GARDENING EQUIPMENT . .	3	225	11.6	4.0		
302	ATHLETIC GOODOS(TO TEAMS) . . . . .	34	426	10.3	340 LUMBER-BUILDING MATERIALS. . . .	3	120	12.8	2.1		
303	HUNTING EQUIPMENT. . . . .	63	1 942	27.6	480 HOUSEHOLD FUELS-ICE. . . . .	38	4 407	78.2	78.2		
304	FISHING EQUIPMENT. . . . .	77	1 414	18.2	- MISCELLANEOUS MERCANOISE. . . . .	(X)	886	(X)	15.7		
305	WINTER SPORTS EQUIPMENT. . . . .	40	747	13.7	FLORISTS (SIC 5992)						
306	BOATS-MOTORS-MARINE EQUIPMENT.	20	328	11.9	TOTAL <sup>2</sup> . . . . .	115	6 552	(X)	100.0		
315	CAMPING EQUIP-SUPPLIES . . . . .	49	350	5.6	CIGAR STORES AND STANDS (SIC 5993)						
316	BICYCLES-LUGGAGE . . . . .	14	313	12.2	TOTAL . . . . .	14	1 102	(X)	100.0		
500	ALL OTHER MERCANOISE. . . . .	19	195	15.2	100 CIGARS-CIGARETTES-TOBACCO. . . . .	14	880	79.9	79.9		
520	NONMERCANOISE RECEIPTS. . . . .	23	239	10.4	500 ALL OTHER MERCANDISE. . . . .	7	88	36.3	8.0		
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	371	(X)	MISCELLANEOUS MERCANOISE. . . . .	(X)	134	(X)	12.2		
	BICYCLE SHOPS (SIC 5953)				BOOK STORES (SIC 5942)						
	TOTAL <sup>2</sup> . . . . .	9	859	(X)	TOTAL <sup>2</sup> . . . . .	20	2 424	(X)	100.0		
	JEWELRY STORES (SIC 597)				STATIONERY STORES (SIC 5943)						
	TOTAL . . . . .	171	12 275	(X)	TOTAL <sup>2</sup> . . . . .	24	2 946	(X)	100.0		
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	4	119	33.3	800 HAY, GRAIN, AND FEEO STORES (SIC 5962)						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	172	30.4	TOTAL . . . . .	513	135 137	(X)	100.0		
260	KITCHENWARE-HOME FURNISHINGS . . .	73	713	14.6	020 GROCERIES-OTHER FOODS. . . . .	16	1 445	16.1	1.1		
266	ALL OTHER HOME FURN EXC. CHINA	24	135	7.6	140 MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	77	3.8	.1		
267	CHINA-GLASSWARE. . . . .	70	578	12.6	220 MAJOR APPL-RADIO-TV-MUSICAL INST	6	125	2.7	.1		
280	JEWELRY-OPTICAL GOODS. . . . .	171	9 946	81.0	320 HARDWARE-GAROENING EQUIPMENT . .	114	3 142	8.4	2.3		
281	WATCHES-CLOCKS . . . . .	159	2 160	18.0	340 LUMBER-BUILDOIING MATERIALS. . . .	41	2 849	17.6	2.1		
282	SILVERWARE . . . . .	151	1 104	9.7	400 AUTO FUELS-LUBRICANTS. . . . .	48	1 622	9.5	1.2		
285	ALL OTHER JEWELRY ITEMS. . . . .	164	2 103	17.8	420 AUTO TIRES-BATTERIES-ACCESS. . . .	52	703	2.9	.5		
286	OPTICAL GOODS. . . . .	6	60	11.1	440 FARM EQUIPMENT MACHINERY . . . .	26	1 127	12.5	.8		
287	DIAMONOS, EXC. DIAMONO WATCHES	166	3 320	27.5	460 HAY-GRAIN-FEEO-FARM SUPPLIES . . .	513	118 175	87.4	87.4		
288	RINGS, EXC. DIAMONOS . . . . .	160	1 198	10.3	480 HOUSEHOLD FUELS-ICE. . . . .	81	2 871	8.3	2.1		
300	SPORTING-RECREATION EQUIPMENT. . .	5	38	9.0	500 ALL OTHER MERCHANDISE. . . . .	25	303	4.8	.2		
500	ALL OTHER MERCHANDISE. . . . .	9	105	13.4	520 NONMERCANOISE RECEIPTS. . . . .	188	2 616	4.5	1.9		
520	NONMERCANOISE RECEIPTS. . . . .	162	1 172	9.9	MISCELLANEOUS MERCHANDISE. . . . .	(X)	82	(X)	.1		
529	WATCH-CLOCK-JEWELRY REPAIRS. . .	161	1 129	9.6	STATIONERY STORES (SIC 5943)						
533	ALL NONMDSE RCPTS FROM CUSTMRs	18	43	7.2	TOTAL <sup>2</sup> . . . . .	24	2 946	(X)	100.0		
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	10	(X)	800 HAY, GRAIN, AND FEEO STORES (SIC 5962)						
	FUEL OIL DEALERS (SIC 5983)				TOTAL . . . . .	513	135 137	(X)	100.0		
	TOTAL . . . . .	88	13 326	(X)	020 GROCERIES-OTHER FOODS. . . . .	16	1 445	16.1	1.1		
340	LUMBER-BUILDOIING MATERIALS. . . .	43	920	12.8	140 MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	77	3.8	.1		
400	AUTO FUELS-LUBRICANTS. . . . .	28	1 990	29.9	220 MAJOR APPL-RAOIO-TV-MUSICAL INST	6	125	2.7	.1		
420	AUTO TIRES-BATTERIES-ACCESS. . . .	22	433	7.8	320 HARDWARE-GAROENING EQUIPMENT . .	114	3 142	8.4	2.3		
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	4	329	33.3	340 LUMBER-BUILDOIING MATERIALS. . . .	41	2 849	17.6	2.1		
480	HOUSEHOLD FUELS-ICE. . . . .	88	9 510	71.4	400 AUTO FUELS-LUBRICANTS. . . . .	48	1 622	9.5	1.2		
483	OTHER FUELS. . . . .	88	9 487	71.2	420 AUTO TIRES-BATTERIES-ACCESS. . . .	52	703	2.9	.5		
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	23	(X)	440 FARM EQUIPMENT MACHINERY . . . .	26	1 127	12.5	.8		
520	NONMERCANOISE RECEIPTS. . . . .	21	53	1.6	460 HAY-GRAIN-FEEO-FARM SUPPLIES . . .	513	118 175	87.4	87.4		
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	91	(X)	480 HOUSEHOLD FUELS-ICE. . . . .	81	2 871	8.3	2.1		
	NA Not available.		X Not applicable.		500 ALL OTHER MERCHANDISE. . . . .	25	303	4.8	.2		
	Z Less than 0.05 percent.				520 NONMERCANOISE RECEIPTS. . . . .	188	2 616	4.5	1.9		
					MISCELLANEOUS MERCHANDISE. . . . .	(X)	82	(X)	.1		

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

**Standard Notes:** • Represents zero.      O Withheld to avoid disclosure.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

NA Not available.

X Not applicable.

$Z$  Less than 0.05 percent.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

Merchandise line code	Kind-of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	Area outside SMSA's
	RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B	B	B	B	B
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B	C	C	A	B
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525) REPORTING SALES BY BROAD MERCHANDISE LINE .....	(X)	C	B	D	(X)	B	(X)
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	(X)	E	B	D	(X)	B	(X)
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	C	(X)	B
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	C	(X)	(X)	(X)	C	(X)	C
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	(X)	(X)	E	(X)	D
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	B	(X)	C
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS .....	C	(X)	(X)	(X)	C	(X)	D
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	(X)	(X)	E	(X)	E
	HARDWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	A	C	C	A	C
320	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT	C	C	A	D	D	A	C
340	LUMBER-BUILDING MATERIALS.....	C	C	A	C	D	A	D
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	C	B	C	A	A

Note: See merchandise line introductory text for explanation of this table.  
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X= Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	Area outside SMSA's
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	A	C	B	A	B
	DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	A	C	B	A	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR....	B	B	A	C	B	A	B
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR...	B	B	A	C	B	A	B
200	CURTAINS-DRAPERIES-DRY GOODS .....	B	B	A	C	B	A	B
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	B	B	A	C	B	A	B
240	FURNITURE-SLEEP EQUIP-FLOOR COV....	B	B	A	C	B	A	B
260	KITCHENWARE-HOME FURNISHINGS .....	B	B	A	C	B	A	B
320	HARDWARE-GARDENING EQUIPMENT.....	B	B	A	C	B	A	B
340	LUMBER-BUILDING MATERIALS .....	B	B	A	C	B	A	B
500	ALL OTHER MERCHANDISE .....	B	B	A	C	B	A	B
520	NONMERCHANDISE RECEIPTS.....,	B	C	B	D	B	A	B
	VARIETY STORES (SIC 533) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	E	A	B	A	B
	MISC. GENERAL MERCHANDISE STORES (SIC 539) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	A	A	(X)	B	(X)
	GENERAL MERCHANDISE STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	D	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR ....	D	(X)	(X)	(X)	E	(X)	D
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR..	D	(X)	(X)	(X)	E	(X)	C
200	CURTAINS-DRAPERIES-DRY GOODS .....	D	(X)	(X)	(X)	E	(X)	D
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	D	(X)	(X)	(X)	E	(X)	C
240	FURNITURE-SLEEP EQUIP-FLOOR COV....	D	(X)	(X)	(X)	E	(X)	C
260	KITCHENWARE-HOME FURNISHINGS .....	E	(X)	(X)	(X)	E	(X)	E
320	HARDWARE-GARDENING EQUIPMENT.....	D	(X)	(X)	(X)	E	(X)	D
340	LUMBER-BUILDING MATERIALS .....	D	(X)	(X)	(X)	D	(X)	D
500	ALL OTHER MERCHANDISE .....	E	(X)	(X)	(X)	E	(X)	E
	DRY GOODS STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	B	(X)	E
	SEWING AND NEEDLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	(X)	(X)	(X)	A	(X)	E

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	Area outside SMSA's
	FOOD STORES (SIC 54) REPORTING SALES BY BROAO MERCHANIOSE LINE.....	A	A	A	B	A	B	B
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAO MERCHANIOSE LINE.....	A	A	A	B	A	A	A
020 500	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE GROCERIES-OTHER FOODS.....	B A	A	B A	B B	A A	A A	B B
	ALL OTHER MERCHANIOSE .....							
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAO MERCHANIOSE LINE.....	(X)	A	C	E	(X)	C	(X)
020	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE GROCERIES-OTHER FOODS.....	(X)	A	C	E	(X)	C	(X)
	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAO MERCHANIOSE LINE.....	C	(X)	(X)	(X)	B	(X)	C
020	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE GROCERIES-OTHER FOODS.....	C	(X)	(X)	(X)	B	(X)	C
	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAO MERCHANIOSE LINE.....	B	(X)	(X)	(X)	B	(X)	E
020	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE GROCERIES-OTHER FOODS .....	B	(X)	(X)	(X)	B	(X)	E
	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAO MERCHANIOSE LINE.....	C	A	A	A	C	E	A
020	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE GROCERIES-OTHER FOODS.....	C	A	A	A	C	E	A
	CANOV, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAO MERCHANIOSE LINE.....	C	A	A	E	B	O	E
020	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE GROCERIES-OTHER FOODS.....	C	C	A	E	B	O	E
	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAO MERCHANIOSE LINE.....	C	C	B	E	C	E	C
020	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE GROCERIES-OTHER FOODS .....	E	E	E	E	E	E	E
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAO MERCHANIOSE LINE.....	C	(X)	(X)	(X)	O	(X)	C
020	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE GROCERIES-OTHER FOODS .....	O	(X)	(X)	(X)	O	(X)	C

Note: See merchandise line introductory text for explanation of this table.  
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X. Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	Area outside SMSA's
	RETAIL BAKERIES--SELLING ONLY (SIC 5463) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	B	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS .....	B	(X)	(X)	(X)	B	(X)	E
	OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	B	E	(X)	C	(X)
020 500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS .....	(X)	E	B	E	(X)	C	(X)
	ALL OTHER MERCHANDISE .....	(X)	E	E	E	(X)	E	(X)
	DAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	A	(X)	C
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	C	(X)	(X)	(X)	A	(X)	C
	EGG AND POULTRY DEALERS (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	(X)	(X)	E	(X)	E
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	E
020 500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS .....	E	(X)	(X)	(X)	E	(X)	E
	ALL OTHER MERCHANDISE .....	E	(X)	(X)	(X)	E	(X)	E
	AUTOMOTIVE DEALERS (SIC 55 EX. 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	B	A	A	B	B
	MOTOR VEHICLE DEALERS (SIC 551, 552) REPORTING SALES BY BROAD MERCHANDISE LINE .....	A	A	B	A	A	B	A
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	B	A	(X)	B	(X)
380 400 420 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	(X)	A	B	A	(X)	C	(X)
	AUTO FUELS-LUBRICANTS.....	(X)	E	B	A	(X)	C	(X)
	AUTO TIRES-BATTERIES-ACCESS.....	(X)	A	B	A	(X)	C	(X)
	NONMERCHANDISE RECEIPTS.....	(X)	A	B	A	(X)	B	(X)
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	A	(X)	A
380 400 420 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	A	(X)	(X)	(X)	A	(X)	A
	AUTO FUELS-LUBRICANTS .....	B	(X)	(X)	(X)	B	(X)	B
	AUTO TIRES-BATTERIES-ACCESS.....	A	(X)	(X)	(X)	A	(X)	B
	NONMERCHANDISE RECEIPTS.....	A	(X)	(X)	(X)	A	(X)	B

Note: See merchandise line introductory text for explanation of this table.  
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	Area outside SMSA's
	DEALERS WITH IMPDRTED CAR FRANCHISE ONLY (SIC 551 PT.) REPDRTING SALES BY BRDAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	A	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
380	AUTOMDBILES-TRUCKS.....	A	(X)	(X)	(X)	A	(X)	A
400	AUTD FUELS-LUBRICANTS.....	C	(X)	(X)	(X)	A	(X)	A
420	AUTD TIRES-BATTERIES-ACCESS.....	A	(X)	(X)	(X)	A	(X)	A
520	NONMERCHANDISE RECEIPTS .....	A	(X)	(X)	(X)	A	(X)	A
	DEALERS WITH DOMESTIC AND IMPDRT CAR FRANCHISES (SIC 551 PT.) REPORTING SALES BY BRDAD MERCHANDISE LINE .....	A	(X)	(X)	(X)	A	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
380	AUTOMDBILES-TRUCKS.....	A	(X)	(X)	(X)	A	(X)	C
400	AUTO FUELS-LUBRICANTS.....	A	(X)	(X)	(X)	A	(X)	C
420	AUTO TIRES-BATTERIES-ACCESS.....	A	(X)	(X)	(X)	A	(X)	C
520	NONMERCHANDISE RECEIPTS .....	A	(X)	(X)	(X)	A	(X)	C
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	C	A	A	E	D	E	B
	REPDRTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
380	AUTOMDBILES-TRUCKS.....	D	A	A	E	D	E	D
400	AUTO FUELS-LUBRICANTS .....	E	E	E	E	D	E	EEE
420	AUTO TIRES-BATTERIES-ACCESS.....	E	A	A	E	E	E	E
520	NONMERCHANDISE RECEIPTS .....	E	B	E	E	F	E	E
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	B	B	E	C	C	D
	HOME AND AUTO SUPPLY STDRS (SIC 553 PT.) REPORTING SALES BY BRDAD MERCHANDISE LINE .....	E	(X)	(X)	(X)	D	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
220	MAJDR APPL-RADIO-TV-MUSICAL INSTR...	E	(X)	(X)	(X)	E	(X)	E
260	KITCHENWARE-HOME FURNISHINGS .....	E	(X)	(X)	(X)	E	(X)	E
300	SPORTING-RECREATION EQUIPMENT .....	E	(X)	(X)	(X)	E	(X)	E
380	AUTOMDBILES-TRUCKS .....	E	(X)	(X)	(X)	E	(X)	E
400	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)	E	(X)	E
420	AUTD-TIRES-BATTERIES-ACCESS.....	E	(X)	(X)	(X)	E	(X)	E
520	NONMERCHANDISE RECEIPTS .....	E	(X)	(X)	(X)	E	(X)	E
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) REPORTING SALES BY BRDAD MERCHANDISE LINE .....	C	(X)	(X)	(X)	B	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR...	D	(X)	(X)	(X)	E	(X)	C
260	KITCHENWARE-HOME FURNISHINGS .....	D	(X)	(X)	(X)	E	(X)	C
300	SPORTING-RECREATION EQUIPMENT .....	D	(X)	(X)	(X)	E	(X)	D
380	AUTOMDBILES-TRUCKS .....	D	(X)	(X)	(X)	E	(X)	E
400	AUTO FUELS-LUBRICANTS.....	D	(X)	(X)	(X)	D	(X)	E
420	AUTO-TIRES-BATTERIES-ACCESS.....	D	(X)	(X)	(X)	C	(X)	E
520	NONMERCHANDISE RECEIPTS .....	D	(X)	(X)	(X)	C	(X)	E
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) REPDRTING SALES BY BRDAD MERCHANDISE LINE.....	(X)	B	C	B	(X)	B	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
300	SPORTING-RECREATION EQUIPMENT .....	(X)	B	C	E	(X)	B	(X)
380	AUTOMOBILES-TRUCKS .....	(X)	B	C	B	(X)	B	(X)
400	AUTO FUELS-LUBRICANTS .....	(X)	E	C	E	(X)	B	(X)
500	ALL DTHER MERCHANDISE .....	(X)	B	E	B	(X)	B	(X)
520	NONMERCHANDISE RECEIPTS .....	(X)	E	C	E	(X)	B	(X)

Note: See merchandise line introductory text for explanation of this table.  
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D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	Area outside SMSA's
	BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	A	(X)	C
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	(X)	E	(X)	E
400	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)	E	(X)	E
520	NONMERCHANDISE RECEIPTS.....	O	(X)	(X)	(X)	E	(X)	D
	HOUSEHOLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	(X)	(X)	(X)	C	(X)	B
500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL OTHER MERCHANDISE.....	B	(X)	(X)	(X)	C	(X)	B
520	NONMERCHANDISE RECEIPTS.....	C	(X)	(X)	(X)	C	(X)	C
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	O	(X)	(X)	(X)	E	(X)	E
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS .....	O	(X)	(X)	(X)	E	(X)	E
400	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)	E	(X)	E
520	NONMERCHANDISE RECEIPTS.....	O	(X)	(X)	(X)	E	(X)	E
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	(X)	(X)	E	(X)	E
400	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTO FUELS-LUBRICANTS .....	E	(X)	(X)	(X)	E	(X)	E
500	ALL OTHER MERCHANDISE.....	E	(X)	(X)	(X)	E	(X)	E
520	NONMERCHANDISE RECEIPTS .....	E	(X)	(X)	(X)	E	(X)	E
	GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	C	E	C	B	C	C
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS .....	D	E	E	E	D	C	D
400	AUTO FUELS-LUBRICANTS.....	C	C	E	D	C	C	C
420	AUTO-TIRES-BATTERIES-ACCESS.....	C	O	E	D	C	O	D
520	NONMERCHANDISE RECEIPTS .....	O	O	E	E	D	C	D
	APPAREL AND ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	A	A	C	C	B	B
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	(X)	(X)	(X)	B	(X)	B
	WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	A	C	D	B	A	B
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	O	A	E	D	E	A	B
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR ....	B	A	C	O	C	A	B

Note: See merchandise line introductory text for explanation of this table.  
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D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	Area outside SMSA's
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAO MERCHANOISE LINE .....	(X)	A	A	A	(X)	A	(X)
160	REPORTING ODETAIL WITHIN THE SPECIFIED BROAO LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR....	(X)	A	A	C	(X)	A	(X)
	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAO MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	E
160	REPORTING ODETAIL WITHIN THE SPECIFIED BROAO LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR....	E	(X)	(X)	(X)	E	(X)	E
	CORSET AND LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE .....	O	(X)	(X)	(X)	E	(X)	C
160	REPORTING ODETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR ...	O	(X)	(X)	(X)	E	(X)	C
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE .....	A	(X)	(X)	(X)	A	(X)	C
140 160	REPORTING ODETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR....	E B	(X) (X)	(X) (X)	(X) (X)	E B	(X) (X)	C
	FURRIERS AND FUR SHOPS (SIC 568) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	E	A	A	A	C
160	REPORTING ODETAIL WITHIN THE SPECIFIED BROAO LINE WOMEN'S-GIRLS'CLOTHING,EX FOOTWR....	B	A	E	A	B	A	C
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANOISE LINE .....	(X)	A	A	C	(X)	E	(X)
140 160 180	REPORTING ODETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR .... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR.... ALL FOOTWEAR.....	(X) (X) (X)	C E A	A B B	O O D	(X) (X) (X)	E E E	(X) (X) (X)
	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANOISE LINE.....	B	A	B	C	C	O	A
140 160	REPORTING ODETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR .... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR...	C D	A E	B B	O C	O C	O O	B B
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	E
140 160	REPORTING ODETAIL WITHIN THE SPECIFIED BROAO LINE MEN'S-BOYS' CLOTHING EXC FOOTWR .... WOMEN'S-GIRLS'CLOTHING,EX FOOTWR....	E E	(X) (X)	(X) (X)	(X) (X)	E E	(X) (X)	E

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D = 60 to 69 percent.

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X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	Area outside SMSA's
	FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAO MERCHANOISE LINE.....	B	A	E	B	C	A	B
140	REPORTING ODETAIL WITHIN THE SPECIFIED BROAO LINE	E	E	E	B	E	A	E
160	MEN'S-BOYS' CLDTHING EXC FDOTWR.... WDMEN'S-GIRLS' CLOTHING,EX FDOTWR....	E	E	E	B	E	A	E
	SHOE STDRES (SIC 566) REPORTING SALES BY BROAO MERCHANDISE LINE.....	B	A	A	B	C	E	A
	MEN'S SHDE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE.....	A	(X)	(X)	(X)	B	(X)	A
1BD	REPORTING ODETAIL WITHIN THE SPECIFIED BROAO LINE ALL FOOTWEAR.....	A	(X)	(X)	(X)	B	(X)	A
	WOMEN'S SHOE STDRES (SIC 566 PT.) REPORTING SALES BY BROAO MERCHANDISE LINE .....	C	(X)	(X)	(X)	C	(X)	O
1B0	REPDRTING ODETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	C	(X)	(X)	(X)	C	(X)	O
	CHILOREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BRDAO MERCHANDISE LINE.....	E	(X)	(X)	(X)	B	(X)	E
1BD	REPORTING ODETAIL WITHIN THE SPECIFIED BROAO LINE ALL FOOTWEAR.....	E	(X)	(X)	(X)	B	(X)	E
	FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BRDAO MERCHANOISE LINE .....	B	(X)	(X)	(X)	C	(X)	A
1B0	REPORTING ODETAIL WITHIN THE SPECIFIED BROAO LINE ALL FDOTWEAR.....	C	(X)	(X)	(X)	D	(X)	B
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPDRITNG SALES BY BROAO MERCHANDISE LINE.....	C	(X)	(X)	(X)	E	(X)	C
140	REPORTING ODETAIL WITHIN THE SPECIFIED BROAO LINE	C	(X)	(X)	(X)	E	(X)	C
160	MEN'S-BOYS' CLOTHING EXC FDDTWR..... WOMEN'S-GIRLS' CLOTHING,EX FOOTWR ....	C	(X)	(X)	(X)	E	(X)	C
	MISC. APPAREL AND ACCESSDRY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	(X)	(X)	(X)	E	(X)	C
140	REPDRITNG ODETAIL WITHIN THE SPECIFIED BROAO LINE	C	(X)	(X)	(X)	E	(X)	C
160	MEN'S-BOYS' CLDTHING EXC FOOTWR..... WOMEN'S-GIRLS' CLOTHING,EX FOOTWR ....	C	(X)	(X)	(X)	E	(X)	C
	APPAREL AND ACCESS. STORES, N.E.C. (SIC 564; 7, 9, ) REPORTING SALES BY BROAO MERCHANOISE LINE .....	(X)	A	A	E	(X)	E	(X)
140	REPORTING ODETAIL WITHIN THE SPECIFIED BROAO LINE	(X)	A	E	E	(X)	E	(X)
160	MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS' CLOTHING,EX FOOTWR....	(X)	A	A	E	(X)	E	(X)

Note: See merchandise line introductory text for explanation of this table.  
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D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	Area outside SMSA's
240	FURNITURE HDME FURNISHINGS, AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	B	B	C	C	B	B
	FURNITURE STDRES (SIC 5712) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	B	B	A	B	B	B	B
	REPDRING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLDDR CDV....	C	B	A	C	C	C	C
	HDME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	B	B	A	B	C	C	A
	FLOOR COVERINGS STDRES (SIC 5713) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	C	(X)	A
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	B	(X)	D
	CHINA, GLASSWARE AND METALWARE STORES (SIC 5715) REPDRING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	B	(X)	E
220 260	MISCELLANEDUS HDME FURNISHINGS STDRES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	E
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPDRING SALES BY BRDAD MERCHANDISE LINE.....	C	A	D	B	D	B	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJDR APPL-RADIO-TV-MUSICAL INSTR .. KITCHENWARE-HOME FURNISHINGS.....	D	A	D	E	D	C	D
	RADID, TV, AND MUSIC STORES (SIC 573) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	(X)	E	B	E	(X)	A	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR .. KITCHENWARE-HOME FURNISHINGS .....	(X)	E	E	E	(X)	A	(X)
	RADIO AND TELEVISION STDRES (SIC 5732) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	D	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR .. KITCHENWARE-HOME FURNISHINGS .....	E	(X)	(X)	(X)	D	(X)	D
22D 260	RECDRD SHDPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	C	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADID-TV-MUSICAL INSTR... KITCHENWARE-HOME FURNISHINGS .....	B	(X)	(X)	(X)	C	(X)	A

Note: See merchandise line introductory text for explanation of this table.  
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	Area outside SMSA's
220	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	(X)	(X)	(X)	D	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR ..	D	(X)	(X)	(X)	E	(X)	C
	EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	B	C	C	C	B
	EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	B	C	C	C	E	B
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	C	(X)	B
	CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	D	(X)	B
	REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	D	(X)	C
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	A	B	B	A	C
120	DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	D	A	B	A	B
	DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	D	A	B	A	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS .....	B	C	D	A	C	A	B
	PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	E	B	A	E	E
120	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS .....	D	E	E	E	A	E	E
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE .....	C	C	E	B	C	B	C
	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	A	D	A	A	A

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	Area outside SMSA's
	ANTIQUE AND SECONDHAND STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	C	C	(X)	E	(X)
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	E
	SECONDHAND STORES (SIC 5933) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	E
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	C	E	A	(X)	D	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	(X)	C	E	C	(X)	E	(X)
	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	B	(X)	B
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	D	(X)	(X)	(X)	C	(X)	C
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	B	(X)	E
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	(X)	E	(X)	E
	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	E	E	C	C	B
260 280 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE KITCHENWARE-HOME FURNISHINGS ..... JEWELRY-OPTICAL GOODS..... NONMERCANDISE RECEIPTS .....	C	C	E	E	C	C	B
	FUEL AND ICE DEALERS (SIC 598) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	E	A	(X)	E	(X)
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE .....	(X)	B	E	A	(X)	E	(X)
	FUEL OIL DEALERS (SIC 5983) REPORTING SALES BY BROAD MERCHANDISE LINE .....	A	(X)	(X)	(X)	A	(X)	A
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE .....	B	(X)	(X)	(X)	B	(X)	B
	LIQUEFIED PETRL. GAS (BTTL'D. GAS) DEALERS (SIC 59B4) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	D	(X)	B
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE .....	B	(X)	(X)	(X)	D	(X)	C

Note: See merchandise line introductory text for explanation of this table.  
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	Area outside SMSA's
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	D	(X)	0
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	E	(X)	(X)	(X)	D	(X)	E
	FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	D	B	D	E	E
	CIGAR STORES AND STANOS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	C	A	C	E	B
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	C	E	B	(X)	C	(X)
	BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	E	(X)	E
240	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV. ....	E	(X)	(X)	(X)	E	(X)	E
500	ALL OTHER MERCHANDISE .....	E	(X)	(X)	(X)	E	(X)	E
520	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	(X)	E	(X)	E
	STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	D	(X)	E
240	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV. ....	E	(X)	(X)	(X)	E	(X)	E
500	ALL OTHER MERCHANDISE .....	E	(X)	(X)	(X)	E	(X)	E
520	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	(X)	E	(X)	E
	HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	C	(X)	B
	OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	E	(X)	C
	GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	A	(X)	E
	NEWS DEALERS AND NEWSSTANOS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	D
	HOBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	(X)	(X)	(X)	E	(X)	A
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	B	(X)	A

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more.

B = 80 to 89 percent.

C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	Area outside SMSA's
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE .....	D	(X)	(X)	(X)	E	(X)	D
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	B
	RETAIL STORES, N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	E
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	E	B	C	B	C
	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	E	A	D	C	D
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	E	A	C	C	C
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	E	E	D	B	A	B

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

# Appendix A

## GENERAL EXPLANATION

### CENSUS COVERAGE

**Method of Coverage**—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all "employer" establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for "nonemployers" was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the "mail universe" and the "nonmail" universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

**1. The "nonmail" universe**—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. **All "nonemployers"**—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See "Comparison of the 1963 Census With the 1967 Census," item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. **Selected "small employers"**—"Employers" consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the "mail" universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the "nonmail" group to establishments which would account for approximately 20 percent of total sales in each kind of business. The "number-of-employee" equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for "under cutoff" employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

**2. The "mail" universe**—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The "mail" universe includes the following categories:

a. **Firms in the census precanvass**—The census precanvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the precanvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the precanvass.

b. **Firms not in the census precanvass**—Other firms included in the "mail" universe consist of the following categories:

- (1) The 10 percent of "small employer" firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

**Comparison of the 1963 Census with the 1967 Census**—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

**1. Classification**—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for "nonemployer" firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of "employer" and "nonemployer"

establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

**2. Areas**—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

**3. Active proprietors**—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors and each partnership with two active proprietors for the following types of firms, including multi-units firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

**4. Coverage of nonemployers**—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

**5. Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

**Types of Areas Covered**—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.<sup>1</sup> A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

# Appendix B

## MERCHANDISE LINE SALES REPORTS EXPLANATIONS

### EXPLANATION OF TERMS

**Data Covered**—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

**Types of Areas**—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.<sup>1</sup>

**Establishments**—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual<sup>2</sup> for recognizing

the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

**Sales**—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

<sup>1</sup> Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

<sup>2</sup> Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

### BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

**Lumber and other building materials dealers (SIC 521)**—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wallboard and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

**Plumbing and heating equipment dealers (SIC 522)**—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

**Paint, glass, and wallpaper stores (SIC 523)**—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

**Electrical supply stores (SIC 524)**—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

**Hardware stores (SIC 5251)**—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

**Farm equipment dealers (SIC 5252)**—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

#### GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

**Department stores (SIC 531)**—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Variety stores (SIC 533)**—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

**General merchandise stores (part of SIC 539)**—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

**Dry goods stores (part of SIC 539)**—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

**Sewing and needlework stores (part of SIC 539)**—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

**FOOD STORES  
(SIC Major Group 54)**

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

**Grocery stores (SIC 541)**—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

**Meat markets (part of SIC 542)**—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

**Fish (seafood) markets (part of SIC 542)**—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

**Fruit stores and vegetable markets (SIC 543)**—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

**Candy, nut, and confectionery stores (SIC 544)**—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

**Retail bakeries—baking and selling (SIC 5462)**—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

**Retail bakeries—selling only (SIC 5463)**—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

**Dairy products stores (SIC 545)**—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

**Egg and poultry dealers (part of SIC 549)**—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

**Other miscellaneous food stores (part of SIC 549)**—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

**AUTOMOTIVE DEALERS  
(SIC Major Group 55, Except 554)**

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

**Motor vehicle dealers—new and used cars (SIC 551)**—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

**Motor vehicle dealers—used cars only (SIC 552)**—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

**Home and auto supply stores (part of SIC 553)**—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

**Other tire, battery, accessory dealers (part of SIC 553)**—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

**Boat dealers (SIC 5591)**—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

**Household trailer dealers (SIC 5592)**—Establishments primarily selling household trailers, mobile homes and campers.

**Aircraft, motorcycle dealers (part of SIC 5599)**—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

**Automotive dealers, n.e.c. (part of SIC 5599)**—Establishments primarily selling automotive products not elsewhere classified.

**GASOLINE SERVICE STATIONS  
(SIC 554)**

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

**APPAREL AND ACCESSORY STORES  
(SIC Major Group 56)**

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

**Women's ready-to-wear stores (SIC 562)**—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

**Millinery stores (part of SIC 563)**—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

**Corsets and lingerie stores (part of SIC 563)**—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

**Other women's accessory, specialty stores (part of SIC 563)**—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

**Furriers and fur shops (SIC 568)**—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

**Men's and boys' clothing and furnishings stores (SIC 561)**—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

**Custom tailors (SIC 567)**—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

**Family clothing stores (SIC 565)**—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

**Men's shoe stores (part of SIC 566)**—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

**Women's shoe stores (part of SIC 566)**—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

**Children's and juveniles' shoe stores (part of SIC 566)**—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

**Family shoe stores (part of SIC 566)**—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

**Children's and infants' wear stores (SIC 564)**—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

**Miscellaneous apparel and accessory stores (SIC 569)**—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

#### FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

**Furniture stores (SIC 5712)**—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

**Floor covering stores (SIC 5713)**—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

**Drapery, curtain, and upholstery stores (SIC 5714)**—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

**China, glassware, and metalware stores (SIC 5715)**—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

**Miscellaneous home furnishings stores (SIC 5719)**—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

**Household appliance stores (SIC 572)**—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

**Radio and television stores (SIC 5732)**—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

**Record shops (part of SIC 5733)**—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

**Musical instrument stores (part of SIC 5733)**—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

#### EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

**Restaurants, lunchrooms, caterers (part of SIC 5812)**—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

**Cafeterias (part of SIC 5812)**—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

**Refreshment places (part of SIC 5812)**—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbequed chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

**Drinking places (alcoholic beverages) (SIC 5813)**—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

## DRUG STORES AND PROPRIETARY STORES (SIC 591)

**Drug stores (part of SIC 591)**—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

**Proprietary stores (part of SIC 591)**—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

## MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

**Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)**—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Antique stores (SIC 5932)**—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

**Secondhand stores (SIC 5933)**—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

**Sporting goods stores (SIC 5952)**—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

**Bicycle shops (SIC 5953)**—Establishments primarily selling bicycles and bicycle parts and accessories.

**Jewelry stores (SIC 597)**—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

**Fuel oil dealers (SIC 5983)**—Establishments primarily selling fuel oil.

**Liquefied petroleum gas (bottled gas) dealers (SIC 5984)**—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

**Fuel and ice dealers, n.e.c. (SIC 5982)**—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

**Florists (SIC 5992)**—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

**Cigar stores and stands (SIC 5993)**—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

**Book stores (SIC 5942)**—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

**Stationery stores (SIC 5943)**—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

**Hay, grain, and feed stores (SIC 5962)**—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

**Other farm supply stores (part of SIC 5969)**—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

**Garden supply stores (part of SIC 5969)**—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

**News dealers and newsstands (SIC 5994)**—Establishments primarily selling newspapers, magazines, and other periodicals.

**Hobby, toy, and game shops (SIC 5995)**—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

**Camera and photographic supply stores (SIC 5996)**—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

**Gift, novelty, and souvenir shops (SIC 5997)**—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

**Optical goods stores (part of SIC 5999)**—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

**Retail stores, n.e.c. (part of SIC 5999)**—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

## NONSTORE RETAILERS (Part of SIC Major Group 53)

**Mail-order houses (SIC 532)**—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

**Merchandising machine operators (SIC 534)**—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

**Direct selling establishments (SIC 535)**—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

## SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

# Appendix C

## RETAIL TRADE GENERAL QUESTIONS

### PENALTY FOR FAILURE TO REPORT

U.S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

### 1967 CENSUS OF BUSINESS

Form approved: Budget Bureau No. 41-S67017

**NOTICE**—Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

In correspondence pertaining to this report,  
please refer to this Census File Number

Employer  
Identification No.

#### 1. NAME AND PHYSICAL LOCATION

a. Is the name shown in the label the name by which this establishment is known to the public?

Yes       No (If "No," enter trade name above the label.)

##### b. Is the address in the label—

1.  The mail address of your establishment but **not** the actual physical location.
2.  The mail address of your establishment (including number and street) which also is its actual physical location.
3.  Neither of the above (e.g. accountant's office).

(NOTE: If you marked box 1 or 3, **or** number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)

##### c. Enter following physical location information

Number and street	City, village, or other place
State	ZIP code

(NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)

##### d. Enter name of county in which your establishment is located.....

##### e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"?

Yes       No

#### 5. CLASS OF CUSTOMER

Report the approximate percentage of your total 1967 sales to each class of customer.

- |  |      |
|--|------|
| 1 _____ % General public (household consumers, farmers, and individuals) | X-4  |
| 2 _____ % Construction and building trade contractors                    | 4-XX |
| 3 _____ % Other business firms, government, and institutions             | 4-3  |
| 4 _____ % Other (Specify) _____  | 4-4  |

X-4

4-XX

4-3

4-4

4-5

4-6\*

#### 7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967

- |  |                                |                               |      |
|--|--------------------------------|-------------------------------|------|
| a. Sales of merchandise and other receipts from customers.....                               | Dollars                        | Cents                         | Key  |
|  |                                | XX                            | X-6  |
| b. Does the entry in "a" include sales taxes and excise taxes collected from customers?..... | 1 <input type="checkbox"/> Yes | 2 <input type="checkbox"/> No | X-7  |
| c. If "No," how much did you forward to taxing agencies for such taxes?.....                 | Dollars                        | Cents                         |      |
|  |                                | XX                            | X-8  |
| d. Total ANNUAL payroll in 1967 before deductions.....                                       | Dollars                        | Cents                         |      |
|  |                                | XX                            | X-9* |

#### 6. METHOD OF SELLING

Mark the box which describes your principal method of selling. Do not mark more than one box.

- 1  Selling at this establishment
- 2  Mail order (catalog selling)
- 3  House-to-house (direct selling)
- 4  Operating merchandise vending machines

X-1

X-2

X-3

X-5

#### 8. COMPANY AFFILIATION

a. Mark this box  if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known).

b. Mark this box  if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known).

Name of company

Mailing address (Number, street, city, State, ZIP code)

EI No. (9 digits)

# RETAIL TRADE GENERAL QUESTIONS--Continued

<b>9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM</b>						1-1	
<p>a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm?.....</p> <p>Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.</p>						1 <input type="checkbox"/> Yes      2 <input type="checkbox"/> No	
b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm.....		Name		Kind of business			
<b>10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT</b>						1-2XX	
<p>a. Is any department, concession, or business <b>not owned by you</b>, operated within this establishment?.....</p> <p>Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.</p>						1 <input type="checkbox"/> Yes      2 <input type="checkbox"/> No	
b. If "Yes," please complete a line for each.						→	
1.	Name and address of owner of department or concession	Kind of business of department or concession	Estimated sales during 1967	Are the sales of this department included in item 7a?		Is the payroll of this department included in item 7d?	Census Use Only
				Dollars	Yes		
2.				1	2	1	2
3.				1	2	1	2
<b>11. YOUR BUSINESS LOCATIONS</b>							
<p>a. In 1967 did you operate your business at <b>more than one location under the Employer Identification Number you had at the end of 1967?</b>.....</p>						1 <input type="checkbox"/> Yes      2 <input type="checkbox"/> No	
<p>b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).</p>							
1.	Address of business (Number, street, city or town, county, State, ZIP code)	Description of business	Census Use Only	Sales		Number of paid employees (Pay period including March 12)	
				Dollars	Cents		
2.					XX		
3.					XX		
4.					XX		
<b>Totals for this Employer Identification Number</b> → (Sales total should equal the entry in item 7a)						XX	

100-005

# Appendix D

## KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number
<b>BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS</b>		<b>SHOE STORES</b>	
Building materials and supply stores:		Men's shoe stores -----	
Lumber and other building materials dealers -----	CB-52A	Women's shoe stores -----	
Plumbing and heating equipment dealers-----	CB-52D	Children's and juveniles' shoe stores -----	
Paint, glass, and wallpaper stores -----	CB-52B	Family shoe stores -----	
Electrical supply stores -----	CB-52D		
Hardware stores -----	CB-52C		
Farm equipment dealers -----	CB-52D		
<b>GENERAL MERCHANDISE GROUP STORES</b>		<b>FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES</b>	
Department stores -----	CB-53A	Furniture and home furnishings stores:	
Variety stores -----	CB-53B	Furniture stores -----	CB-57A
Miscellaneous general merchandise stores:		Home furnishings stores:	
General merchandise stores -----	CB-53A	Floor coverings stores -----	
Dry goods stores -----		Drapery, curtain, and upholstery stores -----	
Sewing and needlework stores -----	CB-53B	China, glassware, and metalware stores -----	
		Miscellaneous home furnishings stores -----	
<b>FOOD STORES</b>		Household appliance stores -----	
Grocery stores -----		Radio, television, and music stores:	
Meat and fish (seafood) markets:		Radio and television stores -----	
Meat markets -----		Music stores:	
Fish (seafood) markets -----	CB-54A	Record shops -----	
Fruit stores and vegetable markets -----		Musical instrument stores -----	
Candy, nut, and confectionery stores -----			
Retail bakeries:		<b>EATING AND DRINKING PLACES</b>	
Retail bakeries—baking and selling -----		Eating places:	
Retail bakeries—selling only -----	CB-54B	Restaurants and lunchrooms -----	
Other food stores:		Cafeterias -----	
Dairy products stores -----		Refreshment places -----	
Egg and poultry dealers -----	CB-54A	Caterers -----	
Other miscellaneous food stores -----		Drinking places (alcoholic beverages) -----	
<b>AUTOMOTIVE DEALERS</b>			
Motor vehicle dealers:		<b>DRUG STORES AND PROPRIETARY STORES</b>	
Motor vehicle dealers—new and used cars:		Drug stores -----	
Dealers with domestic car franchise only-----		Proprietary stores -----	
Dealers with imported car franchise only-----			CB-59A
Dealers with domestic, imported car franchises -----	CB-XA		
Motor vehicle dealers—used cars only -----			
Tire, battery, and accessory dealers:		<b>MISCELLANEOUS RETAIL STORES</b>	
Home and auto supply stores -----		Liquor stores -----	
Other tire, battery, and accessory dealers -----	CB-XB	Antique stores and secondhand stores:	
Miscellaneous automotive dealers:		Antique stores -----	
Boat dealers -----		Secondhand stores -----	
Household trailer dealers -----			CB-59E
Aircraft, motorcycle dealers -----			
Automotive dealers, n.e.c. -----	CB-XC	<b>Sporting goods stores and bicycle shops:</b>	
		Sporting goods stores -----	CB-59C
<b>GASOLINE SERVICE STATIONS</b>	CB-XD	Bicycle shops -----	CB-59E
Gasoline service stations -----		Jewelry stores -----	CB-59D
<b>APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES</b>			
Women's clothing, specialty stores; furriers:		<b>Fuel and ice dealers:</b>	
Women's ready-to-wear stores -----		Fuel oil dealers -----	
Women's accessory and specialty stores:		Liquefied petroleum gas (bottled gas) dealers -----	
Millinery stores -----		Fuel and ice dealers, n.e.c. -----	
Corset and lingerie stores -----		Florists -----	
Other women's accessory, specialty stores -----		Cigar stores and stands -----	
Furriers and fur shops -----			CB-59E
Other apparel and accessory stores:		<b>Other miscellaneous retail stores:</b>	
Men's and boys' clothing and furnishings stores -----	CB-56A	Book and stationery stores:	
Custom tailors -----		Book stores -----	
Family clothing stores -----		Stationery stores -----	
Children's and infants' wear stores -----		Hay, grain, and feed stores -----	
Miscellaneous apparel and accessory stores -----		Other farm supply stores -----	

## Appendix E

### MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods .....	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks) .....	ALL
021	Meats-fish-poultry .....	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023) .....	
022	Produce (fresh fruits-vegtbls) .....	Produce (fresh fruits, vegetables) .....	
023	Frozen foods .....	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024) .....	CB-54A
024	All other foods .....	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100). .....	
025	Bakery products—exc. frozen .....	Bakery products, except frozen .....	
026	Bakery products—frozen .....	Bakery products, frozen .....	CB-54B
027	All other foods .....	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026. ....	
040	Meals-snacks .....	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment .....	
060	Alcoholic drinks .....	Alcoholic drinks served at this establishment .....	
080	Packaged alcoholic beverages .....	Packaged liquor, wine, and beer .....	
100	Cigars-cigarettes-tobacco .....	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others) .....	ALL
120	Cosmetics-drugs-cleaners .....	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers .....	
121	Medicines exc. prescription .....	Drugs (other than prescriptions), proprietary medicines, health, first aid products .....	CB-59A
122	Prescription medicines .....	Prescriptions .....	
123	All other drugs-proprietaries .....	Prescription medicines (see line 124 for related merchandise) ....	CB-54A
124	Cosmetics-health needs-cleaners, etc. ..	All other merchandise on line 120 except items on line 121 and 122. ....	CB-59A
124	Cosmetics-health needs-cleaners, etc. ..	Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers. ....	CB-54A
140	Men's-boys' clothing exc. footwear. ....	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180). ....	ALL
141	Men's clothing .....	Men's clothing and furnishings. ....	
142	Boys' clothing .....	Boys' clothing and furnishings .....	CB-53A
143	Men's tailored outerwear .....	Boys' wear .....	
144	Other men's outerwear .....	Tailored outerwear (suits, overcoats, topcoats, sport jackets). ....	
145	Men's hats .....	Other outerwear (sport and casual clothing, rainwear) .....	CB-56A
146	Other men's clothing .....	Men's hats .....	
146	Other men's clothing .....	Other men's apparel and furnishings. ....	
160	Women's-girls' clothing, exc. footwr. ....	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180). ....	
161	Children's-infants' wear .....	Children's, infants' wear .....	ALL
161	Children's-infants' wear .....	Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500). ....	CB-56A
162	Handbags-accessories .....	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories .....	CB-53A
163	Millinery .....	Millinery .....	
164	Hosiery .....	{ Hosiery—women's and children's .....	CB-53A, 56A
164	Hosiery .....	Hosiery .....	CB-53A
165	Lingerie .....	{ Corsets, brassieres, underwear, negligees, and robes. ....	CB-56A
165	Lingerie .....	Underwear, intimate garments, foundation garments. ....	CB-53A
			CB-56A

# MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr .....	Women's, misses', juniors', coats, suits, furs, and rainwear. ....	
167	Women's dresses .....	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses. ....	
168	Women's blouses, sptswr. ....	{ Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes. ....	
169	Girls'-subteen-teen wear .....	{ Sportswear, including skirts, blouses, sweaters, etc. .... Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear. ....	CB-56A CB-53A
171	Other women's-girls' clothes, acc .....	All merchandise on line 160 except items on lines 161 to 169. ....	
172	Dresses .....	Dresses .....	
173	Coats-suits .....	Coats and suits .....	
174	Handbags .....	Handbags .....	
175	Furs .....	Furs .....	
176	Other women's-girls' clothes, acc .....	All other women's and children's apparel, apparel accessories. ....	
180	All footwear .....	All footwear .....	ALL
181	Men's and boys' footwear .....	Men's and boys' footwear .....	
182	Women's and girls' footwear .....	Women's and girls' footwear .....	
183	Children's and infants' footwear .....	Children's and infants' footwear .....	CB-56B
200	Curtains-draperies-dry goods .....	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades. ....	ALL
201	Piece goods-notions .....	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories. ....	
202	Curtains-draperies .....	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets. ....	CB-53A
203	All other domestics .....	All merchandise on line 200 except lines 201 and 202. ....	
220	Major appl.-radio-TV-musical inst .....	Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments. ....	ALL
221	Major household appliances .....	{ Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units). .... Major household appliances. ....	CB-53A, XB CB-57C
222	Radios-TV's-musical instruments .....	Radio, TV, record players, records, sheet music, musical instruments. ....	CB-53A, XB
223	All other appliances .....	All other merchandise on line 220 (except lines 221 and 222). ....	
224	New major appliances .....	New major appliances. ....	
225	New radios-TV's, etc. ....	New radios, TV's, record players, tape recorders. ....	
226	Used major appl-radios-TV's .....	Used major appliances, radios, TV, record players, tape recorders ..	CB-57B
227	Records-tapes-musical inst .....	Records, tapes, sheet music, pianos, organs, musical instruments. ....	
228	Pianos .....	Pianos .....	
229	Organs .....	Organs (all types) .....	
231	Musical inst-accessories .....	Musical instruments and accessories. ....	
232	Radios-phono-tape rcdrs-TV's .....	Radios, phonographs, tape recorders, TV's. ....	CB-57C
233	Records-tapes-related acc .....	Records, tapes, and related accessories. ....	
234	Sheet music-related items .....	Sheet music and related items. ....	
240	Furniture-sleep equip-floor cov. ....	Furniture, sleep equipment, floor coverings. ....	ALL
241	Floor coverings .....	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc. ....	
242	Furniture-sleep equip .....	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture). ....	CB-53A
243	Sleep equipment .....	Sleep equipment including springs, mattresses, and dual purpose pieces. ....	
244	Other household furniture .....	Other household furniture, all kinds. ....	
245	Floor coverings—soft surface .....	Floor coverings, soft surface. ....	CB-57A
246	Floor coverings—hard surface .....	Floor coverings, hard surface. ....	
247	Nonhousehold furniture .....	Nonhousehold furniture .....	
248	Office furniture .....	Office furniture .....	
249	Other furn.-sleep equip.-fl. cov. ....	All other merchandise on line 240 (except items on line 248). ....	CB-59B

# MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings .....	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings. ....	ALL
261	China-glassware .....	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures. ....	
262	Kitchenware-housewares .....	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here). ....	CB-53A
263	Other kitchenware-home furnish. ....	All other merchandise on line 260 (except lines 261 and 262). ....	
264	Small electrical appliances .....	Small electric appliances .....	CB-57B, XB
265	All other kitchenwr-houswr .....	All other merchandise on line 260 (except items on line 264). ....	
266	All other home furn exc. china .....	All other merchandise on line 260 (except line 267). ....	CB-59D
267	China, glassware .....	China, glassware .....	
280	Jewelry-optical goods .....	Jewelry, watches, clocks, silverware, optical goods .....	ALL
281	Watches-clocks .....	Watches, clocks, including diamond watches .....	
282	Silverware .....	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel). ....	
285	All other jewelry items .....	All other jewelry items, including costume and novelty. ....	CB-59D
286	Optical goods .....	Optical goods .....	
287	Diamonds exc. diamond watches .....	Diamonds, diamond jewelry except diamond watches. ....	
288	Rings, exc. diamonds .....	Rings, except diamonds. ....	
300	Sporting-recreation equip .....	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment. ....	ALL
301	Athletic goods—individuals .....	Athletic goods, sales to individuals. ....	
302	Athletic goods—teams .....	Athletic goods, sales to teams. ....	
303	Hunting equip. ....	Hunting equipment .....	CB-59C
304	Fishing equip. ....	Fishing equipment .....	
305	Winter sports equip. ....	Winter sports equipment .....	
306	Boats-motors-marine equip. ....	Boats, motors, other marine equipment .....	CB-59C, XB
307	Outboard boats .....	Outboard boats .....	
308	Outboard motors .....	Outboard motors .....	
309	Inboard motor boats .....	Inboard motor boats .....	
311	Inboard outdrive boats .....	Inboard outdrive boats .....	
312	Boat trailers .....	Boat trailers .....	
313	Marine access. and parts .....	Marine accessories and parts .....	
315	Camping equip.-supplies .....	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.). ....	
316	Bicycles-luggage .....	Bicycles, luggage, other merchandise on line 300 (except items on line 315). ....	CB-59C
317	All other sptg goods, exc. boats .....	All other merchandise on line 300 (except items on line 306). ....	CB-XB
318	All other boats .....	All other boats not listed above. ....	
319	All other mdse, except boats .....	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313). ....	CB-XC
320	Hardware—gardening equipment .....	Hardware, tools, gardening equipment and supplies, electrical supplies. ....	ALL
321	Hardware-tools .....	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here). ....	CB-53A
322	Gardening equipment-supplies .....	Lawn and garden supplies .....	CB-52C
323	Plumbing-electrical supplies .....	Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here). ....	CB-53A
324	Other hardware-tools .....	Plumbing and electrical supplies. ....	CB-52C
340	Lumber-building materials .....	Other hardware, tools (except items on lines 322 and 323). ....	
341	Lumber .....	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here). ....	ALL
342	Plywood .....	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block). ....	
343	Windows-doors and frames (metal) .....	Plywood (all kinds, softwood and hardwood). ....	
344	Kitchen cabinets .....	Windows, doors, and frames, metal. ....	
345	All other millwork .....	Kitchen cabinets (include wood and metal). ....	
346	Wallboard .....	All other millwork (include moldings, wood window and door frames and units). ....	CB-52A
347	Asphalt and asbestos products .....	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking). ....	
		Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240)	

# MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper .....	Paint, glass, and wallpaper. ....	CB-52A, 53A
349	Heating and plumbing equip. ....	Heating and plumbing equipment (all kinds). ....	
351	Metal roofing and siding .....	Metal roofing and siding. ....	
352	Masonry supplies .....	Masonry supplies (including cement, lime, plaster, brick, clay pipe). ....	
353	Insulation .....	Insulation (including batt, fill and roll). ....	CB-52A
354	Prefabricated bldgs. and parts .....	Prefabricated building and parts, including components such as panels, trusses, floor systems. ....	
355	All other building materials .....	All other buliding materials and supplies. ....	
356	All other lumber, millwork .....	All other merchandise except 357, 358, 359, 361. .... All other merchandise on line 340 (except items on line 348). .... Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies.	CB-52B CB-53A CB-52C
357	Paint-varnish, etc. ....	Paint, varnish, shellac, enamel, lacquer. ....	
358	Paint sundries .....	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.). ....	CB-52B
359	Wallpaper-other wall coverings .....	Wallpaper, other wall coverings. ....	
361	Glass .....	Glass (include glassware items on line 260—not here). ....	
362	Lumber-millwork .....	Lumber, millwork. ....	
363	Other building materials .....	Other building materials (items on line 362). ....	CB-59F
364	Paint-sundries-glass-wallpaper .....	Paint, paint sundries, glass, and wallpaper. ....	CB-52C
380	<b>Automobiles-trucks</b> .....	Automobiles, trucks, other powered road vehicles. ....	ALL
381	New passenger cars—retail .....	New passenger cars—retail. ....	
382	New passengers cars—wholesale .....	New passenger cars—wholesale (for resale). ....	
383	New commercial vehicles—retail .....	New commercial vehicles—retail. ....	
384	New commercial vehicles—whsle. ....	New commercial vehicles—wholesale (for resale). ....	CB-XA
385	Used passenger cars—retail .....	Used passenger cars—retail. ....	
386	Used passenger cars—whsle .....	Used passenger cars—wholesale (for resale). ....	
387	Used commercial vehicles .....	Used commercial vehicles. ....	
389	Motorcycles-motor scooters .....	Motorcycles, motor scooters. ....	CB-XA, XC, XD
391	Other power road vehicles .....	All other merchandise on line 380 (except items on line 389). ....	CB-XB, XC, XD
392	All other autos-trucks .....	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389). ....	CB-XA
400	<b>Auto fuels-lubricants</b> .....	Automotive fuels and lubricants. ....	ALL
401	Gasoline .....	Gasoline. ....	
402	Other automotive fuels .....	Other automotive fuels (including diesel). ....	CB-XA, XB, XC, XD
403	Motor oils-greases-other oils .....	Motor oil, greases, other automotive lubricants. ....	
420	<b>Auto tires-batteries-access.</b> .....	Automobile tires, tubes, batteries, accessories, parts. ....	ALL
416	New tires-tubes (fleet operators) .....	New automobile tires and tubes sold to fleet operators. ....	
417	New tires-tubes-other users .....	New automobile tires sold to other users. ....	
418	Retreads (fleet operators) .....	Retread automobile tires sold to fleet operators. ....	CB-XB
419	Retreads (other users) .....	Retread automobile tires sold to other users. ....	
421	Parts installed in repair work .....	Parts—installed in repair work. ....	CB-XA, XD
422	Parts—wholesale .....	Parts—wholesale (to other businesses). ....	CB-XA
423	Parts—retail .....	Parts—retail (over the counter). ....	CB-XA, XD
424	Automoblie tires-batteries-acc. ....	Automobile tires, batteries, access., tubes. ....	
426	Automobile accessories .....	Automobile accessories, parts (over the counter). ....	
428	New auto tires—sold to dealers .....	New automobile tires and tubes sold to dealers for resale. ....	
429	New truck-bus tires (to users) .....	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users. ....	
431	New truck-bus tires (to dealers) .....	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale. ....	
433	Retreads sold to dealers .....	Retread automobile tires sold to dealers for resale. ....	CB-XB
434	Retreads-truck-bus (to users) .....	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users. ....	
435	Retreads-truck-bus (to dealers) .....	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale. ....	
436	Storage batteries .....	Storage batteries. ....	
440	<b>Farm equipment-machinery,</b> .....	Farm equipment, machinery. ....	ALL

# MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies .....	Hay, grain, feed, farm supplies, fertilizer. ....	ALL
461	Hay-grain-feeds .....	Hay, grain, feeds.....	
462	Seed .....	Seed .....	
463	Fertilizers-insecticides .....	Fertilizers, insecticides, fungicides, etc. ....	CB-59F
464	Other farm supplies .....	Other farm supplies .....	
480	Household fuels-ice .....	Fuels (coal and wood, oil, LP gas), ice. ....	ALL
481	LP gas—wholesale .....	LP gas to others for resale. ....	
482	Other LP gas sales .....	Other LP gas sales. ....	CB-59E
483	Other fuels .....	Other fuels (coal, wood, oil), ice. ....	
500	All other merchandise .....	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.). ....	ALL
501	Toys-games-wheel goods .....	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here). ....	
502	Books-stationery-photo. equip. .....	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment. ....	CB-53A
504	Mobile homes-household trailers .....	Mobile homes, household trailers. ....	
505	Camp trailers-travel trailers .....	Camp trailers, travel trailers. ....	
506	Utility trailers .....	Utility and other trailers, except boat trailers (include boat trailers on line 312). ....	CB-XC
507	All other merchandise .....	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.). ....	
508	Commercial stationery-off. suppl. .....	Commercial stationery and office supplies. ....	
509	Office mach. exc. typewriters .....	Office machines, except typewriters. ....	CB-59B
511	Typewriters .....	Typewriters .....	
512	Social stationery-greeting cards .....	Social stationery and greeting cards. ....	
513	Books-periodicals .....	Books and periodicals—all kinds. ....	
514	Art-drafting-eng. supplies .....	Art, drafting, and engineering supplies. ....	CB-59B
515	All other merchandise .....	All other merchandise specified on line 500 except items on lines 508 through 514. ....	
516	All other merchandise .....	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.). ....	
517	Paper-paper products .....	Paper, paper products (facial tissues, stationery, other household paper products). ....	CB-54A
518	Mdse. exc. toys-games-books-sta. ....	Other merchandise on line 500 except items on lines 501 and 502.	CB-53A
520	Nonmerchandise receipts .....	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here. ....	CB-54A, 52A
521	Printing to order .....	Printing to order. ....	
522	Renting-leasing—office mach. ....	Rental and leasing of office machines and furniture. ....	CB-59B
523	Other nonmerchandise receipts .....	All other receipts on line 520. ....	
524	Brake and wheel services .....	Brake and wheel services. ....	
525	Tire services other than retread .....	Tire services other than retreading. ....	
526	Other nonmerchandise receipts .....	All other services to customers on line 520 except items on lines 524 and 525. ....	CB-XB
527	Service labor .....	Service labor .....	CB-XA, XD
528	Other nonmerchandise receipts .....	Repair service labor. ....	CB-XC
529	Watch-clock-jewelry repairs .....	All other nonmerchandise receipts on line 520 except items on lines 527 and 539. ....	CB-XA
531	Storage and docking services .....	Receipts from watch, clock, and jewelry repairs and engraving. ....	CB-59D
532	Other nonmerchandise receipts .....	Storage and docking services. ....	
533	All nonmdse. rcpts from customers .....	All other nonmerchandise receipts on line 520 except items on lines 527 and 531. ....	CB-XC
534	Auto repair .....	All nonmerchandise receipts from customers. ....	
535	All other service receipts .....	Automotive repair-service labor receipts. ....	CB-59D
539	Auto-truck rental or lease .....	All other service receipts on line 520 except items on line 534. ....	CB-53A
		Rental or lease of automobiles or trucks. ....	CB-XA



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